



HAVEN STETOR

ORGANIZED, DRIVEN, PASSIONATE.

✉ hstetor@gmail.com

EDUCATION

- **Bachelor of Science in Communications Media Marketing**
Indiana University of Pennsylvania (IUP)

- Marketing Minor
- Design & Photography Certificate
- 3.97/4.0 cumulative GPA

Expected to Graduate
Spring 2026

EXPERIENCE

- **Marketing, Design, and Editorial, Reimagine Main Street, Washington, PA**
Freelance Position

September 2025 - Present

- Works with clients and community partners to support campaigns, events, blog posts, and other marketing tasks as assigned.
- Designs graphics, social posts, and promotional materials using Adobe Creative Suite and Canva.
- Develops editorial content for Observer-Reporter publications.

- **Marketing and Event Intern, Reimagine Main Street, Washington, PA**

May 2025 - July 2025

- Developed multi-platform marketing content, including magazine features, blog posts, social media campaigns, and email marketing while supporting clients and community partners on performance reviews, campaign launches, and major events like the Greater Pittsburgh Food Truck Festival.
- Monitored and analyzed digital performance through Meta and display reports, using insights to refine strategy and create custom UTM links for measurable engagement.

- **The Swoop, Indiana, PA** Communications Media production group at IUP
Production Coordinator, IUP-TV's The Swoop

October 2023 - May 2025

- Promoted to production coordinator after working for seven months as a production assistant.
- Managed a group of 9 students, coordinated promotional content for local businesses, manage events, act as a point of contact for clients, support students in Adobe Suite and Cubase.

- **Teaching Assistant, Basic & Advanced Audio Recording**

August 2024 - May 2025

- Helped to plan class content and project schedule.
- Assisted students with hands-on projects and technical troubleshooting.

TECHNICAL SKILLS

- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe InDesign, Adobe Lightroom Classic, Cubase, Canva.
- Certified in Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Google Ads Video, Google Ads Creative, Google Ads Display, Google Ads Search, Google Analytics, HubSpot Social Media I & II.

HONORS/ACTIVITIES

- Cook Honors College
- Dean's List

December 2023 - Present
Fall 2023 - Fall 2025