



ΑΣΦ

FOUNDERS DAY

CHALLENGE

AMBASSADOR'S GUIDE

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The Founders Day Challenge is the primary fundraising vehicle the Fraternity uses to support current and future generations of Alpha Sigs.

Since its inception in 2012, the Founders Day Challenge has afforded young leaders of the Fraternity the opportunity to attend award-winning educational programs and Fraternity events at little-to-no cost to them. Furthermore, it has allowed Alpha Sigma Phi and our chapters to offer scholarships and other needs-based financial aid to its members. To make a gift toward the Founders Day Challenge or view the leader board, please visit aspgiving.org

“ I GIVE BECAUSE I SEE THE VALUE MY GIFT HAS AS IT RELATES TO AFFECTING THE LIVES OF YOUNG MEN. IT PROVIDES THEM THE OPPORTUNITY TO GO OUT AND BE BETTER MEN.”

Mike Young

MURRAY STATE '94



ΑΣΦ DEFINING THE IMPACT

EDUCATIONAL PROGRAMS

UNDERGRADUATE
MEMBERS
ATTENDED
ELEVATE

855

HARTFORD, CT JULY 13-16, 2023

CHAPTER OFFICERS
RECEIVED ON-GOING
LEADERSHIP
TRAINING

885



177 CHAPTER PRESIDENTS
177 VPs OF FINANCE
177 VPs OF GROWTH
177 VPs OF RETENTION
177 VPs OF RITUAL & TRADITIONS

DONOR IMPACT

\$500,000+

TOTAL FOUNDATION SUPPORT IN 2023

\$300,000

FOUNDATION'S GRANT
TO THE FRATERNITY

\$100,000

LEADERSHIP
FUNDS

\$90,000

CHAPTER-BASED
INITIATIVES

\$15,000

CHAPTER-BASED
SCHOLARSHIPS

\$20,000,000

TOTAL FOUNDATION IMPACT SINCE ITS FOUNDING

BE THE IMPACT IN 2024! visit aspgiving.org

THE FOUNDERS DAY CHALLENGE

HOW IT WORKS

In addition to our competition for most dollars raised and most donors, we are introducing a new bracket competition.

Over the course of the 178 Hours of Giving, chapters will compete for the most donations each day against one other chapter. The winning chapters will move forward until only two chapters per division remain. Our top chapters will go head-to-head on Founders Day, December 6th. The winning chapters will receive \$2,000 to their endowment!

Runners up will receive \$1,000. Divisions and first round matchups will be revealed on Tuesday, November 21.

COMPETITION PRIZES

ALPHA division

| | | |
|-------------------|-----|---------|
| DOLLARS RAISED | 1ST | \$1,000 |
| | 2ND | \$500 |
| TOTAL DONORS | 1ST | \$1,000 |
| | 2ND | \$500 |
| BRACKET CHALLENGE | 1ST | \$2,000 |
| | 2ND | \$1,000 |

SIGMA division

| | | |
|-------------------|-----|---------|
| DOLLARS RAISED | 1ST | \$1,000 |
| | 2ND | \$500 |
| TOTAL DONORS | 1ST | \$1,000 |
| | 2ND | \$500 |
| BRACKET CHALLENGE | 1ST | \$2,000 |
| | 2ND | \$1,000 |

PHI division

| | | |
|-------------------|-----|---------|
| DOLLARS RAISED | 1ST | \$1,000 |
| | 2ND | \$500 |
| TOTAL DONORS | 1ST | \$1,000 |
| | 2ND | \$500 |
| BRACKET CHALLENGE | 1ST | \$2,000 |
| | 2ND | \$1,000 |



SELECTION
SHOW
11.21.23

TUNE IN



@alphasigs



/joinalphasigs



/alphasigmaphi

BRACKET SEEDING

Between now and November 6th, everything counts toward your chapter's bracket seeding:

- Dollars raised and number of donations
- Number of ambassadors signed up with your chapter's team
- If your chapter's undergraduate brothers have joined the Phi Society with 100% undergraduate giving.

Divisions and first round matchups will be revealed on Tuesday, November 21.



UNDERGRADUATE GIVING

PHI SOCIETY

The Phi Society recognizes undergraduate brothers and chapters who support the Fraternity by donating to the Foundation. Undergraduate brothers who join this society have the ability to pay it forward and enable educational and scholarship opportunities for future chapter brothers.

HOW TO JOIN

Make a gift of \$20/man based on your 2023-24 billing roster. Gifts made toward the Phi Society can be made through [myAlphaSig](https://myAlphaSig.org) and directly benefit your chapter's endowment. Contact Sam Harris, Director of the Foundation at sharris@alphasig.org to finalize your chapter's participation. Since recognition is on an annual basis, be sure to sign up/renew before the deadline of November 22, 2023.

BENEFITS

- Two bonus points on the chapter's Annual Report for Accreditation if 100% of the chapter participates.
- An invite-only donor reception at Grand Chapter 2024.
- A name tag ribbon for brothers who attend Grand Chapter to showcase your Phi Society membership.
- Each undergraduate donor will count towards the Founders Day Challenge, giving the chapter a head start in the point race!
- Recognition on social media and in *The Tomahawk*.



GSP ALUMNI GIVING GSP CLUB

This society is named for the Grand Senior President, the highest-ranking volunteer in Alpha Sigma Phi who leads the Grand Council and sets the fraternity's goals and strategies. Donors who generously invest \$1,000 or more each year are recognized in this society. Because of their significant commitment to our undergraduate brothers, these donors receive several exclusive benefits.

HOW TO JOIN

To join the GSP Club, you can make an annual or monthly gift online at aspgiving.org, mail a check to Alpha Sigma Phi Foundation at 710 Adams St, Carmel, IN 46032 or call Fraternity Headquarters at 317.843.1911.

BENEFITS

- Recognition in the Annual Report and Cardinal & Stone Awards Gala at Grand Chapter.
- Exclusive access to virtual Town Halls with the President & CEO and Grand Senior President.
- Invitation to the GSP Club Reception at our summer programming (Next: July 2024 Grand Chapter in Louisville, KY).
- Dinner with board members at the All-Board event (Next: February 2024 in Hilton Head, SC).

AUTO PHI SOCIETY

Many of our generous donors choose to give on a recurring basis (monthly, quarterly, or annually). We recognize these donors as members of the Auto Phi Society. All recurring gifts made between September 1 and December 31 count toward the Founders Day Challenge. To make a recurring gift and join the Auto Phi Society, visit this secure website. To start a recurring gift, please visit this [secure website](#).

MATCHING GIFTS

A matching gift is a good way for a brother or alumni association to expand the generosity of our donors. By matching either dollars raised or total donors, every gift no matter the size has even more impact. Below are examples of the different types of matches available this year:



DOLLAR FOR DOLLAR MATCH

For every gift made, this donor will match dollar-for-dollar until a total amount is reached.



NUMBER OF DONORS MATCH

This type of matching gift is based on the number of donors with a connection to your chapter. Once there are a predetermined amount of donors reached, the matching gift is unlocked.

To see all of this year's available matching gifts, please visit aspgiving.org.

If you or your Alumni Association are interested in offering a match, please contact Sam Harris, Director of the Foundation, at sharris@alphasig.org.



ALPHA SIG EVERYWHERE

Alpha Sigma Phi is proud to introduce the first-ever *Alpha Sig Everywhere* to take place across the United States on Monday, November 6, 2023. This day is simply about brotherhood and kicks off our Founders Day season of celebration. Exactly one month before our 178th Founders Day, there will be an opportunity near you to meet with brothers from your area to either reconnect or make new acquaintances! Visit everywhere.alphasig.org to RSVP to an event near you!



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