



ALPHA SIGMA PHI FRATERNITY

PHILANTHROPIC PARTNERS GUIDE

FOR OUR CHAPTERS AND MEMBERS



CONTENTS

RAINN



**hazing
prevention
NETWORK**

**active
minds**



3	INTRO TO CROWDCHANGE
4	OUR PHILANTHROPIC PARTNERS
5	RAINN
6	SHATTERPROOF
7	HAZING PREVENTION NETWORK
8	ACTIVE MINDS
9	HOMES FOR OUR TROOPS
10	FUNDRAISING IDEAS
11	CAMPUS RESOURCES
11	ORGANIZATIONS TO PARTNER
12	PHILANTHROPIC WORDSEARCH



CrowdChange is the leading fundraising platform for fraternities and is free to use for Alpha Sig chapters!

CONTACT

TRAVIS EARL

travis@crowdchange.co

The first screenshot shows the 'SUPPORT A FUNDRAISER' page with a search bar and a grid of fundraising events: 'Charity Gala' (In support of Charity, \$88,590 raised), 'Annual Comedy Show' (In support of Charity, \$16,459 raised), and '5k Fun Run!' (In support of Charity, \$8,431 raised, ending Aug 30). A '+ START A FUNDRAISER' button is in the top right.

The second screenshot shows the 'BASIC FUNDRAISER INFO' form. It includes fields for 'My fundraiser name' (e.g., Friday Night Lights), 'Chapter / School' (e.g., Indiana University), 'In support of' (e.g., American Cancer Society), 'Goal' (e.g., \$5,000), 'My fundraiser has a date and time' (with start date/time: July 25, 2018 12:00 PM), 'My fundraiser has a location' (e.g., 123 Main Street New York, NY 10001), and a 'CONTINUE' button.

The third screenshot shows the 'FUNDRAISER TICKETS' section. It has a toggle for 'I want tickets for my fundraiser' which is turned on. Below is a table for ticket tiers with columns for Name, Price, Limit, and Description. An 'ADD TICKETS' button is present. Other sections include 'FUNDRAISER APPAREL & MERCHANDISE', 'FUNDRAISER REGISTRATION', and 'FUNDRAISER SPONSORS', each with a toggle.

Start a fundraiser in three easy steps:

STEP 1 // GETTING STARTED

Go to alphasigmaphi.crowdchange.co and click the “Start a Fundraiser” button.

STEP 2 // BASIC FUNDRAISER INFO

Page one is where you fill in the basic information about your event. If you would like the amount raised to remain private, simply turn off the fundraising goal. If your fundraiser does not have a time, date or location, leave these features off.

STEP 3 // CUSTOMIZATION

Turn on “I want tickers for my fundraiser” to enable tickets, then fill in your ticket tiers. Everyone who buys a ticket will get an email with a PDF ticket attached. As the event organizer, you will be able to download a full guest list with one click. Here, you can also offer event apparel and merchandise.



OUR PHILANTHROPIC PARTNERS

OUR PHILANTHROPIC PARTNERS

Alpha Sigma Phi has five national philanthropic partners, each coincides with one of our five values.



RAINN



**hazing
prevention**
NETWORK™



**active
minds**



Silence: [RAINN \(Rape, Abuse & Incest National Network\)](#)

Founded in 1994, RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, help survivors, and ensure that perpetrators are brought to justice.

Charity: [Shatterproof](#)

Conceptualized in 2013 by Gary Mendell, Shatterproof is working hard to transform addiction treatment in America. Together with their passionate community of supporters, they're committed to creating structural change that will turn the tide of the addiction crisis, helping every American with a substance use disorder find science-based treatment and lasting recovery.

Purity: [Hazing Prevention Network](#)

HazingPrevention.Org started in 2007 when its founder, Tracy Maxwell, decided to change the conversation about hazing from how to punish hazing to how to prevent it. Their goal is to educate people about the dangers of hazing, advocate for change, and engage the community in strategies to prevent hazing.

Honor: [Active Minds](#)

Founded in 2001 by Alison Malmon after her brother's suicide, Active Minds has dedicated their mission to saving lives and to building stronger families and communities. Through education, research, advocacy and a focus on students and young adults ages 14–25, Active Minds is opening up the conversation about mental health and creating lasting change in the way mental health is talked about, cared for and valued in the United States.

Patriotism: [Homes For Our Troops](#)

Founded in 2004, Homes For Our Troops builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Homes For Our Troops donates nearly ninety cents of every dollar spent to their Veterans program services.

RAINN

**RAINN IS THE NATION'S
LARGEST ANTI-SEXUAL
VIOLENCE ORGANIZATION.**

National Sexual Assault Hotline

800.656.HOPE (4673)

or chat online at hotline.rainn.org

DOWNLOAD

the official RAINN mobile app for easy access to the National Sexual Assault Hotline, resources and much more by clicking here! Furthermore, you can click here to download free materials to share on your campus.

visit

[RAINN.ORG](https://rainn.org)

for more information

CONTACT

ZACH LARKIN

zacharyl@rainn.org

Sexual Assault Awareness and Prevention Month

Every April
and RAINN Day on Tuesday, April 9th, 2025.

- ★ Every 68 seconds another American is sexually assaulted. Get involved and support survivors: rainn.org/get-involved.
- ★ College students have the opportunity to look out for their friends, speak up about sexual violence, and take steps to increase personal safety. Visit rainn.org/safety-students to learn more.
- ★ College students can help RAINN educate other students about sexual assault prevention and recovery. Join the conversation on social media!



Shatterproof

SHATTERPROOF IS A
NATIONAL NONPROFIT
DEDICATED TO REVERSING
THE ADDICTION CRISIS IN
THE UNITED STATES.



RUN OUR 5K

[Click here](#) to register for an upcoming Shatterproof 5k marathon. This is a great way for your chapter to support Shatterproof together!

visit

[SHATTERPROOF.ORG](https://shatterproof.org)

for more information

CONTACT

VANESSA SHIMER

vshimer@shatterproof.org

ATLAS

is the first and only resource in the United States that connects patients in need with appropriate, high-quality addiction treatment.

Participate in the **STRONGER THAN ADDICTION CHALLENGE** EVERY September! Whether it be physical, mental or spiritual, we encourage all participants to take on a challenge during the month of September to show our strength.

The Shatterproof **RISE UP AGAINST ADDICTION 5K** Walk/Run is a national movement of friends, families, coworkers, corporations and community partners joining together to raise vital funds and bring the disease of addiction into the light.

hazing prevention NETWORK™



**HAZING PREVENTION NETWORK IS AN
ORGANIZATION DEDICATED EDUCATING
PEOPLE ABOUT THE DANGERS OF HAZING,
ADVOCATING FOR CHANGE, AND
ENGAGING THE COMMUNITY IN
STRATEGIES TO PREVENT HAZING.**

KNOW THE LAWS

Click [here](#) to review your state's
laws against hazing.

visit

HAZINGPREVENTIONNETWORK.ORG

for more information

CONTACT

TODD SHELTON

tshelton@hazingprevention.org

Host an event for National Hazing Prevention Week. Organized by Hazing Prevention Network, National Hazing Prevention Week (NHPW) is a time when communities, institutions, organizations, and individuals make a concerted effort to raise awareness and increase education about hazing.

National Hazing Prevention Week

9.23-27.24

active minds



**ACTIVE MINDS SUPPORTS
MENTAL HEALTH AWARENESS
AND EDUCATION FOR STUDENTS.
ACTIVE MINDS IS CHANGING
THE CONVERSATION ABOUT
MENTAL HEALTH.**



PURCHASE

THE WORLD NEEDS YOU HERE
bracelets to support Active
Minds by clicking here! To
order in bundles, click here.

visit

ACTIVEMINDS.ORG

for more information

CONTACT

MARKIE PASTERNAK

markie@activeminds.org



VALIDATE



APPRECIATE



REFER

VALIDATE Their Feelings
APPRECIATE Their Courage
REFER Them to Skills and Support

Active Minds is powered by more than 550
chapters on college and university campuses.
Collaborate with the Active Minds organization
on your campus!

In a Crisis?

Text BRAVE to 741-741 or call the Suicide
Prevention Lifeline at 1-800-273-TALK for free,
24/7 and confidential support.



**HOMES FOR OUR TROOPS
BUILDS & DONATES SPECIALLY
ADAPTED CUSTOM HOMES
NATIONWIDE FOR SEVERELY
INJURED POST-9/11 VETERANS,
TO ENABLE THEM TO REBUILD
THEIR LIVES.**

visit

HFOTUSA.ORG

for more information

CONTACT

BRIANNA PERRY

bperry@hfotusa.org

Hero Cards

Hand out "Hero Cards" to honor the Veteran who Homes For Our Troops is supporting in the area.

Volunteer Day

Participate in a Volunteer Day or attend a

Key Ceremony or a Community Kick-Off.

Win the Cup

Earn the Homes for our Troops Cup -

awarded annually to the Chapter that raises the most money for the organization and their efforts.

MAKE A DONATION TO HFOT!

SIGNATURE EVENT

PHILANTHROPIC PARTNER: RAINN

EVENT: RAINNing 3's

EVENT DESCRIPTION:

Chapters will host a three-point shooting content.

Chapters will distribute cards for the National Sexual Assault Hotline and promote partnership with RAINN.

SUPPLIES NEEDED:

Venue to host the event (local gym or campus recreation center)

Basketballs

Shot Clock

Check-in table

National Sexual Assault Hotline cards

PLANNING OFFICER/MEMBERS NEEDED:

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

At least two members at the check-in table – one to check people in and the other member to hand out National Sexual Assault Hotline cards

One member to keep score

Two members to help retrieve basketballs

PLANNING STEPS:

Determine date/reserve space

Set the event budget

Expenses include venue/supplies rental and printing of cards

Income includes event registrations

Create promotional strategy including social media, student organizations, and fraternities and sororities

Create CrowdChange event

Purchase/rent any needed supplies including basketballs and shot clock

Print National Sexual Assault Hotline cards

Host event

Donate any funds through CrowdChange

SIGNATURE EVENT

PHILANTHROPIC PARTNER: Active Minds

EVENT: Alpha Sigma Phries

EVENT DESCRIPTION:

Chapters will cook and serve French fries as a mental health break.

Chapters will hand out cards with the school's mental health resources on one side and the Suicide Prevention Lifeline on the other.

SUPPLIES NEEDED:

Tables

Fryer/AirFryer/Oven

French Fries

Napkins

Drinks

Cash/Cashbox

CrowdChange page for on-site donations

PLANNING OFFICER:

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

Four members to set up the event

One member to take orders

One member to collect cash/confirm donation through CrowdChange site

Three members to cook fries

Three members to serve fries

One member to serve drinks

One member to hand out napkins and Suicide Prevention Lifeline Cards

PLANNING STEPS:

Determine date and location (consider whether the Chapter is housed, if that location is convenient, and if you're able to cook & serve food on-campus)

Create promotional strategy including social media and flyers on campus

Create CrowdChange site so that guests can pre-purchase food or purchase on the day of the event

Create budget for the event

Expenses include food, drinks, plates, napkins and cost to rent any needed equipment

Income includes purchases of fries and drinks

Obtain/rent necessary supplies to host the event, such as fryers and tables

Confirm set-up team will arrive at least one hour prior to event to have all items prepared and setup

Host event

SIGNATURE EVENT

PHILANTHROPIC PARTNER: Hazing Prevention Network

EVENT: The State of Hazing Laws

EVENT DESCRIPTION: The Chapter will share their states hazing law on their Instagram account

SUPPLIES NEEDED:

Instagram size image of the state's hazing law

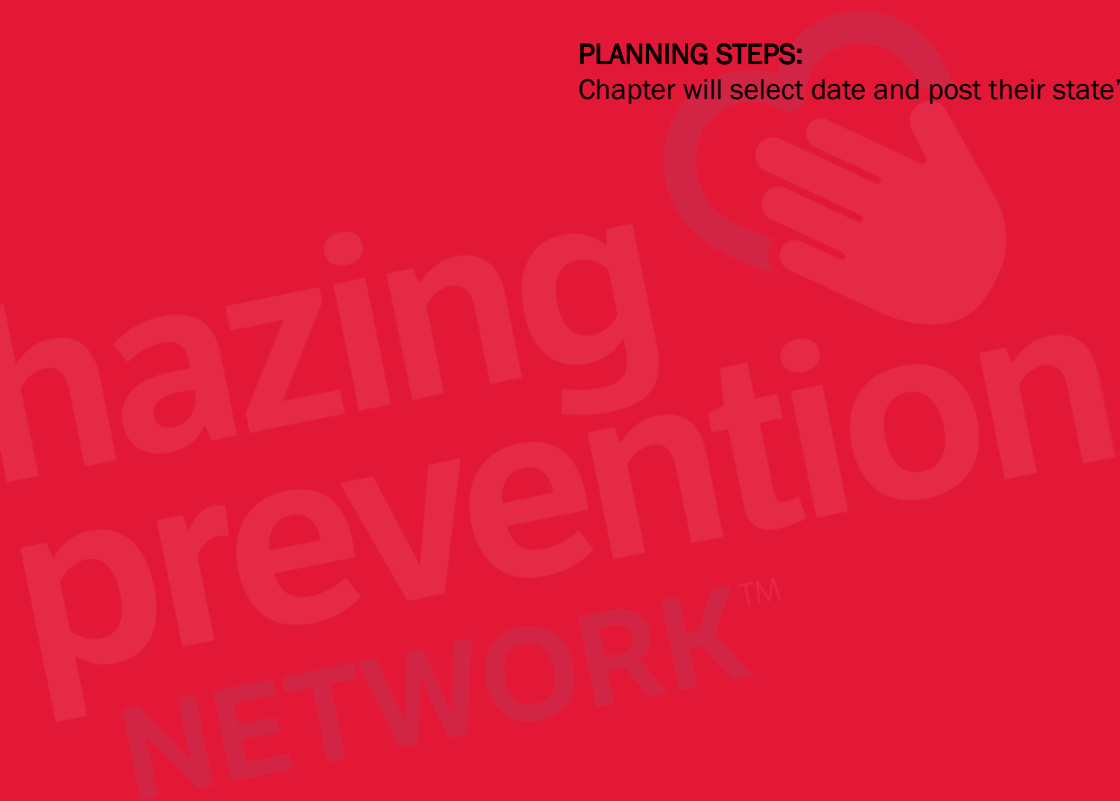
PLANNING OFFICER:

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

PLANNING STEPS:

Chapter will select date and post their state's hazing prevention law on their Instagram page



SIGNATURE EVENT

EVENT: Stronger than Addiction Challenge

EVENT DESCRIPTION: Whether you complete an epic hike, run every day of the month, create a work of art... members will raise awareness and funds to reverse the addiction crisis by having their friends/family/Brothers donate to a minimum amount to complete their challenge!

SUPPLIES NEEDED: None

PLANNING OFFICER:

Vice President of Service and Philanthropy (lead)

Vice President of Communications (social media)

PLANNING STEPS:

Set a date for when fundraising will start/end as well as the day all challenges will be completed (if applicable).

Vice President of Service and Philanthropy will gather a list of 'challenges' that Brothers are willing to complete if they raise the required funds.

Create CrowdChange event

Create promotional strategy including highlighting the 'challenges' of specific Brothers and the CrowdChange link

All images should include the Crisis Counselor hotline

Post funded challenges on social media and the date they will be completed

Livestream challenges (as appropriate)

SIGNATURE EVENT

PHILANTHROPIC PARTNER: Homes for our Troops

EVENT: Percent for our Troops

EVENT DESCRIPTION: Chapters will host a percentage night at a local restaurant where the restaurant will donate a portion of their sales to HFoT and members will hand out HFoT Hero Cards with a QR code to donate to HFoT.

SUPPLIES NEEDED:

HFoT Hero Cards

PLANNING OFFICER:

Vice President of Service and Philanthropy (lead)

Two members to welcome guests to the restaurant

PLANNING STEPS:

Request and confirm restaurant/restaurants and select date (Chapters have the option to do multiple restaurant partners in one evening if feasible)

Create promotional strategy including social media and handing out flyers on campus

Set up table at restaurant/restaurants on the day of the event

Host a Brotherhood meal at the selected restaurant

Donate through the HFoT Classy page

Send thank you card to the restaurant



FUNDRAISING IDEAS

GENERAL IDEAS

30 Ideas to Raise Money and/or Awareness

50/50 Raffle

Athletic Tournaments

Bike-A-Thon

Car Wash

Create a Haunted House

Eating Contests

Golf Scramble

Help with Residence Hall Move-In and Collect Tips for Charity

Instagram Box Fundraiser

March Madness Brackets

Penny Wars

Pie an Alpha Sig

Polar Plunge

Profit Sharing with a Restaurant

Superbowl Squares

Talent Show

Trivia Night

T-Shirt Fundraiser

Gaming Tournament (Call of Duty, 2K, College Football, Madden, etc.)

PARTNER-SPECIFIC IDEAS

Host Events During Awareness Months:

- *Sexual Assault Awareness & Prevention Month – **APRIL***
- *National Recovery Month – **SEPTEMBER***
- *Active Minds Spirit Week – **OCTOBER***
- *National Collegiate Alcohol Awareness Week – **OCTOBER***
- *National Veterans Month – **NOVEMBER***

Sell “The World Needs You Here” Bracelets (Active Minds)

Post Mental Health Resources on your Social Media (Active Minds)

Sell or hand out branded RAINN umbrellas on campus (RAINN)

Post the National Sexual Assault Hotline on your social media accounts (RAINN)

Use CrowdChange to Raise Money for the 5K (Shatterproof)

Post Addiction Treatment Facilities on your Social Media (Shatterproof)

Letter Writing Campaign to Veterans (Homes for our Troops)

Hand out Hero Cards (Homes for our Troops)

CAMPUS RESOURCES

Chapters can benefit from utilizing campus resources to benefit your service and philanthropic efforts. Here are examples of campus resources that may be on your campus and an option for programming:

- Campus Police (Title IX)
- Center for Global Engagement (Cultural Education)
- Center for Student Involvement/ Dean of Students Office (Leadership)
- Community Service Office (Service Events)
- Counseling Center (Mental Health)
- Multicultural Support Services (DEI Education)
- Office of Student Conduct (Bystander Intervention)
- Religious and Spiritual Life (Religious Education)
- University Health Services (Wellness Coaching)
- Women's Center (Sexual Misconduct)
- Veterans Services (Patriotic Events)

ORGANIZATIONS TO PARTNER

Your Chapter is encouraged to get a listing of all registered student organizations and identify new groups to partner and collaborate with on projects. Here is a list of example organizations that might exist on your campus:

- Active Minds
- Alpha Phi Omega
- Best Buddies
- Circle K
- Cultural Organizations
- Fraternity/Sororities (IFC/Panhellenic/NPHC/Culturally Based Orgs)
- Key Club
- Peer Support Networks
- Pride
- Veterans Student Group

PHILANTHROPIC WORDSEARCH

P R V E C X X R Y J M F A G E L Z M E L Y Y X D A M G I T S
 L V F N D I R K X D Y K H D W L P T P E W K X Y G B O W F B
 P O S D G J W Z Q X A H I E Y Z A Y L G A D D I C T I O N A
 N B D K T Z L J U G H C Y P R I V A S C B O S Z B W C Y E Q
 G W H E B T D L Y A I Q C R C T T Y F F U Y S N T W E T N Q
 X O E J E W G T Q U B I L E D L C U W B I I S N B V A H I M
 E Q R R S E N X S V X X R S D I G S O C L P S T Y U K A K Q
 M U Q C B D J I F P D P G S Q J W F G N D I F D A G J U H O
 E F V A L I D A T E P D Y I J O O T L W I U W P P N K W O F
 N R S I E F K S K A F K H O R R S P S A N M J X J G D A N V
 I K S Y P Y Q J W W Z H N N G E E S G W G M O M K N Y E O F
 L X E W Q M J V J A I P F G K O F T O F H K E R Y L F X R E
 T U N U R S C Q X R C R Q R F A I E R K O M H K M J A C N V
 O O E P M I G U I E X I E F X T K C R M M H M Z W L X U N A
 H J R V Z T M C X A B C A C O P P I N T E H A C M C Y F I X
 C J A A X O R B Q W J J K Y N O V F L R S T T U N O A I A B
 Y P W Y D I S V V A Z O B U I E R N Y B Q O S Z D A L G R F
 L P A S Z R S F N K G F U M L X L P B R G T A I I O R V O S
 P Z O K P T N Q O E K E E U K W V I R A H C Q E R P J H W K
 F M V R R A J S N A R E T E V O Y Z S E T H G K K S C J T R
 K R K H H P F D W L K S P F V D S K L I T S I H L E N J H S
 Q J O T C T D X M I L A E N G I K P V M C T S N O Z C L V C
 P D O J Y W N K N V I A N L S Y S E U L A V A G F P G M F L
 L G H J F V C A M E Y I T K N P M M E N T A L H E A L T H C
 Y C H A R I T Y L S Y W K Y T I R U P S I D E M S E T G G V
 L D B M G M F G Z I P E D C N E V B J Y B R V U L F D E Q P
 V Y L Y H J N K H U H Q E D L N C J D S A I F C K U Y I E P
 Q B R O V I V R U S G P S F O G V C O N S E N T B L H O I G
 H S M C G W K B A M I E E S U B A E C N A T S B U S L Y L N
 T R J P E I K B M X O N E A D K B J H I O E W Y U Y F Q O H

ACTIVEMINDS
 ADDICTION
 APPRECIATE
 AWARENESS
 BUILDINGHOMES
 BYSTANDER
 CHARITY
 CONSENT
 DEPRESSION
 HFOT
 HONOR
 HOTLINE
 MENTALHEALTH
 MUSTHELP
 PATRIOTISM
 PHILANTHROPY
 PURITY
 RAINN
 REFER
 SHATTERPROOF
 SILENCE
 STIGMA
 SUBSTANCEABUSE
 SUICIDE
 SURVIVOR
 VALIDATE
 VALUES
 VETERANS



1845