

**ART**  
**ACADEMY**  
ACTIVE EXPRESSION

**PERFECT**

**LEGACY FOR OUR NEXT GENERATION**

ACTIVE EXPRESSIONS ART ACADEMY STRATEGIC PLAN 2022-2025



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# START WITH VISION

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I firmly believes that the non-profit organizations are a crucial part of our society providing the help for the disadvantaged and education for a lifetime. Digital Art e-commerce can transform our kids into earners at a early age.





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## 2022 AFTER SCHOOL DIGITAL ART PROGRAM

It is a Community-Based In Class and Online AfterSchool available to a broad and diverse population of youth in the local community and across the U.S. online. We offer a hands-on approach to learning with a focus on creativity, self-expression, and art processes.



## CORE PROGRAMS

PLOT AFTER SCHOOL DIGITAL ART 2022

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## PLI GIGKIDS YOUTH ENTREPRENEURSHIP SUMMER PROGRAM

The program is designed with real-world business start-up training utilizing today's market-based technology. The ultimate goal is to assist youth entrepreneurs in establishing an online business model that incorporates technology applications as part of its operations and services delivery.



## PARTNERSHIP PROGRAMS

YOUTH ENTREPRENEURSHIP PROGRAMS



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## **HBCU NEXTUP- Mentorship & Recruitment Program**

The program is designed to attract education majors at HBCU colleges and universities to participate as mentors for our student program participants. In partnership with the BACK2WORK LLC providing student online teaching opportunities on our online blackboard platform.



# **PARTNERSHIP PROGRAMS**

MENTORSHIP & RECRUITMENT PROGRAMS

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## YBE UP- Young Black Entrepreneurship Business Training Program

The program is designed to educate, training and provide real-word application for teen entrepreneurs. The target demographic is creative digital artists in low-income areas that have a desire to utilize their talents on the digital marketplace. The program will be in partnership with UBCC Association



# PARTNERSHIP PROGRAMS

ENTREPRENEURSHIP AND TRAINING PROGRAM



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## **60+ ART HEALTH-Utilizing Art Therapy to Combat Senior-Citizen Isolation**

The initiative empowers partners with programs that use the arts as an accessible and effective public health tool for older adults to create meaningful connections and improve health and well-being. The program will address chronic loneliness among senior citizens in low-income communities, that have been impacted due to COVID-19, which has dramatically increased social isolation and critical health vulnerabilities.



## **PARTNERSHIP PROGRAMS**

CODE MED INC & ANOINTED CONNECT CHURCH INC

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## OUR ONLINE LEARNING PLAN

In partnership with AnointedEDU platform establish online learning courses for kids, parents and teachers. Establish course models to provide k-12 teachers online Art Training certificates. Provide Home Schooling Parent Courses in teaching art.

# ONLINE LEARNING MODEL

PARTNERSHIP WITH ANOINTED CONNECT CHURCH INC

**Online Curriculum**

**Record Training**

**Develop Online  
Learning Library**

**Develop Art  
Education  
Training Models**

**Recruit HBCU  
Student Teachers**

**Develop Tuition  
Scholarship**





# SUSTAINABILITY

## CREATION OF DIGITAL LIBRARY OF ART COURSES

### **Tuition Fees**

Students, Parents and Professional Educators can access the same online full courses anytime after the course is created

01

### **Fundraising**

The Online Courses will provide Active Expression a long-term core income stream from the digital library.

02

### **Corporate Sponsorship**

The organizations core and partner programs will provide opportunity for corporate sponsors and donations to our tuition assistance program for low-income students

03

### **Creditability**

The strategic partnerships and programs will provide long lasting credibility and transformative support throughout each partner.

04



# MILESTONES

Steps toward Perfection

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## PROGRAM PENETRATION

Established In Class and Online programs in partnership with local school system.



## EXIT STRATEGY

## RETIREMENT

Plan and Execute your retirement and succession plan.



## BUILD FACILITIES

## INFRASTRUCTURE

Work in collaboration with partners to build new community center facility.



## FUNDING MODEL

## FUNDRAISING MODEL

Grants, Partner Donations, General Donations and Corporate Sponsorship.

## BUILD PROGRAMS





# STRATEGIC PLAN 2022-2025

2022



## Establish Programs

- Core AfterSchool
- Summer Programs
- Apply for National Service
- Agency Status
- Form Strategic Partnerships
- Establish Dyanne Lyles EXIT Strategy
- Development on Learning Content

## Infrastructure

- Development of Anointed Connect Community Center
- Hire and Training Dyanne Lyles Successor
- Establish Advisory Board of Art Teachers

2023



## OPEN FACILITIES

- Open Digital Art Museum and Gallery in Anointed Connect Community Center
- Start 100+ Student After School Programs

2024



2025



## SUCCESSION PLAN

- Replaced as Executive Director and Day-To-Day Operations.
- Focus on Development of Art Gallery.
- Online Lecturer

2026



## New Administration

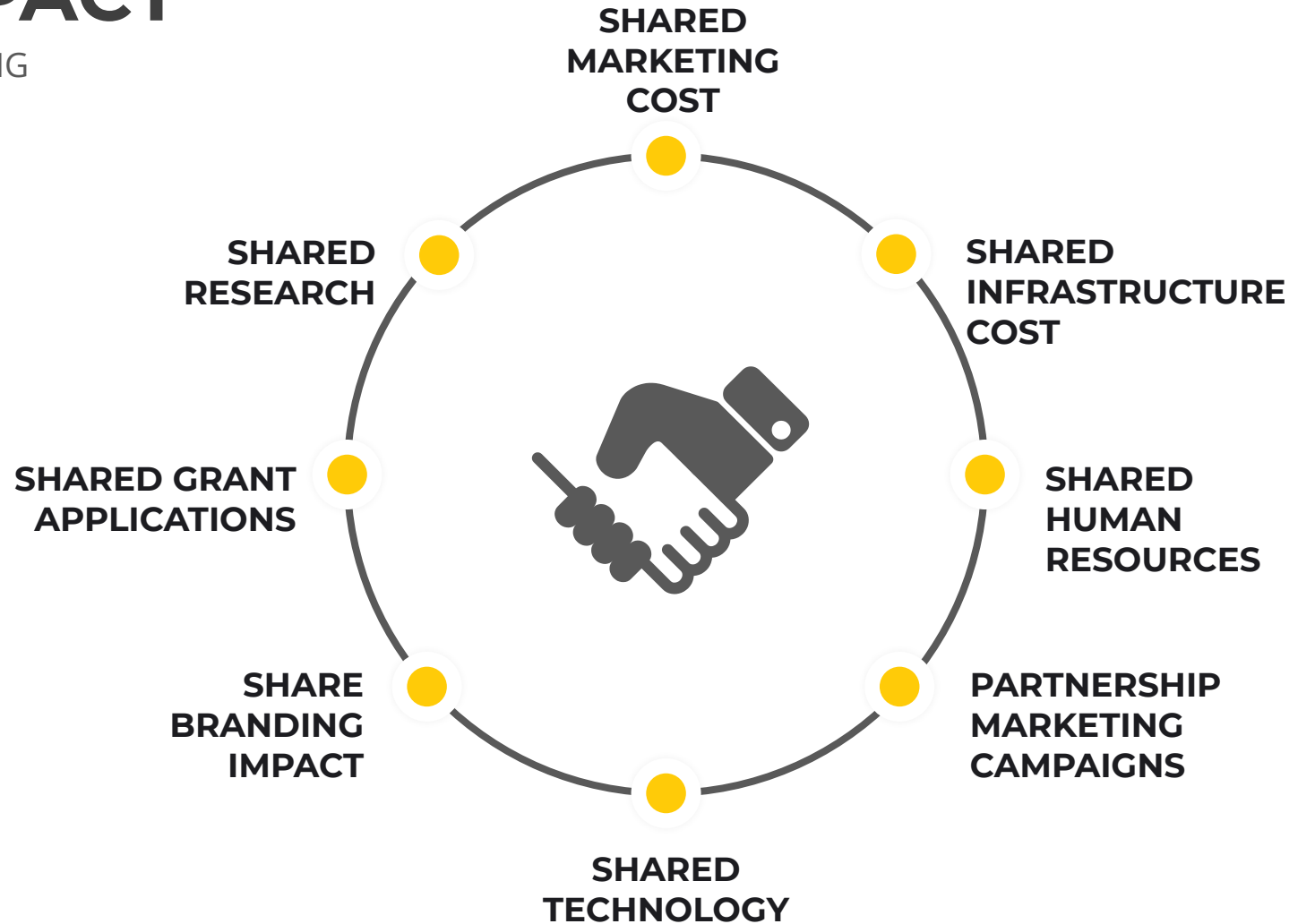
- New Administrative Staff
- Art Director, Teachers and Board of Directors

# PARTNERSHIP IMPACT

## COLLABORATION AND STREAMLINE BUDGETING

Active Expressions Art Academy Strategic plans is to work in collaboration with Anointed Connect Church Inc, UBCC, Palmetto Leadership Institute and BACK2WORK LLC. to develop an interconnecting resource and development sustainability plan. The objective is to form a private partnership to building the Anointed Connect Community Center. The new center will provide the classrooms and Community Art Gallery for Active Expression Art Academy

**50%**  
**COST REDUCTION  
PREDICTED  
BUDGET IMPACT**







**ART**  
**ACADEMY**  
ACTIVE EXPRESSION

## Thank You

*Feel free* to contact for any query:

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