## **Website Privacy Statement**

AHCC is committed to protecting the privacy and security of your personal information. This Privacy Statement explains how we collect, use, and safeguard your information when you visit our website or interact with us online.

#### Information We Collect:

Personal Information: We may collect personal information such as your name, email address, phone number, and other contact details when you voluntarily provide this information to us through our website forms or when you communicate with us via email or other online channels.

#### How We Use Your Information:

- To Provide Services: We use your personal information to respond to your inquiries, fulfill your requests, and provide you with information or services that you request from us.
- To Improve Our Website: We may use automatically collected information to analyze trends, track user navigation patterns, and improve the functionality and performance of our website.
- For Marketing Purposes: With your consent, we may use your contact information to send you promotional materials, newsletters, or other marketing communications about our products, services, or events.
- Information Sharing and Disclosure:
- Third-Party Service Providers: We may share your information with trusted third-party service
  providers who assist us in operating our website, conducting business activities, or providing
  services to you.
- Legal Requirements: We may disclose your information if required to do so by law or in response to lawful requests from government authorities, law enforcement agencies, or regulatory bodies.
- Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our business assets, your information may be transferred to the acquiring entity as part of the transaction.

## Data Security:

We have implemented appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security of your data.

## Your Privacy Choices:

You have the right to access, correct, or delete your personal information that we hold. You may also choose to opt out of receiving marketing communications from us at any time.

## **Updates to This Privacy Statement:**

We may update this Privacy Statement periodically to reflect changes in our practices or applicable laws. We encourage you to review this Statement periodically for any updates.

## Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Statement or our privacy practices, please contact us at <a href="mailto:fboyer@ahcc.com">fboyer@ahcc.com</a>.

## **Website Terms of Use**

These Terms of Use ("Terms") govern your use of the AHCC website (the "Website"). By accessing or using the Website, you agree to be bound by these Terms. If you do not agree with these Terms, please do not use the Website.

#### 1. Use of the Website:

You may use the Website for lawful purposes only and in accordance with these Terms. You may not use the Website in any manner that could disable, damage, or impair the Website or interfere with any other party's use of the Website.

# 2. Intellectual Property Rights:

The content, design, and layout of the Website, including but not limited to text, graphics, logos, images, and software, are owned or licensed by AHCC and are protected by copyright, trademark, and other intellectual property laws. You may not modify, reproduce, distribute, transmit, display, or create derivative works of any content on the Website without the prior written consent of AHCC.

#### 3. User Content:

You may have the opportunity to submit or post content on the Website, such as comments, reviews, or feedback ("User Content").

By submitting User Content, you grant AHCC a non-exclusive, royalty-free, perpetual, irrevocable, and fully sublicensable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display such User Content throughout the world in any media.

#### 4. Links to Third-Party Websites:

The Website may contain links to third-party websites or resources that are not owned or controlled by AHCC. AHCC is not responsible for the content or practices of any third-party websites and does not endorse or make any representations about them. Your use of third-party websites is at your own risk.

## 5. Disclaimer of Warranties:

The Website is provided on an "as is" and "as available" basis, without any warranties of any kind, express or implied. AHCC does not warrant that the Website will be uninterrupted, secure, error-free, or free of viruses or other harmful components.

## 6. Limitation of Liability:

In no event shall AHCC be liable for any indirect, incidental, special, consequential, or punitive damages, including but not limited to loss of profits, data, or use, arising out of or in connection with your use of the Website.

# 7. Governing Law:

These Terms shall be governed by and construed in accordance with the laws of North Carolina without regard to its conflict of law provisions.

## 8. Changes to These Terms:

AHCC reserves the right to modify or update these Terms at any time. Any changes will be effective immediately upon posting the revised Terms on the Website. Your continued use of the Website after the posting of the revised Terms constitutes your acceptance of the changes.

### 9. Contact Us:

If you have any questions or concerns about these Terms, please contact us at fboyer@ahcc.com.

# **Website Cookie Statement**

This Cookie Statement explains how AHCC ("we," "us," or "our") uses cookies and similar tracking technologies on our website (the "Website"). By using the Website, you consent to the use of cookies as described in this Statement.

## 1. What Are Cookies:

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and to provide information to the owners of the site.

# 2. Types of Cookies We Use:

- Essential Cookies: These cookies are necessary for the operation of the Website and enable core
  functionalities such as security, network management, and accessibility. You cannot opt out of
  essential cookies.
- Analytical/Performance Cookies: These cookies allow us to analyze how visitors use the Website, track site performance, and improve user experience. We use third-party analytics services such as Google Analytics to collect and analyze this information.
- Functionality Cookies: These cookies enable enhanced features and personalization of the Website, such as remembering user preferences or settings. These cookies may be set by us or by third-party providers of services such as social media platforms.
- Advertising/Targeting Cookies: These cookies are used to deliver personalized advertisements based on your browsing behavior and interests. We may work with third-party advertising partners to serve targeted ads on the Website or other websites.

## 3. How to Control Cookies:

You have the right to control cookies by adjusting your browser settings or using cookie management tools. Most web browsers allow you to manage cookies through their settings preferences. You can typically find these settings in the "Options," "Preferences," or "Settings" menu of your browser. Please note that blocking or deleting cookies may affect the functionality of the Website and your ability to access certain features or content. You may also opt-out of certain types of cookies, such as advertising cookies, by visiting the opt-out pages provided by third-party advertising networks.

# 4. Changes to This Statement:

We may update this Cookie Statement from time to time to reflect changes in our use of cookies or applicable laws and regulations. Any changes will be effective immediately upon posting the revised Statement on the Website. Your continued use of the Website after the posting of the revised Statement constitutes your acceptance of the changes.

### 5. Contact Us:

If you have any questions or concerns about this Cookie Statement or our use of cookies, please contact us at <a href="mailto:fboyer@ahcc.com">fboyer@ahcc.com</a>.

#### **HIPAA Statement**

This HIPAA Statement outlines how AHCC ("we," "us," or "our") handles protected health information (PHI) collected or processed through our consulting services and our commitment to maintaining the privacy and security of such information in compliance with the Health Insurance Portability and Accountability Act (HIPAA) and other applicable laws and regulations.

## 1. Collection and Use of PHI:

Limited Collection: We may collect certain PHI through our consulting services. We only collect the minimum necessary information required to fulfill the intended purpose of the interaction.

Purpose of Use: PHI collected through consulting services is used solely for the purpose of providing auditing and compliance services.

Confidentiality: We are committed to maintaining the confidentiality of PHI and implementing appropriate safeguards to protect against unauthorized access, use, or disclosure.

#### 2. Disclosure of PHI:

Limited Disclosure: We do not disclose PHI collected through consulting services.

Business Associates: We may engage third-party service providers ("business associates") to assist us in processing PHI. These business associates are contractually obligated to safeguard PHI and comply with HIPAA requirements.

# 3. Website Security Measures:

Encryption: We use industry-standard encryption technologies to secure PHI transmitted through the Website, such as SSL/TLS encryption for data transmission over the internet.

Access Controls: Access to PHI collected or stored on the Website is restricted to authorized individuals who require such access to perform their job duties.

# 4. Individual Rights:

Access and Amendment: Individuals have the right to access and request amendments to their PHI collected or maintained by us. Requests for access or amendments should be submitted in writing to fboyer@ahcc.com.

# 5. HIPAA Compliance Officer:

Contact Information: For questions or concerns about our HIPAA policies or practices, please contact our HIPAA Compliance Officer at <a href="mailto:fboyer@ahcc.com">fboyer@ahcc.com</a>.

## 6. Updates to This Statement:

We may update this HIPAA Statement periodically to reflect changes in our practices or applicable laws and regulations. Any changes will be effective immediately upon posting the revised Statement on the Website.

### 7. Contact Us:

If you have any questions or concerns about this HIPAA Statement or our handling of PHI, please contact us at <a href="mailto:fboyer@ahcc.com">fboyer@ahcc.com</a>.