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ALPHA SIGMA PHI

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VIRTUAL CHAPTER BUSINESS MODEL TIMELINE

COMPLIMENTARY RESOURCES PROVIDED:

- Membership Orientation Program
- Virtual Recruitment Guide
- TBTM Implementation Plan
- List of Virtual Brotherhood Events
- List of Virtual Social Events
- List of Virtual Philanthropy Events
- List of Virtual Service Events
- List of Virtual Fundraising Events
- Virtual Brotherhood Retreat Template
- Virtual Officer Transitions Meeting Template
- Calendar Planning Retreat
- Virtual Study Group Guide
- Social Media Story Board

SUMMER

- Member Touchpoints Assigned
 - Prudential Board is assigned members of the Chapter to be their touchpoint/brotherhood connection. Their objective is to remain in contact with these individuals throughout the summer and school year. Serve as their support system in the Fraternity, keep morale high, keep members informed and ensure membership retention. Prudential Board will set a minimum standard of communication (weekly check-ins, bi-weekly facetime, etc.).
- Regional Brotherhood Events
 - To be planned (if allowed) for members living near one another. Examples include hikes, golfing, frisbee, going to a park, BBQs, etc.
- Prudential Board Retreat
 - To finalize their calendar utilizing the calendar planning retreat and budget. Information regarding budget and calendar should be shared with the Chapter's membership. Prudential Members will reach out to their "buddy" to answer questions and ensure they have reviewed the calendar. Calendar should be focused on brotherhood and membership development experiences.

ALPHA SIG

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Calendar

- Utilize Calendar Planning Retreat Curriculum but include the following for the virtual model:
 - To include two all-brotherhood events a month
 - To include Membership Orientation Plan following 5-week guideline
 - To include Professional Development workshops for chapter members once a month
 - To include one virtual philanthropy event
 - To include a virtual alumni weekend (focused on career development/preparation) utilizing the Alumni Association to plan
 - To include recruitment events first two weeks of school
 - To include brotherhood retreat first week of school
 - To include one social event with another student organization per month
 - To include initiation dates
 - To include chapter meetings and prudential board meetings

Budget

- Goal is to finalize by July 1 to share with members
- Highlight fun events and what to look forward to in the coming year
- Budget needs to be itemized to show exactly where finances are going and for what
- Budget should plan for members who may need financial assistance – creates a safety net to ensure fixed costs can be paid.
- Incentives should be implemented for members who pay in full before the school year begins.

Revitalize/Implement Brotherhood Committee

- Focused on ensuring brotherhood is fostered throughout the membership and that excitement and participation in virtual chapter events is emphasized/pushed amongst the other members. Brotherhood Committee members will also play a role in deciding what events to hold. They should report to the Vice President of Retention (VPR). Members of the Brotherhood Committee will also serve as SIG team captains to promote brotherhood throughout the school year.

Virtual Prospecting

- VP of Growth to begin implementation of the TBTM scholarship
- VP of Growth to begin virtual prospecting and holding 1:1 meeting with potential new members (PNM)

FALL TERM

WEEKS 1 - 2

- Brotherhood Retreat:
 - Chapter will host a virtual brotherhood retreat the first weekend before school or first weekend of school. Template will be provided by Fraternity Staff. Chapter to invite GCA, Chapter Council members and staff coach to participate.
- Review calendar with membership.
- Ensure all dues are collected

- Begin 1-2 weeks of virtual recruitment events.
 - Virtual recruitment events should mimic the suggested events for chapter brotherhood. Host things like game nights, poker nights, house tours, video game tournaments, info sessions, chapter hangouts, etc. through virtual means.
 - VP of Growth and Growth Committee to hold interviews with PNMs.
 - Bids should be distributed to PNMs virtually.
 - Chapter will hold a virtual bid ceremony.
- Chapter will hold virtual Scenes 1 and 2 of initiation – as modified.
- Prudential Board meeting to take place.
- Chapter meeting – virtual health and safety programming implemented

WEEK 2 or 3

- Begin Membership Orientation Program
 - 5 weeks as outlined
- Host all-chapter brotherhood event for new members to meet chapter members
- Hold Chapter meeting
- Hold Prudential meeting
- Ensure completion of Membership Agreement and Membership Payment Agreement
- Scholarship Study Groups
 - Create study groups for members based on Major SIG Teams
 - Create SIG Teams
- Use members of the Brotherhood Committee to serve as captains
- All members and new members evenly divided amongst teams
- Host 1 brotherhood event for their team a week
 - Meals, hangouts, game night, poker night, movie night, etc.

SEPTEMBER (WEEKS 4 - 7)

- September 15: Educational Programming Fee Due
- Host two all-brotherhood events
- Host one professional development workshop for chapter members.
 - Combine with one-chapter meeting
- Continue Membership Orientation Program
- Host one social event with a student organization
- SIG teams to host one event per week with their team
- Study groups connecting
- Members to participate in virtual service opportunities
- Virtual Recruitment continued by VP of Growth
- Chapter meetings held weekly
 - Bi-weekly formal meetings following ritual as outlined
- Prudential meetings held weekly

OCTOBER (WEEKS 8 - 11)

- Hold Scenes 3 and 4 of initiation virtually (Week 7 or 8 – depending when MOP started)
- Host virtual celebration for newly initiated members. Include GCA, Chapter Council members, staff coach and family members.

VIRTUAL CHAPTER BUSINESS MODEL TIMELINE | CONTINUED

- Host virtual philanthropy event
- Host two all-brotherhood events
- Host one professional development workshop for chapter members
 - Combine with one-chapter meeting
- Host one social event with a student organization
- SIG teams to host one event per week
- Study Groups continuing
- Members to participate in virtual service opportunities
- Virtual Recruitment to be continued by VP of Growth
- Chapter meetings held weekly
 - Bi-weekly formal meetings following ritual as outlined
- Prudential meetings held weekly

NOVEMBER (WEEKS 12 - 15)

- Host virtual alumni weekend. Utilize Alumni Association to plan
 - Focused on professional development and networking
- Hold Chapter Elections
 - Each newly elected officer to participate in conference call with outgoing officer, CC advisor and staff coach
- Create and distribute chapter newsletter for family and alumni
- Host two all-brotherhood events
 - One around Thanksgiving
- Host one professional development workshop for members
 - Utilize alumni weekend for this
 - Have alumnus lead this program
- Host one social event with a student organization
- SIG teams to host one event per week
- Study groups continuing
 - Focus on preparation for final exams
- Members to participate in virtual service opportunities
- Virtual Recruitment continued by VP of Growth
- Chapter meetings held weekly
 - Formal meeting held over alumni weekend with alumni participating
- Prudential meetings held weekly

DECEMBER (WEEK 16 - END OF TERM)

- Chapter to hold officer transitions
- Chapter Planning Retreat
- Study groups ensure finals preparation is going well for members
- Spring recruitment plan finalized
- Prudential Board retreat held to finalize calendar and dues
 - Information sent to chapter members
- New Chapter touchpoints assigned
- SIG Teams redistributed
- New Brotherhood Committee members appointed
- TBTM scholarship for spring implemented/executed

JANUARY

- Chapter leadership to attend officer training
- VP of Growth to conduct virtual one-on-one interviews with PNMs ords

SPRING TERM

FIRST WEEK OF CLASSES

- Review calendar with membership.
- Collect dues
- Begin 1-2 weeks of virtual recruitment events.
 - Virtual recruitment events should mimic the suggested events for chapter brotherhood. Host things like game nights, poker nights, house tours, video game tournaments, info sessions, chapter hangouts, etc. through virtual means.
 - VP of Growth and Growth Committee to hold interviews with potential new members.
 - Bids should be distributed to PNMs virtually.
 - Chapter will hold a virtual bid ceremony.
- Chapter will hold virtual Scenes 1 and 2 of Initiation – as modified.
- Prudential Board meeting to take place
- Chapter meeting

WEEK 2 or 3

- Begin Membership Orientation Program
 - 5 weeks as outlined
- Host all-chapter brotherhood event for new members to meet chapter members
- Hold Chapter meeting
- Hold Prudential meeting
- Ensure completion of Membership Agreement and Membership Payment Agreement
- Scholarship Study Groups
 - Assign New Members to Groups
- Sig Teams
 - Assign New Members to teams

FEBRUARY (WEEKS 4 - 7)

- Host two all-brotherhood events
- Host one professional development workshop for chapter members.
 - Combine with one chapter meeting
- Continue Membership Orientation Program
- Host one social event with a student organization
 - Valentine's Day with Sorority (if applicable)
- SIG teams to host one event per week with their team
- Study groups connecting
- Members to participate in virtual service opportunities
- Virtual Recruitment continued by VP of Growth
- Chapter meetings held weekly
 - Bi-weekly formal meetings following ritual as outlined
- Prudential meetings held weekly

MARCH (WEEKS 8 - 11)

- Hold Scenes 3 and 4 of initiation virtually (Week 7 or 8 – depending when MOP started)
- Host virtual celebration for newly initiated members. Include GCA, Chapter Council members, staff coach and family members.
- Host virtual philanthropy event
- Host two all-brotherhood events

- Host one professional development workshop for chapter members
- Combine with one chapter meeting
- Host one social event with a student organization
- SIG teams to host one event per week
- Study Groups continuing
 - Members to participate in virtual service opportunities
- Virtual Recruitment to be continued by VP of Growth
- Chapter meetings held weekly
 - Bi-weekly formal meetings following ritual as outlined
- Prudential Board meetings held weekly

APRIL (WEEKS 12 - 15)

- Host Future Alumni Weekend – Celebration of graduating seniors. Incorporate Alumni Association in planning
 - Conduct Scene 5
 - Hold Senior Speeches
 - Host senior awards ceremony
- Create and distribute newsletter for family and alumni
- Host two all-brotherhood events
- Host one professional development workshop for members
 - Utilize alumni weekend for this
 - Have alumnus lead this program
- Host one social event with a student organization
- SIG teams to host one event per week
- Study groups continuing
 - Focus on preparation for final exams
- Members to participate in virtual service opportunities
- Virtual Recruitment continued by VP of Growth
- Chapter meetings held weekly
 - Bi-Weekly formal meetings following ritual as outlined
 - Formal meeting held over alumni weekend with alumni participating
- Prudential Board meetings held weekly

MAY (WEEK 16 - END OF TERM)

- Study groups ensure finals preparation is going well for members
- Plan created for Summer Brotherhood events
- Move back into Summer Planning – Repeat Program.