

CHAPTERBUILDER FAQs

The following content is courtesy of [PhiredUp](#)

What Is It?

- ChapterBuilder is a way to more effectively manage our relationships with potential new members. ChapterBuilder has made recruitment more efficient and effective through better organization of names, streamlining communication, and collaboration among chapter members.
- Using a D to A “rating scale,” you can track potential new members from first meeting to signing a bid. It also allows you to take notes on potential new members on their interests, events attended, etc.
- There are also features to text and email potential new members, either individually or in bulk. It allows you to personalize the message while still saving hours of work!

Why Should We Use It?

- Since its implementation, chapters that successfully utilized the software have seen their initiation classes grow by five percent.
- ChapterBuilder allows you to reach more potential new members, ensure communication is consistent and effective, and ensure the entire chapter is involved in the recruitment process.
- It’s free!

How Do We Get Started?

- Getting started on ChapterBuilder is easy! Email Mike Carlo at mcarlo@alphasigmaphi.org to request access to your chapter’s account.
- Then you’ll take your current spreadsheet and use the bulk upload feature to import all current potential new members onto the site.
- You can then add brothers onto your “Team” for them to be able to see all the potential new members and have access. It’s also recommended to add your Growth Advisor and Grand Chapter Advisor.
- Then you will set up a phone number for the account so that you will be able to text potential new members directly from the site.
- It is recommended that you sign up for a free training with TechniPhi by clicking the orange “Help” icon on the right-hand side and selecting “Schedule a Training.” This will ensure that your chapter/provisional chapter is using the software to its fullest potential.