

Celebrating

ALPHA SIG

FOUNDERS DAY

ΑΣΦ 12.06.1845

A GUIDE TO CELEBRATING 177 YEARS OF BROTHERHOOD



Happy Founders Day!

Alpha Sigma Phi celebrates her 177th Founders Day on December 6, 2022. Our founding at Yale University in 1845 makes us the 10th oldest men's fraternity in North America. Over the years, the Old Gal has cherished the best of times and has persevered through the most uncertain of circumstances. Through it all remains a brotherhood, bound by ritual, more motivated today than ever before.

The Fraternity currently has 181 chapters and provisional chapters around the United States and Canada. We move forward with one goal, to Better the World through Better Men, in hopes of creating better men who inspire a better society. The "it starts with us" mentality Alpha Sigma Phi has practiced for decades has made us leaders in the fraternity community and we look forward to bearing that responsibility for the days, months and years to come.

Let this Founders Day be a moment to reflect on the good times you've shared with your brothers. Use those memories as inspiration to continue to live out the Values of Alpha Sigma Phi and to join us for the bright future that awaits this brotherhood.



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SOCIAL MEDIA GRAPHICS

HAPPY FOUNDERS DAY

Share your favorite Alpha Sig memory and tag your chapter brothers on Founders Day, December 6, 2022! This graphic can be a stand-alone post or could be part of a series of photos you may want to post on our Founders Day.



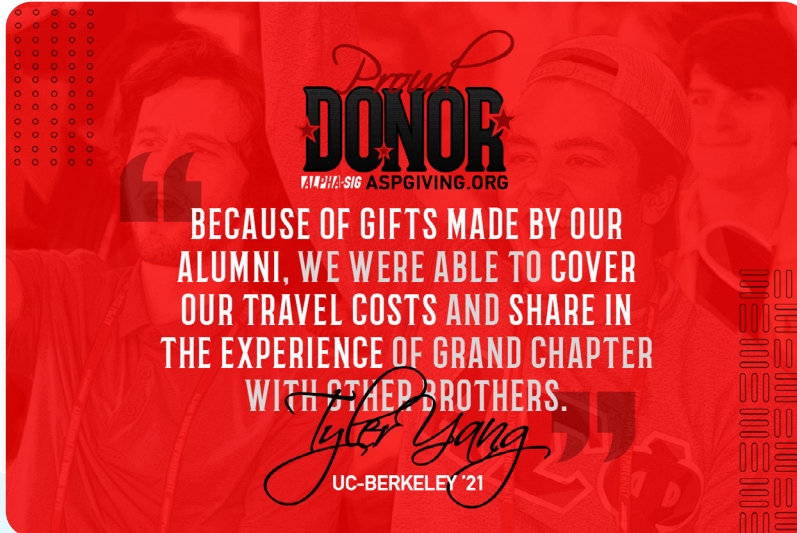
'I CHALLENGE' INSTAGRAM

Tag your chapter brothers on your Instagram story, challenging them to give back just as you did. Seeing someone they know leading the way may encourage them to do the same!



PERSONALIZED QUOTE

Alpha Sigma Phi is offering personalized quote graphics for our donors to share on their social media accounts! To submit your quote about why you give to Alpha Sigma Phi, [click here](#). Alpha Sigma Phi will have your personalized graphic back to you within 2 business days.



CLICK HERE TO ACCESS GRAPHICS



CELEBRATE ON SOCIAL MEDIA



AΣΦ

FOUNDERS DAY

12.06.1845

We encourage you and your chapter to post on your social media accounts leading up to and on Founders Day. The Fraternity will continue to provide graphics such as the one seen above throughout the fall semester, so keep your eye out! Founders Day posts can be simple, yet meaningful. If you're a chapter, post your favorite photos from the last year, such as brotherhood events, philanthropy events, the Chapter receiving awards, etc. If you're an undergraduate or alumnus, you can post your favorite memories/moments from your association with Alpha Sigma Phi. This could be photos with brothers of impact, you at fraternity events, etc.

★★★

SUGGESTED POSTS

12.03.22

Alpha Sigma Phi's Founders Day is this coming Tuesday. I wanted to take a moment to thank (@ the brothers who recruited you) for encouraging me to join this great brotherhood back in (year you were initiated). #AlphaSig

12.04.22

A quick shoutout to (@ brothers you've met at fraternity events). With Founders Day approaching, I wanted to tell you how thankful I am to have met you at (specific event) and how thankful I am for your friendship. #AlphaSig

12.05.22

Tomorrow is Alpha Sigma Phi's Founders Day. This special time of year for my fraternity is a great opportunity to reconnect, so I just want to wish (@ brothers you haven't talked to in awhile) a Happy Founders Day. I hope you are doing well! #AlphaSig

12.06.22

Happy 177th Founders Day to my brothers of Alpha Sigma Phi! My favorite fraternity memory/story is (@brothers involved in your memory/story)..... #AlphaSig





Founders Day represents a lot of things. It dawns the beginning of another year of memories. It closes the book on the previous year, adding its accomplishments to the archives. It celebrates the brotherhood and all those within it. But perhaps most important, it's an opportunity to get together to celebrate the now, the past and the future of our beloved Alpha Sigma Phi.

We hope you'll connect with chapter brothers of new and old this Founders Day. Brotherhood is for life, beginning as an undergraduate and extending well beyond your days in college. Whether you talk to brothers daily or haven't heard from them in years, Founders Day is a perfect time for reconnection and brotherhood.

On the next couple of pages, we share some ideas that hopefully spark some of your own as we celebrate 177 years of the Old Gal together.

CHAPTER CHAPTER EVENTS

BROTHERHOOD DINNER

MOVIE OR VIDEO GAME NIGHT

IN-PERSON OR VIRTUAL GATHERING WITH CHAPTER ALUMNI

PINNACLE WEEK FOR GRADUATING SENIORS

ORGANIZE A BLACK LANTERN PROCESSIONAL

ALUMNI ALUMNI EVENTS

VIRTUAL HAPPY HOUR

DINNER AT A LOCAL RESTAURANT

IN-PERSON OR VIRTUAL GATHERING WITH LOCAL CHAPTER



Brotherhood is For Life

Founders Day is a great excuse to gather the alumni. Staying connected to chapter brothers and other brothers who live in your city is not easy in the midst of a busy schedule, but planning ahead and getting together to celebrate Founders Day may be as good a reason as any. Getting in the habit of doing so could spark a new tradition amongst your chapter's alumni if you don't have one already.



Remembering Brothers Passed

It's the tradition of many chapters to perform the Black Lantern Processional at least once a year, typically on Founders Day, to honor and remember the brothers who've passed into the Omega Chapter. This ceremony can be done in public. Alumni are encouraged to participate if they're in close proximity to the chapter.

Chapter Celebrations

Our chapters are encouraged to organize events of their own on Founders Day for what could potentially be the final brotherhood gathering before winter break. Not unlike other brotherhood events a chapter may engage in, a Founders Day celebration should be light, natural and fun.



ΑΣΦ
ALPHA-SIG
FOUNDERS DAY
Challenge

The Founders Day Challenge is the primary fundraising vehicle the Fraternity uses to support current and future generations of Alpha Sigs.

Since its inception in 2012, the Founders Day Challenge has afforded young leaders of the Fraternity the opportunity to attend award-winning educational programs and Fraternity events at little-to-no cost to them. Furthermore, it has allowed Alpha Sigma Phi and our chapters to offer scholarships and other needs-based financial aid to its members. To make a gift toward the Founders Day Challenge or view the leader board, please visit aspgiving.org.

“ I GIVE BECAUSE I SEE THE VALUE MY GIFT HAS AS IT RELATES TO AFFECTING THE LIVES OF YOUNG MEN. IT PROVIDES THEM THE OPPORTUNITY TO GO OUT AND BE BETTER MEN. ”

Mike Young
MURRAY STATE '94

HOW IT WORKS

Continues on next page.

Each year, chapters compete against each other to earn the title of division champion for most dollars raised and most points accumulated (one point for each donation with occasional surges where points are worth x2 or x3). The divisions for the 2022 Founders Day Challenge are as follows:

DIVISIONS

PROVISIONAL

SILENCE

CHARITY

PURITY

HONOR

PATRIOTISM

TOTAL LIVING INITIATED

NON-CHARTERED

1 - 149

150 - 299

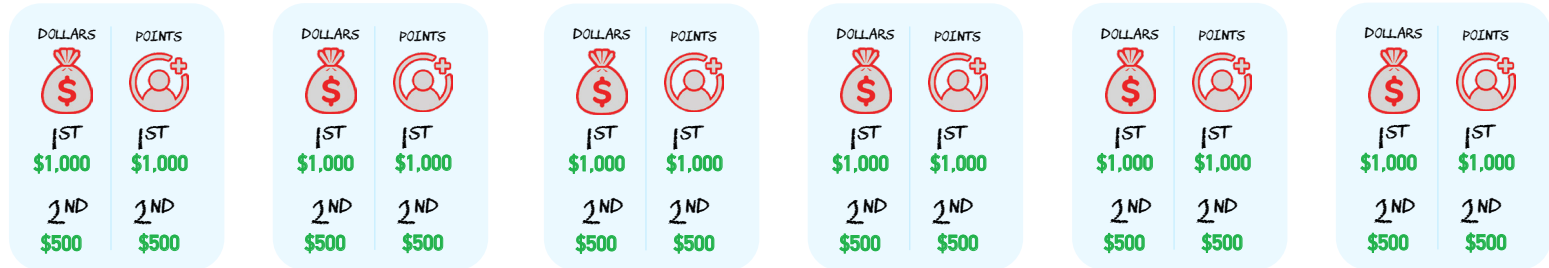
300 - 449

450 - 799

800+

With two competitions in each division, four chapters will earn extra funds in their endowment in each division. The payout structure is explained at the top of each division's list.

To date, each Founders Day Challenge has outdone the previous year, providing our men with better resources than ever before.



- ARKANSAS TECH
- AUGUSTA
- BRIDGEWATER STATE
- CORPUS CHRISTI
- CSU MONTEREY BAY
- HAWAI'I
- IDAHO
- INDIANA STATE
- MINNESOTA
- NORTH ALABAMA
- NORTH FLORIDA
- RHODE ISLAND
- SOUTH CAROLINA
- ST. MARY'S
- STOCKTON
- TAMU-KINGSVILLE
- UM-DULUTH
- USC UPSTATE
- UTEP
- WASHINGTON STATE
- WESTERN ONTARIO

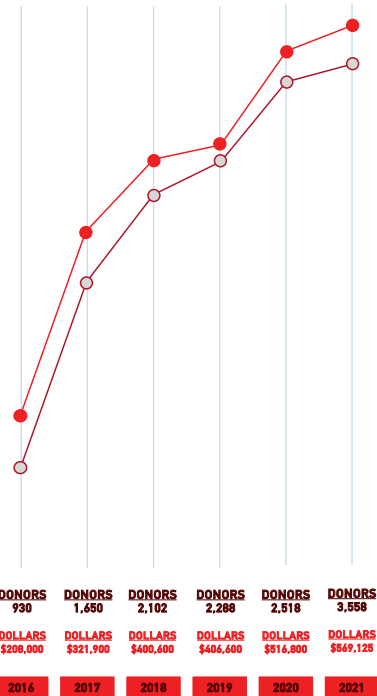
- ALASKA
- ALBANY
- ANGELO STATE
- AUBURN
- BLOOMSBURG
- CAL POLY
- CENTRAL ARKANSAS
- CHICAGO
- CSU BAKERSFIELD
- CSU SAN MARCOS
- EAST TENNESSEE
- EASTERN WASHINGTON
- FARMINGDALE STATE
- GEORGE WASHINGTON
- GEORGIA SOUTHERN
- IU-SOUTH BEND
- IUPUI
- KANSAS STATE
- KEENE STATE
- KENT STATE
- MAINE
- MARY WASHINGTON
- McGILL
- MEMBER-AT-LARGE

- AKRON
- ALBRIGHT
- APPALACHIAN STATE
- BENTLEY
- CAPITAL
- CARNEGIE MELLON
- COASTAL CAROLINA
- COLORADO STATE
- FRESNO STATE
- GEORGE MASON
- GEORGIA TECH
- HARTFORD
- HOUSTON
- IOWA
- JAMES MADISON
- KANSAS
- McDANIEL
- MILTON
- MISSOURI WESTERN
- MOREHEAD STATE
- NEW HAMPSHIRE
- NORTH CAROLINA
- NORTHERN ARIZONA
- NORTHERN MICHIGAN

- ALABAMA
- BINGHAMTON
- CENTRAL MICHIGAN
- CHICO STATE
- CINCINNATI
- DELAWARE
- EASTERN MICHIGAN
- ELMHURST
- KENTUCKY
- LAWRENCE TECH
- LOCK HAVEN
- MIAMI-OH
- PENN
- PLATTSBURGH
- SONOMA STATE
- WEST VIRGINIA

- ARIZONA STATE
- BALDWIN WALLACE
- BARTON
- BUFFALO
- CLEMSON
- COLORADO
- CONNECTICUT
- DAVIS & ELKINS
- EAST CAROLINA
- ILLINOIS STATE
- LONGWOOD
- MARIETTA
- MARYLAND
- MASSACHUSETTS
- MIAMI-FL
- MICHIGAN STATE
- MISSOURI
- NC STATE
- NJIT
- OHIO NORTHERN
- OHIO STATE
- OHIO WESLEYAN
- OKLAHOMA
- PRESBYTERIAN

- AMERICAN
- BETHANY
- BOWLING GREEN
- CORNELL
- HARTWICK
- ILLINOIS
- ILLINOIS TECH
- INDIANA
- IOWA STATE
- MARSHALL
- MICHIGAN
- MISSOURI VALLEY
- MURRAY STATE
- PENN STATE
- PURDUE
- RUTGERS
- TOLEDO
- TRINE
- WAKE FOREST
- WASHINGTON
- WESTMINSTER



ALPHA SIGMA PHI

To the right are the results atop the leader board from last year's Founders Day Challenge. Alpha Omicron (Missouri Valley), Eta Xi (UC-Colorado Springs) and Kappa Epsilon (South Carolina) all secured first place finishes in both categories, earning a total of \$2,000 extra in their chapter's endowment. Kappa Delta (George Washington) finished second place in their division in both categories, totaling \$1,000 in their chapter endowment. Who will join the ranks of Founders Day Challenge champions in 2022?

1845

SILENCE

1 - 149

continued...

- MIDDLE TENNESSEE
- MISSOURI STATE
- MONTANA STATE
- NEVADA
- NORTH DAKOTA
- NORTHERN ILLINOIS
- NORTHERN KENTUCKY
- NORTHWOOD
- OAKLAND
- ONEONTA
- QUINNIPIAC
- RAMAPO
- SALEM STATE
- SAN JOSE STATE
- SOUTHERN ILLINOIS
- TEXAS
- TORONTO
- UA-BIRMINGHAM
- UC-IRVINE
- UM-FLINT
- UM-ST. LOUIS
- UNC-ASHEVILLE
- UNC-PEMBROKE
- UNC-WILMINGTON
- UNLV
- UTAH STATE
- UW-MILWAUKEE
- UW-WHITEWATER
- WEST GEORGIA
- WESTERN CAROLINA
- WESTERN ILLINOIS
- WILLIAM & MARY
- WRIGHT STATE
- WYOMING

CHARITY

150 - 299

continued...

- OKLAHOMA STATE
- OREGON
- OTTERBEIN
- SALISBURY
- SETON HALL
- SF STATE
- SOUTH FLORIDA
- TEXAS A&M
- TEXAS STATE
- TOWSON
- UC-COLORADO SPRINGS
- UC-DAVIS
- VIRGINIA
- WESTERN MICHIGAN
- WISCONSIN

HONOR

450 - 799

continued...

- RADFORD
- RENSSELAER
- SLIPPERY ROCK
- STEVENS TECH
- UC-BERKELEY
- UNC-CHARLOTTE
- VIRGINIA TECH
- WAYNE STATE
- WV WESLEYAN

2021 DIVISION CHAMPS

DIVISION	DOLLARS	FINAL STANDINGS	POINTS	
PROVISIONAL	division champion (+\$1,000) SOUTH CAROLINA \$7,001	runner up (+\$500) GEORGE WASHINGTON \$1,345	division champion (+\$1,000) SOUTH CAROLINA 348	runner up (+\$500) GEORGE WASHINGTON 63
SILENCE	division champion (+\$1,000) NEVADA \$4,068	runner up (+\$500) KANSAS \$1,998	division champion (+\$1,000) TEXAS A&M 122	runner up (+\$500) MONTANA STATE 94
CHARITY	division champion (+\$1,000) UC-COLORADO SPRINGS \$5,126	runner up (+\$500) COASTAL CAROLINA \$4,041	division champion (+\$1,000) UC-COLORADO SPRINGS 475	runner up (+\$500) TEXAS STATE 224
PURITY	division champion (+\$1,000) PENN \$10,225	runner up (+\$500) CENTRAL MICHIGAN \$9,226	division champion (+\$1,000) ARIZONA STATE 224	runner up (+\$500) VIRGINIA TECH 162
HONOR	division champion (+\$1,000) MISSOURI VALLEY \$23,765	runner up (+\$500) DAVIS & ELKINS \$17,175	division champion (+\$1,000) MISSOURI VALLEY 420	runner up (+\$500) MICHIGAN STATE 308
PATRIOTISM	division champion (+\$1,000) ILLINOIS TECH \$30,966	runner up (+\$500) PURDUE \$25,259	division champion (+\$1,000) MURRAY STATE 282	runner up (+\$500) IOWA STATE 144

PHI SOCIETY

UNDERGRADUATE GIVING

The Phi Society recognizes undergraduate brothers and chapters who support the Fraternity by donating to the Foundation. Undergraduate brothers who join this society have the ability to pay it forward and enable educational and scholarship opportunities for future chapter brothers.

How to Join

Make a gift of \$20/man based on your 2022-23 billing roster. Gifts made toward the Phi Society can be made through [myAlphaSig](https://myalphasig.org) and directly benefit your chapter's endowment. Contact Sam Harris, Director of the Foundation at sharris@alphasig.org to finalize your chapter's participation. Since recognition is on an annual basis, be sure to sign up/renew before the deadline of November 22, 2022.

Benefits

- Two bonus points on the chapter's Annual Report for Accreditation if 100% of the chapter participates.
- An invite-only donor reception at Elevate 2023.
- A name tag ribbon for brothers who attend Elevate to showcase your Phi Society membership.
- Each undergraduate donor will count towards the Founders Day Challenge, giving the chapter a head start in the point race!
- Recognition on social media and in The Tomahawk.

THANK YOU TO OUR 2021 PHI SOCIETY CHAPTERS!

Arizona State	Montana State
Capital	Murray State
Cincinnati	Nevada
Coastal Carolina	NJIT
CSU San Marcos	Northern Arizona
East Tennessee State	Northern Illinois
Eastern Washington	Oregon
Elmhurst	South Carolina
Fresno State University	Texas A&M
George Washington	Texas State
Illinois Tech	UC-Colorado Springs
Iowa State	Utah State
IUPUI	Virginia Tech
James Madison	West Georgia
Michigan State	Western Carolina
Missouri Valley	WV Wesleyan



GSP ALUMNI GIVING GSP CLUB

This society is named for the Grand Senior President, the highest-ranking volunteer in Alpha Sigma Phi who leads the Grand Council and sets the fraternity's goals and strategies. Donors who generously invest \$1,000 or more each year are recognized in this society. Because of their significant commitment to our undergraduate brothers, these donors receive several exclusive benefits.

How to Join

To join the GSP Club, you can make an annual or monthly gift online at aspiving.org, mail a check to Alpha Sigma Phi Foundation at 710 Adams St, Carmel, IN 46032 or call Fraternity Headquarters at 317.843.1911.

Benefits

- Recognition in the Annual Report and Cardinal & Stone Awards Gala Program.
- Exclusive access to virtual Town Halls with the President & CEO and Grand Senior President.
- Invitation to the GSP Club Reception at our summer programming (Elevate and Grand Chapter).
- Dinner with board members at the All-Board meeting (held annually in February).

AUTO PHI SOCIETY

Many of our generous donors choose to give on a recurring basis (monthly, quarterly, or annually). We recognize these donors as members of the Auto Phi Society. All recurring gifts made between September 1 and December 31 count toward the Founders Day Challenge. To make a recurring gift and join the Auto Phi Society, visit this secure website. To start a recurring gift, please visit this [secure website](#).

MATCHING GIFTS

A matching gift is a good way for a brother or alumni association to expand the generosity of our donors. By matching either dollars raised or total donors, every gift no matter the size has even more impact. Below are examples of the different types of matches available this year:



DOLLAR FOR DOLLAR MATCH

For every gift made, this donor will match dollar-for-dollar until a total amount is reached.



EXAMPLE // JIM McMAHON, ILLINOIS TECH '78

Brother McMahon has agreed to match up to \$2,500 in gifts made by brothers of Alpha Xi (Illinois Tech).



NUMBER OF DONORS MATCH

This type of matching gift is based on the number of donors with a connection to your chapter. Once there are a predetermined amount of donors reached, the matching gift is unlocked.



EXAMPLE // DON BLEVINS, MARSHALL '70

Brother Blevins has agreed to give \$1,000 for each of the first 40 donors from Beta Delta (Marshall).



SPECIAL CRITERIA MATCH

A matching gift can be offered using specific criteria. These matches are advantageous toward generating greater support by being creative with the match. Some examples of this include gifts made by first-time donors, past staff members, past chapter officers, past volunteers, etc.



EXAMPLE // TOM BROWN, INDIANA '75

Brother Brown has agreed to match gifts made by former Alpha Sigma Phi Board Members.

To see all of this year's available matching gifts, please visit aspgiving.org.

If you or your Alumni Association are interested in offering a match, please contact Sam Harris, Director of the Foundation, at sharris@alphasig.org.

The **OLD GAL** SINCE 1845
* * * * *

CLVEN

**ALPHA
SIGMA
PHI**

1845

ALPHA SIG

A group of young men are shown in a celebratory mood, wearing chains and caps. The image is overlaid with a semi-transparent red filter. The number 1845 is prominently displayed in the center in a large, black, stylized font.

1845