

Key NCAGC

(NCA) – Green

CAR-SGC (Regional) – Pink NGC

(National) - Blue

Categories

CLUB: Membership and Programs/Activities

MEMBERSHIP

NCA-35/CAR-SGC Perennial Bloom/Golden Bloom (and Regional) - Certificate and recognition at the CAR-SGC Fall Conference. **Presented to the Regional winner in the State's Perennial Bloom Award Competition.** To be eligible for Golden Perennial Bloom Award, clubs must choose their Perennial Bloom candidate(s) and send application for ONE candidate to District Director by July 1st. Up to 4 pages of supporting data may be included.

CAR-SGC Membership Increase Certificate - Awarded to State Garden Club showing greatest percentage increase in paid membership over previous fiscal year. Regional Membership Representative determines results by comparing National Garden Clubs, Inc. paid membership statistics between October 31st of past and current years.

MEMBERSHIP AND PROMOTION (Designated with "MP")

MP-1 Garden Club Membership - Certificate of Merit and \$100 to Overall Winner, for most innovative activity or activities, or most outstanding effort, to increase public visibility, club membership, or to make public aware of mission and activities of garden clubs, e.g., membership brochures, leaflets, or any other publication used, as well as any publicity received. (Printed materials, materials for electronic publication and publicity may be attached in their entirety to the application and are not counted as part of the three- page limit).

MP-1(A) - Single member garden club - (i, ii, iii, iv)

MP-1(B) - Clubs (council, district, etc.) - (v)

MP-1(C) - State Garden Club-(i, ii, iii, iv)

MP-6 Membership - The Violet N. Gose Award - Certificate of Merit and \$100 each awarded to A and B. This award calculated from data at National, no application necessary!

MP-6(A) - State Garden Club showing greatest increase in paid membership, as of October 31, of Award Year

MP-6(B) - State Garden Club showing greatest increase per capita, as of October 31, of Award Year

MP-8 Life Membership Award - Certificate and \$100 each (*Sponsored by Bobbie Verser*) -

This award calculated from data at National, no application necessary!

MP-8(A) - State Garden Club with greatest increase in NGC Life Memberships from May 1 through April 30.

MP-8(B) - State Garden Club with greatest per capita increase in NGC Life Membership from May 1 through April 30

PROGRAMS/ACTIVITIES

NCA-17 The Club Program Citation - (1976, Revised 1983, 1990). May be awarded to a club for the presentation of an outstanding program - a program presented at a meeting by a member. Must be adaptable for presentation to other clubs.

NCA-18 Citation for Outstanding Garden Club Achievement - (Revised 1973, 1988, 1990). May be awarded for outstanding accomplishment of garden club activities in several membership categories.

NCA-19 Certificate of Recognition - (1981). May be awarded for any especially outstanding garden club work to District, Council, NCAGC garden club and/or clubs or an Individual.

NCA-22 Presidential Citation for Outstanding Garden Related Activities - May be awarded at discretion of President of National Capital Area Garden Clubs.

NCA-23 The Club Service Certificate - (1976, Revised 1983, 1990). May be award to club organized five years or less for accomplishment of garden club activities determined by Award #18 Citation for Outstanding Garden Club Achievement.

GREEN AWARDS: Civic, Community Beautification, Community

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Service, Conservation, Environmental, Gardening, Garden Therapy, Historical Preservation, Native Plants & Wildflowers and Garden Therapy & Projects

CIVIC

NCA-1 The Beatrice M. Coiner Award for Community Project - (1967, Revised 1975, 1988, 1996). Award of \$150 may be given for most outstanding club project in Civic Development. A second award of \$100 may also be given.

NCA-4 Gold Seal Certificate for Maintenance of Community - (1967, Revised 1985, 1988, 1991) May be awarded to club who previously submitted Book of Evidence for Civic Development project and has met requirements for maintenance of their project for 5, 10, 15 or more years in increments of 5 years.

CAR-SGC Civic Development and Improvement Award - Certificate and \$100 in each category: Categories: Small Club - up to 25 members, Medium Club - 26-50 members, Large Club - over 50 members.

CS-2 The Kellogg Civic Achievement Award - Certificate of Merit and \$100 for Overall Winner (*Sponsored by Michigan Garden Clubs, Inc.*). To be awarded for most distinguished civic or conservation work making permanent improvement for public benefit, e.g., establishing sanctuaries, children's gardens, municipal gardens, etc. No commercial projects are eligible.

CS-2(A) - Single member garden club - (i, ii, iii, iv)

CS-2(B) - Clubs - (councils or districts, etc.) - (v)

CS-5 Special Achievement - Certificate of Merit and \$100 to Overall Winner for most outstanding civic project furthering NGC objectives and projects throughout club year, or special projects not provided for in another NGC Award.

CS-5(A) - Single member garden club (i, ii, iii, iv)

CS-5(B) - Clubs (councils, districts, etc.) - (v)

CS-5(C) - Individual garden club member

CS-5(D) - State Garden Club (i, ii, iii, iv)

NPW-2 Civic Projects with Native Plants - For establishing wildflower gardens, memorial gardens, or restoration of historic gardens with emphasis on plant material native to your region.

NPW-2(A) - Single member garden club - (i, ii, iii, iv)

NPW-2(B) - Clubs (councils or districts, etc.) - (v)

NPW-3(C) - State garden club - (i, ii, iii, iv)

COMMUNITY BEAUTIFICATION

COMMUNITY BEAUTIFICATION PROJECTS (Designated with CB)

CB-1 Roadside Beautification - Certificate of Merit and \$100 (*Sponsored by California Garden Clubs, Inc.*) to Overall Winner for outstanding, permanent roadside beautification within state. Project may be continuous but must have advanced degree of completion prior to making application. Award may be given only once for the same project.

CB-2 Community Beautification - Certificate of Merit and \$100 (*Sponsored by Garden Club of South Carolina, Inc.*) to Overall Winner for most outstanding beautification project in city, town, or a neighborhood, done on continuing basis or as special one-time event.

CB-2(A) - Special, One-Time Event - (Club size i, ii, iii, iv)

CB-2(B) - Continuing Project - (Club size i, ii, iii, iv)

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COMMUNITY SERVICE

NCA-3 Community Service Award - (1972, Revised 1975, 1990, 1995, 1996) Award of \$100 may be given to a club for outstanding Public Service.

COMMUNITY SERVICE PROJECTS (Designated with “CS”)

ENTRIES: Divided by size of club, please include Club size letter (I, ii, iii, iv, v) on all NGC Award Applications unless otherwise noted.

CS-1 Community Gardens - Certificate of Merit and \$100 for Overall Winner, (*Sponsored by Garden Club of North Carolina, Inc.*) for most outstanding community garden project, providing green space, and/or opportunities for social gatherings, beautification, education, recreation or growing of food.

CS-1(A) - Establishment of new community garden by one or Clubs

CS-1(B) - Establishment of new community garden while partnering with another organization

CS-1(C) - Continuing participation in community garden by one or Clubs

CS-1(D) - Continuing participation in community garden while partnering with another organization

CS-3 The Fisher Garden Center Award - Certificate of Merit and \$100 for Overall Winner. (*Sponsored by West Virginia Garden Club, Inc.*) May be awarded for GARDEN CENTER, maintained by members, which in proportion to size has performed greatest service to community, e.g., library, lectures furthering NGC objectives, courses, exhibits, trial garden, youth involvement, networking with other civic organizations. Text to include days/hours center is open to public and activities held at center.

CS-3(A) - Single member garden club - (i, ii, iii, iv)

CS-3(B) - Clubs (council or districts, etc.) - (v)

CS-4 Food Bank Donations - Certificate of Merit and \$100 for Overall Winner, (*Sponsored by Charlotte Council of Garden Clubs, North Carolina*), donating largest quantity of freshly-grown food to food bank, pantry or other organization providing food to those in need in community.

CS-4(A) - Club members grow food in garden(s) and donate, as above.

CS-4(B) - Produce from community garden that club is involved with, is donated, as above.

ENVIRONMENTAL

NCA-2 Edith G. Bittering Environmental Improvement Award - (1967, Revised 1975, 1988, 1989, 1996).

NCA-2(A) - Award of \$100 may be given to club for most outstanding program in Environmental Conservation.

NCA-2(B) - Award of \$100 may be given to club for most outstanding program in Litter Control and/or Recycling.

NCA-28 Environmental Improvement Program Award for Districts - (1988, Revised 1995, 1996)

NCA-28(A) - Award of \$50 may be given to District for most outstanding program in Environmental Conservation.

NCA-28(B) - Award of \$50 may be given to District for most outstanding program in Litter Control and/or Recycling.

CAR-SGC Environmental Concern Award - Certificate and \$100 in each category Categories: Small club - up to 25 members, Medium Club - 26 - 50 members, Large Club - over 50 members

ENVIRONMENTAL CONCERNS AND CONSERVATION (Designated with EC)

EC-1 Lucile Droege Mauntel Conservation Award - In honor of **Shirley Nicolai**, Certificate of Merit and \$100, (*Sponsored by National Capital Area Garden Clubs, Inc.*), to be awarded to Overall Winner for conservation activities, e.g., education or legislative activity; conservation field project; natural resource development, such as a watershed, erosion control, reforestation, wildlife refuge, overall excellence and well-balanced year's conservation activities.

EC-2 Litter/Recycling/Reclamation - Harriet Thomas Award, Certificate of Merit and \$100 (*Sponsored by Florida Federation of Garden Clubs, Inc.*) to Overall Winner for most outstanding community project on litter prevention, reclamation and/or recycling, e.g., year-long program, organizing recycling program, establishing community

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composting site, etc.

EC-2(A) - Single member garden club - (i, ii, iii, iv)

EC-2(B) - Clubs (councils or districts, etc.) - (v)

EC-2(C) - State Garden Club - (i, ii, iii, iv)

EC-3 Conservation Education - Hazel Johnson Award - Certificate of Merit and \$100 (*Sponsored by Federated Garden Clubs of Maryland, Inc.*) for Overall Winner with most comprehensive work and/or study in conservation education.

EC-4 Birds - Nannine C. Wallis Award - Certificate of Merit and \$100 (*Sponsored by Garden Club of Kentucky, Inc.*) for Overall Winner conducting most comprehensive and effective project for bird protection and welfare, e.g., sanctuaries, providing food, houses, and promoting law enforcement relative to bird welfare.

EC-5 Pollinators - Certificate of Merit and \$100 (*Sponsored by Kent Garden Club, Grand Rapids, MI*) for Overall Winner conducting most comprehensive and effective project on pollinating insects or animals (e.g., habitat protections, protection of migratory routes, public education, establishment of pollinator gardens at a school or community site, or other)

EC-6 Water - Certificate of Merit and \$100 (*Sponsored by Garden Club Federation of Pennsylvania, Inc.*) for Overall Winner having most outstanding project with an emphasis on water conservation and/or clean water.

EC-7 Organic Gardening Practices - Certificate of Merit and \$100, (*Sponsored by Pat Rupiper*) for Overall Winner having most outstanding project emphasizing and employing use of organic materials and methods in a gardening project, or educational activity.

GARDENING AND NATIVE PLANTS

CAR-SGC Jean Ladson Outstanding Achievement Award - Certificate and \$100 in each category. Categories: Small club - up to 25 members, Medium club - 26-50, Members Large club - over 50 members. Awarded to a Club or Clubs presenting the most outstanding garden club work that is not eligible any other CAR-SGC award.

G-1 Container Gardening - Certificate of Merit and \$100 for the most outstanding container or containers of fruits, vegetables, herbs, flowers or a combination thereof.

G-1(A) - Single container grown by an NGC member

G-1(B) - Multiple containers in one location grown by an NGC Member

G-1(C) - Single container grown by an NGC Club

G-1(D) - Multiple containers in one location grown by an NGC Club (indicate club size if applicable - (i, ii, iii, iv)

G-2 Edible Gardening - Certificate of Merit and \$100 for the most Outstanding Garden of Edibles (fruits, vegetables, edible flowers)

G-2(A) - Garden of Edibles grown by an individual

G-2(B) - Garden incorporating edibles in an ornamental landscape grown by an individual

G-2(C) - Garden of edibles grown by a club

G-2(D) - Garden incorporating edibles in an ornamental landscape grown by a club

NATIVE PLANTS AND WILDFLOWERS (Designated NPW)

Awards of up to \$1,000 may be awarded to winners! Entries must include supporting information as applicable, e.g., before and after photos. Safety must be considered in all plantings; educational value as well as aesthetic beauty should be shown; unique aspects and/or unusual features; financial statement; and other. NO PROJECT MAY RECEIVE AN AWARD FOR TWO CONSECUTIVE YEARS.

NPW-1 Roadside Plantings - For notable environmental preservation and enhancement of roadsides and rest areas, using wildflowers and native plants of your region. Projects may be sited on rural byways, urban highways, roadside rest areas, entrances to towns, medians, etc.

NPW-1(A) - Single member garden club - (i, ii, iii, iv)

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NPW-1(B) - Clubs (councils or districts, etc.) - (v)

NPW-1(C) - State Garden Club-(i, ii, iii, iv)

NPW-3 Outdoor Classrooms, Nature Trails - For establishing outdoor classrooms, nature trails, wildflower walks, etc. with the emphasis on wildflowers and native plants to your region.

NPW-3(A) - Single member garden club - (i, ii, iii, iv)

NPW-3(B) - Clubs (councils or districts, etc.) - (v)

NPW-3(C) - State garden club - (i, ii, iii, iv)

MEMBERSHIP AND PROMOTION (Designated MP)

MP-2 National Garden Week - Certificate of Merit and \$100 (not currently sponsored), for best overall promotion of National Garden Week; entry to show community awareness throughout the entire week and include local and/or state proclamations.

MP-2(A) - Single member garden club - (i, ii, iii, iv)

MP-2(B) - Clubs (councils or districts, etc.) - (v)

MP-2(C) - State Garden Club - (i, ii, iii, iv)

GARDEN THERAPY

GARDEN THERAPY

NCA 13 Garden Therapy Award - (Revised 1990, 1991, 1996). Award of \$100 may be awarded to a club sponsoring the most outstanding Garden Therapy program.

NCA-14 Garden Therapy Certificates of Recognition - (Revised 1988). May be awarded to Garden Clubs in any Garden Therapy-Related project of depth and continuity.

GARDENING - (Designated G)

G-3 Therapy Gardens - Certificate of Merit and \$100 to Overall Winner for the establishment or restoration of a garden or gardens to benefit the physically or learning challenged, residents in nursing homes, schools, prisons, low-income housing, cancer centers, etc. includes barrier free gardens, accessible gardening, community gardens, meditation gardens at a hospital, etc. The goal of these gardens can also be to increase awareness or to give hope.

G-3(A) - Single member garden club - (i, ii, iii, iv)

G-3(B) - Clubs (councils, districts, etc.) - (v)

G-3(C) - Individual garden club member

G-3(D) - State garden club - (i, ii, iii, iv)

HISTORIC

NCA-25 Historic Preservation Award - (1973, Revised 1982, 1988, 1989, 1986). (*Donor: Landscape Design Council*). Award of \$100 may be given for completion of Historic Preservation and/or Restoration Landscape Design Project.

HISTORIC PRESERVATION/HISTORIC, MEMORIAL or CHURCH GARDENS (Designated with "HP")

HP-1 Restoration of Park Garden - May Duff Walters Achievement Award for Preservation of Beauty, Certificate of Merit and \$100 to Overall Winner for historic preservation project such as restoration of park, building and/or garden of importance to local, state or national heritage.

HP-2 Decoration of a Historic Building - Certificate of Merit and \$100 for tasteful decoration of historic building/house/mansion.

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Education, Scholarships and Youth

EDUCATION/SCHOLARSHIPS

NCA-5 Former NCAGC Presidents' Award for Horticulture Education - (1983, Revised 1988, 1993, 1996) An award of \$150 may be given to a garden club for a one-year comprehensive study of a specific horticultural subject such as plant families, tree identification, wildflowers, ornamental grasses, shade-loving plants and hostas.

NCA-15 Youth Gardening Award - (1962, Revised 1976, 1990, 1996). Award of \$100 may be awarded to a Garden Club that contributes the most outstanding service towards Promotion of Gardening Among Youth.

NCA-6 Junior Garden Club Citation - (1962, Revised 1976, 1990). May be presented to a Junior Garden Club affiliated with NCA Garden Club.

NCA-24 Rae Kimmel Scholarship Citation - (1973). May be awarded to garden clubs making contributions of \$50 or more to the Scholarship Fund.

NCA-27 Education Service Certificate - (1976, Revised 1983, 1993). May be awarded for contributing an outstanding garden-related educational service to the community by a District, Council, NCAGC Garden Club and/or a Club Member.

CAR-SGC Outstanding Educational Exhibit Award - Certificate and \$100 awarded to a Garden Club or Garden Club Member(s) for an Educational Exhibit, which relates to our National objectives and is designed to instruct. Winning exhibit will be displayed at the CAR-SGC Fall Conference.

CAR-SGC Scholarship Award - One or more \$1000 Scholarship(s) may be awarded each year and presented at the CAR-SGC Fall Conference. Each State may submit one application. The application is sent to the CAR-SGC Scholarship Awards Representative by the July 1 deadline. Applications are judged by three former CAR-SGC Directors chosen by the current Director and current CAR-SGC Scholarship Representative.

YOUTH

CAR-SGC Youth Excellence Award - Certificate of Recognition and \$50. Awarded to the Youth Garden Club (Sponsored by a Member Garden Club) which receives the highest evaluation in proportion to size for the accomplishment of Regional and National objectives. Award is based on submission of a scrapbook documenting the activities of the Club using photographs, publicity, and a printed schedule of the year's programs and projects. No limit on the number of pages.

CAR-SGC/NGC Youth Programs - Flyers for each of these contests may be obtained by logging on to the NGC website (www.nationalgardenclubs.org) clicking on "Youth Programs" and scrolling down to Youth Contests.

These Awards are not listed under NGC Awards. Winning entries will not be returned. They become the property of CAR-SGC/NGC or, in the case of the Smokey Bear/Woodsy Owl Poster Contest, the U. S. Forest Service.

CAR-SGC High School Essay Contest - Certificate and \$100 (CAR-SGC), \$1000 national award (NGC). Contest is open to High School students attending 9th-12th grades. The contest must be sponsored by single member garden club, clubs, councils or districts, or a State Garden Club. Topic for 2020-2021: "Adapting our Actions to Protect our Natural Habitats". Length of the essay must be between 600-700 words. Entry penalized if essay does not conform to length. Essay must be suitable to be published in the CAR-SGC Review or The National Gardener (CAR-SGC General Rules). For national NGC Essay Contest.

CAR-SGC Poetry Contest - Certificates of Recognition to 1st Place Winner(s). Contest is open to Kindergarten through 9th Grade, General Education and K-9 for Special Education and English as a Second Language.

CAR-SGC Smokey Bear/Woodsy Owl Poster Contest - Certificate of Recognition to 1st place winners in Grades 1st-5th. Winning posters will not be returned. Open to individual student artists in grades 1 through five, who are sponsored by a Member Garden Club.

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* Smokey Bear posters must be based upon, and include Smokey's fire prevention message, "Only YOU Can Prevent Wildfires!"

* Woodsy Owl Posters must be based upon, and include, Woodsy's conservation message, "Lend a Hand - Care for the Land!"

CAR-SGC Youth Sculpture Contest - Certificate of Recognition to Winners in Grades 4th- 8th. Download Youth Sculpture Entry Form from NGC website.

Flower Show/Floral Design

FLOWER SHOW

NCA-6 The Evelyn Lang Award - (1967, Revised 1983, 1988, 1996). (*Donor: Council of Accredited Flower Show Judges*). An award of \$50 may be awarded to an individual garden club for the most outstanding exhibit emphasizing State and National objectives. The exhibit must be the work of the members of the club in its own Standard Flower Show.

NCA-7 The Rita Butterworth Award - (1967, Revised 1988, 1996). (*Donor: Council of Accredited Flower Show Judges*). An award of \$50 may be awarded to an individual garden club for any type of Educational Exhibit at its Standard Flower Show. The exhibit must be outstanding. **NCA-9 Flower Show Schedule Citation** - (Revised 2011). To be awarded to outstanding Flower Show Schedules submitted by Member Clubs (small, medium & large) and Districts or Councils for a Small Standard Flower Show Schedule or a Standard Flower Show Schedule.

NCA-10 The Holiday Flower Show Citation - (1981, Revised 1983). Certificate may be awarded to a garden club and/or clubs for the highest scoring evaluated Holiday Flower Show.

NCA-11 The Ethel P. Peters Award - (1977, Revised 1983, 1988, 1996). (*Donor: Council of Accredited Flower Show Judges*). An award of \$50 may be awarded to the sponsoring Garden Club of a youth group for the best educational exhibit of horticultural excellence displayed by the youth group at a Standard Flower Show.

NCA-12 The Plant Society Flower Show Citation - May be awarded to member plant societies staging a Standard Flower Show.

NCA-30 Elise (Lee) Harris Award - (1988, Revised 1996). (*Donor: Council of Accredited Flower Show Judges*). Award of \$50 may be given to an outstanding Educational exhibit in a State or District sponsored Standard Flower show.

NCA-31 The Small Standard Flower Show Citation - (2011). Certificate given to a club for holding a Small Standard Flower Show.

NCA-32 Standard Flower Show Award & Rosette - (2011). NCAGC rosette of blue and green ribbons & certificate may be awarded for an evaluated Standard Flower Show scoring 95 points or more as scored by National Standards.

NCA-33 Flower Show Certificate of Recognition - (2011). Given to a Garden Club that has a Flower Show. An award Application must be submitted.

CAR-SGC Flower Show Schedule Award - Certificate and \$50 in each of the following categories: (A) Small Standard Flower Show Schedule, (B) Standard Flower Show Schedule, (C) Youth Small Standard Show Schedule, (D) Youth Standard Flower Show Schedule, (E) Horticulture Specialty Flower Show Schedule, (F) Design Specialty Flower Show Schedule

CAR-SGC The American Horticultural Society Regional Herbaceous Perennial Award - Awarded to Garden Club, Group of Garden Clubs, District, Council or State for an Outstanding Class or Section of Herbaceous Perennials in a Standard Flower Show. Club, District or State Flower Show Chairmen may apply. (Plant societies excluded.)

FLORAL DESIGN - (Designated FD)

FD-1(A) – Helen S. Hull Calendar Flower Arranger of the Year - Certificate of Merit and \$100 for individual Flower

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Arranger of the Year. This award shall be determined by the NGC Vision of Beauty Calendar Committee. Garden club members and members of clubs affiliated with NGC may submit digital photos of all types of designs-traditional, contemporary, new trends and those appropriate for seasons of the year and holidays. Entries are submitted directly to the NGC Calendar Chair (Please note: the entry form and requirements are found in the current Vision of Beauty Calendar and will also be placed on the NGC Website). DEADLINE: July 1 of each year. Submissions directly to NGC Calendar Chair.

FD-2 Floral Design Program - Certificate of Merit and \$100 (*Sponsored by Jeanne Nelson*), to Overall Winner for the most outstanding program or workshop teaching floral design to club members and/or the public. (Excluding NGC Flower Show Schools and Symposiums).

FD-2(A) - Single member garden club - (I, ii, iii, iv)

FD-2(B) - Clubs (councils or districts, etc.) - (v)

FD-2(C) - State Garden Club - (I, ii, iii, iv)

FD-2(D) - Individual Member of an NGC Club

Landscaping/Landscape Design

LANDSCAPING/LANDSCAPE DESIGN

NCA-8 The Margaret C. Lancaster Award - (1972, Revised 1976, 1989, 1996). (*Donor: Landscape Design Council*). An award of \$100 may be given to a club which conducts most comprehensive and effective study program and/or project in Landscape Design.

NCA-29 Helen P. Reed Award for Landscape Design - (1988, 1996, 1999, 2007, 2009.) (*Donor: Landscape Design Council*). An award of \$100 may be given to a District which conducts the most outstanding project in the field of landscape design, including the use of some native plants.

CAR-SGC THE VIOLET S. THORON AWARD - Certificate. Awarded annually to a Member Club, District, or State (having no Districts) for an outstanding project in the field of Landscape Design and/or for conducting the most complete and effective program of education in Landscape Design.

LANDSCAPING AND LANDSCAPE DESIGN (Designated L)

L-1 Blue Star Memorial Highway Marker - Certificate of Merit and \$100 (*Sponsored by The Federated Garden Clubs of New York State, Inc.*) for Overall Winner of the most outstanding Blue Star Memorial Highway Marker Landscaping Project. The marker and landscaping may be part of a highway department rest area maintained by the department.

L-1(A) - Single member garden club - (i, ii, iii, iv)

L-1(B) - Clubs (councils or districts, etc.) - (v)

L-1(C) - State Garden Club - (i, ii, iii, iv)

L-2 Blue Star Memorial Byway Marker - Certificate of Merit and \$100 (Not currently sponsored) for Overall Winner of the most outstanding Blue Star Memorial Byway Marker landscaping project, same parameters as L-1.

L-2(A) - Single member garden club - (i, ii, iii, iv)

L-2(B) - Clubs (councils or districts, etc.) - (v)

L-2(C) - State Garden Club - (i, ii, iii, iv)

L-3 Blue Star Memorial Marker at a National Cemetery, Veterans Facility or Other Civic Location - Certificate of Merit and \$100 (*Not currently sponsored*) for Overall Winner of most outstanding Blue Star Memorial Marker landscaping

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project, same parameters as L-1.

L-3(A) - Single member garden club - (i, ii, iii, iv)

L-3(B) - Clubs (councils or districts, etc.) - (v)

L-3(C) - State Garden Club - (i, ii, iii, iv)

L-4 The Dr. William C. Welch Award - Certificate of Merit and \$100 (Not currently sponsored) to Overall Winner for the most significant contribution in providing planning and planting for: commercial property, church or synagogue, hospital, library, civic center, park, waterfront, etc. Copy of landscape plan must be included with application.

L-4(A) - Single member garden club - (i, ii, iii, iv)

L-5 Landscape Design - Certificate of Merit and \$100 (Not currently sponsored) to Overall Winner for most outstanding project in the field of landscape design.

L-5(A) - Single member garden club - (i, ii, iii, iv)

L-5(B) - Clubs (councils or districts, etc.) - (v)

L-5(C) - State Garden Club - (i, ii, iii, iv)

L-6 Landscape Design for Church Gardens - May Duff Walters Achievement Award - Certificate of Merit and \$100 (*Sponsored by Nancy Voyles*) for planning or planting of a Church or Synagogue Garden that meets the needs of the Congregation.

L-6(A) - Single member garden club - (i, ii, iii, iv)

L-6(B) - Clubs (councils or districts, etc.) - (v)

L-6(C) - Individual garden club member

INTEGRATED MARKETING: Publications - Yearbook & Newsletters, Social Media, Website, Public Relations & Photography/Video

YEARBOOK

NCA-20-YEARBOOK CERTIFICATE OF MERIT - (1963, Revised 1975, 1988, 1995, 2008). May be awarded to the outstanding garden club yearbooks according to size of club.

NGC YEARBOOK AWARDS PROCESSED THROUGH THE REGION - Use NGC Application for these awards!

YB-1 (Clubs) - Certificate of Commendation with First Place Recognition may be awarded for outstanding yearbooks in each of the following categories, determined by number of members, including Life Members, on whom NGC dues are paid. Yearbooks may be accepted for competition on calendar year or club year (same yearbook may be submitted only one time in awards year). No envelope necessary. State Awards Chair submits Yearbook winners in each category to Regional Awards Chair by CAR-SGC Deadline. CAR-SGC Awards Chair sends name of winning entry in each category (not actual yearbooks) to NGC Awards Chair.

YB-1 Single Member Garden Club - Categories:

1. Club under 20 members

2. Club 20-29
3. Club 30-44

4. Club 45-69
5. Club 70-99

6. Club 100-299
7. Club 300 or more

YB-3 Yearbook - Clubs, Council, District

YB-5 Yearbook - For State Garden Club

YB-6 Yearbook - For Club of Judges, Council of Judges or Consultants

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[PLEASE DOWNLOAD SCALE OF POINTS FROM NGC WEBSITE.](#) (Also available on [CAR-SGC website in the NGC Awards Section](#)). **NOTE: Send Yearbooks and Application to CAR-SGC Chair.**

NEWSLETTERS

NCA-21-PUBLICATION CERTIFICATE OF MERIT (1960, Revised 1975, 1988, 1990, 1996, 2010)

A. Outstanding Publications - Publications on horticulture, artistic design, or related subjects. May be awarded to individuals, clubs or member organizations.

B. Outstanding Club Newsletters - May be awarded to the outstanding garden club newsletters that are published at least three times per year under one editorship according to size of club, District or Plant Society for a printed or electronic newsletter.

C. Outstanding Council or District Newsletters

D. Outstanding Plant Society Newsletters

PUB-1 Publications - Tommy Donnan Certificate of Merit may be awarded in each category 1-4 for publications that are published *at least three times per year* under one editorship or management. Notices and flyers for one-time events do not apply.

Newsletters: submit only *three sample issues and specify number of issues per year*. *Printed publications or those prepared for electronic distribution are acceptable entries but must be printed for submission*. See Scale of Points and details in Newsletter Section of “Dummies” Awards Manual.

Award Categories:

- 1) Newsletter-one 8 ½ x 11” or one 8 ½ x 14” sheet of paper
- 2) Newsletter or Magazine of 3-12 pages
- 3) Newsletter, Magazine, Bulletin - 13-24 pages
- 4) Newsletter, Magazine or Bulletin over 24 pages

Eligibility:

- A) Single member garden club - (i, ii, iii, iv)
- B) Clubs (councils or districts, etc.) - (v)
- C) State Garden Club - (i, ii, iii, iv)

PUB-2 Publications - Tommy Donnan Certificate of Merit may be awarded in each category 1-8 for entry judged best in respective club size/eligibility (A-D). Notices and flyers for one-time events are not eligible. Printed publications or those prepared for electronic distribution are acceptable entries. (Scale of Points, same as PUB-1)

Categories:

- 1) Manuals, handbooks (e.g., procedural, duties of officers, awards)
- 2) Educational (e.g., environmental, landscape, gardening, horticulture therapy)
- 3) Horticulture, design (e.g., judging, guide to exhibiting, floral design, mechanics)
- 4) History
- 5) Membership (e.g., brochure, leaflet)
- 6) Calendars
- 7) Cookbooks
- 8) Other

Eligibility for 1-8:

- A) Single member garden club - (i, ii, iii, iv)
- B) Clubs (councils or districts, etc.) - (v)
- C) State Garden Club - (i, ii, iii, iv)

Key NCAGC

(NCA) – Green

CAR-SGC (Regional) – Pink NGC

(National) - Blue

Categories



NCA-34 Electronic Media Award (also National) (2011) - To be awarded for the most outstanding Electronic Media promoting NGC objectives and sponsoring organization including Member Clubs (small, medium & large), District and Councils

(A) Website note

(B) Facebook



(C) Blog

(D) Podcast

(E) Video

WEBSITE/FACEBOOK PAGE

MEMBERSHIP AND PROMOTION (MP)



MP-3 Social Media/Website - Certificate of Merit and \$200 (Divided among the four categories, \$50/category (*Sponsored by Garden Club of Georgia, Inc.*) for the most outstanding website or social media page promoting the sponsoring organization and NGC objectives. Site or page MUST have at least a portion available for viewing by the public, (not just club or state members) to be considered for this award. Provide on NGC Awards Application Form your website address, who maintains site, how often updated, and cost. Ease of navigation will be considered while judging from the current site. Include size designation for club or state: Club: (i, ii, iii, iv or Clubs v); State: (i, ii, iii, iv).

MP-3(A) - Website designed and managed by club member/members

MP-3(B) - Social media page designed and managed by club member/members

MP-3(C) - Website professionally designed

MP-3(D) - Social media page professionally designed



VIDEO

MP-4 Video/CD/DVD/Flash Drive - Certificate of Merit and \$100 (*Sponsored by Garden Club of Georgia, Inc.*) for Overall Winner of the best video/CD/DVD/Flash Drive (or any like and newer technology) production on any NGC objective as listed below (next page).

1) History/Archives

Garden Tours
(*public*)

3) Flower Shows

5) Programs

2) Garden Tours
(*private*)

4) Projects

6) Other

Size designation:

A) Single member garden club - (i, ii, iii, iv)

B) Clubs - (v)

C) State Garden Club - (i, ii, iii, iv)

RADIO/TELEVISION

MP-5 Radio and/or TV - Certificate of Merit and \$100 for Overall Winner having the best garden-oriented programming.

Submit date(s) aired, length of programs and typewritten scripts(s) of series or guest appearances (if available).

Submit date(s) aired, length of program and typewritten scripts of public service announcements. Submit audio or video tape of any one program or public service announcements.

MP-5(A) - Radio: A single or series of programs or a single or series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearances, or other.

MP-5(B) - Television: A single or series of programs, or a single or series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearances(s) or other.

MP-7 Hazel O'Hern - National Gardener Award - Certificate of Merit for state that with largest increase in subscriptions to the *National Gardener*. (State must have a minimum of 150 paid subscriptions and a 10% increase for the year). Award is calculated from data at National, no application necessary

PRINT ADVERTISING/PRESSBOOK

CAR-SGC Publicity Pressbook Awards - Certificate of Commendation in each category Categories: Small club – up to 25 members, Medium club – 26 – 50 members, Large club – over 50 members. Clubs, Councils, Districts - Certificate may be awarded to winning books of evidence exhibiting quality, quantity, and diversity of coverage in the *print media* promoting garden clubs and their goals and objectives. Complete CAR-SGC Application Form and prepare Book of Evidence. No limit on the number of pages.





Pop-Up Pivot Awards

(Designated as PUP)



First conceived for our challenging times. Methodically fits clubs' innovation to adapt via creative ways to stay in touch with our members – e.g., fundraising, virtual flowers and more. Please include limited description, not more than one page (who, what, when, where and details) and photographs as applicable with captions.

DEADLINE: To your District Award Chair by December 1, 2020. Size designation: (A) Single member garden club - (i, ii, iii, iv); (B) Groups (e.g., councils, districts, etc.) - (v) and (C) Individual garden club member.

NCA - PUP1 Club Outreach - outreach/engagement activities directed internally to members and externally to community.

NCA - PUP1(a) - Internal, Members.

NCA - PUP1(b) - External, Community.

NCA - PUP2 ZOOM MEETINGS - e.g., meetings: monthly garden club, board, committee, happy hour, tea party, luncheons, get-togethers, etc.

NCA - PUP3 Virtual Fundraisers - e.g., plant sales, Christmas wreath sales, etc.

NCA - PUP4 Other Virtual Events - e.g., live-steaming of Glenstone, Meadowlark, etc.

NCA - PUP5 Virtual Flower Shows - in lieu of in person flower show, online.

NCA - PUP6 SOCIAL MEDIA - Facebook, Instagram, YouTube, Pinterest, Other, etc. - Clubs have opportunity to showcase their social media activity. Include URL with submission.

NCA - PUP7 Email Campaigns - e.g., funny email-of-the-day sent out to members, etc.

NCA - PUP8 e-Training e-Learning, Experiential Learning - e.g., Kids Summer Camp, online flower arranging, etc.

NCA - PUP9 Community Outreach, Community Service, Non-Profit Projects - e.g., at location, flower arranging activity for Salvation Army 's women's group, etc.

NCA - PUP9(a) Virtual Community Service Projects - online of the above.

NCA - PUP10 Virtual Kids Programs - e.g., online garden study class for K-12 students, etc.

NCA - PUP11 Virtual Senior Programs - e.g., online Garden Therapy activity for senior living facility group of residents and/or community, etc.

NCA - PUP12 Virtual Non-Profit Program/Project - e.g. plant sale for benefit of a non-profit, etc.

NCA - PUP13 Virtual Garden Tours – e.g., talk on pollinators at nature center, guide at a Glenstone, etc.

NCA - PUP13(a) NCA Partner Award - e.g., Meadowlark Botanical Garden, National Arboretum for virtual tours they've done for our Clubs & Districts

NCA - PUP14 Photography & Video Contest - Categories below:

PUP14-1 Coping During Challenging Times - e.g., self-distancing and wearing masks at a plant sale or club gathering and showing members doing activity.

PUP14-2 All Things Flowers & Gardens - e.g., butterflies, birds, flowers, insects

PUP14-3 "NCA Membership Is..." - portrayed through your photos with captions, or videos

NCA - PUP14-x(a) Photo (x is above 1, 2, or 3)

NCA - PUP14-x(b) Video (x is above 1, 2, or 3)

NCA - PUP15 Blogs/Podcasts - include URL and description as defined above.



Integrated Marketing Awards (Designated as IM)

Integrated Marketing is an internal and external approach to creating a unified and seamless experience to interact with the brand/enterprise. Integrated Marketing blends all aspects of marketing e.g., communications, advertising, promotions, public relations, social media, website, events, meetings and conferences, awards, email campaigns, newsletters, brochures/fliers, direct mail, etc. through their respective mix of tactics, methods, channels, media, and activities, so that all work together as a unified whole. It is a process designed to ensure that all marketing, messaging and communications strategies are consistent across all channels and are centered on the end-user/customer.

I. NCA-IM Digital

II. NCA-IM Traditional

Size designation:)A) Single member garden club - (i, ii, iii, iv); (B) Groups (e.g., councils, districts, etc.)- (v) and (C) Individual garden club member.

NCA - IM1 Club Outreach - outreach/engagement activities directed internally to members and externally to community.

NCA - IM1(a) - Internal, Members.

NCA - IM1(b) - External, Community.

NCA - IM2 Zoom Meetings - e.g., meetings: monthly garden club, board, committee, happy hour, tea party, luncheons, get-togethers, etc.

NCA - IM-3 Virtual Fundraisers - e.g., plant sales, Christmas wreath sales, etc.

NCA - IM4 Other Virtual Events - e.g., live-streaming of Glenstone, Meadowlark, etc.

NCA - IM5 Virtual Flower Shows - in lieu of in person flower show, online.

NCA - IM6 Social Media - Facebook, Instagram, YouTube, Pinterest, Other, etc. - Clubs have opportunity to showcase their social media activity. Include URL with submission.

NCA - IM7 Email Campaigns - e.g., funny email-of-the-day sent out to members, etc.

NCA - IM8 e-Training e-Learning, Experiential Learning - e.g., Kids Summer Camp, online flower arranging, etc.

NCA - IM9 Community Outreach, Community Service, Non-Profit Projects - e.g., at location, flower arranging activity for Salvation Army 's women's group, etc.

NCA - IM9(a) - Virtual Community Service Projects

NCA - IM10 Virtual Kids Programs - e.g., online garden study class for K-12 students, etc.

NCA - IM11 Virtual Senior Programs - e.g., online Garden Therapy activity for senior living facility group of residents and/or community, etc.

NCA - IM12 Virtual Non-Profit Program/Project - e.g. plant sale for benefit of a non-profit, etc.

NCA - IM13 Virtual Garden Tours - e.g., talk on pollinators at nature center, guide at a Glenstone, etc.

NCA - IM13(a) - e.g., Meadowlark Botanical Garden, National Arboretum for virtual tours they've done for our Clubs & Districts.

NCA - IM14 Photography & Video Contest - Categories below:

IM14-1 Coping During Challenging Times - e.g., self-distancing and wearing masks at a plant sale or club gathering and showing members doing activity.

IM14-2 All Things Flowers & Gardens - e.g., butterflies, birds, flowers, insects

IM14-3 "NCA Membership Is..." - portrayed through your photos with captions, or videos

NCA - IM14-x(a) Photo - (x is above 1, 2, or 3)

NCA - IM14-x(b) Video - (x is above 1, 2, or 3)

NCA - IM15 Blogs/Podcasts - include URL and description as defined above.

NCA - IM16 e-Newsletters from Applications e.g., Mailchimp, Constant Contact, etc.

NCA - IM17 Integrated Marketing Plan, Social Media Plan - Replacement for Pressbooks that were used for print advertising and publicity and have become passé. Technology has made print notably outdated, as most opt to get their information electronically.