



NAINA'S 4th **Clinical Excellence and** **Leadership Conference**

Waterford Banquets and Clarion Inn Hotel

933 S Riverside Dr, Elmhurst, IL 60126



Friday, October 6, 2023 – 2:00 PM–10:00 PM &
Saturday, October 7, 2023 – 8:00 AM–4:00 PM
GALA – Saturday, October 7, 2023 – 6:30 PM – 10:30 PM

For More Information

<https://nainausa.org>

Email: nainaconferences@gmail.com

Address: P. O. BOX 3002, NORTHLAKE, ILLINOIS - 60164

NATIONAL ASSOCIATION OF INDIAN NURSES OF AMERICA

NAINA'S 4TH CLINICAL EXCELLENCE AND LEADERSHIP CONFERENCE 2023

May 11, 2023

APPEAL FOR VENDOR/ ADVERTISEMENT SPONSORSHIP

Dear Sponsor/Vendor,

The National Association of Indian Nurses of America (NAINA) is a nonprofit organization under section 501(C)3, with the primary goal of uniting all nurses of Indian heritage. We facilitate professional growth, identify, and pursue the unique professional, social, and cultural needs of our members.

It is with great pleasure that we announce NAINA's 4th Clinical Excellence and Leadership Conference scheduled for October 6 & 7, 2023 at Waterford Banquets and Clarion Inn Hotel 933 S Riverside Dr, Elmhurst, IL 60126. The conference is hosted by the NAINA's local chapter, Indian Nurses Association of Illinois (INAI).

The Conference Theme is:

“Future of Nursing: Innovate and Adapt”


At this conference, we are expecting about 300 plus Registered Nurses and Advanced Practice Registered Nurses from all over the United States. The conference has opportunities for your company to sponsor at different levels. The conference would be a great time to network with nurses including nurse academicians, clinicians, and leaders from various specialties. Our vendor booth space will give your company an opportunity to physically present and showcase your product. There will be an opportunity for you to advertise in the conference souvenir as well.

Please note that each type of sponsorship has requirements and payment options. If you have any questions, please reach out to us at: nainaconferences@gmail.com.

Sincerely,



Rani Kappen
INAI President & Chapter Convener



Umamaheswari Venugopal
NAINA Secretary & National Convener



Suja Thomas
NAINA President



NATIONAL ASSOCIATION OF INDIAN NURSES OF AMERICA

NAINA'S 4TH CLINICAL EXCELLENCE AND LEADERSHIP CONFERENCE 2023

VENDOR/SPONSOR OPPORTUNITIES

Diamond Sponsorship – \$10,000

- Two vendor table spaces in the pre-conference area
- All advertisements in newspaper/publications, social media and digital media will carry Diamond Sponsor's logo with sponsorship title
- Organization's logo and sponsorship title on the invitations of the event
- Organization's logo and sponsorship title on the back cover of the conference souvenir online and printed versions
- Organization's logo, sponsorship title, and link on the main webpage
- One billboard advertisement of Diamond Sponsor's logo or a large banner will be displayed in the pre-conference area
- Two complimentary tickets to breakfast, lunch, dinner and a special invitation to attend the GALA

Platinum Sponsorship - \$5,000

- Two vendor table spaces in the pre-conference area
- All advertisements in newspaper/Publications, social media, and digital media for the show will carry the Platinum Sponsors logo with the sponsorship title
- Organization's logo and link on the main web page
- Organization's logo/ banner will be displayed in the pre-conference area
- One Full-page color advertisement in the conference souvenir online and printed versions
- One complimentary tickets to breakfast, lunch, dinner and a special invitation to attend the GALA

Titanium Sponsorship - \$3,000

- One vendor table space in the pre-conference area
- Organization's logo in the pre-conference area
- Organization's logo and link on the main webpage
- One Full-page color advertisement in the souvenir online and printed versions
- One complimentary tickets to breakfast, lunch, dinner and a special invitation to attend the GALA

Gold Sponsorship - \$2,000

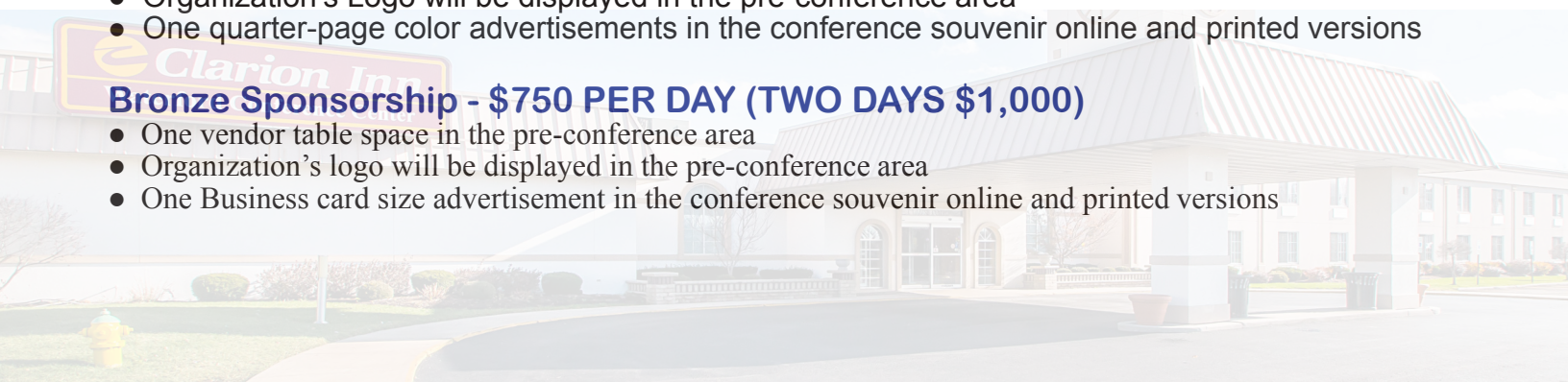
- One vendor table space in the pre-conference area
- Organization's logo and link on the main webpage
- Organization's Logo will be displayed in the pre-conference area
- One Half-page color advertisements in the conference souvenir online and printed versions
- One complimentary tickets to breakfast, lunch, dinner and a special invitation to attend the GALA

Silver Sponsorship - \$1,000 PER DAY (TWO DAYS \$1,500)

- One vendor table space in the pre-conference area
- Organization's logo and link on the main webpage
- Organization's Logo will be displayed in the pre-conference area
- One quarter-page color advertisements in the conference souvenir online and printed versions

Bronze Sponsorship - \$750 PER DAY (TWO DAYS \$1,000)

- One vendor table space in the pre-conference area
- Organization's logo will be displayed in the pre-conference area
- One Business card size advertisement in the conference souvenir online and printed versions



NATIONAL ASSOCIATION OF INDIAN NURSES OF AMERICA

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SPONSORSHIP FORM

Sponsor Information:

First Name:

Last Name:

Business Name:

Phone:

Email:

Address:

City:

State:

Zip code:

SPONSORSHIP LEVEL:

- Diamond - \$10,000 Platinum - \$5,000 Titanium - \$3,000
 Gold - \$2,000 Silver (one day) - \$1,000 Silver (two days) - \$1,500
 Bronze (one day) - \$750 Bronze (two days) - \$1,000

SOUVENIR ADVERTISEMENTS:

- Full Page Color (8"x10") - \$500 Half Page Color (8"x5") - \$250 Quarter Page Color (4"x5") - \$150
 Full Page Color NAINA Chapters(8"x10") - \$250 Business Card Color (2"x2") - \$100

Note: Advertisements and payments must be received by August 31, 2023 to be included in the Souvenir.

**Please email your high resolution picture and advertisement materials to:
nainaconferences@gmail.com
(acceptable formats - jpeg, pdf, png, psd, doc, docx)**

Make check payable to: **NAINA**

Mail the completed form and check to:

Tara Shajan, NAINA Treasurer, 57 McKinley Ave, Albertson, New York, NY 11507

If you have any questions, please contact us at: nainaconferences@gmail.com

For your convenience, we have online payment option. Please visit our website:

<https://nainausa.org/conference-2023-sponsorship/>

If your organization requires an Invoice to release payment, please contact us at: nainaconferences@gmail.com

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ADDITIONAL SPONSORSHIP AVENUES

Sponsorship Avenues	Exclusive	Partial
<input type="checkbox"/> Audio Visual	\$ 5,000.00	\$ 2,000.00
<input type="checkbox"/> Speaker Honorariums	\$ 2,000.00	\$ 1,000.00
<input type="checkbox"/> Tote Bags	\$ 5,000.00	\$ 2,500.00
<input type="checkbox"/> Saturday CT Breakfast	\$ 5,000.00	\$ 2,500.00
<input type="checkbox"/> Saturday Lunch	\$ 8,000.00	\$ 4,000.00
<input type="checkbox"/> Friday Dinner	\$10,000.00	\$ 5,000.00
<input type="checkbox"/> Saturday Dinner	\$12,000.00	\$ 5,000.00
<input type="checkbox"/> Convention Brochure	\$ 4,000.00	\$ 2,000.00
<input type="checkbox"/> Entertainment	\$ 4,000.00	\$ 2,000.00
<input type="checkbox"/> Photographer	\$ 2,000.00	\$ 1,000.00
<input type="checkbox"/> Poster Boards	\$ 1,000.00	\$ 500.00
<input type="checkbox"/> Raffle Prizes	\$ 500.00	--
<input type="checkbox"/> Tea & Coffee	\$ 500.00	--
<input type="checkbox"/> Miscellaneous	\$ 500.00	--

No donation is too little. Any support is greatly appreciated.

Thank You

