

Sponsorship Information



Primary Demographic: African Americans aged 25-65.

Secondary Demographic: Young adults aged 14-18 are a key demographic for building brand loyalty and cultural relevance. Through your sponsorship, the brand connects with this audience at pivotal moments—whether for education, personal development, or new experiences—positioning yourself as a trusted partner in their journey of growth and discovery.

Theater Capacity: 2500+ sold out seats per theaters through previous tours.

2025 Tours: 20 + cities within the U.S.

Social Media: ~ 30k organic monthly reach

Impressions: 6 million minimum per market

Plot: DOBM is a powerful and emotional production that explores the complex experiences of Black men, touching on themes such as love, relationships, identity, and societal expectations. While it delves deep into these important issues, it also incorporates humor, creating a balance between emotional depth and laughter. The show is highly inclusive, engaging the audience throughout the performance, making them feel part of the journey. With its relatable storytelling and interactive atmosphere, it fosters meaningful dialogue while entertaining and educating the viewers.

Quotes: “I waited for the privilege to meet all of you, this is the most positive play that we need that sends a message to our culture that strengthens the male role in families to stop the cycle of broken families” -Reverend Jesse Jackson

Conclusion:

This collaboration boosts your visibility & impact and fosters deeper community engagement & loyalty.

For more information, visit:

thediaryofblackmen.com,
paulwilliamstheatricalgroup.com

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