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ALPHA SIGMA PHI
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TBTM FIVE STEP PROCESS

Because of ever-growing negative perceptions and stereotypes surrounding fraternities, fewer people are joining our organization each year. In fact, less than 11% of incoming freshmen indicate a desire to join a fraternity when entering college. Our brothers have no formal opportunities to interact with the remaining 89% of incoming freshmen. Additionally, the cost to attend higher education institutions continues to rise. The average college student graduates with over $29,000 worth of student loan debt. The to Better the Man Scholarship is a tool that attracts high-quality students while helping offset the rising costs of higher education.

Awarding a scholarship based on the ideals of Silence, Charity, Purity, Honor and Patriotism will attract applicants who lead composed lives. These applicants become an incredibly qualified pool of potential new members. Further, recruiting men who are attracted to Alpha Sig for the right reasons, such as our commitment to Building Better Men, will lead to a more cohesive, driven, and successful chapter. A properly-run TBTM Scholarship will create a positive perception of Alpha SIg for scholarship applicants, their parents, faculty, administrators and the campus community.

TBTM SCHOLARSHIP IN FIVE SIMPLE STEPS:

Prepare for Scholarship
- Select VPG and select TBTM Committee
- Establish a timeline and budget
- Reserve awards banquet venue, secure keynote speaker, and finalize all banquet logistics

Market the Scholarship
- Create an online application form
- Send application to high school guidance counselors
- Review applicants

Interview Applicants
- Conduct in-person or zoom interviews for those who qualify
- Select finalists and invite them to awards banquet

Recognize Applicants
- Invite parents, faculty, and University administration to banquet
- Present awards certificate to all finalists and winners

Recruit Applicants
- Help applicants acclimate to campus
- Invite applicants to chapter events and introduce them to brothers
- Add applicants to the New Member Lsit

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