Wind-in-the-Willows Willow Ridge Civic Association

Willow Ridge Civic Association

Drasidant				
President	691-8915			
James Prentice				
Vice Preside				
Robert Foladare	691-7272			
Secretary	057 0400			
Clayton Cobb	957-3420			
Treasurer	004 7070			
Ed Goetz	691-7079			
Board of Direc				
Joe Battaglia	564-0737			
John Radens	691-7389			
Jill Hagen	691-6520			
John Cowden	564-2789			
Pat Land	691-4613			
Jim Matyjasik	691-5196			
Wind-In-the-Wil	lows			
Editor				
Debby VonLangen	691-6420			
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Jane Sieman	564-0913			
Area Head Reporters				
Lee Baker	691-5972			
Joan Bellini	691-5051			
Patti Burns	691-6942			
Evelyn Gagnon	564-6320			
Laura Hammer	691-4042			
Jeanne Humbert	691-5016			
Kerri Jasen	691-2472			
Karen Kazial	691-8275			
Marj LaHood	691-4648			
Doreen Notaro	691-3507			
Doris Pepi				
	691-8309			
Jane Sieman	564-0913			
Kathy Smead	564-0913 691-6787			
Kathy Smead Jackie Sommer	564-0913 691-6787 691-5605			
Kathy Smead	564-0913 691-6787			

Bulletin Board

WRCA MEMBERSHIP MEETING December 9 7:30 p.m. Fire Hall All Welcome!

- DEADLINE FOR THE January WITW is December 12
- Santa Run (page 2)
- Membership Info (page 4)
- Directory Ads Info (page 7)
- Cover Contest Form (page 8)

www.wrca.info

From the Presidents Desk Hello Neighbors,

Well, December is here! Are you ready for the holidays? There are a few things that we do in Willow Ridge to help make the holidays special.

First, is the holiday lighting contest. Winners receive a \$10 gift card and more importantly, bragging rights for a year. The judges have told me that they will be viewing the decorations the weekend of 12/19-12/21, so be prepared. Second, there is the Fire Department's annual food drive with Santa riding in the truck throughout the neighborhood. Please be ready with a few extra canned goods to help out the needy in these difficult times. Third, the scouts will be conducting their annual delivery of Christmas cards throughout the neighborhood. Just look inside the newsletter for specific date and drop off information. Finally, we are trying to make it easier for you to join or renew your membership into the civic association. Within this issue, there is a membership form enclosed. Just sign up before January 15 to take advantage of the early bird special.

In closing, I would like to wish everyone a wonderful holiday season. As my two year term comes to an end, this is my last letter as president. I would like to thank everyone who helped to make my term an enjoyable one.

Thanks, and hope to see you soon, Jim

Attention Block Reps! Mark your calendars for the BLOCK REP BREAKFAST which will be held February 21, 2009 at Classics V. It's the one time a year we get to say thank you, meet other volunteers, and share ideas. The 2009 directories will be distributed and awards presented to cover contest winners. Hope to see you there! *To All Residents of Willow Ridge!* By now you should have been contacted by a block rep regarding your listing for the 2009 Directory. If you haven't been contacted and would like an addition/change in the upcoming directory, please call me at 564-0913 or drop off a note to 80 Sweetwood North Dr. I will be taking any changes until Dec. 31, 2008. My goal is to keep the contents of each year's directory as accurate as possible. Thanks! Jane Sieman, Directory Editor

ANNUAL DESIGN A COVER CONTEST FOR THE 2009 WILLOW RIDGE DIRCETORY

With the success of last year's contest, WRCA will be holding the design contest for the cover of the 2009 Willow Ridge Directory for all Willow Ridge members between the ages of 9-15. All entries must be hand drawn (not a computer image) on paper the size of the directory (vertical 8.5" x horizontal 5") to avoid distortion when producing actual cover. No names on the drawings please. All drawings must be submitted along with the entry form in this issue of the *WITW*. No staples please. All drawings must contain at least one willow tree and be in color.

There will be three winners who will be published in the March issue of the *WITW*. The cover winner will be chosen from those three and will have his/her drawing published in <u>full</u> <u>color</u> on the cover of the 2009 directory along with his/her name inside the directory. The first place winner will receive a \$50.00 Walmart gift card. Second and third place will win \$25.00 Walmart gift card. Winning entries will be based on originality, creativity, and community spirit. <u>Entry form with rules, judging information, submission information and dead-line dates is in this issue of the *WITW*. Enjoy and good luck!</u>

Classified Advertisements

Classified is a service provided for the use of <u>Willow Ridge Civic Association members</u> free of charge. Please print or type your ad on a *full-sized sheet of paper*. Sign your ad (not the envelope) and include your address and phone number. *Classified* is not to be used for business purposes. Deliver to 221 N. Brier and place in porch box, or email to wiweditor@gmail.com. Thank you.

For Sale

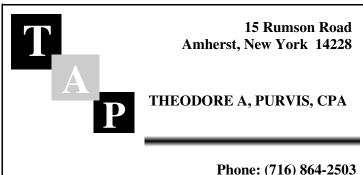
Accessories: Authentic Brighton Abbey Zip Top Shoulder bag, black with red detail, style H90477. Features 12" braided strap, inside zippered pocket with two additional pockets, front pocket with magnetic flap closure, key holder. Size 12"W x 8"H, used three times, in original dust bag and box. Original price, \$220.00. Will sell for \$129.00 * Camel color Ostrich Leather zip top handbag bought in Italy. Never used, size 12"W x 8"H, \$99.00....*Classified Continued on pg. 6*

ANNUAL SANTA RUN & FOOD DRIVE SATURDAY, DECEMBER 20 BEGINNING AT 5 PM

It's time once again for our annual Santa run/food drive. Each year your kind, generous donations allow us to provide needed food supplies for our local food pantries. Last year you out did yourselves in giving over 2000 lbs. of food! Starting at 5pm firefighters with Santa Claus will be coming around the community to greet the children and collect your donations. If you are not going to be home, please leave your donation in a well lighted location so firefighters can see it. If you wish to drop off your donation at the fire station, 45 South Ellicott Creek Rd, you can do so beginning at 4:30 pm. Thanks again for your support with this important project.

WRCA WEB PAGE www.wrca.info

Did you know that Willow Ridge has its own web page? Go to www.wrca.info to discover the Willow Ridge Civic Association web page. Explore the interesting components of **Events**, *Wind-in-the-Willows*, Photo Gallery, and Consumer Discounts. Check on Links to discover associated organizations. Upload, for posting your photograph of neighborhood events. Click on the **Registration** link to submit your e-mail address to receive advanced copies of the *Wind-in-the-Willows* and notices of special events and important meetings affecting our neighborhood. Get involved with your Civic Association through the WRCA Web Page. www.wrca.info



Phone: (716) 864-2503 Fax: (716) 691-4610 E mail: tpurvis@buffalo.com



HOLIDAY CARD DELIVERY

Our community cub scouts will once again be collecting, sorting and distributing holiday cards throughout the Willow Ridge area. You can place your addressed cards in the collection bin located at 105 Sweetwood Drive North, between November 29th and December 12th. Cards will be delivered between December 13th and 19th. Please make sure envelopes are clearly labeled with the name and address of the recipient. For our scout's safety, we are unable to deliver cards to apartments/condos, the elder care facility, or Ellicott Creek Drive North. Happy Holidays from Pack 173!!

CANS FOR CUBS

Cub Scout Pack 173 will again be collecting NY refundable cans and bottles. Place your items for pickup in a plastic bag on your porch or curb on Saturday, January 3, 2009 and our scouts and their parents will come around between the hours of 10 a.m and 2 p.m. to pick them up. You can also call 691-7887 to arrange a pickup. Only NY stamped refundable bottles and cans please, no recyclables or liquor/wine bottles. Money redeemed will be donated to a needy organization. Thank you and happy New Year from Pack 173!

Amherst Museum Mitten Tree...It is the time of year to bring new hats gloves, scarves and mittens to decorate the mitten tree at the museum. In return for your donation, you will receive a complementary admission to visit the museum. Also leave donations of books suitable for children in grades K-8, or money at the mitten tree. All contributions will be donated to the children at Buffalo School #45. Museum address: 3755 Tonawanda Creek Rd. Amherst, NY. www.amherstmuseum.org

Neighborhood News **Sympathy**

Friends and neighbors on Willow Lane Ct wish to extend our deepest sympathy to the Perry family on the passing of Ida's father, Joe Sinatra. He will be missed by all his friends on the court.

Welcome

A belated but warm welcome to Barb Cracchiola and Charles Gambino who moved into 52 Willow Lane Ct. in August. They come to us from the Tn of Tonawanda. Barb works for Independent Health as a claims manager and Charlie is in pharmaceutical sales. They are planning a Sept '09 wedding and can be reached at 691-3691.

Congratulations

Neighbors on Rockdale Drive wish to congratulate Laurie and John Walp, as well as big sister, MaKenna and big brothers, Jack and Ryan, on the birth of their son and brother, Adam Michael, born on October 14. Adam was 6 lbs., 9 oz. Welcome and best wishes to the family!

Congratulations to John and Linda Steele of Rockdale Drive who welcomed their fifth grandchild into the family on June 11, 2008 when daughter Kathy and her husband, Ken Zoldan became proud parents to Simon. Big brother Alexander, who is four years old is delighted! Kathy, Ken and their family live near Philadelphia, Pa.

Barry and Kay Moir of Rockdale Drive renewed their wedding vows at St. Christopher Church on August 23, 2008 to celebrate their 50th wedding anniversary. Their son, Tom, his wife Diane, and their daughter Karen honored their parents with a wonderful, festive celebration. Family and friends congratulate Barry and Kay and wish them many more years of happiness!

Friends and neighbors of Willow Green Dr. would like to congratulate Nancy and Richard Neff on their Golden Anniversary of 50 years! Married in Shenandoah Valley, Virginia, they lived in Watertown, NY for 22 years and transferred to Buffalo where they have been for 28 years. They have 3 children and 5 grandchildren, who along with family, friends and parishioners celebrated in their honor at Good Shepard Lutheran Church on Sheridan Dr. We wish them many more happy, healthy years together.



<u>BLOCK REP LIST</u> MEMBERSHIP COORDINATOR Kerri Jasen 691-2472

Kerri Jasen 691-2472			
AREA HEAD REPORTERS	691-5972 691-5051		
Lee Baker	691-5972		
Joan Bellini	691-5051		
Pattti Burns	691-6942		
Evelyn Gagnon			
Laura Hammer	.691-4042		
Jeanne Humbert	.691-5016		
Kerri Jasen			
Karen Kazial	.691-8275		
Marj LaHood			
Doreen Notaro	.091-3507		
Doris Pepi	691-8309		
Jane Sieman	56/1-0013		
Kathy Smead			
Jackie Sommer	.691-5605		
Charlene Vitale HEAD REPORTER, MARJ LAH	.691-3356		
691-4648	1000		
Parkhaven Dr.	E		
10-47 Karen Brown	601-3523		
52-87 Janice Karnavas 691-84			
88-156 Marj LaHood			
166-206	1		
207-255 Janice Sparling 691-78	325		
Amberwood Dr.	1		
3-59 Patty Daddario	.691-5354		
60-99 Charlene Gore	601-0465 ¹		
107-140 Anita Glebe			
147-179 Jennifer Hubert	.691-4239		
HEAD REPORTER, JANE SIEM	MAN 3		
564-0913			
Tanglewood	601 7007		
All Penny Nowak	.691-7887 g		
Westcliffe			
6-36 Bev Tremblay	.091-3620 ,		
43-76 Andrea Antman	.691-4384 i		
Willow Lane			
17-58 Virginia Winter	.691-7704		
61-102 Jane Sieman	.564-0913		
Willow Lane Ct. All Linda Christopher			
Sweetwood Dr. North	.691-6157		
4-66 Lisa Raimondi	unlisted		
71-110 Judy Kindron	CO1 2740		
HEAD REPORTER, KATHY SN			
691-6787	t		
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aricrest Dr 8-50 (ev) Tom Halter691-5318 Kaymar Dr. Sandy Radens......691-7389 2-26 31-60 Mya Swanson......691-8026 66-96 Kathy Smead......691-6787 109-167 HEAD REPORTER, KERRI JASEN 691-2472 Kaymar Dr HEAD REPORTER, LAURA HAMMER 691-4042 Kaymar Drive 493-542 Karen Richardson 691-3835 645-677 Marilyn Agnello 691-5695 717-749 Black Spruce Ct. 1-49 Paul, Vicki Zimmer 691-8331 Red Maple Ct. All Button Bush Ct. HEAD REPORTER, KAREN KAZIAL 691-8275 Rumson Rd. 15-69 (odd) Nancy Mineo 691-6645 10-68 (even) Chris Stone 691-2661 Jeanmoor Ct Jeanmoor Rd. Beaumont Dr. 2-80 Jane Wilson..... 691-9252 HEAD REPORTER, CHARLENE VITALE 691-3356 Rockdale Dr. 6-50 53-106 Corine Gilsonunlisted 162-217 Rosemary Fisher 691-3846 Rockdale Ct. Brookpark Dr.

83-139 Charlene Vitale	HEAD Dalew 2-51 130-16 Edgew 693-7(733-76 775-82 826-87 880-93 HEAD 691-83 Chestt 1020-7 Willow 130-27
435-481 Lorraine Fontana unlisted	223-25
HEAD REPORTER, JACKIE SOMMER 691-5605 Elderwood Ct. 4-52 Deepwood Ct. 3-67 Mary Aronica	223-23 255-29 296-33 344-37 382-40 HEAD 691-50 Sweet 8-44
Grasspointe Dr. 14-71 Michele Thiele564-2866 74-119Laurie Mittlefehld 691-3468	49-73 74-104 HEAD 691-69
HEAD REPORTER, DOREEN NOTARO	Manor
691-3507 Hubbardston Place 3-33 Doreen Notaro	7-43 44-85 North 1 5-66 72-107 108-15 160-20 205-24 HEAD 691-50 Peppe 230-32 Denro 231-26 264-25
101-295 Lynn Mancuso691-7084 297-370 375-550 560-680	264-25 300-41 300-41

EAD REPORTER, (Open) alewood Dr.

9 65 Janice Stevens 691-4980 water Dr. 30 767 Jennifer Poydock 691-4420 21 Lynn Nagy691-0114 79 Kathleen Frascatore....691-0278 133 D REPORTER, DORIS PEPI 3309 tnut Ridge Rd. 1090 Diane Gilinger 691-8277 w Ridge Dr. 18 Helen Hill......691-8608 50 Sue Cuomo691-3014 95 JoAnne Foladare......691-7272 36 Doris Pepi.....691-8309 76 Linda McCausland 691-7865 09 Debbie Feger691-9585 D REPORTER, JEANNE HUMBERT 5016 twood Dr. Jeanne Humbert...... 691-5016 Karen Decker 691-3277 4 Pam Pandolfi...... 691-0176 D REPORTER, PATTI BURNS 942 or Oak Dr. Patti Burns......691-6942 Pam McNess......691-5621 Brier Rd. Laurie Kennedy.....564-3122 7 Janet Archer......691-8883 52 Marilynn Todd691-4423 200 Jim McCormick......691-4783 D REPORTER, JOAN BELLINI 5051 ertree Dr. 329 Kim Shabazz......691-8375 ose Dr 11 (odd) Connie Holovics..691-9569 11 (ev)

IT'S TIME TO RENEW YOUR WRCA MEMBERSHIP ****Only \$12 if Mailed in by January 15, 2009***EASY AS 1-2-3!!

Mail in membership invoice- Keep your monthly *Wind-in-the-Willows* coming—Obtain your 2009 WRCA Directory To renew or join the WRCA for the first time, send the membership invoice and a check for \$12 made payable to WRCA using the pre-addressed envelope by January 15, 2009. (Membership fee is \$15 if mailed after January 15.) The *Wind-in-the-Willows* will continue to be delivered to your home monthly and a 2009 WRCA Directory will be delivered to you during the WRCA membership drive in February. *Wind-in-the-Willows* and the Directory—What's Inside?

Parties * Clubs * Website * Contests * Neighborhood News * Services * Coupons * Info Your WRCA Directory includes a neighborhood listing, money saving coupons, services and businesses in our community, and important phone numbers, such as listings for area schools and the Town of Amherst. You will also find a babysitter listing, a detailed map of our community, a guide to our annual events, and more! Also, our monthly newsletter, the *Windin-the-Willows*, provides many details about the latest happenings in Willow Ridge and the upcoming free events for the children. There is also neighborhood news, our own free "Classified" section, and notices of special activities. These are just a few great reasons to become a member of the WRCA! Please RENEW/JOIN before January 15, 2009. It GREATLY helps out our hard working neighborhood block reps and head reporters! Thank you!

WRCA MINUTES November 11, 2008

President Jim Prentice called the meeting to begin at 7:36 p.m. In attendance were President Jim Prentice, Vice President Bob Foladare, Treasurer Ed Goetz, Secretary Clayton Cobb, Board Members John Cowden, Pat Land, and John Radens. In the gallery were Cam Hill, Lee, Baker, Jack Baker, Neil Cuomo, Karen Tyno, Kerri Jasen, Debby and Rick VonLangen

The secretary's minutes from October's meeting were read and a motion was made to approve the minutes by Bob Foladare. A second was made by Pat Land, followed by a board approval.

Treasurer's Report

Treasurer Ed Goetz informed the board that all expenses for the October period had been successfully met. He also reviewed the income prospects for the coming month. Ed also reported the expenses from the Octoberfest party and conveyed that the ticket sales of 124 offset most of the expenses.

Ed also gave a report on the status of the 501-C3 application which will give WRCA tax exempt status. The information given was that WRCA is still in the review stage and that the approval will probably not happen until 2009.

A motion was made to approve the report by Bob Foladare, with a second from Pat Land. The report was accepted by the board.

President's Report

President Jim Prentice communicated that he had not received correspondence this month and had nothing to report.

Committee Reports

Adult Recreation (Lee Baker) Lee presented the tentative plans for the dinner dance next year. The date is March 14, 2009 and the specifics will be in upcoming newsletters.

Membership Report

Kerri Jasen gave a brief report regarding the upcoming membership drive. Kerri gave the board preliminary details regarding the Block Rep Breakfast and received approval from the board for the monies supporting the event.

Old Business

Jack Baker presented a continuing concern about the lights that illuminate the flag at the entrance to the development. The board assured him that exhaustive research would be made this month and the lights would be repaired. Jack also presented the change to the WRCA Bylaws: Item 10 of Article VII. The change reads as follows: Directors are expected to notify the President if meeting attendance is not possible. A director may be removed when sufficient cause exists for such removal. In the event that a Director exceeds two unexcused absences from scheduled Board meetings, said Director will be considered as having resigned that Board position and will be replaced as described above. The board reviewed the change and voted to put it into the bylaws.

WRCA 2009 Budget

Treasurer Ed Goetz presented the 2009 budget to the board. He reviewed the projected income from all areas to include directory ads, newsletter ads, membership monies and investment income. He also reviewed all the budgeted expenses for 2009 which led to discussion on some items. A final budget will be up for approval at the next meeting.

WRCA Elections

Election committee chairman Neil Cuomo presented the upcoming year's nominations and candidates. A nomination was made for Karen Tyno to join the board as a new director for 2009-2010. The other candidates are as follows: Bob Foladare, board

president; Ed Goetz, board vice president; Jack Baker, board treasurer; Pat Land, board secretary. Outgoing President Jim Prentice would receive a one year term. Outgoing Secretary Clayton Cobb would receive a one year term. Returning board members would be John Cowden, Joe Battaglia and John Radens.

Election Chairman Neil Cuomo stated since the candidates were all running unopposed that a single vote from Secretary Clayton Cobb would be sufficient to elect all the officers. The vote was cast by Clayton Cobb and all officers were elected. Congratulations to Karen Tyno for her new position on the board.

New Business

A motion was made to extend the deadline for the directory ad discount to allow businesses time to take advantage of this program. The reason was that the ad itself did not show in the newsletter. John Radens made the motion followed by a second from Bob Foladare and the board approved.

Debby VonLangen, the newsletter editor has now taken on the responsibility of posting newsletter ads. The position of ad coordinator had been held by Cam Hill. This move allows for consolidation of tasks. The board approved the measure.

Secretary's Message

I just wanted to convey that I enjoyed the opportunity to serve the WRCA and its residents in this fashion. This is truly an amazing neighborhood filled with friendly and committed individuals and families. Please continue to support the WRCA in its quest to provide a better place to live and raise families. Adjournment

A motion was made to adjourn by Bob Foladare at 9:05 p.m. and a second was given by Ed Goetz. Respectfully submitted, Clayton Cobb, Secretary



2009 WRCA DINNER DANCE

For many months it was hoped that someone would step forth to chair this event. The WRCA Board did not want to see it end, so we have agreed to keep it going another year, but on a *smaller* scale. By the time that decision was made, all dates for February and March in Classics V's Banquet rooms were booked; but the Classics V's Terrace Room was available. It's a wonderful facility, will hold 15 tables of 10 for a **maximum attendance** of 150, no exceptions, with the dance floor. The important information to start is: Classics V's Terrace Room, Saturday, March 14, 2009, 6:30 PM—12:30 AM; Cost: \$58/couple. Sit-down dinner selections and sound system will be described in the January issue. Because of the limitation of attendance, only reservations from WRCA paid members will be accepted until March 1, 2009. Phoned intentions may be made starting February 7 but only PAID RESERVATIONS can be guaranteed. Tickets will be ready for distribution by February 21 (at the Block Rep Breakfast).

So begin to think about and plan to attend the WRCA Dinner Dance, always a great, coming together event for members from Willow Ridge, Apple Ridge, Lakeview Estates, and Ellicott Creek. Door prizes will be limited to those YOU can obtain from businesses you support or own. With your help, we look forward to another great neighborhood gathering. Jack and Lee Baker, Adult Recreation, 691-5972

ATTENTION: FOOT RACE THROUGH WILLOW **RIDGE ON DECEMBER 13 at 10 AM!**

A few hundred runners of all ages will begin to arrive at 7:30 a.m. Please be aware that parking may be restricted on the race route and streets may be temporarily blocked for the runners/walkers to pass safely. The race will conclude by 11 a.m.

with a post race party for runners, volunteers and family members at the Ellicott Creek Banquet Hall. For questions and concerns please call Jeanne LeGault, LUTCF @ 839-1143 Ext. 2222

Classified Continued from pg.2.... Marino Orlandi leather handbag bought in Italy. Brown leather detail with Orlandi print in center. Can be either shoulder strap or hand strap. Zip top w/ security strap closure. Inside/outside zipper pocket. Size 14"W x 10"H, like new condition, \$89. 691-5620 Furniture: A beautiful set of 4 oriental stacking tables absolutely gorgeous! Each top has mother of pearl figures and hand-painted scene, glass covers each top and is in excellent condition. The black has a few chips here and there but can be covered up with black gloss model paint. The chips add to the vintage feel! They fit nicely one underneath the other and the smallest table has a small drawer that slides open. Sizes are: 1) 26.5"H x 14"D; 2) 23.5"H x 16"W x 13"D; 3) 20"H x 13"W x 11"D; 4) 16"H x 9"W x 9"D, \$150.00. 691-5620 Home, By Owner: 63 Dalewood Dr., 3 bedroom, 1.5 bath, living room, dining room, family room, hardwood floors, updated kitchen & baths, landscaped backyard/garden, \$145,900. 909-9911 Found: Umbrella stuck in tree on Manor Oak Dr after a windy, rainy October night. Christy @ 691-5496

Licensed Real Estate Professional Since 1911 Always There For You⁴ ERA voice-mail: (716)743-5610 e-mail: JoeHasHome4u@aol.com "Willow Ridge's Hardest Working Realtor" We Deliver n a via We Cater Remember Us For All Your **Big Game Needs!** Lunch Specials: Lunch For \$4.99 Every Day Large Cheese Pizza \$7.99 CON L AMONT TO MI FORM Every Day Niagara Falls Boulevard Across From Anderson's & Ted's 2352 Sheridan Drive Tonawanda • 837-5551 o • 696-6160 📼 📾 www.johnandmarys.cor 99 ′5^d Party Cheese Pizza Any Whole Any Whole of Any Wrap of Any Wrap & 50 Wings Sub Sub Niagara Falls Blvd. 696-6160 Sheridan Dr. 837-5551 Niagara Falls Blvd. 696-6160 Sheridan Dr. 837-5551 Niagara Falls Blvd. 696-6160 Sheridan Dr. 837-5551 agara Falls Blvd. 696-6160 Sheridan Dr. 837-5551 Niagara Falls Blvd. 696-6160 Sheridan Dr. 837-5551 this coupon. Not valid with other o Offer expires 12-31-2008 this coupon. Not valid with other o Offer expires 12-31-2008 this coupon. Not valid with other o Offer expires 12-31-2008 this coupon. Not valid with other of Offer expires 12-31-2008 offer expires 12-31-2008

Joseph R. Battaglia



WILLOW RIDGE COMMUNITY DIRECTORY FOR THE YEAR 2009

It is time to begin assembling the Willow Ridge Directory and you are invited to place an advertisement in the 2009 edition. Our directory will carry your advertising message into the homes of the community you serve in a handy 5 $1/2 \ge 1/2$ booklet that is kept, read, and used for a full year by our Willow Ridge residents.

The directory (published in February of each year) lists the names, addresses and telephone numbers of more than 1,200 families who live in the Willow Ridge area. Residents rely on it to contact neighbors and committees and to locate local goods and services. The directory is especially useful to those who are just moving into the area.

Prices are based on "camera-ready" copy (clear, black and white copies of a previous ad or one from another publication the same size as the one you wish to place in our directory. Typesetting will be extra. Minor changes are free. You may obtain quotes or help in setting up your ad by calling the Directory Chairperson. Full page ads are \$150.00, half pages are \$85.00 and quarter pages are \$55.00. Ads that are purchased with the December *WITW* form below, will receive a 10% discount for prepayment by December 15, 2008. Ads will be placed in the directory in the order of receipt from front to back.

Many advertisers find our coupons to be helpful in generating business. We offer a coupon free of charge with any half or full page ad. (Quarter page advertisers can place a coupon in the directory of a \$4.00 fee). By offering a discount or special price for your goods or services, you draw attention to your advertisement. Coupons appear in a special tear-out section while your paid advertisement remains in the directory throughout the year.

If anyone is interested in placing an ad in our Willow Ridge Directory for the year 2009, please complete the following contract and drop it off to me along with your ad at 80 Sweetwood Drive North. I will be accepting ads until December 31,2008. Thank you. Jane Sieman, Directory Editor, 564-0913

ADVERTISING REQUEST FOR THE WILLOW RIDGE COMMUNITY DIRECTORY YEAR 2009	SEE
Name of Company	CLEARLY
Point of Contact & Phone	
Address	\square
Email Address We would like to purchase the following:	Corneal Molding™
Inside front cover (first choice to last advertiser)\$200.0 <u>0</u> Inside back cover (first choice to last advertiser)\$200.00 Back cover (first choice to last advertiser)\$250.00	Eye Care for the 21st Century Non Surgical Alternative to Lasik
Full Page (V-7.5" x H-4.5")\$150.00 1/2 Page (V-3.7" x H-4.5")\$85.00 1/4 Page (V-3.7" x H-1.5") or (V-1.75" x H-4.5")\$55.00 Discount: paid in advance with this Wind-in-the- Willows form by December 15, 200810% Total Enclosed	Bifocal Contacts
(Deadline December 31, 2008—all payments due by December 31, 2008)	
Make checks payable to <u>Willow Ridge Civic Association</u> and mail to: Jane Sieman, Directory Editor, 80 Sweetwood Drive, North, Amherst, NY 14228	-vsa 693-4606
Please note: coupons are free with 1/2 or full page ad; \$4.00 with 1/4 page ad. COUPON TEXT:	2126 Niagara Falls Blvd., Tonawanda www.BartelsVisionCare.com
	Dr. David P. Bartels

December 2008

2009 WILLOW RIDGE DIRECTORY COVER CONTEST NAME_ ADDRESS ____ TELEPHONE _____ AGE _____ RULES: All Willow Ridge Civic Association members between the ages of 9-15 are eligible.

All entries must have this form enclosed with the drawing- DO NOT STAPLE...NO NAMES ON DRAWING PLEASE. PLEASE DO NOT WRITE ANYTHING on drawing. (this includes the year or WRCA Directory.) Only drawings without writing will be accepted. Drawing must be hand drawn-(not a computer image) and in color. Drawing must be on paper the size of the directory (vertical 8.5" x horizontal 5") to avoid distortion when producing actual cover. (NO NAMES ON DRAWING PLEASE). All drawings MUST contain at least one (1) willow tree to represent Willow Ridge. JUDGING/WINNERS Winning entries will be judged on originality. creativity and community spirit. When entries are received the entry form and drawing will receive corresponding numbers for judging purposes only. There will be 3 winners (1st, 2nd, 3rd place) These will be published in the March issue of the WITW. A winner from those 3 will be chosen to receive a \$50.00 Walmart gift card and their drawing in full color on the directory cover for 2009 with his/her name appearing in the directory. Second and third places will receive a \$25.00 Walmart gift card along with their own complimentary copy of the directory with their drawings on the cover. Judging will be done by three people associated with our community (yet to be determined). SUBMISSION/DEADLINE Entry forms and drawings can be dropped off in the box in front of 80 Sweetwood North Drive. Deadline for submission is December 31, 2008. HAVE FUN AND GOOD LUCK!!

Willow Ridge Garden Club 2008 Poinsettia Sale This is a reminder to pick up plants on FRIDAY, DE-**CEMBER 5, 2008** at 4280-F Chestnut Ridge Rd. between 10 a.m. and 3 p.m. If you are unable to pick up your order by 3 p.m. please make arrangements for someone else to do so. THANK YOU

To Submit Articles for the Wind-in-the-Willows. submit to wiweditor@gmail.com and be sure to put witw in the subject box; or place signed articles in porch box at 221 North Brier Road. The deadlines for each month are located in the left margin on the front page of the newsletter.