

HOW ALUMNI ASSOCIATIONS CAN ASSIST WITH PROFESSIONAL DEVELOPMENT

Young alumni are seeking opportunities for professional development in the form of networking, mentorship, webinars, etc... This resource is designed to assist Alumni Associations in providing ongoing programming for their young alumni.

NETWORKING IDEAS

- Local networking event planned around Sig Bust or Homecoming; tables are designated according to career field
- Virtual or in-person networking event specific to career field
- Database/complete list of chapter alumni, location, career field
- Virtual job fair that gives alumni that serve as hiring managers the opportunity to interact with alumni that are job searching
- Happy Hour via Zoom; separating alumni into breakout rooms by career field
- Host a panel or forum, which includes successful alumni
- Host a volunteer event for alumni specific to career field
- Book club specific to career field
- Work with Alpha Sigma Phi to create an alumni map that will help brothers connect.

MENTORSHIP IDEAS

- Resume review
- Reach out to more experienced alumni and compose a list of those interested in serving as a mentor, along with their career fields. Utilize the alumni Facebook group to advertise mentors and allow young alumni to sign up as mentees.
 - This can also be utilized with juniors and/or seniors; Find out what majors are represented in the chapter and how many members would like a mentor. Then reach out to your chapter alumni and let them know how many mentors (and which fields) you need.

WORKSHOP/WEBINAR IDEAS

- Tips on resume and cover letter writing
- Lunch and Learn events facilitated by chapter alumni
- Assistance with personal finances, which may include taxes, budgeting, stock market
- Interview skills
- Tips on professional writing
- Salary negotiations and/or promotions
- Building your personal brand
- Public speaking
- Presence and body language
- Entrepreneurship
- Having difficult conversations
- Management and/or supervision
- Tangible benefits of being involved with the Fraternity
 - Development of soft skills (organizing meetings, management, event planning)
 - Networking opportunities

OTHER

- Have alumni follow Alpha Sigma Phi on LinkedIn and consider creating an alumni account
- Centralized location to post employment opportunities
- Create an outgoing senior or young alumni questionnaire to identify specific needs