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ALPHA SIGMA PHI

alphasig.org

MIND JOGGERS

Mind Joggers challenge the brotherhood to think of the people that they interact with in a different way and promotes zero pre-judgement when viewing every non-greek male as a prospective member. Mind Joggers are key to receiving a large number of in-group referrals and will grow your names list exponentially.

The larger your Names List gets, the more successful your recruitment will become. For every 10 names on the list, you should expect to get 1 high quality PNM – do the math with the group and say that if each person wrote down 5 names, we would have x number of names and x amount of high-quality Alpha Sigs.

HAVE YOUR BROTHERS WRITE ALL THE PROSPECTS THEY KNOW WHO...

- Are scholars, really smart, tutors
- Are leaders on campus
- Sit next to you in class or in a group project together
- Are service minded, in service orgs
- Want to succeed in life
- Value family and friends
- Make you laugh
- Live/lived on your floor in the dorms or apartment
- Are on your sports team (all of them)
- Are on your intramurals team
- Are in other clubs/organizations with you
- Exemplify pride in your school
- Current/past RA on campus
- Play pick-up sports or lift at the rec center with you
- Co-worker at your job

NOW CHECK THE FOLLOWING RESOURCES FOR ADDITIONAL NAMES...

- Contacts in your phone
- Social media connections
- Student directory/email lists
- Rosters for other clubs and organizations
- Class lists
- Housing lists
- Rosters for sports teams

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- Invitation lists from club events
- List of all freshmen (from admissions/student affairs)
- University professionals/staff

COMPILE ALL OF THE NAMES/ NUMBERS TOGETHER INTO YOUR CHAPTERBUILDER ACCOUNT AND SET UP ONE-ON-ONE MEETINGS...

