



HAVEN STETOR

ORGANIZED, DRIVEN, PASSIONATE.

✉ H.E.Stetor@iup.edu

EDUCATION

- **Bachelor of Science in Communications Media Marketing**
Indiana University of Pennsylvania (IUP)
 - Communications Media Department
 - 3.96/4.0 cumulative GPA, 3.92/4.0 Major GPA

Expected to Graduate
Spring 2026

EXPERIENCE

- **Marketing and Event Intern, Reimagine Main Street, Washington, PA**
 - Developed multi-platform marketing content including magazine features, blog posts, social media campaigns, and email marketing using tools like Adobe Creative Suite and BeFree.
 - Collaborated directly with clients and community partners, contributing to performance reviews, campaign launches, and highly-visible events like The Greater Pittsburgh Food festival and local radio segments.
 - Monitored and analyzed digital performance through Met and display ad reports, using incites to refine strategy and create custom UTM links for measurable engagement.
- **The Swoop, Indiana, PA** Communications Media production group at IUP
Production Coordinator, IUP-TV's The Swoop
 - Promoted to production coordinator after working for seven months as a production assistant.
 - Manage a group of 9 students, coordinate promotional content for local businesses, manage events, act as a point of contact for clients, support students in Adobe Suite and Cubase.
- **Teaching Assistant, Basic & Advanced Audio Recording**
 - Helped to plan class content and project schedule.
 - Assisted students with hands-on projects and technical troubleshooting.
 - Taught students basic skills - recording, editing, exporting.
 - Hosted lab hours to provide students access to audio equipment.

May 2025 - July 2025

October 2023 - May 2025

August 2024 - May 2025

TECHNICAL SKILLS

- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe InDesign, Adobe Lightroom Classic, Cubase, Canva.
- Certified in Microsoft Excel, Microsoft Word, Microsoft Powerpoint, Google Ads Video, Google Ads Creative, Google Ads Display, Google Ads Search, Google Analytics, Hub Spot Social Media I & II.

HONORS/ACTIVITIES

- Cook Honors College
- Deans List
- Kennedy Center Outstanding Achievement in Scenic Design
- Freshman of the Year Award

December 2023 - Present
Fall 2023 - Spring 2025
Awarded April 2025
Awarded May 2024