



DISTINCTION

The Digest...

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DISTINCTION *Invades* Roswell, New Mexico

In mid-January, Distinction’s corporate leadership team traveled to New Mexico to transition the newly awarded Roswell Job Corps Center. The New Mexico Governor imposed a 14-day quarantine and restrictions for all parties who were not resident aliens of the state; neither was access to *Area 51* granted. However, after the quarantine period, isolation mania, and negative (in a positive way) COVID tests were achieved, Distinction’s leadership team gained access to the Roswell Center. **Distinction’s President & CEO Korey Adams, Vice President of Operations Redford Salmon, Vice President of Finance & Administration Todd Weeks, and Vice President of Human Resources & Business Development Tiffany Campbell** invaded the Roswell community for an intense 7-week period. **Florence James, Distinction’s Executive Director of Programs**, joined the company leaders by conducting virtual staff interviews and describing the “Distinction” approach. **Mike Espiritu, President of the Roswell-Chaves County Economic Development Corporation**, recognizing the “greenness” of the newcomers, demonstrated his community knowledge and introduced the newbies to various city and county officials that included: **Roswell Mayor Dennis Kintigh, Roswell City Manager Joe Neeb, and Chaves County Commissioner Will “Coach” Cavin**. Conversations with community leaders led to a renewed commitment to partner and find more ways for Roswell Job Corps students to serve in the community and gain Work-Based Learning experience.

ACT & OTP on Deck

In anticipation of policy updates governing students’ participation in Advanced Career Training and Off-Center Training programs, **Distinction Vice President of Operations Redford Salmon** led a virtual meeting with the **Eastern New Mexico University of Roswell’s (ENMUR) senior leadership** to discuss the University’s support of the Job Corps program and strategies to increase student enrollment and benefits. The Roswell Job Corps Center offers Health Occupations, Finance & Business, and ACT programs through the University. ENMUR’s heavy hitters included **University President Dr. Shawn Powell, Executive Director of Institutional Research Todd DeKay; Vice President of Student Affairs Annemarie Oldfield;** and other critical decision makers and managers.



CHOO, CHOO (ONOMATOPOEIA) TRAIN

Who gets the 30 hours this week? **Amy Briggs, Roswell’s “new and old” Center Director** and **Distinction’s Tiffany Campbell**, the company’s training locomotives, engaged Roswell staff and students in virtual training during the first week of operations. Of course, everyone had to consider their choices to prevent COVID-19: masks or duct tape; 6 feet or 72 inches; and hand-wash or power-wash. The *Distant Learning* and *Physical Resumption Plans* were part of the training, too.

PICTURE THE EFFORT!



Top: Korey and Redford recruit to increase Roswell’s OBS.

Left: Todd checks for *property* in White Sands National Park.

SEND A NOTE TO THE EDITOR: INFO@DISTINCTIONLLC.COM