

IMPROVING MOTIVATION & MEMBER INVOLVEMENT

TOP 10 MOTIVATION & INVOLVEMENT TIPS

1. Determine what interests the members of the chapter/provisional chapter instead of making assumptions. The best way to find out what excites people is to ask them!
2. Have the leadership sit down and set clear expectations for the brotherhood based on what interests the members. People cannot meet expectations on involvement if they do not know what the expectations are!
3. Focus on brotherhood! If the chapter/provisional chapter is having fun and fostering brotherhood, members will come around. If it's not fun, people are not going to show up.
4. Utilize committees and Sig Teams, which allows more members to become more involved on a smaller scale.
5. Get the members of the chapter/provisional chapter involved in the decision-making process. If they have ownership in the activity, they are more likely to participate.
6. Get the members involved in the execution of the event, utilizing their strengths or helping them develop skills they want to develop.
7. Focus on the members that show up—not the members that do not show up! Show your members that you appreciate them. If they feel that they are not appreciated or all of the focus is on who isn't present, they will not prioritize showing up.
8. Find ways to generate small wins! Whether it's around academics, attending sorority philanthropies, or intramurals, wins create momentum and enhance morale.
9. Focus on the WHY. When you take time to explain the requests you're making of your members, you'll gain more buy-in.
10. Be a leader worth following. As a leader, members are going to look to you to set an example for the rest of the chapter/provisional chapter. Leaders set the tone. If leaders set an example of positive thinking, members will follow and the culture will become more motivating.