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Town of Roseboom

Community Choice Aggregation (CCA) Program

The Town of Roseboom is forming the ***Town of Roseboom Community Power*** renewable energy program. This community choice aggregation (CCA) program would enable Roseboom to provide residents and small businesses with the benefits of renewable electricity supply.

Formed in partnership with Joule Community Power, a division of Joule Assets, Inc., ***Town of Roseboom Community Power*** is a community choice aggregation (CCA) program that enables the municipality to pool local electricity demand in order to leverage the collective buying power of their residents and small businesses in an effort to secure more favorable terms on their energy supply, protect consumers, and choose renewable generation sources.

The Town of Roseboom is planning to participate in an upcoming bid for a CCA electricity supply rate with an expected program launch date in Fall 2022. If the Town selects an electric supplier, eligible residents and businesses will receive a letter in late summer/early fall 2022 with information about the program, their choices and info about how to opt-out.

Public information sessions will be scheduled over the next two months. These sessions will provide general information, explain the benefits of participation by our residents and small businesses, and answer your questions.

For more information about the ***Town of Roseboom Community Power*** program, please visit www.joulecommunitypower.com/roseboomtown, email the Program Administrator, at solutions@joulecommunitypower.com.