ALPHA SIGMA PHI FRATERNITY // 2022 LEADERSHIP ACADEMY GUIDEBOOK





# ACADEMY SCHEDULE

SOCIETY #1

**GETTING STARTED & BUILDING BROTHERHOOD** 

SUNDAY, JANUARY 9, 2022 // 3 P.M. - 5 P.M. ET

SOCIETY #2

JUNIOR/SENIOR ENGAGEMENT & UTILIZING COMMITTEES

SUNDAY, JANUARY 9, 2022 // 6 P.M. - 8 P.M. E

SOCIETY #3

RECRUITMENT & INTEGRATING NEW MEMBERS

SUNDAY, JANUARY 23, 2022 // 8 P.M. - 9 P.M. ET

SOCIETY #4

**EVENT PLANNING & BLACK AND WHITE FORMAL** 

SUNDAY, FEBRUARY 6, 2022 // 8 P.M. - 9 P.M. ET

**SOCIETY #5** 

DIVERSITY, EQUITY AND INCLUSION & PLANNING

SUNDAY, APRIL 3, 2022 // 8 P.M. - 9 P.M. ET



## **EXPECTATIONS**

- MAKE SURE YOU'RE HERE ON TIME AND FOR THE DURATION OF EACH SOCIETY
- \* KEEP YOUR VIDEO ON WITH YOUR NAME AND COLLEGE/ UNIVERSITY
- " HAVE ON THE PROPER ATTIRE (COLLARED SHIRT, BADGE, NO HATS)

## **PURPOSE**

- GIVE YOU THE TOOLS TO BE A SUCCESSFUL VP OF RETENTION.
- GIVE YOU THE OPPORTUNITY TO NETWORK WITH GROUPS LIKE YOURS ACROSS NORTH AMERICA.
- PROVIDE ONGOING SUPPORT TO YOU AND EACH OTHER AS YOU NAVIGATE THE SCHOOL YEAR.
- PROVIDE A DISCOUNT FROM YOUR INSURANCE COMPANY FOR BEING ABLE TO SHOW WE DO CONTINUOUS EDUCATION WITH OFFICERS.



## STAFF DIRECTORY 317.843.1911 \*\*STAFF DIRECTORY \*\* 317.843.1911 \*\*STAFF DIRECTORY \*\* 317.843.1911 \*\*STAFF DIRECTORY \*\* 317.843.1911

Click on the staff member's name to send an email.

Headquarters Staff strives to accomplish the Fraternity's Vision and Purpose as a team in a healthy and challenging work environment that contributes to the overall growth of each employee. We are continually seeking individuals who will embrace our purpose with enthusiasm and determination. Candidates should possess excellent customer service, interpersonal and organizational skills, along with a strong commitment to our values. If you are interested in beginning your career with Alpha Sigma Phi, please email Tabatha Sarco at <a href="mailto:tsarco@alphasig.org">tsarco@alphasig.org</a>.

#### **EXECUTIVES**

#### **GORDY HEMINGER**

PRESIDENT & CEC

#### MATT HUMBERGER

VICE PRESIDENT & COO

#### **HEALTH & SAFETY**

#### DANNY MILLER

SENIOR DIRECTOR OF PREVENTION & ACCOUNTABILITY

#### **INITIATIVES**

#### TABATHA SARCO

SENIOR DIRECTOR OF STRATEGIC INITIATIVES

#### **MARKETING & COMMUNICATIONS**

#### IAN FRASER

DIRECTOR OF MARKETING & COMMUNICATIONS

#### KATIE BOYD

COORDINATOR OF MARKETING & COMMUNICATIONS

#### BAILEY DAVEY

COORDINATOR OF MARKETING & COMMUNICATIONS

#### **BUSINESS OPERATIONS & MEMBER SERVICES**

#### ADAM BROWN

DIRECTOR OF BUSINESS OPERATIONS

#### **BRETT CARLSON**

ASSISTANT DIRECTOR OF MEMBER SERVICES

#### MICHELLE HAIN

ADMINISTRATIVE ASSISTANT

#### **CLVEN HOUSING**

#### **NICK MILLER**

DIRECTOR OF CLVEN HOUSING

#### **BENNY ARGENTO**

ASSISTANT DIRECTOR OF CLVEN HOUSING

#### STEVEN NORRIS

ASSISTANT DIRECTOR OF CLVEN HOUSING

#### MATT LIGHTNER

COORDINATOR OF CLVEN HOUSING

#### LOGAN MULLINS

COORDINATOR OF CLVEN HOUSING

#### **ALUMNI ENGAGEMENT**

#### **JEREMY RIED**

SENIOR DIRECTOR OF ALUMNI ENGAGEMENT & CHAPTER OPERATIONS

#### **LOGAN ISHIMINE**

DIRECTOR OF SOUTHEAST OPERATIONS

#### LAYTON PIVER

DIRECTOR OF WEST COAST ENGAGEMENT

#### **ADRIAN CULP**

COORDINATOR OF CHAPTER OPERATIONS

#### **ASHER ROGERS**

COORDINATOR OF CHAPTER OPERATION

#### PROVISIONAL CHAPTER DEVELOPMENT

#### SAM FRANZOIA

DIRECTOR OF PROVISIONAL CHAPTER DEVELOPMENT

#### DAVID ERON

ASSISTANT DIRECTOR OF PROVISIONAL CHAPTER DEVELOPMENT

#### **FOUNDATION**

#### **ALEX HILE**

COORDINATOR OF FOUNDATION

#### **EXPANSION & GROWTH**

#### ANDY BREMER

DIRECTOR OF FRATERNITY INITIATIVES

#### **COLLIN BINKLEY**

COORDINATOR OF GROWTH

#### **HENRY CALLEO**

COORDINATOR OF EXPANSION & GROWTH

#### KEVIN FINKLER

COORDINATOR OF EXPANSION & GROWTH

#### CAM SKALLA

COORDINATOR OF EXPANSION & GROWTH

#### TAYLOR WALLERSTEIN

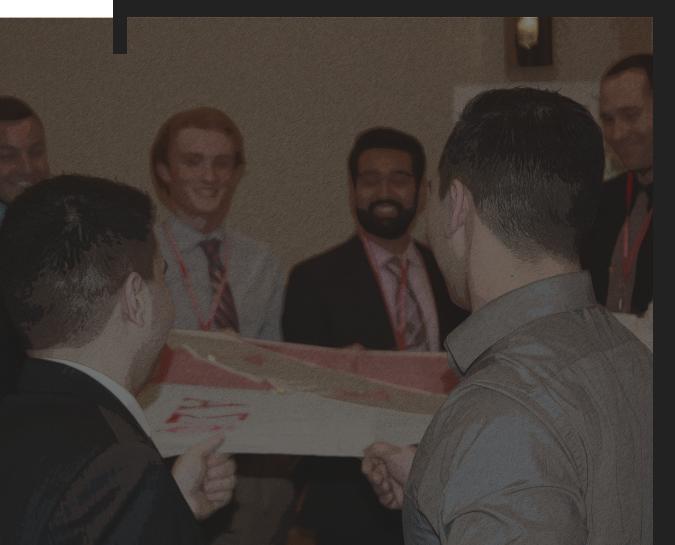
COORDINATOR OF EXPANSION & GROWTH





## **AVAILABLE RESOURCES**

Alpha Sigma Phi encourages you to use our resources throughout the year to help navigate your position within the chapter and to be as efficient as possible. The Fraternity offers video resources that can be found on our YouTube page, as well as PDF resources that can be found on our website. Click the icons below to view our available resources. Further resources are available at <a href="mayAlphaSig">myAlphaSig</a>, where you can access content in the "applications" tab called "Online OfficerTraining" and "Online Programs and Education."







**PDF** RESOURCES



BUILDING BROTHERHOOD  Document the three best brotherhood events your chapter has executed during your time as a member.		
ENGAGEMENT & RETENTION Define Engagement and Retention. Notice the difference between the two.		
ENGAGEMENT	RETENTION	

### **GETTING STARTED & BUILDING BROTHERHOOD** SUNDAY, JANUARY 9, 2022 // 3 P.M. - 5 P.M. ET

#### **RETURN ON INVESTMENT & JUNIOR/SENIOR ENGAGEMENT**

Write down what your chapter currently collects in dues for one member. Then, document what your chapter offers that member in return, or what that member's Return on Investment is. And finally, write down five ways to provide more value to new members, sophomores and juniors/seniors.

		FIRST YEAR/SOPHOMORE	JUNIOR/SENIOR
DUES PER MEMBER	RETURN ON INVESTMENT		

#### JUNIOR/SENIOR RETENTION COMMITTEE

Below is the Committee Job Description:

#### **OVERVIEW**

The following is an overview of the responsibilities associated with this committee. The description is designed to provide general guidelines and should not be viewed as limitations with the committee. The chapter and/or officer should feel comfortable adding additional responsibilities, provided those responsibilities are not assumed by another board or committee.

#### **RESPONSIBILITIES**

- Plans at least one brotherhood event for juniors/seniors each month of the academic year
- Assists in executing the chapter's Brotherhood Development Plan
- Organizes and executes continued education activities specific to juniors/seniors, such as resume re view, networking, etc...
- Plans social events for the juniors/seniors and works with the Vice President of Standards to implement social event planning procedures as needed

WAYS TO INCREASE ENGAGEMENT

Plans the Black and White Formal each year

JUNIOR/SENIOR

- Works with the Prudential Board to propose modified attendance and expectations for seniors
- Communicates regularly with the Vice President of Retention
- Understands and abides by all Fraternity and university/college health and safety guidelines

Write down how your chapter engages juniors and seniors. Then, brainstorm ways to increase that engagement.

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#### **UTILIZING COMMITTEES**

Write a description for each of the following committees:

BROTHERHOOD COMMITTEE

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SOCIAL COMMITTEE

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### JUNIOR/SENIOR ENGAGEMENT & UTILIZING COMMITTEES

<b>SIG TEAMS</b> Use the space below to write down benefits of Sig Teams.	SIG TEAMS continued Consider the following:
	How should Sig Team captains be chosen?
	What are the responsibilities of the captain?
	How many teams should your chapter have?
	How should teams be split up?
RESOURCES TO ASSIST YOU	What are the expectations of the teams?
Below are some resources offered on the Fraternity's website.	
□ UNDERGRADUATE RESOURCES	
☐ ANNUAL REPORT FOR ACCREDITATION	
☐ ALPHA SIGMA PHI'S YOUTUBE CHANNEL	

EXTRA SPACE FOR NOTES		

SOCIETY #2

## JUNIOR/SENIOR ENGAGEMENT & UTILIZING COMMITTEES SUNDAY, JANUARY 9, 2022 // 6 P.M. - 8 P.M. ET

EXTRA SPACE FOR NOTES

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#### **ROLE OF RECRUITMENT**

Document your ideas for promoting your chapter's brotherhood to Potential New Members during the recruitment process.

	EXTRA SPACE FOR NOTES
INTEGRATING NEW MEMBERS	
List 5 ways your chapter currently integrates new members and then 5 ways your	
chapter could do so in the future.	
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## RECRUITMENT & INTEGRATING NEW MEMBERS SUNDAY, JANUARY 23, 2022 // 8 P.M. - 9 P.M. ET

### SOCIETY #4 EVENT PLANNING & BLACK AND WHITE FORMAL SUNDAY, FEBRUARY 6, 2022 // 8 P.M. - 9 P.M. ET

#### **EVENT PLANNING**

On this page, write down the seven steps of planning an event. Use the available space to take notes for each step

on this page, write down the seven steps of planning an event use the available space to take notes for each	•
1	5
2	
	6
3	
4	

EVENTUSE the seventus	EVENT PLANNING continued  Use the seven steps on the previous page to come up with an event. Use the space available to document your ideas.				
1		5	NAME OF EVENT		
2		6			
		ITMSE			
4		27			
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SOCIETY #4

## EVENT PLANNING & BLACK AND WHITE FORMAL SUNDAY, FEBRUARY 6, 2022 // 8 P.M. - 9 P.M. ET

EXTRA SPACE FOR NOTES		

#### **DEI-DEFINING IT & WHY IT'S IMPORTANT**

Define each of the following. Then, use the box to the right to write down the benefits of having a diverse chapter.

DIVERSITY	
EQUITY	
INCLUSION	

CHAPTER ASSESSMENT For each of the following, assess how your chapter may discourage DEI.	Use the space below to brainstorm ways to encourage DEI within the chapter.		
DIVERSITY	DIVERSITY		
EQUITY	EQUITY		
INCLUSION	INCLUSION		

### DIVERSITY, EQUITY AND INCLUSION & PLANNING

SUNDAY, APRIL 3, 2022 // 8 P.M. - 9 P.M. ET

#### STAYING CONNECTED

Use the space below to brainstorm ways your brothers can stay connected over the summer.

#### **FALL CALENDAR**

Below is the Calendar Planning Checklist for the fall semester:

#### FALL SEMESTER/TERM

Prudential Board Retreat

**Recruitment Training** 

All Recruitment Events (both formal and informal)

**Chapter Dues Payment Dates** 

Pinnacle Week

Scenes 1 & 2 of Initiation (within 1 week of new member class finalized)

Scenes 3 & 4 of Initiation (within 35 days of Scenes 1 & 2)

Scene 5 of Initiation

**Chapter Meetings** 

**Prudential Board Meetings** 

**Committee Meetings** 

**New Member Meetings** 

Fall Break (if applicable)

**Brotherhood Events** 

Overnight Brotherhood Event

Philanthropy Events (at least 1 per semester/term)

Service Events (at least 2 per semester/term)

Social Events (at least 1 per month)

Greek Week (if applicable)

Parents/Family Event (at least 1 per year)

Sig Bust/Alumni Event (at least 1 per year)

Homecoming

**Fundraising Events** 

Standards Board Meetings

Intramurals

**Chapter Planning Retreat** 

**Black Lantern Processional** 

Founders Day Event

Exam Week

Other Events

24

EXTRA SPACE FOR NOTES

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## DIVERSITY, EQUITY AND INCLUSION & PLANNING SUNDAY, APRIL 3, 2022 // 8 P.M. - 9 P.M. ET

EXTRA SPACE FOR NOTES		



#### **RESOURCES TO ASSIST YOU**

- UNDERGRADUATE RESOURCES
- ANNUAL REPORT FOR ACCREDITATION
- ☐ ALPHA SIGMA PHI'S YOUTUBE CHANNEL

Further resources are available at <a href="myAlphaSig">myAlphaSig</a>, where you can access content in the "applications" tab called "Online OfficerTraining" and "Online Programs and Education."