

The background of the entire page is a close-up, high-resolution photograph of a decorative microcement surface. It features a complex, organic texture with various shades of grey, from light to dark, and some darker, almost black, veining and mottling. The surface appears slightly uneven and tactile.

# **VERSICRETE™**

DECORATIVE MICROCEMENT SYSTEMS







Engineered for performance and crafted with artistry, our surfaces deliver more than beauty—they offer functionality that lasts. Designed to be low-maintenance, non-porous, and stain-resistant, they stand up to everyday challenges while maintaining a flawless finish. UV stability ensures lasting color and brilliance, even in the harshest environments. With versatile, multi-functional applications, our solutions fit seamlessly into any design vision. Built with sustainability in mind and made from eco-friendly materials, they embody a commitment to both innovation and environmental responsibility.




# Residential Applications

- Ideal for Kitchen, Bath and Laundry
- Stain-Resistant for Lasting Beauty
- Easy, Low-Maintenance Care
- UV-Stable – Won't Fade in Sunlight
- Non-Porous for Superior Protection
- Eco-Friendly and Sustainable





# Commercial Applications



- Designed for retail traffic
- Low-cost maintenance
- UV resistant
- Stain resistant
- Eco-friendly
- Sustainable





AHLEM

AHLEM

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# Exterior Applications

Perfect for Outdoor Spaces

Engineered for Long-Lasting Strength

Easy to Clean and Maintain

Sealed, Non-Porous Surface

Fade and Stain-resistant

A Green, Sustainable Choice







# Texture and Finish Options

Sensu — Elegant, subtle linear texture

Smooth — Sleek, polished finish

Stone — Natural stone-like appearance

Sandcast — Soft, sandy feel with character

Gloss — High shine, reflective look

Matte — Smooth, non-reflective finish

Satin — Subtle sheen with a soft touch





# Functionality-Driven Design & Artistry



Engineered for performance

Low maintenance - Hassle-free upkeep

Stain resistant - Maintains a flawless finish

UV-resistant - Color stability under sunlight









# Every Surface a Canvas Every Canvas a work of Art

VERISCRETE™ delivers a captivating and functional finish that only skilled craftsmen using premium materials can achieve. Our VERISCRETE micro-cement prioritizes individuality, creating an unparalleled imperfect aesthetic for those who seek authenticity over uniformity.





# EMBRACE ORIGINALITY

Elevate your living or business environment by adding unique character to areas such as office spaces, retail stores, stairs, restrooms, bathrooms, kitchens, and light industrial surfaces. VERISCRETE is so versatile it can be applied to a range of surfaces, including wallboard, masonry, plywood, and furniture on virtually any surface.





Every Versicrete application is a collaboration — bringing together the vision of the designer, the skill of the artisan, and the lifestyle of the end user.



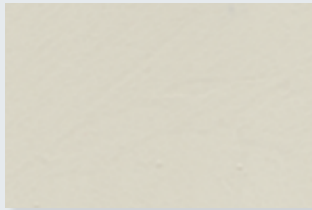


# THE AESTHETIC OF MICROCEMENT IN COLOR

With our versatile coloring system, you can achieve virtually any color option in gloss, satin, or matte finishes. Transform your walls and floors into stunning works of art.



# Start with our twelve shades of gray.



Pearl



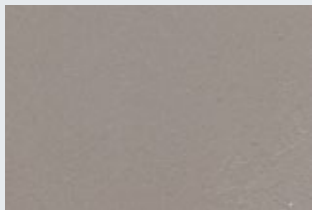
Alabaster



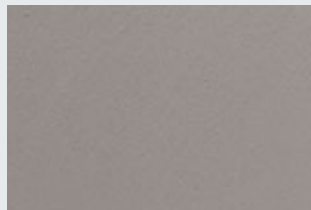
Sidewalk Gray



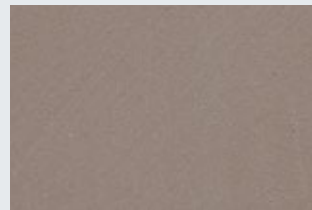
Silver Lining



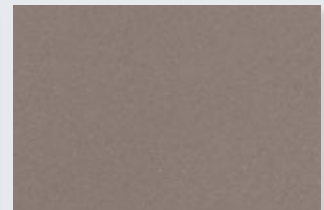
Quick Silver



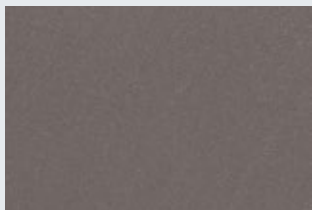
Nickel



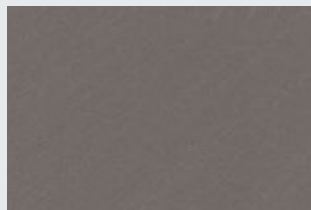
Cool Slate



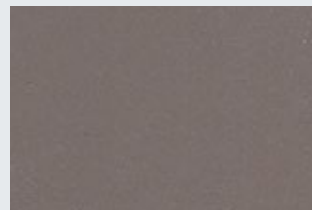
Pewter



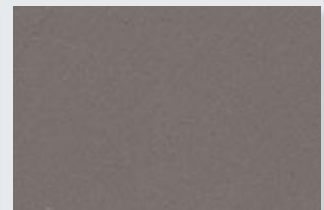
Dior Gray



Whole Gray



Pepper Gray



Gravel Gray



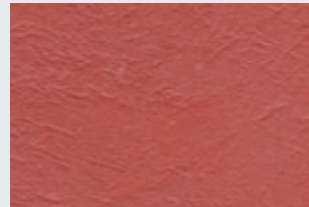
Then make it yours with  
unlimited color possibilities!



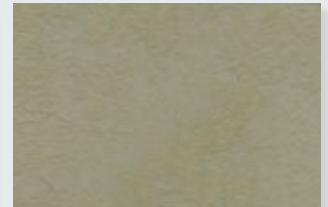
BLUE GRAY



BONE



CHARLOTTE'S LOCKS



COOKING APPLE



INDIA YELLOW



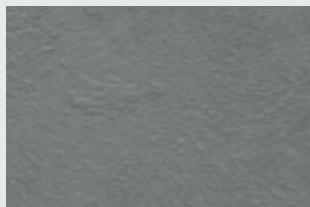
LICHEN 19



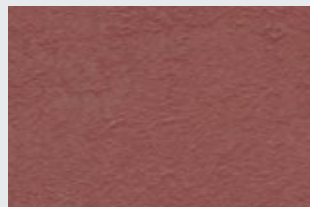
LIGHT BLUE



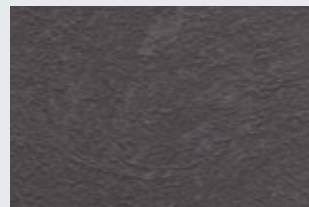
NEW WHITE 59



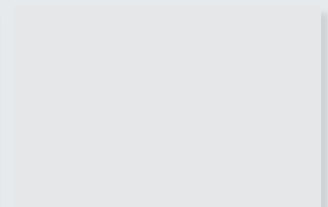
OVAL ROOM BLUE



PICTURE GALLERY RED



PITCH BLACK



UNLIMITED POSSIBILITIES

# THE INFINITE ART OF MICROCEMENT FINISHES

With our versatile coloring and texture system, you can achieve virtually any color option in gloss, satin, or matte finishes and unlimited variety of custom applications.



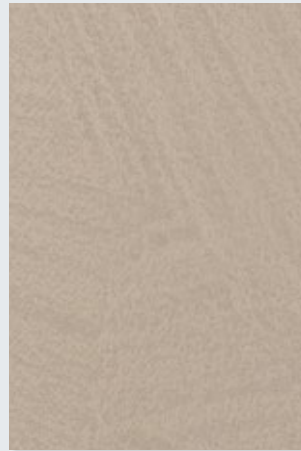
## STONE

Our Stone finish on VersiCrete combines both visual and tactile elements to replicate the look and feel of natural stone, offering an elegant and customizable option for any surface.



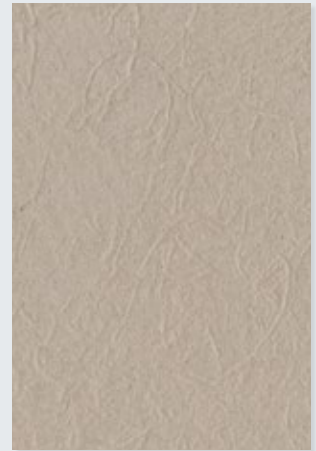
## SMOOTH

Our Smooth finish is all about creating an even, flawless surface that enhances the substrate's appearance with a soft, sleek, and reflective quality. It's ideal for those seeking a clean, modern look with the added benefit of durability and low maintenance.



## SENSU

Our Sensu finish is characterized by delicate, sweeping lines that resemble the folds of a traditional Japanese folding fan creating an elegant, flowing effect. The finish can be achieved by using troweling techniques to create fine, subtle waves in the surface of VersiCrete.



## SANDCAST

Our Sandcast finish in VersiCrete is a textured surface that resembles the natural patterns found in sand or a sand-cast mold. It has a visually interesting, somewhat rugged appearance that can create a unique, earthy look for floors, walls, or other surfaces.



A close-up photograph of a dark brown, heavily textured surface, resembling stone or a rough-poured concrete finish. The texture is uneven with many small pits and bumps.

STONE FINISH

A close-up photograph of a light brown, uniform, and smooth surface, resembling a fine-grained concrete or plaster finish. The texture is consistent across the entire area.

SMOOTH FINISH

A close-up photograph of a light brown, textured surface. The texture is smooth but has a fine, grainy appearance with subtle variations in tone and some faint, irregular creases. The lighting is even, highlighting the tactile quality of the material.

SENSU FINISH

A close-up photograph of a dark brown, textured surface. The texture is highly irregular and granular, resembling sand or a rough, cast material. There are many small pits, ridges, and creases throughout the surface, giving it a rugged and tactile appearance.

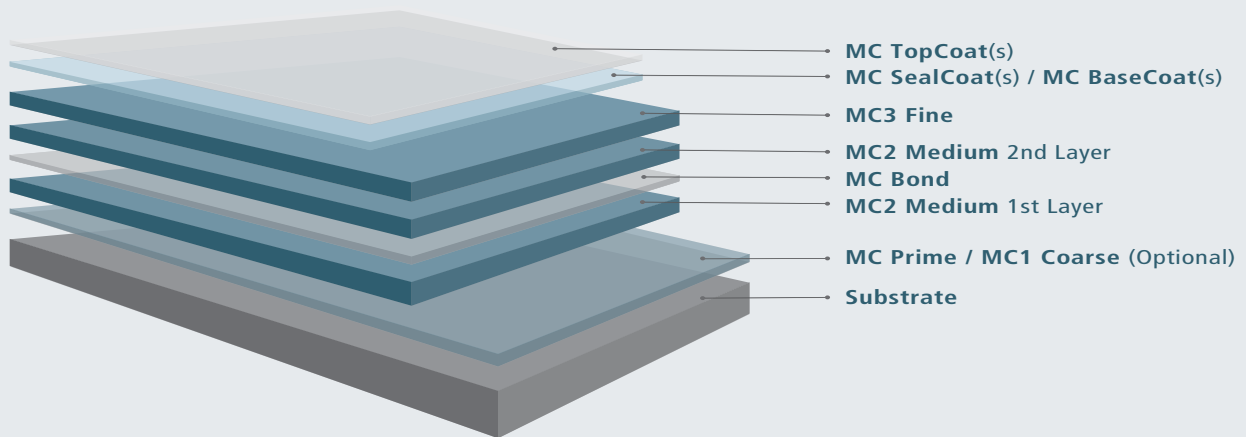
SANDCAST FINISH





# Versatile and Functional

Pre-measured Versicrete packaging ensures accuracy, reduces waste, and makes installation effortless.



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At a nominal 1/8" thick, VERISCRETE can renew existing Ceramic, porcelain, concrete, plywood and drywall surfaces without necessarily removing them.





**VERSICRETE™**  
DECORATIVE MICROCEMENT SYSTEMS

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