



ALPHA SIGMA PHI FRATERNITY

# CEO REPORT

FEBRUARY 2021



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## PROPOSED BYLAW CHANGES

Shortly after the start of the COVID-19 global pandemic, then Grand Senior President Jeff Hoffman formed a Committee to review our governing documents. The work of the Committee evolved after the decision to dispense with the 2020 Grand Chapter and the Grand Council election process. Committee members included: Tom Brown (Chair), Steve Zizzo, Rodney Rusk, Brent Bowers, Dan Duncan and Gordy Heminger. The proposed changes were unanimously endorsed by the Grand Council.

The proposed changes to the bylaws have been submitted to the voting entities for review and feedback. Modifications were made based on feedback, including suggestions at the recent Town Hall. Voting will begin on March 8 and will last for 10 days.

Some highlights of the proposed changes include:

- Consolidated the document into just the bylaws to reduce duplication
- Updated the mail vote provision
- Created a virtual option for Grand Chapter
- Revised the Grand Council election process
- Empowered the Grand Council with Emergency Declaration authority

### FEATURED SPRING RECRUITMENT CLASSES

ALPHA SIG

	<b>EPSILON PI</b> miami-oh <i>largest class since 2010</i>	<b>35</b> new members		<b>BETA MU</b> wake forest <i>largest class since 2017</i>	<b>17</b> new members
	<b>GAMMA KAPPA</b> michigan state <i>largest class since 2012</i>	<b>31</b> new members		<b>ETA SIGMA</b> kent state <i>largest spring class since 2015</i>	<b>13</b> new members
	<b>GAMMA THETA</b> miami-fl <i>2nd largest class since 2014</i>	<b>26</b> new members		<b>THETA THETA</b> oregon <i>largest class since 2017</i>	<b>13</b> new members
	<b>ZETA TAU</b> james madison <i>largest class in chapter history</i>	<b>25</b> new members		<b>BETA OMICRON</b> trine <i>largest class since 2017</i>	<b>8</b> new members
	<b>DELTA UPSILON</b> virginia tech <i>largest spring class since 2010</i>	<b>21</b> new members		<b>ALPHA NU</b> westminster <i>largest student org. recruitment</i>	<b>8</b> new members

## ONLINE OFFICER TRAINING

Our online officer training programs began on January 16-17. It will continue monthly throughout the entirety of 2021. Training will occur for the President (all), VP of Growth (all), VP of Retention (all), VP of Finance (targeted groups plus voluntary for others) and VP of Ritual and Traditions (all for the first weekend; targeted and voluntary for the remainder of 2021).

After exploring a variety of options, we signed a contract with [Plaid](#) to develop online education. Plaid will develop the curriculum for 25 modules, each will be approximately 30 minutes and be highly interactive.



The content will include a broad range of topics, including the Membership Orientation Program, Chapter Officer Training, Chapter Advisor Education and general leadership development.

Alpha Sigma Phi will bring you further updates on Online Officer Training in later editions of the CEO Report.

## FRATERNITY NOTES

### ALPHA SIGMA PHI EXPLORING 'VIRTUAL CHAPTERS'

We are actively exploring alternatives to the traditional chapter, consistent with a strategy in the 2025 Strategic Plan. We have developed a business plan to launch virtual chapters. One set of virtual chapters will be more geographically based, and the second set of virtual chapters will be more academic major based. Our goal is to pilot one virtual chapter of each in the spring semester.

### 2020 FRATERNITY AUDIT HIGHLIGHTS

- 12th consecutive year of revenue exceeding expenses.
- Net assets increased by approximately \$300,000.

## FOUNDATION NOTES

### AN UPDATE FROM THE FOUNDATION BOARD

The Foundation Board reviewed the Capital Campaign wrap-up report. The Investment Committee reported that as of December 2020, there was \$12.8 million in the endowment. Currently, we are over \$13 million. This is the highest ever and up more than \$3.5 million since the Capital Campaign was launched. The Gary Fitzgerald Scholarship Fund was established.

### 2020 FOUNDATION AUDIT HIGHLIGHTS

- Contributions increased – best year since Kleinoeder gift was received.
- Operating expenses decreased to lowest level since 1990's.

## CLVEN UPDATES

### AN UPDATE FROM THE CLVEN BOARD

Brian Austin, Penn State '78, Evan Geiselhart, Illinois '82 and Jim Niewiara, Illinois '87, were appointed to the CLVEN Board of Directors, meaning all 13 CLVEN Board positions are now filled. Health and safety procedures implemented in the fall semester were assessed by CLVEN. The strategic plan and growth strategy for future acquisitions for CLVEN was reviewed.

### 2020 CLVEN AUDIT HIGHLIGHTS

- Revenues exceeded expenses.
- Rent income nearly doubled from 2019.



*In Loving Memory*  
**GARY FITZGERALD**  
MARIETTA '58 // OMEGA '21

Brother Fitzgerald played a major role in the formation of the Delta Chapter's Alumni Association in 2011. He served as the Vice President of the Alumni Association from 2011-2015 and President from 2015-2018. Gary was part of a key group of Delta alumni responsible for Alpha Sigma Phi returning to the Marietta campus and the Delta chapter being re-chartered.

He also served on Alpha Sigma Phi's Foundation Board of Directors from 2014-2020, including serving as a member of the Investment Committee. Prior to Gary's service on the Foundation Board of Directors, he was a member of the Board of Advisors. For his service to the Fraternity, Gary was inducted into Delta Beta Xi in 2015 at Elevate in Columbus, Ohio.

Brother Fitzgerald became the newest member of the Red Jacket Society in 2020 for more than \$50,000 in lifetime donations to Alpha Sigma Phi.

To give a gift to the Gary Fitzgerald Scholarship Fund in Brother Fitzgerald's honor, visit [aspgiving.org](http://aspgiving.org) and indicate "Gary Fitzgerald Scholarship Fund" in the donation notes section.

## ADDITIONAL ANNOUNCEMENTS

### BOARD OF ADVISORS REIMAGINED

The Board of Advisors is redefining their roles and processes to better engage alumni and interact more with other governing boards of Alpha Sigma Phi. Here is a high-level overview of their updated requirements:

- Members will serve a two-year term limit (between Grand Chapters).
- Members are required to attend All-Board Meeting and Grand Chapter.
- Members will serve on at least one of the following BOA committees: *Executive, Board Recruitment, Brotherhood Building/Networking, Fraternity, Foundation, CLVEN, Temporary Ad-Hoc/Working Groups*
- Members will make an annual \$1,000 gift or \$84/monthly to ΑΣΦ.
- Members under the age of 26 can join as an Associate Member by making a \$1,000 gift over four years through monthly installments.

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