

# SHORT SELLS

**CAN YOU AFFORD THE RISK?**

**WHAT IS SHORT SELLING?**

**BORROW STOCK FROM A BROKERAGE, SELL WHILE ITS HIGH, THEN WAIT FOR THE PRICE TO DROP AND BUY IT BACK**

**YOU CAN NOW RETURN THE BORROWED STOCK AND KEEP THE DIFFERENCE (PROFIT) YOU MADE**



**RISK ASSESSMENT**

**SHORT SELLING IS VERY RISKY**

**REQUIRES A GREAT DEAL OF TIME IN RESEARCH AND KNOWLEDGE ABOUT THE COMPANY (STOCK)**

