



ΑΣΦ

CELEBRATING
FOUNDERS DAY
DECEMBER 6, 2023



Alpha Sigma Phi celebrates our 178th Founders Day on December 6, 2023. Our founding at Yale University in 1845 makes us the 10th oldest men's fraternity in North America. Over the years, the Old Gal has cherished the best of times and has persevered through the most uncertain of circumstances. Through it all remains a brotherhood, bound by ritual, stronger than ever before.

We move forward with one goal, to Better the World through Better Men, in hopes of creating better men who inspire a better society. The "it starts with us" mentality Alpha Sigma Phi has practiced for decades has made us leaders in the fraternity community and we look forward to bearing that responsibility in the future.

Let this Founders Day be a moment to reflect on the memories you've made with your brothers. Use those good times as inspiration to continue to live out the Values of Alpha Sigma Phi and to join us for the bright future that awaits this brotherhood.



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SOCIAL MEDIA GRAPHICS



SOCIAL MEDIA // FOUNDERS & VALUES



SOCIAL MEDIA // PROUD ALPHA SIG



SOCIAL MEDIA // DECEMBER 6, 1845

CELEBRATING ON SOCIAL MEDIA



CHAPTER POST IDEAS

12.03.23

Alpha Sigma Phi's Founders Day is this coming Wednesday.

In anticipation, our chapter is happy to share some highlights from the year that was for the DESIGNATION Chapter. #AlphaSig

12.04.23

A quick shoutout to (@ alumni who are helpful to the chapter). With Founders Day approaching, we wanted to tell you how thankful we are to have you in our corner and how appreciative we are for your mentorship. #AlphaSig

12.05.23

Tomorrow is Alpha Sigma Phi's Founders Day. This special time of year is a great opportunity to reflect on our brotherhood, so today, we want to share some photos of our favorite brotherhood event #AlphaSig

12.06.23

Happy 178th Founders Day Alpha Sigma Phi! Our favorite memory/story as a chapter is (@brothers/organizations involved in your memory/story)..... #AlphaSig



INDIVIDUAL POST IDEAS

12.03.23

Alpha Sigma Phi's Founders Day is this coming Wednesday.

I wanted to take a moment to thank (@ the brothers who recruited you) for encouraging me to join this great brotherhood back in (year you were initiated). #AlphaSig

12.04.23

A quick shoutout to (@ brothers you've met at fraternity events). With Founders Day approaching, I wanted to tell you how thankful I am to have met you at (specific event) and how thankful I am for your friendship. #AlphaSig

12.05.23

Tomorrow is Alpha Sigma Phi's Founders Day. This special time of year for my fraternity is a great opportunity to reconnect, so I just want to wish (@ brothers you haven't talked to in awhile) a Happy Founders Day. I hope you are doing well! #AlphaSig

12.06.23

Happy 178th Founders Day to my brothers of Alpha Sigma Phi! My favorite fraternity memory/story is (@brothers involved in your memory/story)..... #AlphaSig



We hope you'll connect with chapter brothers of new and old this Founders Day. Brotherhood is for life, beginning as an undergraduate and extending well beyond your days in college. Whether you talk to brothers daily or haven't heard from them in years, Founders Day is a perfect time for reconnection and brotherhood.

On the next couple of pages, we share some ideas that hopefully spark some of your own as we celebrate 178 years of the Old Gal together.

CHAPTER

CHAPTER EVENTS

BROTHERHOOD DINNER

MOVIE OR VIDEO GAME NIGHT

GATHERING WITH CHAPTER ALUMNI

PINNACLE WEEK FOR GRADUATING SENIORS

ORGANIZE A BLACK LANTERN PROCESSIONAL

ALUMNI

ALUMNI EVENTS

VIRTUAL OR IN-PERSON HAPPY HOUR

DINNER AT A LOCAL RESTAURANT

GATHERING WITH LOCAL CHAPTER



BROTHERHOOD IS FOR LIFE

Founders Day is a great excuse to gather the alumni. Staying connected to chapter brothers and other brothers who live in your city is not easy in the midst of a busy schedule, but planning ahead and getting together to celebrate Founders Day may be as good a reason as any. Getting in the habit of doing so could spark a new tradition amongst your chapter's alumni if you don't have one already.

CHAPTER CELEBRATIONS

Our chapters are encouraged to organize events of their own on Founders Day for what could potentially be the final brotherhood gathering before winter break. Not unlike other brotherhood events a chapter may engage in, a Founders Day celebration should be light, natural and fun.



REMEMBERING BROTHERS PASSED

It's the tradition of many chapters to perform the Black Lantern Processional at least once a year, typically on Founders Day, to honor and remember the brothers who've passed into the Omega Chapter. This ceremony can be done in public. Alumni are encouraged to participate if they're in close proximity to the chapter.



ΑΣΦ
HAPPY FOUNDERS DAY
2023

JOEY
JIM BOYD
NOMINATED DELEGATE

SAM
HAPPY FOUNDERS DAY

BOB
HAPPY FOUNDERS DAY

ALPHA SIGMA PHI
ALPHA SIGMA PHI
ALPHA SIGMA PHI