



## TBTM SCHOLARSHIP FAQ

### WHAT IS AN APPROPRIATE SCHEDULE FOR THE PROCESS?

Planning ahead is essential. The scholarship mailing takes a large amount of time and preparation. You should start planning several months in advance and be conscious of important dates and holidays which may fall during that period.

### WHO IS RESPONSIBLE FOR MANAGING THE 'TO BETTER THE MAN' PROCESS?

Depending on how your chapter is structured, you may draw from a few different officers to be involved in the scholarship process. Naturally, the VP of Membership Enrichment and VP of Growth should be on the committee, with the VP of Membership Enrichment chairing the committee. Other members of the committee should include people that have appropriate social skills as they'll be calling applicants to schedule and conduct the interviews. Time availability at the beginning of the fall term is also an important consideration in selecting the committee. Because of the amount of work involved, a committee would be highly encouraged as opposed to just relying on the VP of Membership Enrichment and VP of Growth.

### WHERE DOES THE MONEY FOR THESE SCHOLARSHIPS COME FROM?

1. The chapter's recruitment or scholarship budget
2. The chapter's Alumni Association
3. Through fundraising specifically for the scholarship
4. Chapter Endowment

The thought behind offering a \$250-500 book award is it will more than pay for itself in the men you recruit and the dues those men will pay to the chapter.

### WHAT KIND OF SCHOLARSHIP COULD WE OFFER?

We recommend doing a "book" scholarship. A book scholarship is a scholarship offered to students to help them buy their books for a semester. A scholarship of \$250-500 would be appropriate. If your budget allows, you may give our more than one To Better the Man Scholarship.

### WHAT IS SENT IN THE INITIAL EMAIL BLAST?

Include your cover letter with the scholarship application as well as all deadlines and proposed schedules for interviewing and gathering. Don't forget to promote this on social media!

### **DOES THE PERSON HAVE TO BECOME A MEMBER TO RECEIVE THE SCHOLARSHIP?**

No. Remember, the point of offering a scholarship to an incoming male student or returning student is to gather names of potential new members that may not attend your events or seek membership in a fraternity. In a nutshell, the scholarship is a name generator. Restrictions will limit the pool from which you may wish to draw. Not only should this generate names, but you should be recruiting the men who are applying for the scholarship. Generally, they are the academically motivated students who want to succeed in college.

### **ORGANIZING AND RUNNING THE EVENT: WHAT DOES THE PROCESS LOOK LIKE?**

1. On the selected days, hold 10-15 minute interviews with all applicants. Interviews should be conducted by the President, VP of Membership Enrichment, VP of Growth and anyone who is on the committee. You could also assign each recruitment team a certain number of applicants to interview. The most important thing is to have at least two people do each interview, if possible.
2. Following the interviews, holding a gathering (barbecue or something not intimidating to non-members) to honor all the applicants of the award. If things are done properly, the gathering is a formality for the men you've interviewed to meet the entire chapter and determine whether they should be an Alpha Sig.
3. Invite the parents of the applicants to the event so they can meet the men of the chapter.
4. Invite your parents and alumni to attend the event as well.