



ALPHA SIGMA PHI FRATERNITY

CEO REPORT

JANUARY 2021

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THE IMPACT OF COVID



Alpha Sigma Phi grieves for the brothers lost due to COVID-19 and empathizes with our brothers who've lost loved ones because of COVID-19. We wish those grieving peace and comfort during these most difficult of times. The Fraternity also thanks our brothers who are frontline healthcare workers for tirelessly fighting for lives and defeating this virus.



It's been about a year since we first began hearing about the novel Coronavirus, and little did we know the impact we'd endure, both in immediacy and in severity. This pandemic has impacted EVERY individual and EVERY industry on the planet, and Alpha Sigma Phi has been no exception. Thank you to our volunteers and advisors for helping us navigate this unprecedented circumstance.

RECRUITMENT

Fewer new members joined Alpha Sigma Phi in the fall than in recent years, which is expected in the climate of a global pandemic. However, the Old Gal recruited more men than the budget projected over the summer and membership numbers were on par with our peers.

CHAPTERS

Only **one** chapter has closed in the past nine months. That campus, however, has agreed to have Alpha Sigma Phi return within the next couple of years.

FINANCE

Alpha Sigma Phi has not raised its membership fees and still offers a Price Match Guarantee. The Fraternity reduced expenses (reduced travel, no Grand Chapter) which has allowed us not to have to dip into our Reserve Fund.

CLVEN HOUSING

The fall 2020 term was the first in its existence where CLVEN was cash flow positive. Furthermore, 95% of anticipated residents moved in and lived in a CLVEN property last semester.

HEALTH & SAFETY

Alpha Sigma Phi reported zero major COVID-related incidents/outbreaks during the fall term, in large part because of extensive coaching and education by Fraternity Staff over the summer and fall.

THE 2025 STRATEGIC PLAN



FRATERNITY PRIORITIES

BROTHERHOOD PERPETUATION UNDERGRADUATE ACHIEVEMENT LIFETIME ENGAGEMENT

OBJECTIVES

- More undergraduate men of all backgrounds will be given an opportunity to know and exemplify our Values.
- Chapters and members will have access to the necessary infrastructure to be successful.
- Members will be supported in their academic endeavors.
- Alpha Sigma Phi will be viewed as a leading college-based student organization, specifically on the social awareness of issues impacting men on campus.
- Members will have a fulfilling and high-quality brotherhood experience.
- Alumni will find relevance in membership and take advantage of opportunities offered.
- Alumni will be informed of developments, opportunities, and pertinent information within their chapter and the Fraternity.

FOUNDATION PRIORITIES

GROW FOUNDATION ENDOWMENT INCREASE GRANT TO FRATERNITY

OBJECTIVES

- Increase the total number of donors to the Foundation through securing new donors, renewing existing donors, and re-engaging lapsed donors.
- Increase the number of members of the Grand Senior President's Club (\$1,000 or more annual gift with at least \$500 being designated towards the Fund for Alpha Sigma Phi).
- Increase the number of Manigault Society Members (Society for members who have left Alpha Sigma Phi Foundation in estate provisions or as a designated beneficiary of a retirement account/life insurance policy, etc.).

CLVEN PRIORITIES

INCREASE PORTFOLIO OF PROPERTIES STRENGTHEN BUSINESS OPERATIONS POSITIVE RESIDENT EXPERIENCE

OBJECTIVES

- CLVEN will enhance the undergraduate fraternity experience by owning or managing a chapter facility or shared space on every viable campus where Alpha Sigma Phi has an active chapter.
- CLVEN will generate revenue to have adequate resources to achieve the Purpose of the organization.
- CLVEN will foster an environment conducive to academic success and brotherhood development for all owned or managed properties.

The 2025 Strategic Plan is the first in our history that all three entities of Alpha Sigma Phi (Fraternity, Foundation and CLVEN) have their own priorities and objectives. This process began after the election of our 41st Grand Senior President, Jeff Hoffman, Member-at-Large '76, and was approved by each Board in 2020.

STAFFING UPDATES

ALPHA-SIG



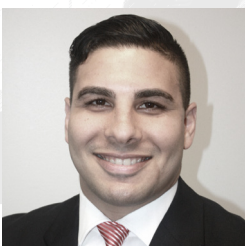
HIRED

Andy Bremer, Delta Sigma Phi, has been hired as the Director of Fraternity Initiatives. Andy most recently worked for PhiredUp, where he helped chapters around the country recruit new members. Andy started on staff in October 2020.



DEPARTED

Mike Carlo, Illinois State '13, departed staff to further his career in recruiting. Brother Carlo most recently served on Fraternity Staff as the Director of Expansion. He joined staff in July 2016. He's responsible for starting seven groups and recruiting over 250 men.



PROMOTED

Samir Hafiz, Pi Kappa Alpha, was promoted to Director of the Foundation. Previously, he served as Assistant Director of Alumni Engagement & Annual Giving. He is currently in his second stint on Fraternity staff (July 2016-April 2018 and September 2018-present).



DEPARTED

Sam Harris, Wayne State '12, Oakland '15, departed staff to further his career in fundraising. Brother Harris most recently served on Staff as the Assistant Director of Foundation Operations. He joined staff in January 2017 and successfully led our efforts for the 2020 Founders Day Challenge.



PROMOTED

Logan Ishimine, Arizona '14, was promoted to Director of Southeast Operations. Brother Ishimine previously served as Assistant Director of Alumni Engagement. He has been on Fraternity Staff since July 2016.



PROMOTED

Jeremy Ried, Elmhurst '07, was promoted to Senior Director of Alumni Engagement & Chapter Operations. Brother Ried previously served as the Director of Alumni Engagement. He has served on Fraternity Staff since December 2011.



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EXPANSIONS - F2020

BRIDGEWATER STATE
CORNELL
SOUTH CAROLINA
USC-UPSTATE

EXPANSIONS - S2021

ARKANSAS TECH
WILLIAM & MARY

UPCOMING

ARIZONA
BENTLEY
GEORGIA SOUTHERN
IDAHO
LINDENWOOD
NEW MEXICO STATE
NORTHERN ALABAMA
NORTH FLORIDA
PITTSBURGH
RADFORD
UC-IRVINE

CHARTERINGS - F2020

MISSOURI STATE (12.2.20)
FARMINGDALE STATE (12.8.20)
ALASKA (12.8.20)
COASTAL CAROLINA (12.13.20)
NORTHERN KENTUCKY (12.19.20)

CHARTERINGS - S2021

WYOMING (2.5.21)
EASTERN WASHINGTON (2.5.21)
NEW HAMPSHIRE (2.7.21)
CAL POLY (TBD)
IUPUI (TBD)
KANSAS STATE (TBD)
MISSOURI (TBD)

FRATERNITY UPDATES

ALPHA-SIG

JANUARY LEADERSHIP ACADEMY GOES VIRTUAL



Alpha Sigma Phi is proud to provide officer training to our undergraduate leaders every year. This year, however, will look different. The Fraternity virtually kicked off its year-long leadership

academy Saturday, January 16-17, 2021. All Presidents, VPs of Finance, VPs of Growth, VPs of Retention and VPs of Ritual & Traditions are receiving training in 2021. Societies 1-4 took place on opening weekend. Societies 5-12 will take place the weeks of January 31, February 28, April 4, May 2, August 1, September 5, October 3 and November 7.

FOUNDATION UPDATES

ALPHA-SIG

CAPITAL CAMPAIGN \$\$\$

FOUNDERS DAY CHALLENGE \$\$\$

\$11.4M

\$516,824

22% INCREASE FROM 2019

FOUNDERS DAY CHALLENGE DONORS

2,518

INCREASE OF 220 FROM 2019

NEW FOUNDATION BOARD OF DIRECTORS

CHAIR // BILL DOYLE, PENN STATE '77
CHAIR-ELECT // KEVIN GARVEY, WESTMINSTER '75
TREASURER // MATT MAURER, BOWLING GREEN '03
SECRETARY // DREW DAVIS, UNC-CHARLOTTE '04
INVESTMENT COMMITTEE // E.G. LASSITER, PRESBYTERIAN '68
FUNDRAISING COMMITTEE // WALLY DANT III, PURDUE '82
GRANTS COMMITTEE // JOHN CHANEY, INDIANA '67
DIRECTOR // RICK BUSS, UNC-CHARLOTTE '90
DIRECTOR // JEFF HOFFMAN, MEMBER-AT-LARGE '76
DIRECTOR // RODNEY RUSK, CENTRAL MICHIGAN '93

THANK YOU TO OUR OUTGOING DIRECTORS

GARY FITZGERALD, MARIETTA '58
EVAN GEISELHART, ILLINOIS '82
JIM VANEK, MICHIGAN '98

CLVEN UPDATES

ALPHA-SIG

OWNED PROPERTIES

2

AFFILIATED PROPERTIES

7

LEASED PROPERTIES

36

OWNED

CENTRAL MICHIGAN
GEORGIA TECH

AFFILIATED

ARIZONA STATE
CARNegie MELLON
EAST TENNESSEE STATE
GEORGE WASHINGTON
HOUSTON
VIRGINIA TECH
WEST GEORGIA

LEASED

AUBURN
CENTRAL MICHIGAN
COLORADO
DELAWARE
EAST CAROLINA
FRESNO STATE
GEORGIA TECH
ILLINOIS STATE
INDIANA

IOWA
KANSAS
KENTUCKY
MAINE
MASSACHUSETTS
MIAMI-FL
MIAMI-OH
MICHIGAN
MICHIGAN STATE

MISSOURI
MISSOURI STATE
MOREHEAD STATE
NC STATE
NJIT
NORTH CAROLINA
OHIO NORTHERN
OKLAHOMA
OREGON

PENN STATE
PURDUE
SOUTHERN ILLINOIS
UNC-CHARLOTTE
VIRGINIA
WASHINGTON STATE
WEST VIRGINIA
WESTMINSTER
WISCONSIN

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