



ALPHA SIGMA PHI FRATERNITY

to BETTER the MAN.

Agenda

FOUNDATION SUPPORT COMMITTEE

Wednesday, November 18th, 2020 | 7:00 PM EST

Conference Call Information:

Zoom: <https://plymouthstate.zoom.us/j/89534595068?pwd=SmNOaUkyV2hzd2ZWeFZuWfo0d0N5dz09>

Passcode: 387772

- I. **CALL TO ORDER**
 - a. Alex calls meeting to order at 7:05 pm

- II. **ROLL CALL**
 - a. Alex Wright
 - b. Art Driscoll-Miller
 - c. Chris Lee
 - d. Sam Harris

- III. **APPROVAL OF MINUTES**
 - a. Approved by Chris Lee
 - b. Seconded by Art

- IV. **REPORTS**
 - a. Alex
 - i. Soliciting other brothers
 - ii. This committee leads by example

- V. **OLD BUSINESS**
 - a. Founders Day
 - i. Toolkits emailed to BoA
 - ii. We should each have 5 brothers in mind to make an ask
 - b. Alex to take lead in dividing up list of BoA members among FSC/Exec Board
 - i. Reach out to these men November 29th onward
 1. Remind to secure additional gift
 2. Remind to update social media
 3. Ask for questions

- VI. **NEW BUSINESS**
 - a. Develop benefits for being a donor at the GSP level

- i. Proposal needed by the **end of December**
 - ii. Research best practices by December meeting
 - iii. Will create proposal at December meeting
 - iv. Preliminary Ideas
 - 1. GSP Plaque
 - 2. Tables at conventions
 - 3. Access – not sure what
- b. Text-to-give platforms
 - i. Each of us to research one to present to HQ
 - 1. Alex – Snowball
 - 2. Chris – MobileCause
 - 3. Beau – Qgiv
 - 4. Sam L. – MyPledger
 - ii. Pricing/Contracts
 - iii. Perks/Benefits
 - 1. Based on \$500,000 each year
 - 2. Leaderboards
 - 3. Simple gift form
 - 4. Opportunity for matching gifts
 - 5. Live tracker
 - iv. **Bring info to December meeting**
 - 1. Chris Lee to Google doc to record findings
 - 2. We can compare apples to apples
 - v. Weekly updates
 - 1. An email from Alex every Monday as reminder
 - 2. Thursdays to review information – Alex and Art
- c. Develop proposal for senior giving program
 - i. Proposal needed by **end of January**
 - ii. Focus on recurring gifts
 - 1. Like a Netflix subscription
 - iii. How do we make the ask?
 - 1. Updated contact information
 - 2. Include gift information
 - 3. Gift officer congratulates them
 - 4. Follow-up with VP of Alumni Relations
 - iv. Think on how we ask this year’s class given the pandemic
- d. Stewardship
 - i. Proposal due by **end of January**
 - ii. What role can the BoA play?
 - 1. Call first time donors to thank for gift?
 - a. Email?
 - b. Hand-written thank you notes?
 - 2. Annual donors
 - a. Same as above
 - iii. Let’s ask for extension
 - 1. We’ll do it now
 - iv. Possible using tiers to stewardship
 - 1. Sam Harris to send me preliminary work
- e. Art to forward these minutes to Ian Fraser to archiving purposes.

VII. ANNOUNCEMENTS

VIII. ADJOURN

- a. Alex adjourns meeting at 8:00 pm