



MILA UNIVERSITY
DU043(N)



**"ALWAYS
PURSUE
EXCELLENCE"**

BACHELOR OF BUSINESS ADMINISTRATION (HONS -ODL)



WHY CHOOSE BBA - ODL WITH MILA?



Fully Online Program



Delivered through renowned
Learning Management Systems -
Brightspace



Study from anywhere and anytime



Full Facilitated and mentored by
expert faculty



Online assessments for
Course evaluation

About BBA-ODL

BBA-ODL is the new open distance learning Program with five different major areas. Through this program, MILA University provides students with the necessary skills to become effective professionals in corporate administrations

Through this 3-years intensive degree program, students are trained to understand the various disciplines and best practices for organizational management.

Contact us:

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Al-Seef District, Bahrain
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ABOUT US

About AGC Education

In 2017, the training and education arm of American Global Consulting started through the partnership launched between AGC and Swiss School of Management to offer its MBA program in the GCC Region.

Several training programs in partnership with Tamkeen were also conducted through Muhlenberg College, Institute of Public Administration, United Franchise Group, The Humpty Dumpty Institute, Titus Center for Franchising, American Global Institute among others.

In 2021, AGC continued to soar and had increased its affiliations to educational institutions other than the addition of BBA and DBA programs through SSM. AGC is also affiliated with Learners University College, Sunrise University, and OTHM UK Qualifications making-up the name AGC Education that is known today.

About Mila University

MILA University [Formerly known as Manipal International University (MIU)] aspires to establish itself as a prominent institution within the ASEAN region, dedicated to the development of a distinguished campus boasting state-of-the-art infrastructure, an innovative educational philosophy, a highly qualified teaching faculty, and a high-quality student cultivation system with the capacity to accommodate a substantial number of enrollees in the future. The goal is to achieve a position of eminence among private universities in Malaysia, with a comprehensive strength that ranks among the top-tier universities in the region.

In August 2023, with the approval of the Ministry of Higher Education of Malaysia, Shen Zheng International Trade (Hainan) Co., Ltd. wholly acquired Manipal International University (MIU) and rebranded its name to MILA University.



Bachelor of Business Administration (HONS) - ODL

(R-DL/0414/6/1087) (10/30) (MQA/FA11124)

Programs Structure

Year	Programme Structure	
Year 1	English for Professional Communication Financial Accounting Principles of Information systems Principles of Management Business Law Computer Skills Mandarin for businesss	Introduction to Psychology English for Management Professional Development Principles of Marketing Business Mathematics Microeconomics Business Statistics
Year 2	Macroeconomics Business Finance Organizational Behaviour Entrepreneurship Project Management Research Methods for Business E- Commerce	Family Issues Financial Statement Analysis Co-curriculum Strategic Management Corporate Governance Major Subject (1 subject)
Year 3	Introduction to Investment Research Project Major Subjects (8 courses)	

Major Areas Major Courses

Management	Human Resource Management Negotiation Skills Management Principles & Practices in International Management	Strategic Brand Management International Risk Management Cross-Cultural Organizational Change Management Operations Management
International Business	Introduction to International Business Global Marke ting International Logistic Management International Cross-Cultural Management	Freight Forward Shipping management Supply Chain Management Export Management
Marketing	Consumer Behaviour Global Marketing Internet Marketing Service Marketing	Supply Chain Management Strategic Brand Management Advertising and Promotion Management Strategic Marketing Management
Human Resource	Human Resource Management Occupational Health & Safety Management Performance Management Compensation Management	Industrial Relation Human Resources Planning & Staffing Human Resource Development International Human Resource Management
Logistics	Principal of Logistic Management Warehouse & Material Management Purchasing & e-procurement Sea and Maritime Management	Distribution & Transport Management Air Transport & Management Supply Chain Management Inventory Control and Management

Our Accreditations and Partners

LEARN FROM ANYWHERE



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