





We Are Proud Of Our LUMBER PROCUREMENT POLICY

You can be confident that Totem adheres to high standards of environmental responsibility while providing the finest square-edge spruce, pine and fir lumber available.

We are committed to supplying lumber procured from certified woodlands that complement existing forest management laws and regulations. 100% of softwood lumber* sold at Totem comes from certified forests.

Existing forestry laws require two new trees be planted for each tree removed by logging. Our one million trees are being planted above and beyond this industry requirement. 100%

of the spruce, pine and fir softwood lumber* sold at Totem comes from Certified Forests.



*Softwood lumber: spruce, pine and fir for structural framing.

What Does it Mean to Buy Certified Forest Products?

Certification ensures lumber is produced in a manner that minimizes the environmental impact. It protects biological diversity, wildlife habitat, soil and water resources, and the sustainability of timber harvesting. Certification is embraced by companies as a way of further improving their sustainable forest management practices. Certification programs require annual independent, third-party audits to ensure that systems, procedures and standards of the certification are being met.





♠ 1 Million Trees ○ THE TREE PLANTING SITE

We want to enhance our province and improve the quality of air, water and wildlife habitat for future generations. In addition to providing leadership through our procurement policy, Totem

has made a multi-year commitment to plant one million trees. The trees will be planted in certified Alberta boreal forests near the community of Slave Lake. We are launching this program by planting 100,000 of these trees in 2011. The planting site will be monitored to ensure long-term survival of the trees.

Benefits Of PLANTING A FOREST

Air



During their lifespan, one million trees will store over 100,000 tonnes of carbon. Trees also improve air quality by intercepting airborne particles and reducing atmospheric pollution.

Water



Trees help maintain healthy watersheds and improve water quality by regulating rainfall and climate, and by absorbing contaminants from both the water and soil.

Soil



The deep roots of trees help to stabilize the ground by limiting soil erosion from wind and water, reducing the loss of nutrients essential for healthy forests.

Wildlife



Forests provide critical habitat for many wild animal species. Disturbances such as major fires displace wildlife and decrease the availability of quality habitat.



The Real Deal



You can plant your own tree and help us plant even more, over and above our 1 million.



With the purchase of each Clean Air Tree Kit:

- •You can plant and grow your very own tree.
- •Totem will plant an additional tree using the proceeds, on top of our one million, right here in the province of Alberta.
- •The Canadian Institute of Forestry will plant a third tree through the Forests Without Borders Program in support of the World Clean Air Forest Initiative (WCAFI).

The program is designed to help fight climate change, reduce pollution, counteract global deforestation and helps unite humanity to look after our beautiful planet.

As you can see, every Clean Air Tree Kit purchase results in planting three trees...



Now that's working together for a better tomorrow!



Learn more about Totem's responsibility and commitment to sustainable development at www.togetherwithtotem.ca

Referencing available at www.togetherwithtotem.ca/references

Clean Air Tree Kit

"You plant one, we plant one" - www.wcafi.org
For every tree growing kit you buy we will plant another tree

Spruce tree seeds, (1) Jiffy 78 cm³) made from Sphagnum

na developing country.

Everything you need to grow your own tree including a biodegradable globe, a growing pellet and pot and 6 to 10 white spruce tree seeds. You can even register your tree online with a unique PIN code that helps track the overall clean air being produced.

TOTEM CLEAN AIR TREE KIT

- grow your own white spruce tree
- unique PIN code to register your tree
- 100% biodegradable packaging



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