

ALPHA SIGMA PHI FRATERNITY PHILANTHROPIC PARTNERS GUIDE

FOR CHAPTERS AND OUR MEMBERS

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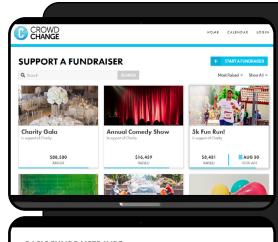
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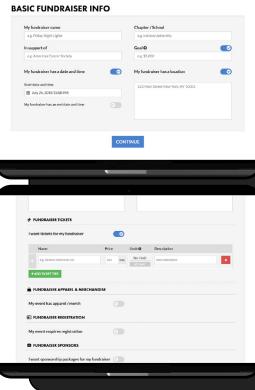
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CrowdChange is the leading fundraising platform for fraternities and is free to use for Alpha Sig chapters!





Start a fundraiser in three easy steps:

STEP 1 // <u>GETTING STARTED</u>

Go to <u>alphasigmaphi.crowdchange.co</u> and click the "Start a Fundraiser" button.

STEP 2 // **BASIC FUNDRAISER INFO**

Page one is where you fill in the basic information about your event. If you would like the amount raised to remain private, simply turn off the fundraising goal. If your fundraiser does not have a time, date or location, leave these features off.

STEP 3 // <u>CUSTOMIZATION</u>

Turn on "I want tickers for my fundraiser" to enable tickets, then fill in your ticket tiers. Everyone who buys a ticket will get an email with a PDF ticket attached. As the event organizer, you will be able to download a full guest list with one click. Here, you can also offer event apparel and merchandise.



OUR PHILANTHROPIC PARTNERS

Alpha Sigma Phi has five national philanthropic partners, each coincides with one of our five values.



Silence: RAINN (Rape, Abuse & Incest National Network)

Founded in 1994, RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, help survivors, and ensure that perpetrators are brought to justice.

Charity: Shatterproof

Conceptualized in 2013 by Gary Mendell, Shatterproof is working hard to transform addiction treatment in America. Together with their passionate community of supporters, they're committed to creating structural change that will turn the tide of the addiction crisis, helping every American with a substance use disorder find science-based treatment and lasting recovery.

Purity: Aware Awake Alive

Aware Awake Alive prevents loss of life to alcohol poisoning by educating teens, young adults and parents on the dangers and symptoms of alcohol overdose. They generate awareness and dialogue around amnesty-based policy and legislation, and create an atmosphere of partnership in which young people, parents, educators and like-minded organizations share responsibility for supporting and educating one another.

Honor: Active Minds

Founded in 2001 by Alison Malmon after her brother's suicide, Active Minds has dedicated their mission to saving lives and to building stronger families and communities. Through education, research, advocacy and a focus on students and young adults ages 14–25, Active Minds is opening up the conversation about mental health and creating lasting change in the way mental health is talked about, cared for and valued in the United States.



aware awake

alive

Patriotism: Homes For Our Troops

Founded in 2004, Homes For Our Troops assists severely injured veterans and families by raising money, building materials and professional labor and by coordinating the process of building a home that provides maximum freedom of movement and the ability to live more independently. The homes provided by Homes For Our Troops are given at no cost to the Veteran they serve.

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RAINN IS THE NATION'S LARGEST ANTI-SEXUAL VIOLENCE ORGANIZATION.

National Sexual Assault Hotline

800.656.HOPE (4673)

or chat online at hotline.rainn.org

the official RAINN mobile app for easy access to the National Sexual Assault Hotline, resources and much more by <u>clicking here</u>! Furthermore, you can <u>click here</u> to download free materials to share on your campus.

visit

- Even 72 coondo another American is as

and RAINN Day on April

★ Every 73 seconds another American is sexually assaulted. Get involved and support survivors: <u>rainn.org/get-involved</u>.

Sexual Assault Awareness and Prevention Month

CONTACT

JULIA GEORGE

juliag@rainn.org

- ★ College students have the opportunity to look out for their friends, speak up about sexual violence, and take steps to increase personal safety. Visit <u>rainn.org/safety-students</u> to learn more.
- ★ College students can help RAINN educate other students about sexual assault prevention and recovery. Join the conversation on social media!

for more information

SHATTERPROOF IS A **NATIONAL NONPROFIT DEDICATED TO REVERSING THE ADDICTION CRISIS IN** THE UNITED STATES.

CONTACT RENEE BARROS

rbarros@shatterproof.org

is the first and only resource in the United States that connects patients in need with appropriate, high-quality addiction treatment.

Participate in the **STRONGER THAN ADDICTION CHALLENGE** EVERY September! Whether it be physical, mental or spiritual, we encourage all participants to take on a challenge during the month of September to show our strength.

The Shatterproof RISE UP AGAINST ADDICTION 5K Walk/Run

is a national movement of friends, families, coworkers, corporations and community partners joining together to raise vital funds and bring the disease of addiction into the light.

RUN OUR 5K Click here to register for an upcoming Shatterproof 5k marathon. This is a great way for your chapter to support Shatterproof together!



Gear up for your next philanthropic

event with Shatterproof by clicking here!



visit

for more information

Bawareawake Balive

AWARE AWAKE ALIVE **EQUIPS OUR MEMBERS WITH** THE TOOLS CONFIDENCE TO **PREVENT LIVES LOST FROM ALCOHOL POISONING.**

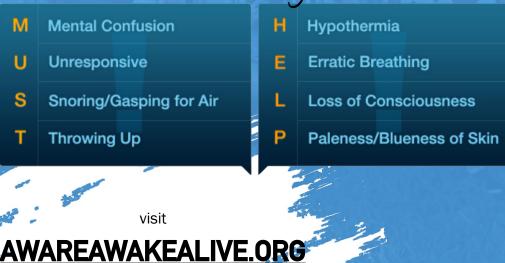
Know the Signs

- M Mental Confusion
- U Unresponsive
- S Snoring/Gasping for Air

visit

for more information

Throwing Up



info@awareawakealive.org

SHAP

CONTACT

MICHAEL EBERHARD

Gear up for your next philanthropic event with Aware Awake Alive by clicking here!

Get Access to the Toolkit



active minds

ACTIVE MINDS SUPPORTS MENTAL HEALTH AWARENESS AND EDUCATION FOR STUDENTS. ACTIVE MINDS IS CHANGING THE CONVERSATION ABOUT MENTAL HEALTH.



HE WORLD NEEDS YOU HERE bracelets to support Active Minds by <u>clicking here</u>! To order in bundles, <u>click here</u>.

> **In a Crisis?** Text BRAVE to 741-741 or call the Suicide Prevention Lifeline at 1-800-273-TALK for free, 24/7 and confidential support.

Active Minds is powered by more than 550 chapters on college and university campuses. Collaborate with the Active Minds organization on your campus!

CONTACT

BECKY FEIN

becky@activeminds.org

APPRECIATE

Their Feelings

REFER Them to Skills and Support

APPRECIATE Their Courage

VALIDATE

REFER

for more information

ACTIVEMINDS.ORG

visit

THE VALUE OF **PATRIOTISM**



HOMES FOR OUR TROOPS BUILDS & DONATES SPECIALLY ADAPTED CUSTOM HOMES NATIONWIDE FOR SEVERELY INJURED POST-9/11 VETERANS, TO ENABLE THEM TO REBUILD THEIR LIYES.



VICTORIA WESTON

CONTACT

Hand out "Hero Cards" to honor the Veteran who Homes For Our Troops is supporting in the area.

Participate in a Volunteer Day or attend a Key Ceremony or a Community Kick-Off

Volunteer Day

Win the Cup

awarded annually to the Chapter that raises the nost money for the organization and their efforts.



GENERAL IDEAS

PARTNER-SPECIFIC IDEAS

30 Ideas to Raise Money and/or Awareness	Host Events During Awareness Months:
50/50 Raffle	Sexual Assault Awareness & Prevention Month – Next: April 1-30, 2021
Athletic Tournaments	 National Recovery Month – Next: September 1-30, 2021
Bike-A-Thon	
Car Wash	Active Minds Spirit Week – Next: October 18-22, 2021
Create a Haunted House	National Collegiate Alcohol Awareness Week – Next: October 17-23, 2021
Eating Contests	National Veterans Month – Next: November 1-30, 2021
Golf Scramble	Participate in Aware Awake Alive Week in April (Aware Awake Alive)
Help with Residence Hall Move-In and Collect Tips for Charity	Sell "The World Needs You Here" Bracelets (Active Minds)
Instagram Box Fundraiser	
March Madness Brackets	Post Mental Health Resources on your Social Media (Active Minds)
Penny Wars	Sell Paraphernalia (Aware Awake Alive)
Pie an Alpha Sig	Share MUST HELP Cards and awareness content on social media (Aware Awake Alive)
Polar Plunge	Sell or hand out branded RAINN umbrellas on campus (RAINN)
Profit Sharing with a Restaurant	Post the National Sexual Assault Hotline on your social media accounts (RAINN)
Superbowl Squares	Use CrowdChange to Raise Money for the 5K (Shatterproof)
Talent Show	
Trivia Night	Post Addiction Treatment Facilities on your Social Meda (Shatterproof)
T-Shirt Fundraiser	Letter Writing Campaign to Veterans (Homes for our Troops)
Video Game Tournament (Call of Duty, NBA 2K, NCAA '21)	Hand out Hero Cards (Homes for our Troops)

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CAMPUS RESOURCES

Chapters can benefit from utilizing campus resources to benefit your service and philanthropic efforts. Here are examples of campus resources that may be on your campus and an option for programming:

- Campus Police (Title IX)
- Center for Global Engagement (Cultural Education)
- Center for Student Involvement/ Dean of Students Office (Leadership)
- Community Service Office (Service Events)
- Counseling Center (Mental Health)
- Multicultural Support Services (DEI Education)
- Office of Student Conduct (Bystander Intervention)
- Religious and Spiritual Life (Religious Education)
- University Health Services (Wellness Coaching)
- Women's Center (Sexual Misconduct)
- Veterans Services (Patriotic Events)

ORGANIZATIONS TO PARTNER

Your Chapter is encouraged to get a listing of all registered student organizations and identify new groups to partner and collaborate with on projects. Here is a list of example organizations that might exist on your campus:

- **Active Minds**
- Alpha Phi Omega
- Best Buddies
- Circle K
- Cultural Organizations
- Fraternity/Sororities (IFC/Panhellenic/NPHC/Culturally Based

Orgs)

- Key Club
- Peer Support Networks
- Pride
- Veterans Student Group

PHILANTHROPIC WORDSEARCH

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ACTIVEMINDS ADDICTION **APPRECIATE** AWAREAWAKEALIVE **AWARENESS** BUILDINGHOMES **BYSTANDER** CHARITY CONSENT DEPRESSION HFOT HONOR HOTLINE MENTALHEALTH **MUSTHELP** PATRIOTISM PHILANTHROPY PURITY RAINN REFER SHATTERPROOF SILENCE STIGMA SUBSTANCEABUSE SUICIDE SURVIVOR VALIDATE VALUES VETERANS

ALPHA: SIG.ORG