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52-WEEK BROTHERHOOD EXPERIENCE

Below is a sample 52-week plan with 52 ideas for fostering brotherhood that can be done either virtually or in-person. You should feel free to adjust this schedule based on your specific campus calendar and needs of your chapter.

WEEK 1 (August 1)

- Welcome Back Brotherhood Retreat.

WEEK 2

- Divide the chapter up into seven groups based on the day of the week brothers are available, and have each group get together for dinner on their day.

WEEK 3

- Plan a video game tournament this week.

WEEK 4

- Split the chapter into teams and go on a road trip this weekend! The entire chapter could go to the same location, or you could split the chapter into two smaller teams with each team visiting a different destination.

WEEK 5 (September 1)

- Start a Brotherhood Running Challenge. Who can run the most miles in a week? Who had the longest run that week? Who had the quickest pace this week? Come up with an incentive/prize or a creative way to recognize the winner!

WEEK 6

- Host/sponsor a campus health professional to discuss personal fitness and dietary facts.
- Have members who are interested in running for an officer position? They should Zoom/meet with the brothers currently holding those positions to start learning about them.

WEEK 7

- Host a BBQ at a local park.

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WEEK 8

Big/Little Pairing Night.

WEEK 9 (October 1)

New Member Class Hike (brothers can/should join too, especially anyone who is a Big Brother).

WEEK 10

Activity/Fitness Challenge. The goal is for every brother to be active for 30-60 minutes/day or 3 hours total for the week.

WEEK 11

Invite a guest speaker to come to speak with your chapter about a subject you think is important for the chapter to learn more about such as diversity and inclusion, leadership skills, how to make the most of your time in the fraternity/as an undergrad, etc.

WEEK 12

Host a chapter Lawn Games Tournament.

WEEK 13 (November 1)

Hold officer elections this week. The 'Break Out Room' function on Zoom can come in handy for this if done virtually!

WEEK 14

Host an event with your chapter's alumni.

WEEK 15

Host a Bros-Giving dinner. If this is done virtually, everyone can make their own dinner and get together on the same Zoom call.

WEEK 16

Thanksgiving Break.

WEEK 17 (December 1)

Plan a brotherhood event for Founders Day on December 6th- possibly even the Black Lantern Ceremony if your chapter has completed all the necessary planning steps. Ask the members of the chapter to consider donating to the chapter's endowment and invite your alumni to attend this event/ donate as well!

WEEK 18

Organize brothers into study groups based on their majors or similar classes.

WEEK 19

Winter Break. Plan an officer transition retreat to take place either before or during the break! Encourage brothers to get together and plan their own events over the break.

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WEEK 20

Winter Break.

WEEK 21 (January 1)

Chapter officers attend January Leadership Programs. Officers who attended January Leadership Programs should share their experiences at the next chapter meeting!

WEEK 22

Host a speaker to provide a presentation/workshop on mental health awareness and discuss available campus resources.

WEEK 23

Back from the break brotherhood event. This would be a good time to go over the progress made on goals set at the beginning of the school year and what you can continue to do to accomplish those goals.

WEEK 24

Organize a virtual scavenger hunt event done from each member's home. This can be done by separating the chapter into teams and utilizing Breakout Rooms on Zoom.

WEEK 25

"Get to Know Your Bro" Activity. Each member of the chapter gets paired up with another brother that they should meet/FaceTime/Zoom with at some point that week. At the next chapter meeting, have some brothers share something they learned about their Bro.

WEEK 26

Host a trivia night amongst the chapter. This can either be based around local chapter/national Fraternity history or a variety of other subjects! The 'Breakout Room' function on Zoom would be helpful for this if the chapter has been divided into teams.

WEEK 27

Have a Netflix Party (need the Google Chrome extension for this). You could also make this into a social by inviting a sorority chapter to join you.

WEEK 28

Do members of your chapter have a unique skill? Host a chapter talent show over Zoom.

WEEK 29 (March 1)

Post a picture on Instagram every day of the week highlighting a different member of the chapter every day. Have each brother send in a paragraph or two about what Alpha Sig means to them along with some information about themselves and other areas on campus they may be involved in!

WEEK 30

Find a drive-in movie theater near you. This would be a fun way to get all the brothers together.

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WEEK 31

Start a chapter book club. A great place to start would be books on leadership to educate yourself and your chapter on what it means to be a leader while providing tangible examples and methods of how to lead effectively.

WEEK 32

Have your chapter's Vice President of Ritual and Traditions lead the chapter and your newly initiated members in a ritual education session.

WEEK 33 (April 1)

Talk to your members about getting them to purchase a ticket for the upcoming summer leadership conference.

WEEK 34

Organize a chapter 5k (run/walk or a combination of the two) with different prizes being offered to the top finishers. This could be a new set of letters, a discount on next semester's dues, etc.

WEEK 35

Organize an Awards Banquet. This is a great time to recognize brothers for their academic achievements as well as offer any other awards the chapter typically gives out.

WEEK 36

Use some of your budget to have members of the chapter attend an online workout class together or find one that's free!

WEEK 37 (May 1)

Utilize Instagram to recognize your graduating seniors! Different ways to do this can be found in our Virtual Experience + Senior Week Resource.

WEEK 38

Hold Scene 5 of Initiation.

WEEK 39

Finals Week. Organize small, casual brotherhood events as needed. Make sure all brothers are staying engaged academically by splitting the chapter into study groups, much like you did in the fall.

WEEK 40

Give shout-outs to brothers that may have landed that summer job or internship they've been applying for! These shout-outs can either happen over the chapter GroupMe or through the chapter Instagram.

WEEK 41 (June 1)

Organize a video game tournament using a different game than your chapter played in the fall.

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WEEK 42

Do a virtual cribs tour and allow brothers to virtually share their home and/or hometown with other members.

WEEK 43

Organize a Brotherhood Camping Trip with brothers that live relatively close to each other.

WEEK 44

Host a raffle where the winning brother will receive a free set of letters at the first chapter meeting back from summer break.

WEEK 45 (July 1)

Host a virtual networking event with your chapter's alumni!

If there is an alumnus who specializes in a certain area (finance, wellness, etc.), you could invite them to lead a webinar in those subjects during this week.

WEEK 46

Organize a day trip to a local lake/river/ocean.

WEEK 47

Breakfast with the Bros. Divide the chapter into teams based on the day of the week/availability. Each team finds a day that week where they all eat breakfast together over Zoom and catch up on how their team's summer is going.

WEEK 48

Play the card game 'Mafia.'

WEEK 49

Have a group of brothers get together and visit a nearby chapter! This can either be a chapter close to your campus, or a chapter in another city/state if you have a group of brothers that live in that area over the summer.

WEEK 50 (August 1)

Have the entire chapter listen to a podcast episode of your choosing and talk about it at the next brotherhood event/chapter meeting.

WEEK 51

Get a group of brothers together to play 'Cards Against Humanity' online.

WEEK 52

Host a chapter meeting/dinner so everyone can catch up. Have the officers share what they've been working on to get the chapter excited about the upcoming semester. Provide any final reminders about the upcoming events you have! Give shoutouts to Non-Prudential Board members who have helped the chapter in some way over the summer.