

ALPHA SIGMA PHI FRATERNITY

**AMBASSADOR
SOCIAL
MEDIA
TOOLKIT**

FOR THE 2021 FOUNDERS DAY CHALLENGE

1945
VETERANS

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[CLICK HERE](#)

TO DOWNLOAD THE TOOLKIT!

SOCIAL MEDIA GRAPHICS

POST THESE ON YOUR PAGE/FEED!



★★★

I MADE AN IMPACT



I GAVE



I'M A PROUD
DONOR



★★★

to better the world through better men, we must
INVEST IN OUR FUTURE



SAMPLE POSTS

I am proud to serve Alpha Sigma Phi Fraternity as an Ambassador for our annual Founders Day Challenge. This is the Fraternity's primary annual fundraiser to raise money to directly support our undergraduate members. Last year, during one of the most unprecedented academic years this fraternity has ever seen, our alumni and friends came through, supporting our men to raise the most money of any Founders Day Challenge ever before. I challenge you to join me, whether it be again or for the first time. Together, we can continue to support the next generation of Alpha Sigs. Please consider making a gift this year by visiting www.aspgiving.org.

I give to Alpha Sigma Phi because insert your own reason here. As we celebrate 176 years Alpha Sigma Phi, I hope my alumni brothers will consider making a gift to help ensure ongoing support for our undergraduate brothers. I hope you will play a role in Alpha Sigma Phi's continued success by visiting www.aspgiving.org.

I am proud of my fraternity for providing high-caliber educational programming to its undergraduate members at industry-low costs. Alpha Sigma Phi can do so because of the generous donors who make our annual Founders Day Challenge a success each year! Join me in investing in the future of the Old Gal by making a gift to the 2021 Founders Day Challenge by visiting www.aspgiving.org.

INSTAGRAM STORIES

POST THESE ON YOUR INSTAGRAM STORY!

INSTAGRAM STORY

Use the files titled “FDC Story” to share these graphics with your Instagram followers. Tag the usernames of as many Alpha Sigma Phi brothers to encourage their participation in the Founders Day Challenge.



COVER PHOTOS

ADD THESE AS YOUR COVER PHOTO!

I'M A PROUD DONOR

ΑΣΦ

FOUNDERS DAY
Challenge

ΥΠΑΡΧΩΝ ΣΙΓ

& the 176 hours of giving
11.29 - 12.6

I'M A PROUD DONOR

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UPDATE YOUR COVER PHOTOS

Change your Facebook cover photo by using the file titled “FDC Cover FB,” and Twitter cover photo by using the file titled “FDC Cover TW.” You may share a short message as your followers will see this update, but at minimum we recommend captioning the picture with the Founders Day Challenge website (www.aspgiving.org).

1845
ALPHA SIG