



THE HAVEN

P.O. Box 4279 Houma, Louisiana 70361

*home is where the heart is*

# 2021 Telethon Sponsorship Packet

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# 2021 Telethon Sponsorship Packet



Every day of the year at least one woman from Terrebonne and Lafourche parish reaches out to The Haven for the critical emergency often lifesaving services we provide. With your commitment for 2021, The Haven can continue to provide shelter, advocacy, counseling, and resources for families plagued by domestic, dating, and sexual violence. Sponsors can select from the following unique sponsorship packages. Our exciting, reimaged event will broadcast live on HTV-10 and stream live on HTV-10 Facebook page on Saturday, March 27 from 6 pm to 9pm allowing you to enjoy from the comfort and safety of your home.

## PRESENTING SPONSOR

*(Limit to 1 Sponsor)*

**\$10,000**

- Exclusive naming rights to the 2021 "Home Is Where the Heart Is" telethon and first right of refusal for presenting sponsor of the 2022 gala
- Sponsor logo on backdrop
- Prominent sponsor logo placement on all printed ads and material for the event
- Sponsor logo on The Haven's website for 12 months and social media page for 120 days
- Designated social media posts on The Haven's Facebook page (reaches over 2,000 active followers)
- Executive to speak during the telethon
- Post-event PR to include sponsor's logo and/or name recognition (including, but not limited to print advertisements, social media, etc.)
- Recognition in The Haven's quarterly newsletter for 12 months (reaches 2,800 individuals in the Terrebonne and Lafourche parishes)

## THIBODAUX REGIONAL HEALTH SYSTEM

*The Presenting Sponsor provides:*

- 30 nights stay in emergency shelter including emergency transportation and necessities for 8 families - **AND** -
- Individual and group therapy, safety planning, and access to resources for 8 families

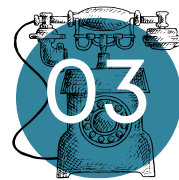
## PLATINUM SPONSOR

**\$7,500**

- Sponsor logo on Sponsor board advertised twice an hour during event
- Sponsor logo on all printed ads and material for the event
- Sponsor logo on The Haven's website for 12 months and social media page for 90 days

*The Haven provides free services to adults and children who are survivors of sexual and domestic violence in the parishes of Terrebonne and Lafourche. Services include group and individual counseling, medical advocacy, legal advocacy, community education, an emergency shelter and a 24-hour crisis line.*

# 2021 Telethon Sponsorship Packet



## PLATINUM SPONSOR

\$7,500

*...Continued*

- Executive to speak during the telethon
- Designated social media posts on The Haven's Facebook page (reaches over 2,000 active followers)
- Post-event PR to include sponsor's logo and/or name recognition in The Haven's quarterly newsletter for 12 months (reaches 2,800 local businesses and homes)

*Platinum Sponsors provide:*

- 30 nights stay in emergency shelter including emergency transportation and necessities for 6 families

## GOLD SPONSOR

\$5,000

- Sponsor logo on Sponsor board advertised once an hour during event.
- Sponsor logo on all printed ads and material for the event
- Sponsor logo on The Haven's website for 12 months & social media page for 60 days
- Executive to speak during the telethon
- Designated social media posts on The Haven's Facebook page (reaches over 2,000 active followers)
- Post-event PR to include sponsor's logo and/or name recognition in The Haven's quarterly newsletter for 12 months (reaches 2,800 local businesses and homes)

*Gold Sponsors provide:*

- 30 nights stay in emergency shelter including emergency transportation and necessities for 4 families

## SILVER SPONSOR

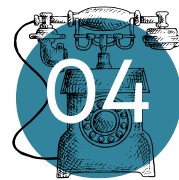
\$2,500

- Sponsor name on Sponsor board and advertised three times during event
- Sponsor logo on The Haven's website and social media page for 90 days
- Designated social media posts on The Haven's Facebook page reaches over 2,000 active followers)
- One-time name recognition post-event PR in The Haven's quarterly newsletter (reaches 2,800 local businesses and homes)

*The Silver Sponsors provide:*

- 30 night stay in emergency shelter including emergency transportation and necessities for 2 families

# 2021 Telethon Sponsorship Packet



## BRONZE SPONSOR

\$1,000

- Sponsor name on Sponsor board and advertised twice during event
- Sponsor name on The Haven's website and social media page for 60 days
- One-time name recognition post-event PR in The Haven's quarterly newsletter (reaches 2,800 local businesses and homes)

### Bronze Sponsors provide:

- 24/7 crisis line support to 35 abused women. For many, it is a literal lifeline assisting women to safely exit their homes and enter shelter – **AND** –
- One month of counseling for 10 women and children

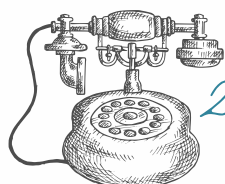
## PATRON SPONSOR

\$500

- Sponsor name on Sponsor board and advertised twice during event
- Sponsor name on The Haven's website and social media page for 30 days
- One-time name recognition post-event PR in The Haven's quarterly newsletter (reaches 2,800 local businesses and homes)

### Patron Sponsors provide:

- Provides a month of fresh groceries for 7 families living in emergency shelter – **OR** –
- Provides one month of cleaning and sanitation supplies to keep shelter residents and staff safe and healthy



## 2021 Telethon Sponsorship Levels

### Method of Payment

- Check     MasterCard  
 Visa     Invoice Me

<input type="radio"/>	Presenting Sponsor	
<input type="radio"/>	Platinum Sponsor	\$7,500
<input type="radio"/>	Gold Sponsor	\$5,000
<input type="radio"/>	Silver Sponsor	\$2,500
<input type="radio"/>	Bronze Sponsor	\$1,000
<input type="radio"/>	Patron Sponsor	\$500



Credit card number                      Exp. date                      CVC#

Name as it appears on credit card

Name as it is to appear in advertisements

Address

City

State

Zip code

Phone

Email

Deadline for pre-event advertisement is **02/25/2021**.  
 Deadline for event and post-event advertisement is **03/15/2021**.

Indicate sponsor level commitment, complete payment information and mail completed form to **The Haven, P.O. Box 4279, Houma, LA 70361**

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## **THE HAVEN**

P.O. Box 4279  
Houma, LA 70361

[WWW.HAVENHELPS.ORG](http://WWW.HAVENHELPS.ORG)