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ALPHA SIGMA PHI

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FRESHMAN MOVE-IN 101

Helping first-year students move into their residence halls on campus is a great way to make new members feel welcome, recruit potential new members, and make a great impression on your campus community. See the tips below to help execute a great “Move-In” day on your campus.

PLAN

- Gather dates & times for Move-In Day. Contact the office of Residence Life or Housing to ensure there is a not a formal sign up process you need to go through.
- If the chapter has held summer recruitment events, contact Potential New Members in Chapter
- Builder/names list before Move-In to help them move
- Create a schedule & times for when & where brothers will be throughout the day (specific resident hall they are helping at, etc.)- This should be arranged at least two weeks in advance
- Send reminders to the chapter about move-in day throughout the summer
- Plan a post-move-in event (See cookout/BBQ event below) * This is the most important step!

POST MOVE-IN DAY BBQ

Host a Cookout/BBQ event the afternoon/early evening of move-in day. This event will also double as a reward/welcome back event for Brothers who helped with moving people into the dorm.

Make sure you are prepared:

- Tent/pavilion on campus (if there is no chapter house/facility/brother's house)
- Music
- Free food/drinks ready for freshmen, parents, & family
- The house/facility/location should be clean and presentable
- Invite a Sorority and their families to participate (They might even be willing to bring some food, sweets, etc)

THINGS TO THINK ABOUT

- Identify a high caliber PNM while at move-in day
- Ask if he needs help & introduce yourself to him & his family
- Engage in small talk with open-ended questions
- Remember to keep helping them move items while talking to them
- Get his number and invite to the cookout/BBQ
 - After leaving the room, text him the address for the house/location and any instructions if needed
- Invite their family/friends and tell them to invite hallmates/roommates they meet
- This event should be DRY and family friendly
- If they show up to the event, add their name to Chapter Builder/names list if it is not already in the system

GETTING THE NUMBER

- If members engage with a high-quality student, ask him (and family) what they have planned for the rest of the day after move-in
 - Typically, the student either does not know many people yet (they have not been on campus a full day yet)/has no set plans, or they will be going to eat after moving all day...
 - Invite the student and his family to the cookout and exchange numbers
 - Let him know you will send location and directions after brothers have finished with move in activities
 - The brother who got the number should be the one to reach out