#### ALPHA SIGMA PHI FRATERNITY // 2022 LEADERSHIP ACADEMY GUIDEBOOK





# ACADEMY SCHEDULE

SOCIETY #1 GETTING STARTED & FRATERNITY FEES SUNDAY, JANUARY 9, 2022 // 3 P.M. - 5 P.M. ET

SOCIETY #2 BILLING & COLLECTING SUNDAY, JANUARY 9, 2022 // 6 P.M. - 8 P.M. ET

> PROTECTING AGAINST FRAUD SUNDAY, JANUARY 23, 2022 // 8 P.M. - 9 P.M. ET

BUDGET RECONCILIATION & FINANCIAL ASSESSMENT SUNDAY, FEBRUARY 6, 2022 // 8 P.M. - 9 P.M. ET

BUDGET REQUEST FORMS & FALL BUDGETING SUNDAY, APRIL 3, 2022 // 8 P.M. – 9 P.M. ET

SOCIETY #3

SOCIETY #4

**SOCIETY #5** 

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# EXPECTATIONS

- MAKE SURE YOU'RE HERE ON TIME AND FOR THE DURATION OF EACH SOCIETY
- KEEP YOUR VIDEO ON WITH YOUR NAME AND COLLEGE/ UNIVERSITY
- HAVE ON THE PROPER ATTIRE (COLLARED SHIRT, BADGE, <u>NO</u> HATS)

# PURPOSE

- GIVE YOU THE TOOLS TO BE A SUCCESSFUL VP OF FINANCE.
- GIVE YOU THE OPPORTUNITY TO NETWORK WITH GROUPS LIKE YOURS ACROSS NORTH AMERICA.
- PROVIDE ONGOING SUPPORT TO YOU AND EACH OTHER AS YOU NAVIGATE THE SCHOOL YEAR.
- PROVIDE A DISCOUNT FROM YOUR INSURANCE COMPANY FOR BEING ABLE TO SHOW WE DO CONTINUOUS EDUCATION WITH OFFICERS.



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FRATERNIT

ALPHA:SIG

# STAFF DIRECTORY 5 317.843.1911 tbtm@alphasig.org

#### Click on the staff member's name to send an email.

Headquarters Staff strives to accomplish the Fraternity's Vision and Purpose as a team in a healthy and challenging work environment that contributes to the overall growth of each employee. We are continually seeking individuals who will embrace our purpose with enthusiasm and determination. Candidates should possess excellent customer service, interpersonal and organizational skills, along with a strong commitment to our values. If you are interested in beginning your career with Alpha Sigma Phi, please email Tabatha Sarco at tsarco@alphasig.org.

EXECUTIVES GORDY HEMINGER PRESIDENT & CEO

MATT HUMBERGER VICE PRESIDENT & COO

HEALTH & SAFETY DANNY MILLER SENIOR DIRECTOR OF PREVENTION & ACCOUNTABILITY

#### **INITIATIVES**

TABATHA SARCO SENIOR DIRECTOR OF STRATEGIC INITIATIVES

#### MARKETING & COMMUNICATIONS

IAN FRASER DIRECTOR OF MARKETING & COMMUNICATIONS

KATIE BOYD COORDINATOR OF MARKETING & COMMUNICATIONS

BAILEY DAVEY COORDINATOR OF MARKETING & COMMUNICATIONS

#### **BUSINESS OPERATIONS & MEMBER SERVICES**

ADAM BROWN DIRECTOR OF BUSINESS OPERATIONS

BRETT CARLSON ASSISTANT DIRECTOR OF MEMBER SERVICES

MICHELLE HAIN ADMINISTRATIVE ASSISTANT

#### <u>CLVEN HOUSING</u>

NICK MILLER

**BENNY ARGENTO** ASSISTANT DIRECTOR OF CLVEN HOUSIN

STEVEN NORRIS

MATT LIGHTNER

COORDINATOR OF CEVEN HOUSING

LOGAN MULLINS

### ALUMNI ENGAGEMENT JEREMY RIED

SENIOR DIRECTOR OF ALUMNI ENGAGEMENT & CHAPTER OPERATIONS

LOGAN ISHIMINE

LAYTON PIVER DIRECTOR OF WEST COAST ENGAGEMENT

ADRIAN CULP COORDINATOR OF CHAPTER OPERATIONS

ASHER ROGERS

#### **PROVISIONAL CHAPTER DEVELOPMENT**

SAM FRANZOIA DIRECTOR OF PROVISIONAL CHAPTER DEVELOPMENT

**DAVID ERON** ASSISTANT DIRECTOR OF PROVISIONAL CHAPTER DEVELOPMENT

#### **FOUNDATION**

ALEX HILE COORDINATOR OF FOUNDATION

**EXPANSION & GROWTH** 

ANDY BREMER DIRECTOR OF FRATERNITY INITIATIVES

COLLIN BINKLEY

HENRY CALLEO COORDINATOR OF EXPANSION & GROWTH

KEVIN FINKLER COORDINATOR OF EXPANSION & GROWTH

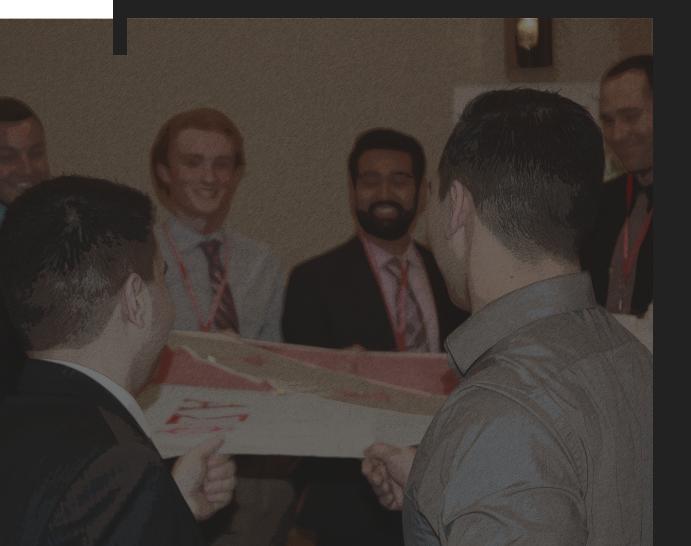
CAM SKALLA COORDINATOR OF EXPANSION & GROWTH

TAYLOR WALLERSTEIN COORDINATOR OF EXPANSION & GROWTH



# AVAILABLE RESOURCES

Alpha Sigma Phi encourages you to use our resources throughout the year to help navigate your position within the chapter and to be as efficient as possible. The Fraternity offers video resources that can be found on our YouTube page, as well as PDF resources that can be found on our website. **Click the icons below** to view our available resources. Further resources are available at <u>myAlphaSig</u>, where you can access content in the "applications" tab called "Online OfficerTraining" and "Online Programs and Education."



#### **VIDEO** RESOURCES



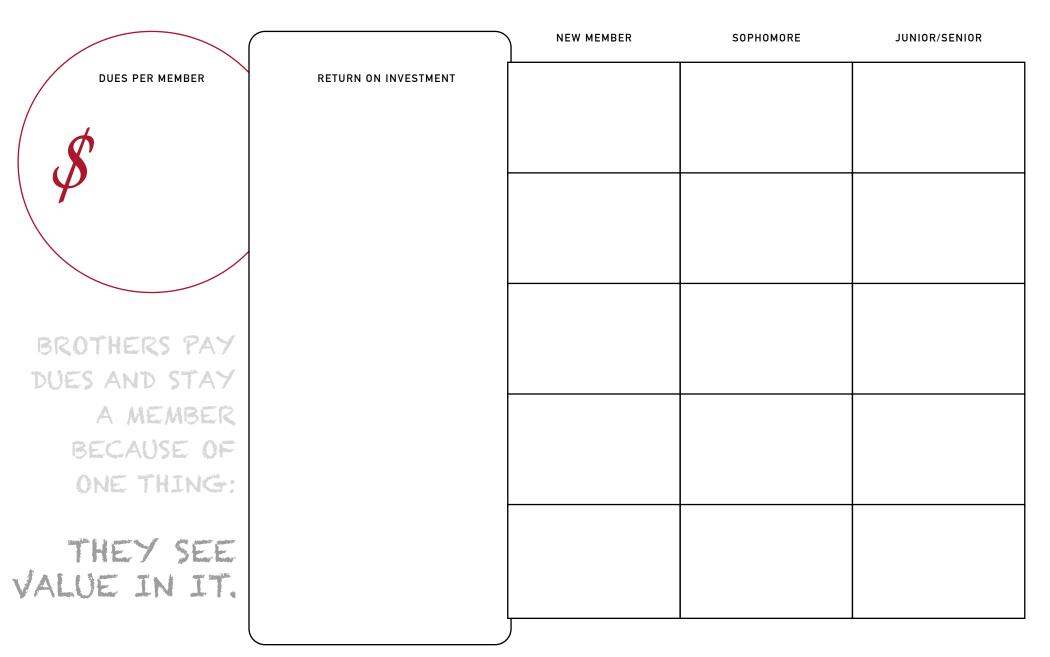
#### **PDF** RESOURCES



Write the name and contact info of your racilitator   FALL REFLECTION     Use this space to write down contact   WINS     CHALLENGEES   WINS     Use this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the this space to write down contact   Improve the space below to write down your chapter's biggest wins and toughest challenges.     Improve the the the the the the space to write down your chapter's biggest wins and toughest challenges.   Improve the the the the the the the the the th	FINANCE GUIDEBOOK	SOCIETY #1 GETTING STARTED & FRATERNITY FEES SUNDAY, JANUARY 9, 2022 // 3 P.M 5 P.M. ET
Use this space to write down contact information for your society members:	Write the name and contact info of your facilitator:	Use the space below to write down your chapter's biggest wins and toughest challenges.
information for your society members:		WINS CHALLENGES
	Use this space to write down contact information for your society members:	EXTRA SPACE FOR NOTES

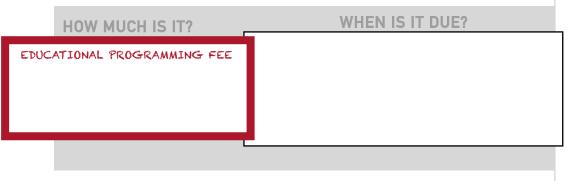
## **RETENTION & ROI**

Write down what your chapter currently collects in dues for one member. Then, document what your chapter offers that member in return, or what that member's Return on Investment is. And finally, write down five ways to provide more value to new members, sophomores and juniors/seniors.



# **FRATERNITY FEE STRUCTURE**

Document the cost of each of the following fees, when they're due and what they go towards. Reminder: billing is based on the roster as of <u>April 15</u>.



#### WHAT DOES IT GO TOWARDS?

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# **PRICE MATCH**

Alpha Sigma Phi is the only international fraternity who offers a Price Match Guarantee. Use the space below to write down exactly what that means.

## PRICE MATCH continued...

Use the space available to document why Alpha Sigma Phi offers a Price Match Guarantee to its chapters and their members.

## **MEMBERSHIP STATUSES**

Indicate the different Membership Statuses of Alpha Sigma Phi. Then, write an explanation for any of the ones you feel need explained. Then, answer the question at the bottom of the page.

## **BILLING MEMBERS**

Consider the following:



### BILLING MEMBERS continued...

Consider the following:

What happens if a new member drops? What does he pay? What refunds are available if he's paid in full?

Do you offer any discounts for those that pay early? In full? Are seniors?

# **COLLECTING FROM MEMBERS**

Write down ways to better collect dues from your members.

What do you bill Suspended Members?

### **INCENTIVES VS CONSEQUENCES**

Brainstorm five incentives and five consequences a chapter could use to collect dues on time.

Who qualifies for collections?

Consider the following:

# COLLECTIONS

#### SOCIETY #2 BILLING & COLLECTING SUNDAY, JANUARY 9, 2022 // 6 P.M. - 8 P.M. ET

# **CASE STUDY**

Read the case study. Then, document what steps you'd take in this scenario.

In preparation of the semester, you built a very strong budget accounting for all of the expenses the chapter anticipates for the year and accurately accounted for all members of the fraternity. You put all of these members on one of two payment plans, monthly installments or a one-time payment. One of your members, Chase, has yet to make any of his monthly payments three months into the semester. When you have approached him about this, he tells you that he's no longer able to make the payments happen and won't be active this semester. You know that he has been coming to events throughout the semester thus far and have seen him going to the bars on multiple occasions.

#### WHAT ARE THE STEPS YOU'D TAKE TO SOLVE THIS ISSUE?

#### What information is needed?

How do you send someone to collections?

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# ACTIVITY

Use the space below to brainstorm polices and practices to protect your chapter against fraud.

# **PEER-TO-PEER PAYMENTS**

Document the issues you've run into with peer-to-peer payment options such as Venmo.

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# **UTILIZING YOUR RESOURCES**

Write down as many resources you can think of to help you in your role.



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## FRATERNITY/CHAPTER TRADITIONS

In the boxes on the left, document the two main parts to reconciliating the budget. Then, answer the questions.

HOW OFTEN DO YOU RECONCILE THE BUDGET?
HOW OFTEN DO YOU REPORT THE FINANCIALS TO OTHERS?
WHAT METHODS DO YOU USE TO STAY UP-TO-DATE?

	EX
<b>ASSESSMENT</b> Complete the Financial Assessment.	
What percentage of members have not made any payments this term?	
What percentage of members are not current on their payments?	
What percentage of dues have you collected this term?	
What's your total outstanding past due balance? What actions are you taking to lessen this amount?	
Are you up-to-date on Fraternity fees?	
Are all bills paid that are due to this point (including composite, IFC, etc)?	
Have you put money into savings this term? How much?	
Has your chapter put money aside for Fraternity programs and/or Phi Society?	
Are your new members on track to make all of their payments on time?	

BUDGET REQUEST FORMS Below is the Budget Request Form.

#### **SOCIETY #5** BUDGET REQUEST FORMS & FALL BUDGETING SUNDAY, APRIL 3, 2022 // 8 P.M. - 9 P.M. ET

EXTRA SPACE FOR NOTES

Name:			Date:	_
Position:				
PRIORITY	EXPL	ANATION OF EXPENSE	REQUESTED	APPROVED
Total	Budget Requested:		VP OF FINANC	
Total	Budget Approved:		PRUDENTIAL CHAPTER APF	BOARD APPROVED

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# FALL BUDGETING Consider the following:

How far in advance do you typically plan next term's budget?	When do you notify the chapter regarding dues?
What is your process for determining next term's budget?	When do you start collecting?
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		EXTRA SPACE FOR NOTES
EXPENSES & I	REVENUE	
REVENUE		
EXPENSES		]
FIXED EXPENSE		
WHAT ARE YOUR CHAPTER'S FIXED EXPENSES?		
VARIABLE EXPENSE		

EXPENSES & REVENUE continued...

Fill in the blanks.

ONCE YOU KNOW HOW MANY PEOPLE WILL BE ENROLLED, YOU'LL

TAKE THE AMOUNT OF \_\_\_\_\_ AND DIVIDE IT BY THE

NUMBER OF \_\_\_\_\_. THAT WILL GIVE YOU THE

PER MEMBER. IF THE AMOUNT IS TOO HIGH,

# 

### **RESOURCES TO ASSIST YOU**

UNDERGRADUATE RESOURCES

ANNUAL REPORT FOR ACCREDITATION

□ ALPHA SIGMA PHI'S YOUTUBE CHANNEL

Further resources are available at <u>myAlphaSig</u>, where you can access content in the "applications" tab called "Online OfficerTraining" and "Online Programs and Education."