

ALPHA SIGMA PHI FRATERNITY

# PHILANTHROPIC PARTNERS GUIDE

FOR OUR CHAPTERS AND MEMBERS

ALPHA SIG

# CONTENTS

**RAINN**



**hazing prevention  
NETWORK™**

**active  
minds**  
• • •



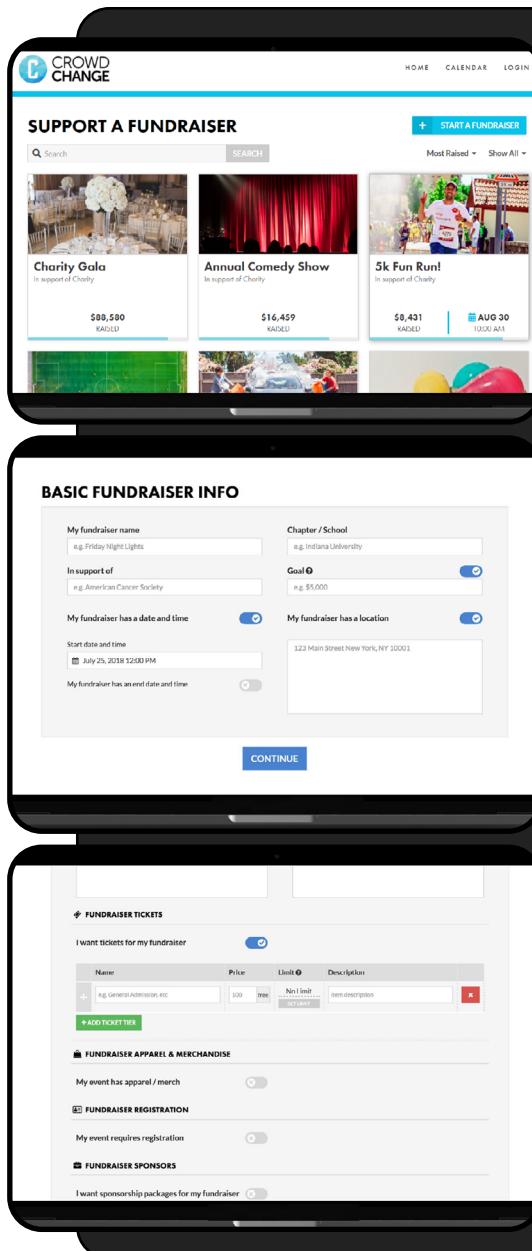
3	INTRO TO CROWDCHANGE
4	OUR PHILANTHROPIC PARTNERS
5	RAINN
6	SHATTERPROOF
7	HAZING PREVENTION NETWORK
8	ACTIVE MINDS
9	HOMES FOR OUR TROOPS
10	FUNDRAISING IDEAS
11	CAMPUS RESOURCES
11	ORGANIZATIONS TO PARTNER
12	PHILANTHROPIC WORDSEARCH



# CROWD CHANGE

CrowdChange is the leading fundraising platform for fraternities and is free to use for Alpha Sig chapters!

**CONTACT**  
**STACI SKOOG**  
[staci@crowdchange.co](mailto:staci@crowdchange.co)



*Start a fundraiser in three easy steps:*

### **STEP 1 // GETTING STARTED**

Go to [alphasigmaphi.crowdchange.co](https://alphasigmaphi.crowdchange.co) and click the “Start a Fundraiser” button.

### **STEP 2 // BASIC FUNDRAISER INFO**

Page one is where you fill in the basic information about your event. If you would like the amount raised to remain private, simply turn off the fundraising goal. If your fundraiser does not have a time, date or location, leave these features off.

### **STEP 3 // CUSTOMIZATION**

Turn on “I want tickers for my fundraiser” to enable tickets, then fill in your ticket tiers. Everyone who buys a ticket will get an email with a PDF ticket attached. As the event organizer, you will be able to download a full guest list with one click. Here, you can also offer event apparel and merchandise.



# OUR PHILANTHROPIC PARTNERS

## OUR PHILANTHROPIC PARTNERS

Alpha Sigma Phi has five national philanthropic partners, each coincides with one of our five values.



### **Silence:** [RAINN \(Rape, Abuse & Incest National Network\)](#)

Founded in 1994, RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, help survivors, and ensure that perpetrators are brought to justice.

### **Charity:** [Shatterproof](#)

Conceptualized in 2013 by Gary Mendell, Shatterproof is working hard to transform addiction treatment in America. Together with their passionate community of supporters, they're committed to creating structural change that will turn the tide of the addiction crisis, helping every American with a substance use disorder find science-based treatment and lasting recovery.

### **Purity:** [Hazing Prevention Network](#)

Hazing Prevention Network started in 2007 when its founder, Tracy Maxwell, decided to change the conversation about hazing from how to punish hazing to how to prevent it. Their goal is to educate people about the dangers of hazing, advocate for change, and engage the community in strategies to prevent hazing.

### **Honor:** [Active Minds](#)

Founded in 2001 by Alison Malmon after her brother's suicide, Active Minds has dedicated their mission to saving lives and to building stronger families and communities. Through education, research, advocacy and a focus on students and young adults ages 14-25, Active Minds is opening up the conversation about mental health and creating lasting change in the way mental health is talked about, cared for and valued in the United States.

### **Patriotism:** [Homes For Our Troops](#)

Founded in 2004, Homes For Our Troops builds and donates specially adapted custom homes nationwide for severely injured post- 9/11 Veterans, to enable them to rebuild their lives. Homes For Our Troops donates nearly ninety cents of every dollar spent to their Veterans program services.

# RAINN

**RAINN IS THE NATION'S  
LARGEST ANTI-SEXUAL  
VIOLENCE ORGANIZATION.**

National Sexual Assault Hotline

**800.656.HOPE (4673)**

or chat online at [hotline.rainn.org](http://hotline.rainn.org)

## DOWNLOAD

the official RAINN mobile app for easy access to the National Sexual Assault Hotline, resources and much more by [clicking here!](#) Furthermore, you can [click here to download free materials to share on your campus.](#)



visit

## RAINN.ORG

for more information

**CONTACT**

**ZACH LARKIN**

[zacharyl@rainn.org](mailto:zacharyl@rainn.org)

Sexual Assault Awareness and Prevention Month

## EVERY APRIL

and RAINN Day on Tuesday, April 9th, 2025.

- ★ Every 68 seconds another American is sexually assaulted. Get involved and support survivors: [rainn.org/get-involved](http://rainn.org/get-involved).
- ★ College students have the opportunity to look out for their friends, speak up about sexual violence, and take steps to increase personal safety. Visit [rainn.org/safety-students](http://rainn.org/safety-students) to learn more.
- ★ College students can help RAINN educate other students about sexual assault prevention and recovery. Join the conversation on social media!



# Shatterproof

**SHATTERPROOF IS A  
NATIONAL NONPROFIT  
DEDICATED TO REVERSING  
THE ADDICTION CRISIS IN  
THE UNITED STATES.**



## RUN OUR 5K

[Click here](#) to register for an upcoming Shatterproof 5k marathon. This is a great way for your chapter to support Shatterproof together!

visit

**SHATTERPROOF.ORG**

for more information

### CONTACT

**GAB TUGGLE**

[gtoggle@shatterproof.org](mailto:gtoggle@shatterproof.org)

**ATLAS**

is the first and only resource in the United States that connects patients in need with appropriate, high-quality addiction treatment.

Participate in the **STRONGER THAN ADDICTION CHALLENGE** EVERY September! Whether it be physical, mental or spiritual, we encourage all participants to take on a challenge during the month of September to show our strength.

The Shatterproof **RISE UP AGAINST ADDICTION 5K** Walk/Run is a national movement of friends, families, coworkers, corporations and community partners joining together to raise vital funds and bring the disease of addiction into the light.

# hazing prevention NETWORK™

**HAZING PREVENTION NETWORK IS AN  
ORGANIZATION DEDICATED EDUCATING  
PEOPLE ABOUT THE DANGERS OF HAZING,  
ADVOCATING FOR CHANGE, AND  
ENGAGING THE COMMUNITY IN  
STRATEGIES TO PREVENT HAZING.**

## KNOW THE LAWS

[Click here](#) to review your state's  
laws against hazing.

visit

**HAZINGPREVENTIONNETWORK.ORG**

for more information

## CONTACT

**TODD SHELTON**

[tshelton@hazingprevention.org](mailto:tshelton@hazingprevention.org)

Host an event for National Hazing Prevention Week. Organized by Hazing Prevention Network, National Hazing Prevention Week (NHPW) is a time when communities, institutions, organizations, and individuals make a concerted effort to raise awareness and increase education about hazing.

National Hazing Prevention Week

**9.22-26, 2025**

# active minds



**ACTIVE MINDS SUPPORTS  
MENTAL HEALTH AWARENESS  
AND EDUCATION FOR STUDENTS.  
ACTIVE MINDS IS CHANGING  
THE CONVERSATION ABOUT  
MENTAL HEALTH.**



## PURCHASE

**THE WORLD NEEDS YOU HERE**  
bracelets to support Active  
Minds by [clicking here!](#) To  
order in bundles, [click here.](#)

### In a Crisis?

Text BRAVE to 741-741 or call the Suicide  
Prevention Lifeline at 1-800-273-TALK for free,  
24/7 and confidential support.

visit

**ACTIVEMINDS.ORG**

for more information

### CONTACT

**SAM PIRANEO**

[sam@activeminds.org](mailto:sam@activeminds.org)

# a.s.k.

**ACKNOWLEDGE** You are there for them  
**SUPPORT** Their feelings  
**KEEP IN TOUCH** With them regularly





**HOMES FOR OUR TROOPS  
BUILDS & DONATES SPECIALLY  
ADAPTED CUSTOM HOMES  
NATIONWIDE FOR SEVERELY  
INJURED POST-9/11 VETERANS,  
TO ENABLE THEM TO REBUILD  
THEIR LIVES.**

visit  
**HFOTUSA.ORG**

for more information

## CONTACT

**MIKAELA GROSSO**

[mgrosso@hfotusa.org](mailto:mgrosso@hfotusa.org)

## **HERO CARDS**

Hand out "Hero Cards" to honor the Veteran who  
Homes For Our Troops is supporting in the area.

## **Volunteer Day**

Participate in a Volunteer Day or attend a  
Key Ceremony or a Community Kick-Off.

## **Win the Cup**

Earn the Homes for our Troops Cup -  
awarded annually to the Chapter that raises the  
most money for the organization and their efforts.

**MAKE A DONATION TO HFOT!**

# SIGNATURE EVENT

**PHILANTHROPIC PARTNER: RAINN**

**EVENT: RAINNing 3's**

**EVENT DESCRIPTION:**

Chapters will host a three-point shooting contest.

Chapters will distribute cards for the National Sexual Assault Hotline and promote partnership with RAINN.

**SUPPLIES NEEDED:**

Venue to host the event (local gym or campus recreation center)

Basketballs

Shot Clock

Check-in table

National Sexual Assault Hotline cards

**PLANNING OFFICER/MEMBERS NEEDED:**

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

At least two members at the check-in table – one to check people in and the other member to hand out National Sexual Assault Hotline cards

One member to keep score

Two members to help retrieve basketballs

**PLANNING STEPS:**

Determine date/reserve space

Set the event budget

Expenses include venue/supplies rental and printing of cards

Income includes event registrations

Create promotional strategy including social media, student organizations, and fraternities and sororities

Create CrowdChange event

Purchase/rent any needed supplies including basketballs and shot clock

Print National Sexual Assault Hotline cards

Host event

Donate any funds through CrowdChange

# SIGNATURE EVENT

**PHILANTHROPIC PARTNER:** Active Minds

**EVENT:** Alpha Sigma Phries

**EVENT DESCRIPTION:**

Chapters will cook and serve French fries as a mental health break.

Chapters will hand out cards with the school's mental health resources on one side and the Suicide Prevention Lifeline on the other.

**SUPPLIES NEEDED:**

Tables

Fryer/AirFryer/Oven

French Fries

Napkins

Drinks

Cash/Cashbox

CrowdChange page for on-site donations

**PLANNING OFFICER:**

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

Four members to set up the event

One member to take orders

One member to collect cash/confirm donation through CrowdChange site

Three members to cook fries

Three members to serve fries

One member to serve drinks

One member to hand out napkins and Suicide Prevention Lifeline Cards

**PLANNING STEPS:**

Determine date and location (consider whether the Chapter is housed, if that location is convenient, and if you're able to cook & serve food on-campus)

Create promotional strategy including social media and flyers on campus

Create CrowdChange site so that guests can pre-purchase food or purchase on the day of the event

Create budget for the event

Expenses include food, drinks, plates, napkins and cost to rent any needed equipment

Income includes purchases of fries and drinks

Obtain/rent necessary supplies to host the event, such as fryers and tables

Confirm set-up team will arrive at least one hour prior to event to have all items prepared and setup

Host event

# SIGNATURE EVENT

**PHILANTHROPIC PARTNER:** Hazing Prevention Network

**EVENT:** The State of Hazing Laws

**EVENT DESCRIPTION:** The Chapter will share their states hazing law on their Instagram account

**SUPPLIES NEEDED:**

Instagram size image of the state's hazing law

**PLANNING OFFICER:**

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

**PLANNING STEPS:**

Chapter will select date and post their state's hazing prevention law on their Instagram page

hazing prevention  
NETWORK™

# SIGNATURE EVENT

**EVENT:** Stronger than Addiction Challenge

**EVENT DESCRIPTION:** Whether you complete an epic hike, run every day of the month, create a work of art... members will raise awareness and funds to reverse the addiction crisis by having their friends/family/Brothers donate to a minimum amount to complete their challenge!

**SUPPLIES NEEDED:** None

**PLANNING OFFICER:**

Vice President of Service and Philanthropy (lead)  
Vice President of Communications (social media)

**PLANNING STEPS:**

Set a date for when fundraising will start/end as well as the day all challenges will be completed (if applicable).  
Vice President of Service and Philanthropy will gather a list of 'challenges' that Brothers are willing to complete if they raise the required funds.

Create CrowdChange event

Create promotional strategy including highlighting the 'challenges' of specific Brothers and the CrowdChange link  
All images should include the Crisis Counselor hotline

Post funded challenges on social media and the date they will be completed

Livestream challenges (as appropriate)

# SIGNATURE EVENT

**PHILANTHROPIC PARTNER:** Homes for our Troops

**EVENT:** Percent for our Troops

**EVENT DESCRIPTION:** Chapters will host a percentage night at a local restaurant where the restaurant will donate a portion of their sales to HFoT and members will hand out HFoT Hero Cards with a QR code to donate to HFoT.

**SUPPLIES NEEDED:**

HFoT Hero Cards

**PLANNING OFFICER:**

Vice President of Service and Philanthropy (lead)

Two members to welcome guests to the restaurant

**PLANNING STEPS:**

Request and confirm restaurant/restaurants and select date (Chapters have the option to do multiple restaurant partners in one evening if feasible)

Create promotional strategy including social media and handing out flyers on campus

Set up table at restaurant/restaurants on the day of the event

Host a Brotherhood meal at the selected restaurant

Donate through the HFoT Classy page

Send thank you card to the restaurant



# FUNDRAISING IDEAS

## GENERAL IDEAS

30 Ideas to Raise Money and/or Awareness

50/50 Raffle

Athletic Tournaments

Bike-A-Thon

Car Wash

Create a Haunted House

Eating Contests

Golf Scramble

Help with Residence Hall Move-In and Collect Tips for Charity

Instagram Box Fundraiser

March Madness Brackets

Penny Wars

Pie an Alpha Sig

Polar Plunge

Profit Sharing with a Restaurant

Superbowl Squares

Talent Show

Trivia Night

T-Shirt Fundraiser

Gaming Tournament (Call of Duty, 2K, College Football, Madden, etc.)

## PARTNER-SPECIFIC IDEAS

Host Events During Awareness Months:

- Sexual Assault Awareness & Prevention Month – **APRIL**
- Hazing Prevention Week – **SEPTEMBER**
- Active Minds Spirit Week – **OCTOBER**
- National Collegiate Alcohol Awareness Week – **OCTOBER**
- National Veterans Month – **NOVEMBER**
- Mental Health Awareness Month - **May**

Sell “The World Needs You Here” Bracelets (Active Minds)

Post Mental Health Resources on your Social Media (Active Minds)

Sell or hand out branded RAINN umbrellas on campus (RAINN)

Post the National Sexual Assault Hotline on your social media accounts (RAINN)

Use CrowdChange to Raise Money for the 5K (Shatterproof)

Post Addiction Treatment Facilities on your Social Media (Shatterproof)

Letter Writing Campaign to Veterans (Homes for our Troops)

Hand out Hero Cards (Homes for our Troops)

# CAMPUS RESOURCES

Chapters can benefit from utilizing campus resources to benefit your service and philanthropic efforts. Here are examples of campus resources that may be on your campus and an option for programming:

- Campus Police (Title IX)
- Center for Global Engagement (Cultural Education)
- Center for Student Involvement/ Dean of Students Office (Leadership)
- Community Service Office (Service Events)
- Counseling Center (Mental Health)
- Multicultural Support Services (DEI Education)
- Office of Student Conduct (Bystander Intervention)
- Religious and Spiritual Life (Religious Education)
- University Health Services (Wellness Coaching)
- Women's Center (Sexual Misconduct)
- Veterans Services (Patriotic Events)

# ORGANIZATIONS TO PARTNER

Your Chapter is encouraged to get a listing of all registered student organizations and identify new groups to partner and collaborate with on projects. Here is a list of example organizations that might exist on your campus:

- Active Minds
- Alpha Phi Omega
- Best Buddies
- Circle K
- Cultural Organizations
- Fraternity/Sororities (IFC/Panhellenic/NPHC/Culturally Based Orgs)
- Key Club
- Peer Support Networks
- Pride
- Veterans Student Group

# PHILANTHROPIC WORDSEARCH

P R V E C X X R Y J M F A G E L Z M E L Y Y X D A M G I T S  
L V F N D I R K X D Y K H D W L P T P E W K X Y G B O W F B  
P O S D G J W Z Q X A H I E Y Z A Y L G A D D I C T I O N A  
N B D K T Z L J U G H C Y P R I V A S C B O S Z B W C Y E Q  
G W H E B T D L Y A I Q C R C T T Y F F U Y S N T W E T N Q  
X O E J E W G T Q U B I L E D L C U W B I I S N B V A H I M  
E Q R R S E N X S V X X R S D I G S O C L P S T Y U K A K Q  
M U Q C B D J I F P D P G S Q J W F G N D I F D A G J U H O F  
E F V A L I D A T E P D Y I J O O T L W I U W P P N K W O F  
N R S I E F K S K A F K H O R R S P S A N M J X J G D A N V  
I K S Y P Y Q J W W Z H N N G E E S G W G M O M K N Y E O F  
L X E W Q M J V J A I P F G K O F T O F H K E R Y L F X R E  
T U N U R S C Q X R C R Q R F A I E R K O M H K M J A C N V  
O O E P M I G U I E X I E F X T K C R M M H M Z W L X U N A  
H J R V Z T M C X A B C A C O P P I N T E H A C M C Y F I X  
C J A A X O R B Q W J J K Y N O V F L R S T T U N O A I A B  
Y P W Y D I S V V A Z O B U I E R N Y B Q O S Z D A L G R F  
L P A S Z R S F N K G F U M L X L P B R G T A I I O R V O S  
P Z O K P T N Q O E K E E U K W V I R A H C Q E R P J H W K  
F M V R R A J S N A R E T E V O Y Z S E T H G K K S C J T R  
K R K H H P F D W L K S P F V D S K L I T S I H L E N J H S C  
Q J O T C T D X M I L A E N G I K P V M C T S N O Z C L V C  
P D O J Y W N K N V I A N L S Y S E U L A V A G F P G M F L C  
L G H J F V C A M E Y I T K N P M M E N T A L H E A L T H C  
Y C H A R I T Y L S Y W K Y T I R U P S I D E M S E T G G V  
L D B M G M F G Z I P E D C N E V B J Y B R V U L F D E Q P  
V Y L Y H J N K H U H Q E D L N C J D S A I F C K U Y I E P  
Q B R O V I V R U S G P S F O G V C O N S E N T B L H O I L G  
H S M C G W K B A M I E E S U B A E C N A T S B U S L Y L N H  
T R J P E I K B M X O N E A D K B J H I O E W Y U Y F Q O H

ACTIVEMINDS  
ADDICTION  
APPRECIATE  
AWARENESS  
BUILDINGHOMES  
BYSTANDER  
CHARITY  
CONSENT  
DEPRESSION  
HFOT  
HONOR  
HOTLINE  
MENTALHEALTH  
MUSTHELP  
PATRIOTISM  
PHILANTHROPY  
PURITY  
RAINN  
REFER  
SHATTERPROOF  
SILENCE  
STIGMA  
SUBSTANCEABUSE  
SUICIDE  
SURVIVOR  
VALIDATE  
VALUES  
VETERANS

1845