

VIRTUAL ALUMNI ASSOCIATION EXPERIENCE

Despite social distancing, a majority of our undergraduate chapters have been very creative to ensure they're staying connected with each other. Below are some recommendations on how Alumni Associations can do the same:

VIRTUAL SOCIAL IDEAS

One of the main functions of the Alumni Association is to maintain a robust brotherhood experience and social connection for the chapter's alumni. These ideas can help you connect with chapter brothers virtually.

■ Game Night / Trivia Night

- Utilize a service such as [Zoom](#), [Google Hangout](#), or [Skype](#).
- Invite brothers to connect over a casual game. Nominate a brother to "host" the trivia or game night. Many apps, such as [House Party](#), are available.

■ Virtual Happy Hour (Brothers and Significant Others)

- Invite brothers for an evening happy hour.
- Include significant others to help build their connection with the organization.

■ Book Club

- Offer to host a weekly book club for members of the chapter's alumni association.
- Select a book and aim to complete within a certain time frame.

VIRTUAL ALUMNI ASSOCIATION OPERATIONS

While we cannot hold in-person events, we can use the extra time to begin planning for our fall events.

■ Alumni Association Meeting

- Begin planning late-summer and fall events, like Homecoming or Alumni Weekend.
- Brainstorm a Founders Day (Dec. 6th) event to celebrate the fraternity's 175th Anniversary. This is an excellent opportunity to partner with the undergraduate chapter, as well!

■ Courtesy Call Campaign

- Call to check in and see how they are doing during this time.
- Verify contact information (email, phone, address) and be sure to invite them to any fall events! Alpha Sigma Phi staff can provide you with our most recent contact information for the chapter's alumni. Use a master spreadsheet to update contact information, while you're at it.