



Innovative Tile Technologies

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Design

- **Mix and match designs and colors to create a unique flooring look.**
- **Loop surface tiles can be rotated in any direction.**
- **Tiles can be installed corner to corner or staggered.**
- **Tiles can be used as a rug or runner.**
 - Will not slip, wrinkle, or fold over like traditional rugs and runners.
 - Safer than ordinary runners without the need for underlayment.
 - Create your own rug or runner design – hundreds of possibilities.
- **Available in 23.5x23.5 inch size.**
 - Maximizes use of space and design preferences.
 - Minimizes waste.
- **A complete room in a box!**



A Step Beyond™ Backing Features



- **Proprietary soft backing using new to the market, state of the art technology.**
- **Dimensionally stable.**
- **Resists delamination better than traditional backings.**
- **Moisture resistant.**
- **Environmentally friendly.**
- **No latex or PVC – no filler residue.**
- **Flexible and easy to handle.**
- **Lighter weight, but stronger than traditional backings.**



Installation

- **Quick and easy peel-and-stick installation.**
- **No additional adhesive needed.**
- **Many design possibilities – create your own custom look.**
- **Easy to cut and trim– no residue from cutting and handling.**
- **Minimal tools needed.**
 - Tape measure and chalk line
 - Carpet knife
 - Durable straightedge
- **Can be installed over a wide temperature range.**



Recommended uses

Playrooms

Nurseries

Bedrooms

Living rooms

Kitchens

Closets

Laundry Rooms

Exercise Rooms

Utility Rooms

Bathrooms

Garages

Entry ways

Basements

Offices

Retail Shops

Recreational vehicles / trailers

Hallways

Corridors

Boats

Motor homes

Rental houses

High rise condos

Motel rooms

Dorm rooms



In conclusion...

- **Carpet and rug sales account for approximately 60% of square yard floor covering sales.**
- **Carpet tile is the fastest growing segment of the carpet market.**
- **Innovative Tile Technologies is introducing new technology to the carpet tile market place.**
- **Our superior backing is lighter than traditional backing, but cleaner, stronger and easier to handle.**
- **Maximum design possibilities along with superior manufacturing procedures result in a value-priced carpet tile ideal for any flooring environment.**