



ALPHA SIGMA PHI FRATERNITY
to BETTER the MAN.

EMAIL: Incoming Freshman

Dear incoming (**college/university name**) student,

Congratulations on your acceptance to (**college/university name**).

Based on your outstanding academic performance in high school, I am pleased to inform you that you are eligible to apply for Alpha Sigma Phi's To Better the Man Scholarship. Alpha Sigma Phi is national fraternity on campus and annually offers (**# of scholarships**), one-time scholarships in the amounts of (**\$\$\$**) at (**college/university name**).

Annually, Alpha Sig awards over \$90,000 to the best freshmen males at over 180 campuses across the country through the To Better the Man Scholarship. As a nonprofit organization, our mission is to Better the World through Better Men, and through this scholarship we honor and reward men who exemplify our values — Silence, Charity, Purity, Honor, and Patriotism.

To qualify for the To Better the Man Scholarship, you must submit an application by (**application deadline**) and be enrolled full-time at (**college/university name**) for the (**semester/quarter**) term. The scholarship application takes 10 minutes to complete – apply online at (**link to online application**).

Applicants have no obligation to join or affiliate with Alpha Sig to be eligible for the scholarship.

Should you have any questions concerning the To Better the Man Scholarship or the transition to (**college/university name**), please contact me at (**VPG contact info**). Thank you and good luck!

Sincerely,
(**VPG name**)

Vice President of Growth
(**college/university name**)

Letter: Incoming Freshman and Parents

(Full Name) & Family
(Address)
(City), (State) (Zip Code)

(Date)

Dear (Last name) Family,

Congratulations on your son's acceptance to (college/university name) in (city)! Let me be among the first to congratulate (incoming freshman's first name) and welcome him to the (college/university mascot) family.

(Incoming freshman's first name) – as an incoming freshman and high-performing high school student, I invite you to apply for the To Better the Man Scholarship offered by Alpha Sigma Phi, a national fraternity on campus.

Alpha Sigma Phi annually awards over \$90,000 to the best freshmen males at over 180 campuses across the country through the To Better the Man Scholarship. As a nonprofit organization, our mission is to Better the World through Better Men, and through this scholarship we honor and reward men who exemplify our values – Silence, Charity, Purity, Honor, and Patriotism.

At (college/university name), Alpha Sig is offering (# of scholarships), one-time scholarships in the amounts of (\$\$\$) at (college/university name). To apply, simply go to (scholarship application link) – it doesn't take more than 10 minutes to complete. You must submit the online application no later than (deadline).

Applicants have no obligation to join or affiliate with Alpha Sig to be eligible for the scholarship.

Should any of you have any questions about the To Better the Man Scholarship, Alpha Sigma Phi or the transition to college, please do not hesitate to contact the scholarship committee at (Email Address). We look forward to reading your application.

Sincerely,
(VPG name)

Vice President of Growth
(college/university name)



EMAIL: High School Guidance Counselors

Dear (guidance counselor's name),

The (college/university name) chapter of Alpha Sigma Phi is offering (number of scholarships) one-time scholarships in the amounts of (scholarship amounts) to incoming freshmen men for the (academic year) academic year.

As a valued partner in higher education, we need your help in getting the word out about these scholarships. Will you please pass this information along to the graduating male seniors at (high school name) High School?

Alpha Sigma Phi annually awards over \$90,000 to the best freshmen males at over 180 campuses across the country through to Better the Man Scholarship. As a nonprofit organization, our mission is to Better the World through Better Men, and through this scholarship we honor and reward men who exemplify our values — Silence, Charity, Purity, Honor, and Patriotism.

To qualify for the to Better the Man Scholarship, incoming students must submit an application by (application deadline) and be enrolled full-time at (college/university name) for the (semester/quarter) term. Applicants can apply online at: (application link)

Enclosed is an informational flyer about the scholarship and several copies of a letter to graduating seniors explaining the scholarship and how to apply. I would greatly appreciate it if you would post the flyer and distribute the letter to any young man planning on attending (college/university name) this fall.

Applicants have no obligation to join or affiliate with Alpha Sig to be eligible for the scholarship.

Should you or your students have any questions concerning the To Better the Man Scholarship, please contact me at (VPG contact information). Thank you for your time and assistance.

Sincerely,
(VPG name)

Vice President of Growth
(college/university name)

