



## PROGRAM ADVERTISING

*33rd Annual Fashion Show*

*Saturday, April 26, 2025*

*11am to 2pm*

*Harbour Ridge Yacht & Country Club*

The Port St. Lucie Business Women Foundation is a professional organization dedicated to promoting the development of professional women and serving our community. Funds raised from our annual Fashion Show, now in its 33rd year, helps support the foundation's Community Action Grants & Awards, annually presented to local non-profit agencies, as well as provide scholarships for women attending Indian River State College.

**Your advertising dollars will help us keep the momentum!**

### Ad Prices and Sizes!

\_\_\_\_\_ **\$25.00 Business name on website & mentioned in program**

\_\_\_\_\_ **\$50.00 Third of a page color ad [ad copy size: 2.375" w x 3.625" h OR 5" w x 1" h]**

\_\_\_\_\_ **\$100.00 Half page color ad [ad copy size: 5" w x 3.875" h]**

\_\_\_\_\_ **\$160.00 Full page color ad [ad copy size: 5" w x 8" h] (covers not available)**

Must provide all art and logos in 300 dpi jpeg or PDF and/or print ready art in applicable ad sizes.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### **Deadline submission for program advertising is Friday, March 28, 2025 (No exceptions)**

Please make **checks payable to Port St. Lucie Business Women Foundation** by March 28, 2025  
Mail to: Port St. Lucie Business Women, 5475 NW St. James Blvd., #233, Port St. Lucie, FL 34983  
For other payment options - Contact: [fashionshow@pslbw.com](mailto:fashionshow@pslbw.com)

Port St. Lucie Business Women Foundation is a non-profit 501(c)(3) organization. EIN: 87-4533690 "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [1-800-435-7352] WITHIN THE STATE OR ONLINE AT: <https://csapp.fdacs.gov/CSPublicApp/CheckACharity/CheckACharity.aspx>.  
REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."