

ROLE OF THE VP OF GROWTH

OVERVIEW

The following is an overview of the responsibilities associated with this role. The description is designed to provide general guidelines and should not be viewed as limitations with the position. The chapter/provisional chapter and/or officer should feel comfortable adding additional responsibilities, provided those responsibilities are not assumed by another officer, board, or committee.

RESPONSIBILITIES

- Member of the Prudential Board which meets weekly
Oversees Recruitment Committee, made up of appointed Recruitment Team Captains, that meets weekly
- Creates a detailed and complete recruitment calendar/plan focused on 365 recruitment prior to the start of each academic term
- Develops a summer recruitment program that aligns with IFC/University Policy
- Divides the chapter into recruitment teams
- Works with the Prudential Board to determine appropriate incentives for individuals, teams, and the entire chapter for recruitment efforts
- Coordinates with an outside speaker to present at least one training workshop annually to help members develop social skills
- Coordinates a recruitment workshop prior to the start of each term for the purpose of teaching members how to recruit and reviews the plan/calendar for the upcoming term
- Manages the names list database (name, phone, e-mail, campus address) of all potential new members on Chapter Builder
- Seeks membership referrals from alumni annually
- Coordinates and implements the To Better the Man Scholarship application and selection process
- Ensures that all new members complete their Omega Fi registration prior to joining
- Communicates at least monthly with the Growth Advisor on the Chapter Council