

Brand Board

Creating Vision & Voice

VALUES

providing an opportunity to yachts and their owners of professional knowledge and service that encompasses their needs and finds optimal solutions

KEYWORDS

professionalism, knowledge, skill, integrity

WHAT IS YOUR STORY?

worked in the private and luxury industry for many years and dealt with high end clients as well as large corporations and businesses in the industry on both a personal and business level. Have sailed for most of my life and spent time abroad working internationally on varying styles and sizes of vessels, making a base in the Hawaiian islands. Now wanting to offer my expertise and services to those who may need it either visiting the islands or joining the ever-growing industry and residents here, including the transit to and from world wide.

PERSONA

easy going and controlled showing a professionalism and passion to all that i am involved in.

TONE

courteous and professional

LANGUAGE

english

BOUNDARIES

anything out of my realm of knowledge and control I can reach-out for assistance as needed, but I know my limits when it comes to skills.

HASHTAGS

CONTENT TYPES