



ALPHA SIGMA PHI

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TO BETTER THE MAN SCHOLARSHIP

Goal: Drives names to the names list while bringing positive PR by providing a scholarship. Several resources are available at alphasig.org regarding this scholarship.

ROUGH TIMELINE

- Plan developed & application outreach by July 15th (if not sooner)
- Application accepted through August 31st
- First Round Interviews (Zoom or in-person): first 2 weeks in September
- Final Round Interviews (in-person): first week on campus
- Awards Reception/Cookout (Winner Announced): weekend after all interviews conclude

TBTM SCHOLARSHIP PLAN

- Determine value of scholarship (\$250)
- Determine Distribution List
 - Officer of Registrar, IT Department, Admissions Office: ask for incoming male student list with name, email, phone & year in school. We are legally able to get this list; if we receive push back – contact your supervisor and we can assist.
 - Social Media Channels (Instagram, TikTok, Snapchat, Twitter, Facebook – Class of 2028 Parents Page, Class of 2028 Page, etc.)
 - Paid Advertising via Instagram (pay influencers at your school to post)
 - Encourage all PNM to promote via social media channels
 - Student Organization Outreach: ROTC, Club Sports, Academic Clubs, etc.
- First Round Interviews: 15 minute “get to know you” interviews; set up follow up interview
- Final Round Interview: Ask more pointed questions regarding their application. Don’t pressure them to join. Ask questions about involvement & college aspirations – try and tie in fraternity when applicable.
- Awards Reception (Cookout): invite all applicants & all accepted bids; turns into large brotherhood event. Connect each applicant to an accepted bid to ensure they attend and feel “welcomed” by brotherhood. Meet & Greet followed by Staff Member presenting the winner; share upcoming events/activities and ensure accepted bid continues to bring applicants around until we’re able to bid.

ADDITIONAL RESOURCES

- [TBTM Scholarship Guide](#)
- [TBTM Scholarship FAQ](#)