



### **IndigoBlu PR CEO Pamela Ware named a Constant Contact Certified Partner**

(MOBILE, AL) - July 18, 2023 –IndigoBlu PR CEO Pamela Ware is named a Certified Partner by Constant Contact, a digital marketing platform trusted by millions of small businesses.

As a Certified Partner, Ware has demonstrated in-depth knowledge of the Constant Contact digital marketing platform and best practices. This ensures program participants and the clients they serve will realize meaningful results from their investments in email and online marketing.

Ware is thrilled to become a Certified Partner with Constant Contact. She celebrates her third year as a Certified Partner with Constant Contact. "This partnership aligns with our mission to assist small businesses and non-profit organizations with their business goals," Ware says. "We understand their unique challenges and are passionate about providing solutions and strategies that drive growth and success."



*Pamela Ware  
IndigoBlu PR CEO*

Her company has helped small businesses and non-profits increase their online presence through Constant Contact, GoDaddy, and Faith Network partnerships. In August, she will launch a series of educational seminars and webinars teaching how one can grow their business through [email](#) and SMS Marketing.

"The Certification Program ensures customers that our Partners have proven, in-depth knowledge of online marketing and Constant Contact's offerings," said Mark Allen, VP of Customer Growth at Constant Contact. "By earning Certified Partner status, Pamela Ware has demonstrated her commitment to helping clients, succeed by taking proactive steps to grow her marketing skillset."

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#### **About IndigoBlu PR**

IndigoBlu PR is a boutique public relations and marketing agency specializing in brand management for non-profits and businesses. Providing a comprehensive suite of services from strategic planning, digital marketing, content creation, graphic design, and media relations, non-profits, and businesses can achieve

their goals. Discover how IndigoBlu PR can elevate your brand and create a lasting impact within your community, visit [indigoblupr.com](http://indigoblupr.com). IndigoBlu PR-Building your brand, building your community.

### **About Constant Contact**

Constant Contact delivers for small businesses and nonprofits with powerful tools that simplify and amplify digital marketing. Whether it's driving sales, growing a customer base or engaging an audience, we deliver the performance and guidance to build strong connections and generate powerful results. For more information, visit [www.constantcontact.com](http://www.constantcontact.com).