



# GOLF LIKE A GIRL FREE LESSON COACHES NETWORK



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## Mission

At Golf Like A Girl, our mission is to provide access to golf to all women and girls. Golf should be enjoyed by everyone, regardless of skill level or budget. Golf Like A Girl coordinates free golf lessons around the country, sponsored by local businesses and corporations. Golf Like A Girl is working to provide a pathway to golf for women and girls in underserved communities. The Golf Like A Girl program starts with a free lesson, taught by an LPGA professional at golf course across the United States. Upon completion of the free lesson, the new students in the free lesson will be provided with free range balls for continued practice. The students will also be provided with discount lesson codes so they may continue to learn at a reasonable cost. Furthermore, we help students find affordable starter clubs.

- GET PAID to teach an all-female FREE golf lesson (could be women or girls)
- Help get more women involved in the game of golf
- Help advertise with GLG-provided marketing materials
- Remember to take pictures during the lesson
- Thank you notes and photos from the lesson.
- Help sell clothing so GLG can keep providing.

## How the Free Lesson System Works:

Free Lesson Process	More Information
<b>Funding Acquired via Business Sponsorship</b>	Golf Like A Girl partners with businesses to sponsor and uses golf lessons AND pay you for your time spent coaching the lesson AND pay the course a fee.
<b>Funding Acquired via Clothing Collab</b>	Golf Like A Girl collaborates with local businesses, golf shops, golf brands, and influencers to sell a one-of-a-kind piece of clothing or golf accessories. All profits from this item go towards free golf lessons for women and girls.
<b>Coach/Location Selection</b>	Sponsor/Influencer/Brand Ambassador to pick coach and location. Coach to provide help with finding a lesson location. Golf Like A Girl will pay the course a usage fee as well or provide a donation receipt to the course.
<b>Marketing/Advertising</b>	Golf Like A Girl provides marketing materials. Golf Like a Girl to advertise on Intstagram, Facebook, and website. Coach/course provides advertising by posting in the pro shop and sending an invite to the course email list.
<b>Swag</b>	Golf Like A Girl sends merchandise for giveaways and for sale.
<b>Lesson Day</b>	As a coach, you can decide if you want to set up your own games and drills or if you want to use a Golf Like a Girl lesson plan. The course or GLAG will provide golf clubs for attendees to borrow. Be sure to take photos. The lesson attendees will sign a Golf Like a Girl two thank you notes, for the sponsor and one for the host course, before leaving the lesson.
<b>After Lesson Day</b>	Send photos and thank you notes to Golf Like a Girl for review and social media posts. Golf Like a Girl to donate money to partner organizations.
<b>Your Role as an Instructor</b>	<ul style="list-style-type: none"> <li>● Teach a lesson</li> <li>● Help advertise with GLAG-provided marketing materials</li> </ul>

- Thank you notes and photos from the lesson.
- Help sell collab clothing so we can keep providing free lessons in the future

## Payment

After the lesson, both the course and the instructor will be paid by check. As the instructor, you'll receive an hourly rate—plus opportunities to earn bonuses based on how much Golf Like a Girl merch you sell and whether you help negotiated a discounted or waived course fee for the event. Ideally, at every event you sell enough merch to fund at least one more hour of free lessons.

## Our Impact

### FREE LESSONS

zero cost intro golf lesson for underserved women and girls

### PAID COACHES

negotiate your per hour price to teach plus bonuses

### FREE MERCH

GLG sends you a giveaway kit for the lesson

## CONTACT INFORMATION

Golf Like A Girl is a proud partner of the LPGA Foundation



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