



**junktion**  
Connection Beyond The Scene

# junktion

## COMPANY PROFILE



[junktionagency](https://www.junktionagency.com)



+2 01222132038



[junktionagency](https://www.linkedin.com/company/junktionagency)



[Junktionagency](https://www.instagram.com/Junktionagency)



[Junktionagency](https://www.facebook.com/Junktionagency)

About us

# Advertising Geeks And Marketing Bosses

We deliver breathtaking strategies with derived passion, connectivity, and alive soul

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Junktion is a boutique BTL Marketing agency established in 2019, have 2 Branches in Egypt and Saudi Arabia Lead by a young, generation z team with ultimate creativity, connectivity, and power.

Our aim is To be the one of top leaders as Digital marketing agency in the Middle East and to help businesses of all sizes achieve their marketing goals through innovative and effective marketing solutions. To be a trusted advisor to our clients, helping them develop and execute their marketing strategies.

About Us

# Vision

By 2033, we envision becoming the premier BTL Marketing Agency in the Middle East. We're dedicated to harnessing the potential of connectivity to drive meaningful transformations in people's lives. Our conviction goes beyond the conventional role of marketing and advertising in mere product sales. We're committed to forging connections, igniting inspiration, and contributing to a more positive global impact.



# Mission

We're on a mission to be the go-to BTL Marketing agency for businesses striving to realize their ambitions. Through innovative ideation, visualization, and adept execution, we lay the foundation for success. Our essence lies in our ability to connect, fostering relationships that transcend the ordinary.

## Core Values

- Integrated
- Connectivity
- Creativity

- Passionate
- Professional
- Time Framed



# Our Services

## LET'S DRIVE SALES !!!



### Media Buying

We do our enactive ads on the following platforms

- Facebook
- Instagram
- SEO



### Social Media Campaigns

Fully integrated campaigns for

- Facebook
- Twitter
- Instagram
- LinkedIn
- TikTok
- Snapchat
- Google (SEM)



### Web Design

With your professional presence online, We consider the features :

- Layout Color
- Overall graphical appearance, audience
- Function Mobile friendly
- Traffic to specific sections when designing



### Event Preparation

We're responsible for planning and execution from A to Z. Free your mind from the stress of coordinating. We do it in a blink.

# Our Services

## LET'S DRIVE SALES !!!



### Brand design, identity Concept

Image, color, font, and more, We believe that brand identity is the sum of the total of how your brand feels, looks and speak. Sometimes it includes how it tastes, and even smells.



### Content Strategy

Having the minds to think creatively before we translate it into written words and catchy visuals.



### Photography and Shooting

It's the greatest form of communication, so we do it like a pro. What we see impacts us more than what we read or hear.



### Full digital marketing plans

The global vision of tomorrow is derived from marketing. We start our plan with the research part to integrate full marketing plans. Our outstanding team plan is based on six factors :



### Video and motion graphics

For multimedia projects used methods of frame by frame footage and animation. Motion graphic videos can break down your complex services or products and present them in a memorable way.

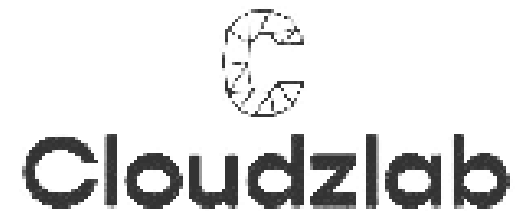


Scroll down

# Our Services

## LET'S DRIVE SALES !!!

We like to start by studying your business inside out; dissecting your weakness and threats and highlight your business strength and opportunities. Then construct a detailed and thrall strategy that covers every aspect from the creative direction to the expected KPIs and every step in between, Bitch from our customers.



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## Work samples

Some previous work experiences from the board members.

**Think.  
Make.  
Solve.**





Social Media Campaigns

# Advertising

## Concept and design

# Posts

A business can be easily boosted towards success and significant growth in its sales and profits by the ultimate power of social media. It provides the business with a shortcut to apply its vision and achieve its mission. By building effective strategies and finding new opportunities to surpass multiple competitors. It provides the business with a shortcut to apply its vision and achieve its mission. Accordingly, we create and distribute content for social media profiles, monitoring the competitors' performance to be able to be more effective in the market. Moreover, we collaborate with influencers to easily reach the target audience and monitor, measure, and report the social media performance daily.









## Design post **CONCEPT DESIGN**

An emotional concept to target mothers, always worrying about undergoing C section operations and fear of the scars. No more scars to bother Mothers .. she should not worry anymore with Steri-strip, scars will fade over time and heal quickly. Steri-strip reinforces skin closure with strong adhesive after operations.





# BIONIME

Blood Glucose Monitoring System

## RIGHTTEST™





# BIONIME

Blood Glucose Monitoring System

## RIGHTTEST™

EGMED BIONIME



**WIZ Plus**  
RIGHTTEST

احتياجاتك هي مهمتنا  
مناخعة نسبة السكر الآن ستكون أسهل ، أسرع و من أي مكان

BIONIME  
WIZ PLUS



**RIGHTTEST**  
قل وداعا للتسجيل الكتابي  
قل مرحبا لـ CARE APP !

EGMED

BIONIME  
WIZ PLUS



**RIGHTTEST**  
هتسهل عليك وتكتبك  
تقريرك على CARE APP !

EGMED

BIONIME  
WIZ PLUS



خلي رمضانك أسهل عن طريق  
**خاصية البلوتوث**  
من أي مكان على تطبيق  
**RIGHTTEST CARE APP !**

EGMED

صحة أفضل لحياة أفضل بدون قلق  
**RIGHTTEST CARE APP!**  
تابعهم وانت مطمئن



BIONIME  
WIZ PLUS

EGMED

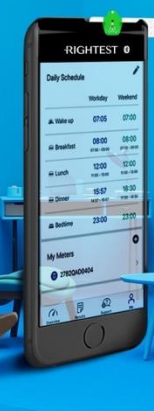
صحة أفضل لحياة أفضل بدون قلق  
**RIGHTTEST CARE APP!**  
تابعهم وانت مطمئن



BIONIME  
WIZ PLUS

EGMED

صحة أفضل لحياة أفضل بدون قلق  
**RIGHTTEST CARE APP!**  
تابعهم وانت مطمئن



BIONIME  
WIZ PLUS

EGMED

صحة أفضل لحياة أفضل بدون قلق  
**RIGHTTEST CARE APP!**  
تابعهم وانت مطمئن



BIONIME  
WIZ PLUS

EGMED



## Design post **CONCEPT DESIGN**

A rational concept to target diabetics influencers whether the patient is type 1 or type 2 to fill the gap of influencer ability to monitor the patient through mobile app on spot  
Same for the physician they can monitor their patient through platform





# rossmax





# Vibes

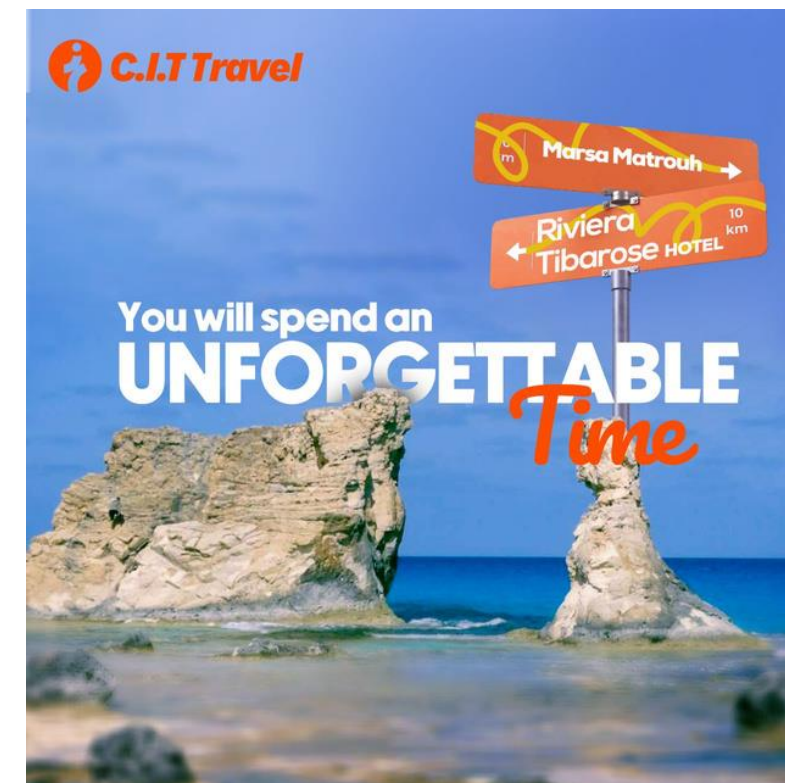
VIBING AROUND THE WORLD

Disneyland  
PARIS

Disneyland  
Vibes Egypt is a travel agency  
had an exclusive tickets in Egypt  
for Disney anniversary so we  
worked on concept of Egypt  
Paris journey celebrating  
Disneyland anniversary





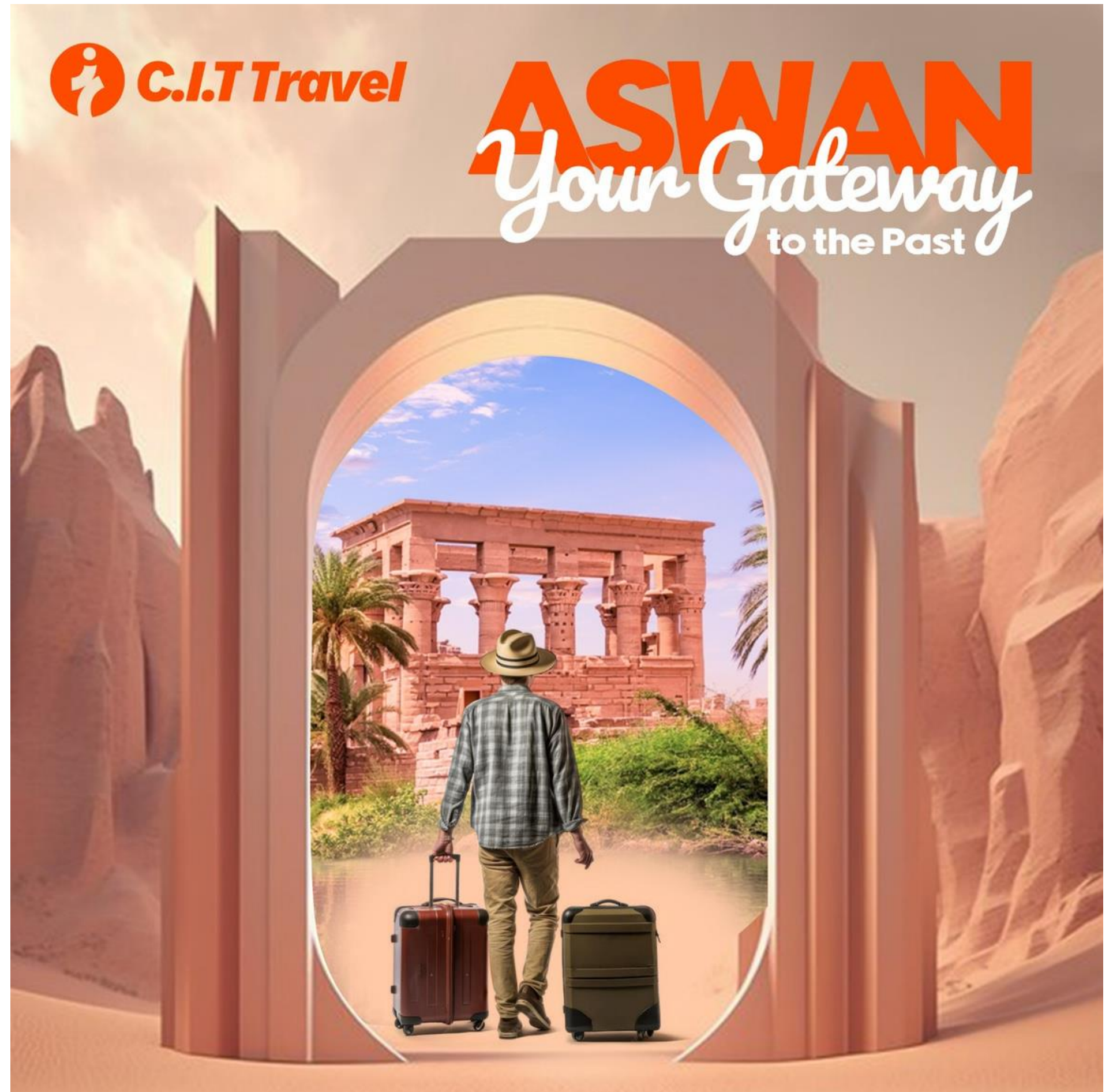






## Design post CONCEPT DESIGN

An Emotional concept visualize Aswan and the journey of travel in the old ancient villages









metra

FORTINET

LAST CHANCE TO WIN WITH FORTINET!

metra

FORTINET

INTRODUCING FORTIWEB

FEATURE-RICH PRODUCT THAT CONSOLIDATES NGFW AND SWG SERVICES

SINGLE PANE OF GLASS MANAGEMENT

EFFECTIVELY REMOVE BLIND SPOTS IN ENCRYPTED TRAFFIC

STAY PROTECTED AGAINST THE LATEST KNOWN AND UNKNOWN ATTACKS

ANTI-MALWARE TECHNIQUES UPDATED WITH THE LATEST THREAT INTELLIGENCE

POWERFUL HARDWARE THAT CAN PERFORM SSL DEEP INSPECTION

metra

CISCO Distributor

UPGRADE TO THE CATALYST 9300L-M AND START SAVING TODAY!

metra

CISCO Distributor

REMARKABLE EXPERIENCES. ALL-IN-ONE SIMPLICITY.

NEW

DUAL 96 MP CAMERA SYSTEM

UPGRADED COMPUTE WITH NVIDIA AI CHIPSET

WIFI 6E CONNECTIVITY

I/O CONNECTIVITY WITH EXTERNAL CAMERA

metra

CISCO Distributor

CISCO MULTICLOUD DEFENSE IS THE MULTICLOUD NETWORK SECURITY PLATFORM

100% AUTOMATED

POLICY THAT ADAPTS

CENTRALIZED ACROSS CLOUDS

aws

Azure

Google Cloud

REDUCE RISKS

ENABLE AGILITY

GAIN EFFICIENCIES

metra

FORTINET

ENHANCE BUSINESS EFFICIENCY WITH FORTIVOICE CALL CENTER SOLUTION!

Granular statistic on agent & call queue performance

Dynamic call center agents

Licenses required only for Call Center & for agents

Flexible call distribution

Highly detailed custom call reporting

Skill based routing

Web-based console

metra

CISCO Distributor

THREE-CLICK AUTOVPN

1. CHOOSE TOPOLOGY

2. ADD HUBS

3. SAVE

BRANCHES MX

LAAS

DC/HQ MX

AUTO CONFIGURED VPN PARAMETERS

REDUNDANCY BUILT-IN

metra

FORTINET

WIN A LUXURIOUS TRIP TO EUROPE OR A NEW IPHONE! EXCLUSIVELY FOR FORTINET PARTNERS

BOARDING PASS 738

BOARDING PASS 738

7:35







**Tettelo** MAQAM COSMETICS SOLUTIONS

اقضي على القشرة...  
تقضي على دوامة مشاكل الشعر

مصرح به من وزارة الصحة المصرية

**Happiness** MAQAM COSMETICS SOLUTIONS

وقت أجمل ليكي ولطفلك

مصرح به من وزارة الصحة المصرية

**Happiness** MAQAM COSMETICS SOLUTIONS

welcome BACK to SCHOOL

إشتري وحدة كبيرة وخذ الصغيرة مجاناً

0% Anti-frizz  
0% No Tears

**Tettelo** MAQAM COSMETICS SOLUTIONS

أي تسريحة تعجبك بدون فراغات

مصرح به من وزارة الصحة المصرية

**Tettelo** MAQAM COSMETICS SOLUTIONS

كثافة... قوة... صحة لشعرك

مصرح به من وزارة الصحة المصرية

**Happiness** MAQAM COSMETICS SOLUTIONS

وقت أجمل مع طفلك بدون قريفة و بدون التهابات حفاض

مصرح به من وزارة الصحة المصرية

**Tetra Glow** MAQAM COSMETICS SOLUTIONS

لوشن  
Tetra Glow  
SUNSCREEN LOTION  
TRANEXAMIC ACID  
EXTRA LIGHTENING FACE & BODY  
SPF 50+  
UNWASH VERY HIGH PROTECTION DRY & INVISIBLE FINISH

**Tettelo** MAQAM COSMETICS SOLUTIONS

شعر أقوى وأكثر كثافة خلال 45 يوم فقط

مصرح به من وزارة الصحة المصرية



**احصلي الآن**  
روتين تفتيح الوجه والرقبة

Tetra Glow

~~535 جنيه~~  
**الآن 420 جنيه**

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**منتجات العناية بالشعر**

Tettoleto

~~155 جنيه~~  
**الآن 115 جنيه**

~~135 جنيه~~  
**الآن 100 جنيه**

BLACK FRIDAY Sale

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**منتجات تفتيح الوجه والرقبة**

Tetra Glow

~~155 جنيه~~  
**الآن 115 جنيه**

~~230 جنيه~~  
**الآن 170 جنيه**

~~230 جنيه~~  
**الآن 170 جنيه**

BLACK FRIDAY Sale

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**روتين علاج هيشان وفك تشابك الاطفال**

Happiness

~~265 جنيه~~  
**الآن 225 جنيه**

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**علاج مثالي لالتهابات الحفاض**  
بخلاصة العسل وزيت الزيتون

Happiness

MAQAM COSMETICS SOLUTIONS

0% Delicate skin

120 gm

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**عناية وتفتيح آمن للمناطق الحساسة**

Tetra Glow

MAQAM COSMETICS SOLUTIONS

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**زيت Happiness**  
لشعر أطول ... صحي أكثر

Happiness

MAQAM COSMETICS SOLUTIONS

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

**وقفي مأساة تساقط الشعر**

Tettoleto

MAQAM COSMETICS SOLUTIONS

MAQAM COSMETICS SOLUTIONS

MAQAM COSMETICS SOLUTIONS

مصرح به من وزارة الصحة المصرية

خالي من السولفيت والبارابين



## Design post **CONCEPT DESIGN**

An Emotional concept visualize the waves of hair  
due to Maqam hair routine



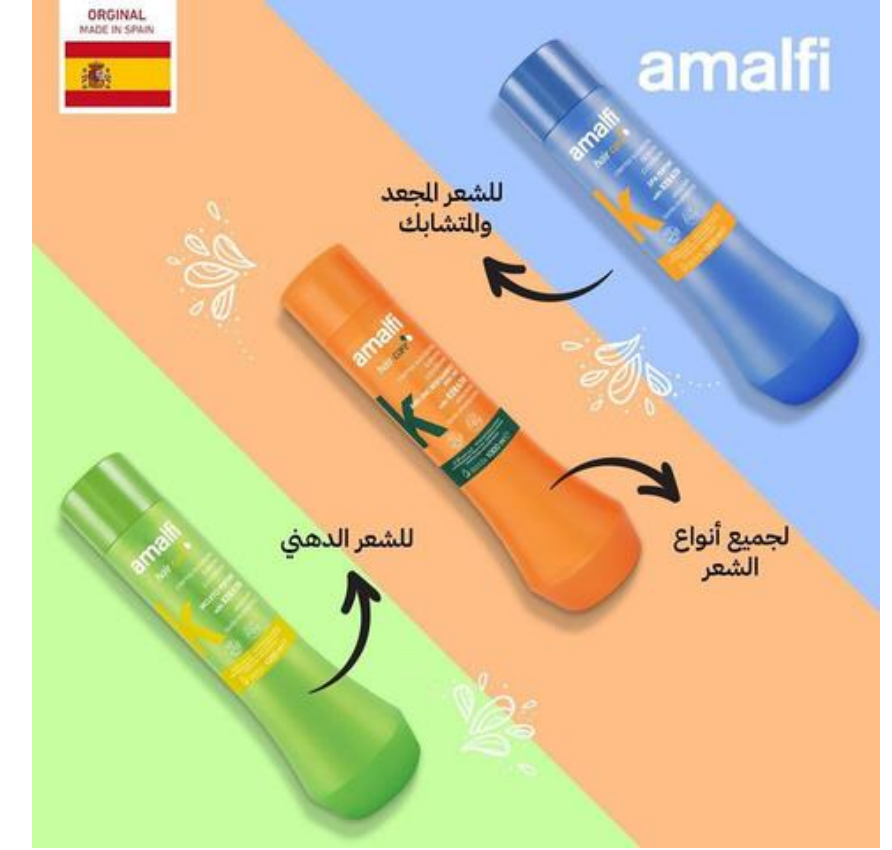
شعرك سيمفونية مع  
**Tettello**



مصرح به من وزارة الصحة المصرية



# amalfi





NATURAL LOGISTICS  
redefining global retail

لماذا تختاري USKIN

تخلص من حبوب الشباب

يعالج آثار الندبات

يوحد لون البشرة

استعيدي ثقتك  
بشعرك مع  
**!U-HAIR**

NATURAL LOGISTICS  
redefining global retail

استعيدي قوة وجمال  
شعرك مع يذاخ

**FOLLIACTIVE**

NATURAL LOGISTICS  
redefining global retail

NATURAL LOGISTICS  
redefining global retail

اقضي على  
تساقط شعرك

NATURAL LOGISTICS  
redefining global retail

شعر أقوى  
وأكثر كثافة  
بعد شهر فقط!

يهدئ الالتهاب

يزيل التكيس  
والانتفاخ تحت العين

يقلل من الخطوط  
الدقيقة والتجاعيد

U-glisten

NATURAL LOGISTICS  
redefining global retail





Mural contracting and finishing company and architrave interior design are sister companies offering high end products





**AHRAM** 16614  
www.ahramsg.com

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اللي ييفرق

**COMPREHENSIVE SOLUTIONS**  
FOR EVERY SECTOR



**AHRAM** **afm** **Sicuro**



Providing full solutions to secure All sectors  
**Compliant to EN Standard**



Homes



Schools



Hospitals



Offices



Hotels



Retails

**AHRAM** **afm** **Sicuro**

سلندرات  
الأهرام  
١٠٠٪ نحاس  
عمر افتراضي أطول

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**AHRAM**  
Security Group

User friendly  
Unlimited trials  
and entry records  
Support time  
attendance  
for offices  
Easily integrated  
with any BMS

FREE INSTALLATION  
\*for a limited time offer

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**AHRAM**  
Security Group

**Sicuro**

DESIGNED FOR PERFECTION,  
BUILT FOR SECURITY



# HiVAC



HIVAC is account their scope is very technical HVAC their objective from social media is brand awareness







EHFS  
Is a very technical account their  
scope is Facility Managment  
their objective from social  
media is brand awareness

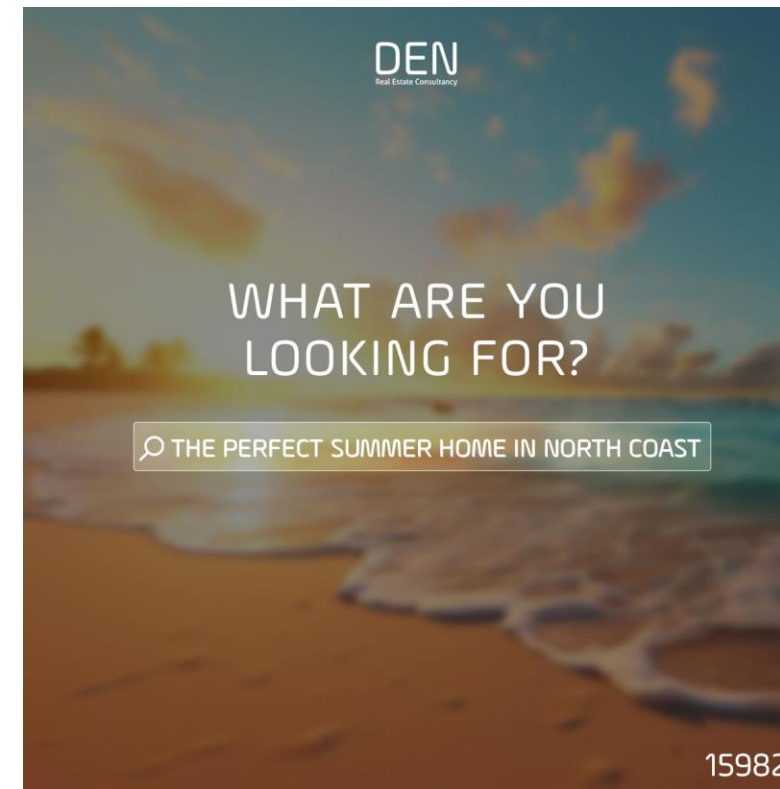








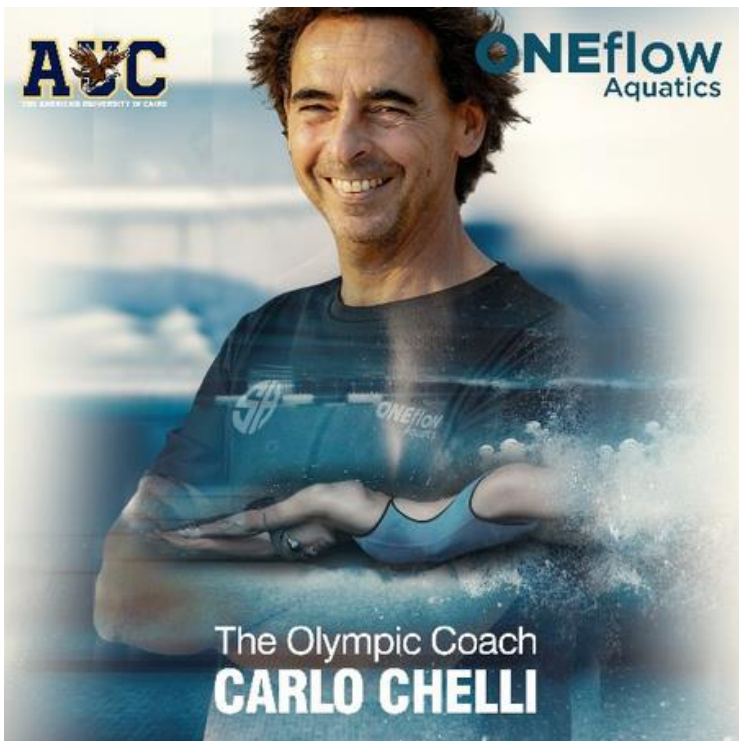
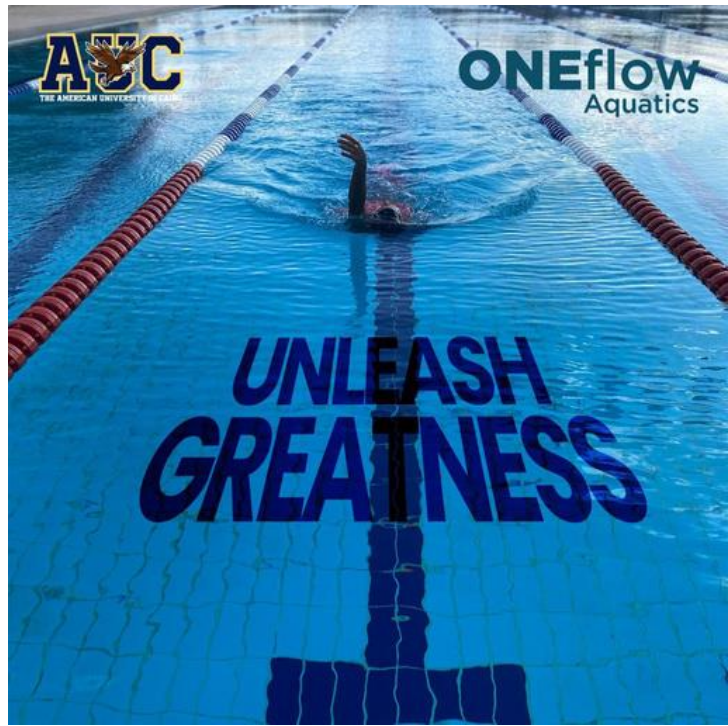
Real-estate Brokers one of El Baz Companies we worked on Campaign Visuals and Media Buying





# ONEflow

Aquatics





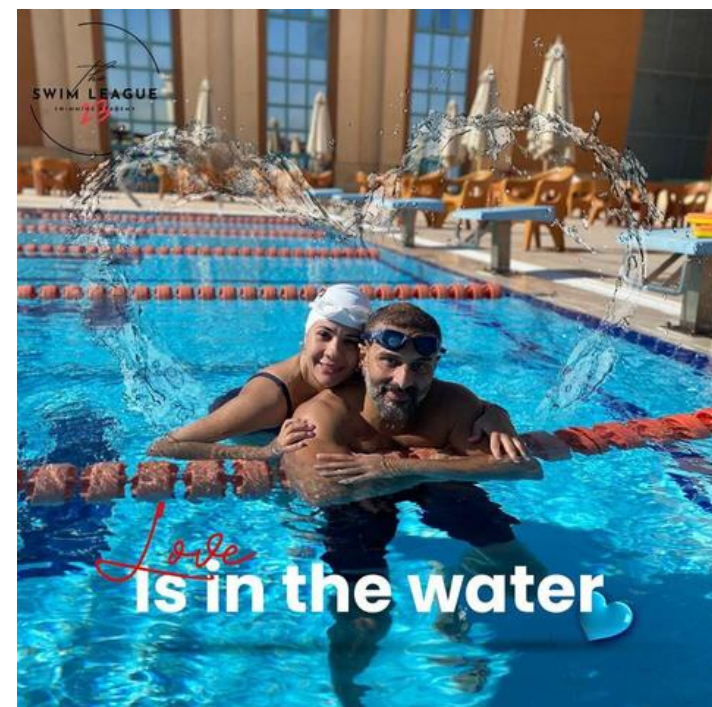
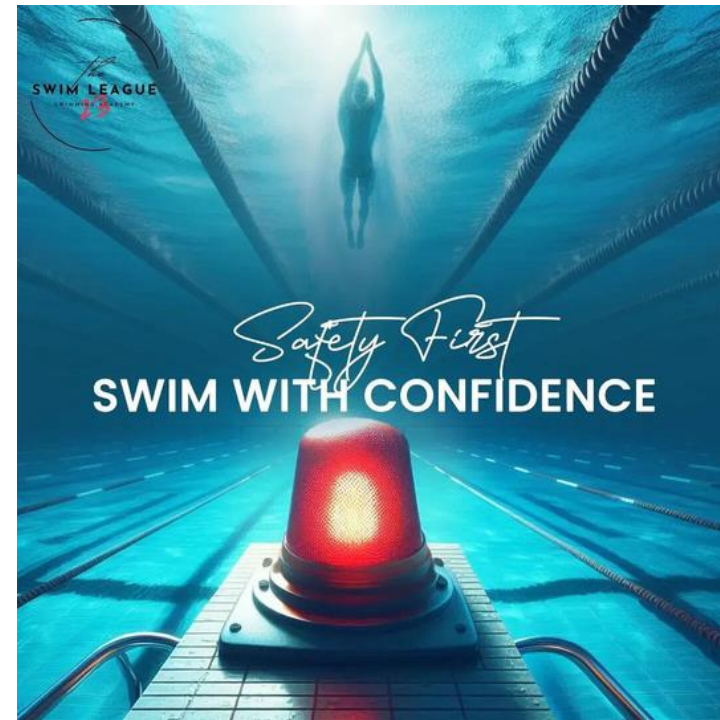
Design post

# **CONCEPT DESIGN**

An rational concept showing different age group which they are capable of training in their swimming academy which is located in AUC Egypt













Alia Parachuting academy is the first parachuting and skydiving private in Egypt

**THE CHANCE**


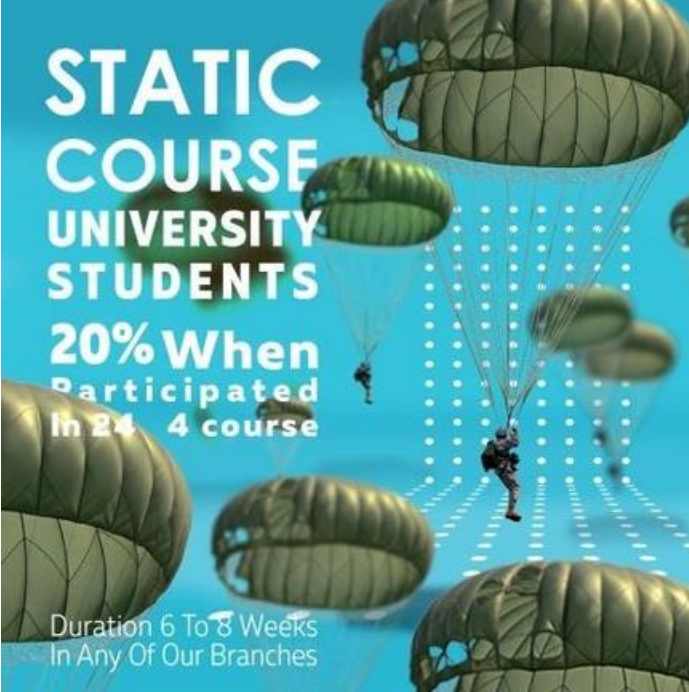
TO LOSE WEIGHT THROUGH ITS NEW PROGRAM  
TO MAKE **PARACHUTING**

**1 MONTH : 650**  
**2 MONTHS : 1100**  
STARTING DUE TO RAMADAN



**STATIC COURSE UNIVERSITY STUDENTS**  
**20% When Participated In 24 4 course**

Duration 6 To 8 Weeks  
In Any Of Our Branches



**ACCELERATED FREE FALL**  
PORTUGAL COURSE

**SKYDIVING INCLUDE 8 JUMPS**  
PORTUGAL COURSE SKY DIVING CERTIFIED



**STOP GIVING UP**

**NO LIMITS OF WEIGHT IF YOU WANTED TO MAKE PARACHUTING**

**1 MONTH : 650**  
**2 MONTHS : 1100**  
STARTING DUE TO RAMADAN




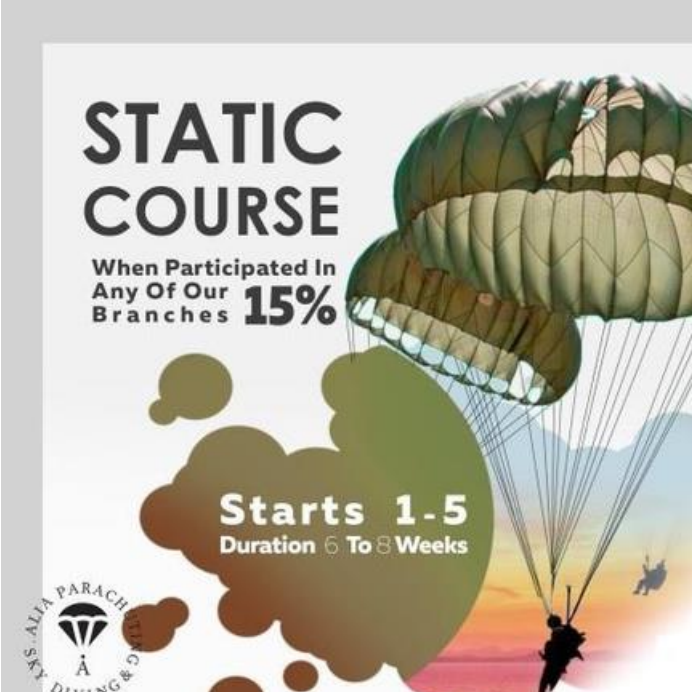
**SKYDIVING RUSSIAN COURSE**

**SKYDIVING INCLUDE 25 JUMPS**  
STARTS 15-5 TO 21-6  
DURATION 10 DAYS



**STATIC COURSE**  
When Participated In Any Of Our Branches **15%**

**Starts 1-5**  
Duration 6 To 8 Weeks















Design post

## CONCEPT DESIGN

An rational concept visualize the importance of using application to monitor Kids training progress





Qawam Medical Center  
Visuals are mainly to simplify the  
different type of operations and  
services which the clinic offer





**croma**  
Middle East



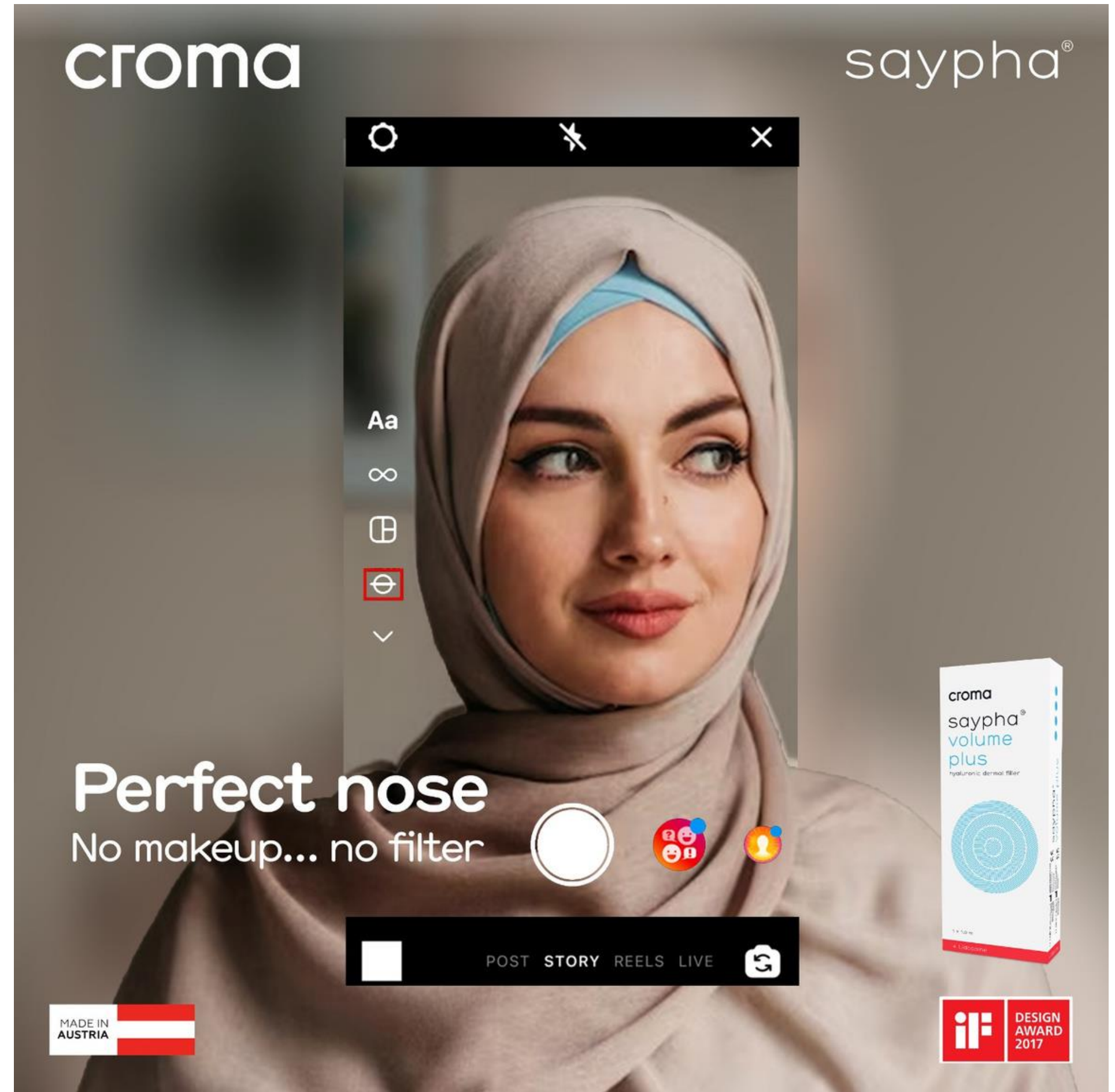


## Design post

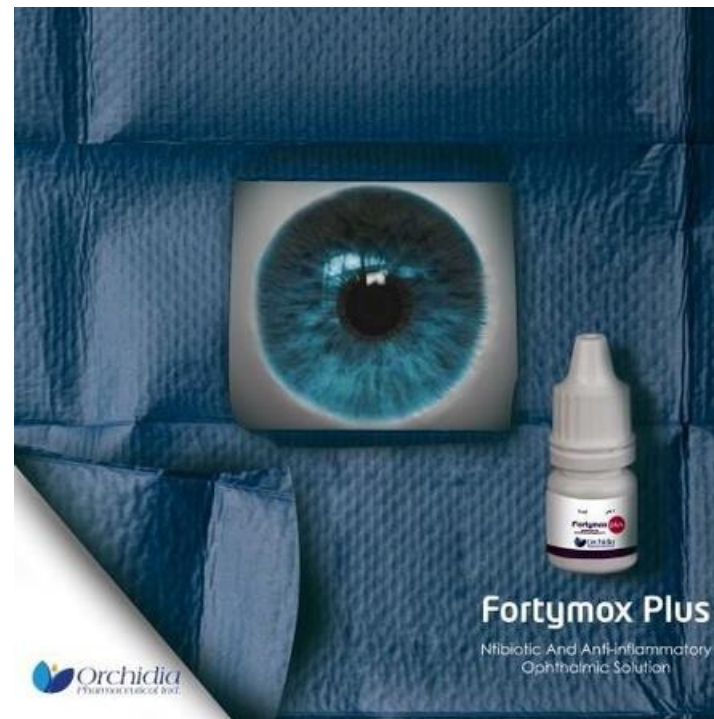
# CONCEPT DESIGN

Croma is Filler international brand we used to work with their supplier in SAUDI ARABIA Jamjoom medical solution

We Customized all visuals to fit Saudi Arabia culture









## Design post **CONCEPT DESIGN**

A rational concept to target physician and make awareness about the importance of the fortymox eye drop after surgeries and how it is a guard for the operation







للحجز والاستفسار +2011 201 4444 6  
+2011 2 1111 351  
2 شارع اللوكنده - ميدان روكسي الدور الاول شقه 10



عيادة السموم الإكلينيكية في براكسيس  
مجهزه ومستعده لمساعدتك  
طول الوقت وبأفضل الوسائل

للحجز والاستفسار +2011 201 4444 6  
+2011 2 1111 351  
2 ش اللوكنده الدور الاول شقه 10  
ميدان روكسي بجوار جروبى مصر الجديده



عيادة القلب في براكسيس  
مزودة بأجهزة دقيقة  
علشان قلبك

للحجز والاستفسار +2011 201 4444 6  
+2011 2 1111 351  
2 ش اللوكنده الدور الاول شقه 10  
ميدان روكسي بجوار جروبى مصر الجديده



اعتني  
بصحتك  
الآن  
لتأمين  
غدتك

Praxis Clinic.



تحليل السموم في الجسم  
هو الخطوة الأهم في  
اكتشاف المرض وعلاجه

للحجز والاستفسار +2011 201 4444 6  
+2011 2 1111 351  
2 ش اللوكنده الدور الاول شقه 10  
ميدان روكسي بجوار جروبى مصر الجديده



Praxis Clinic.  
Polyclinic  
IMPROVING  
HEALTH CARE



عيادة العلاج الطبيعي في براكسيس  
احنا معاك في رحلة علاجك

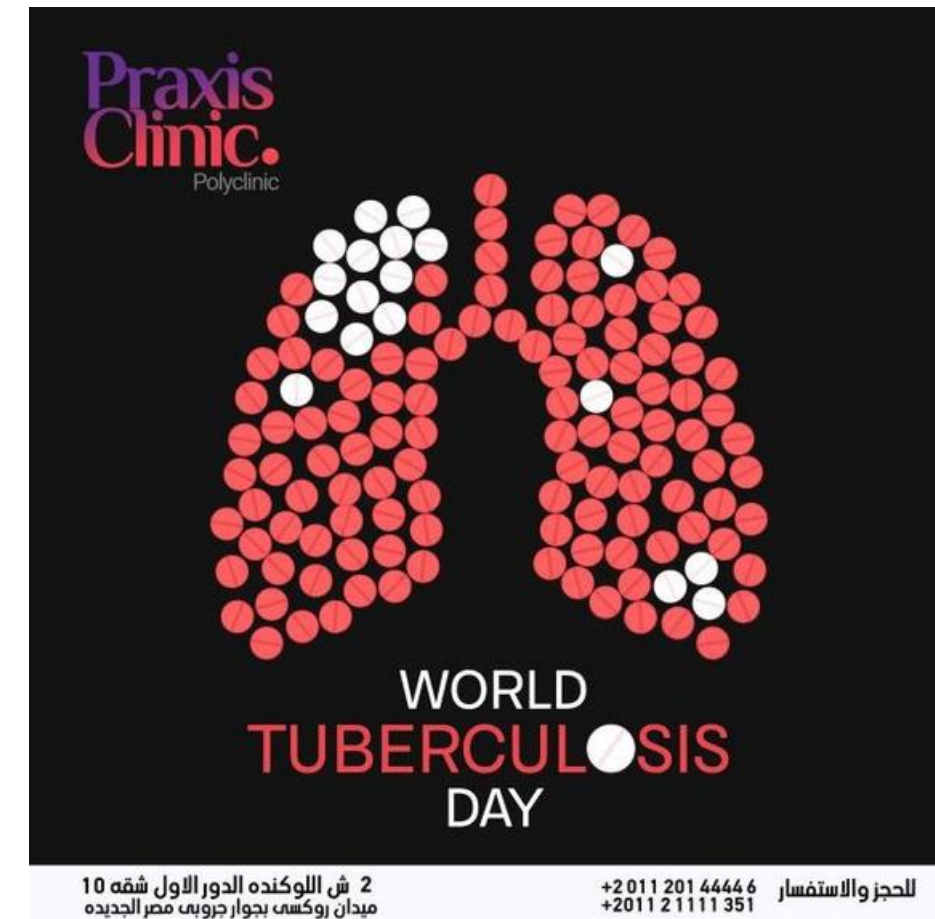
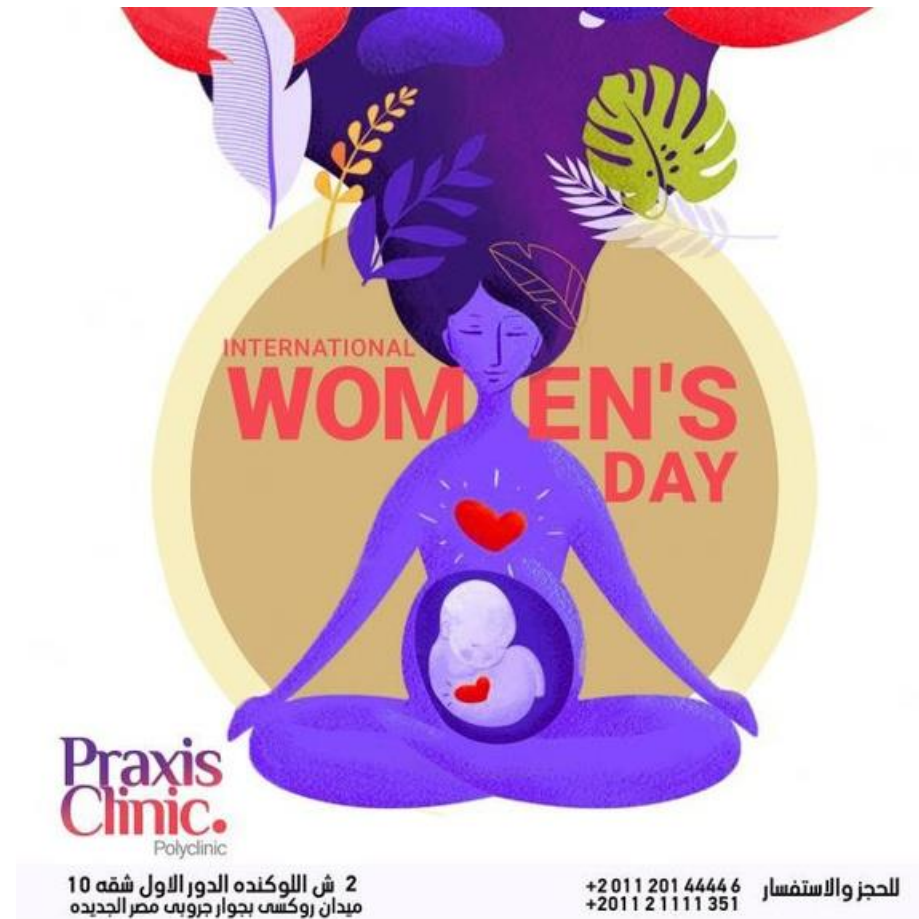
للحجز والاستفسار +2011 201 4444 6  
+2011 2 1111 351  
2 ش اللوكنده الدور الاول شقه 10  
ميدان روكسي بجوار جروبى مصر الجديده



جمعناك أهم التخصصات  
علشان نكون معاك ونطمئنك

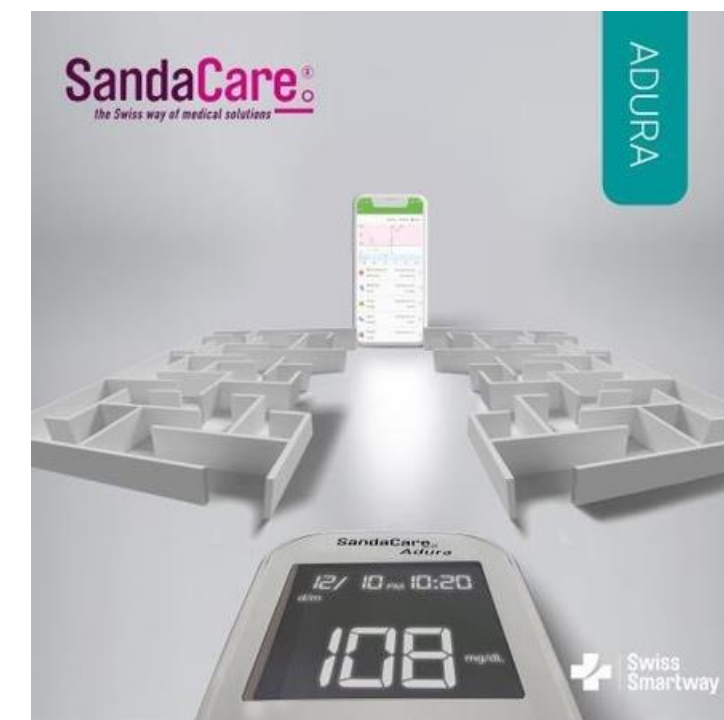
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+2011 2 1111 351  
2 ش اللوكنده الدور الاول شقه 10  
ميدان روكسي بجوار جروبى مصر الجديده





praxis clinic here are samples from our launch for their social media  
introducing their services and highlighting medical international days







# SandaCare®

the Swiss way of medical solutions





## Design post **CONCEPT DESIGN**

An rational concept visualize how the uncontrolled diabetic patient live in a maze and the device feature of measuring how it will benefit on patient life and it will affect his life positively







Retail Account Specialized in  
Cosmotics Products mainly  
Target Audience B2B







Civil academy dedicated in engineering courses we worked on highlighting courses details and how it will effect student working life plus offering attractive offers to encourage them











## Design post

# CONCEPT DESIGN

Smart math academy offering a unique program for students to develop their skills and way of thinking.







*We Choose To Be Healthy*





## Design post **CONCEPT DESIGN**

Working in FMCG is mainly expressive shooting, good offers and accurate targeting and that's what we did in shishakana with black theme as per their preference





Social Media Campaigns

# Advertising Concept and Shooting Reels

A business can be easily boosted towards success and significant growth in its sales and profits by the ultimate power of social media. It provides the business with a shortcut to apply its vision and achieve its mission. By building effective strategies and finding new opportunities to surpass multiple competitors. It provides the business with a shortcut to apply its vision and achieve its mission. Accordingly, we create and distribute content for social media profiles, monitoring the competitors' performance to be able to be more effective in the market. Moreover, we collaborate with influencers to easily reach the target audience and monitor, measure, and report the social media performance daily.

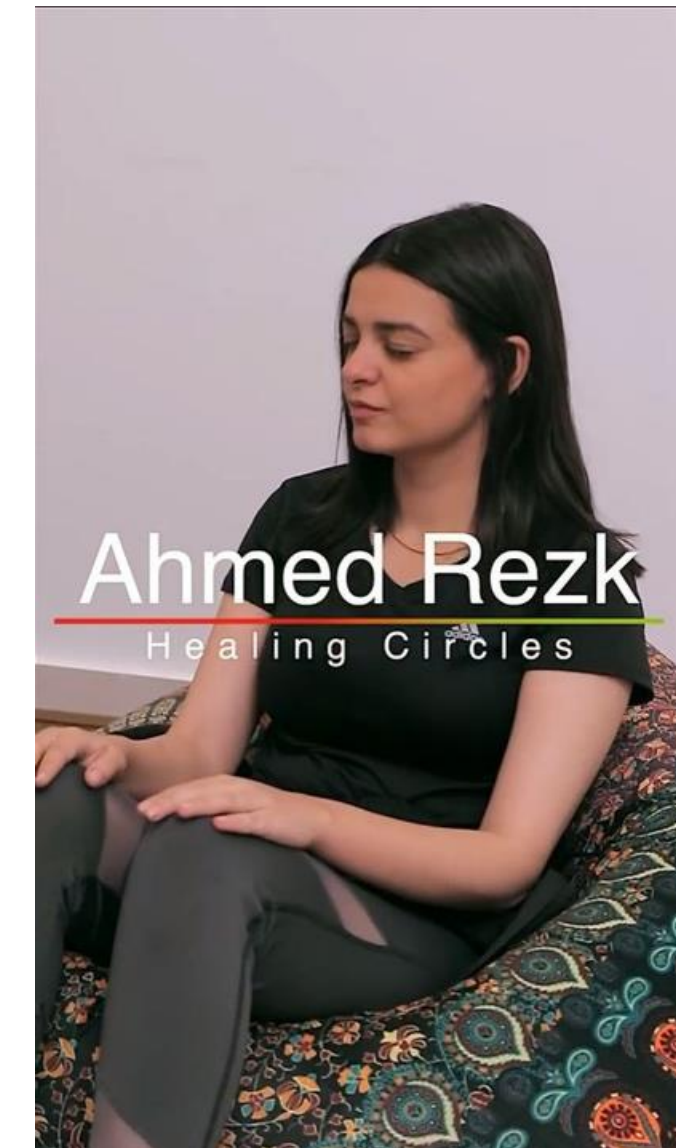






- Reels that captures peaceful poses, mindfulness, and community. Each reel highlights serene studio vibes, calming movements, and the healing power of yoga for mind and body

<https://shorturl.at/DrzK0>





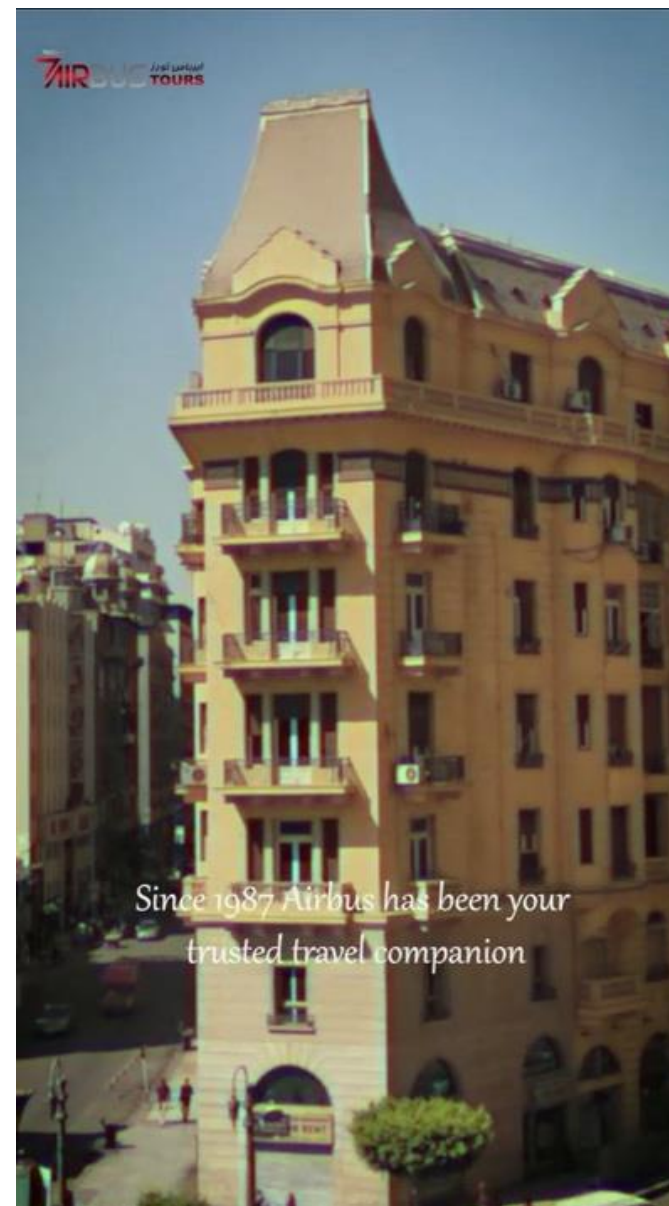
- Each reel focuses on the product in action, demonstrating how it enhances the skin and hair health.
- <https://shorturl.at/r2qlD>







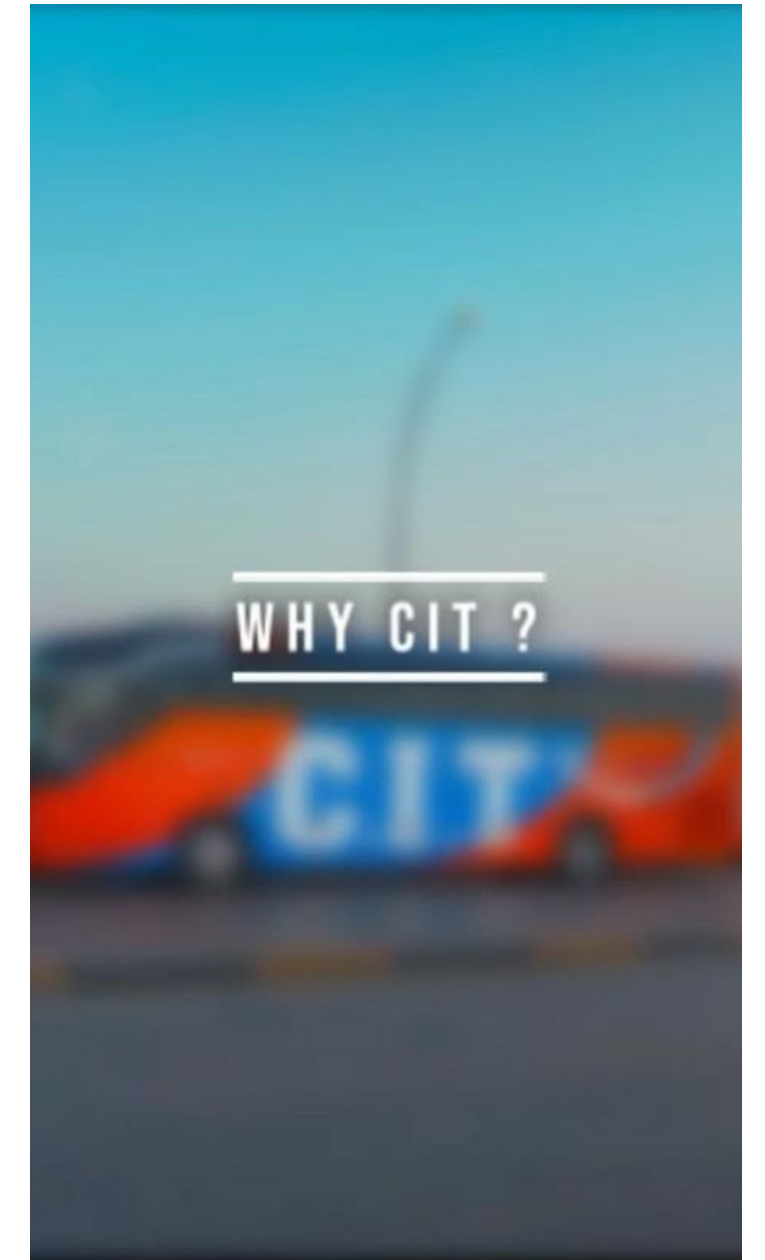
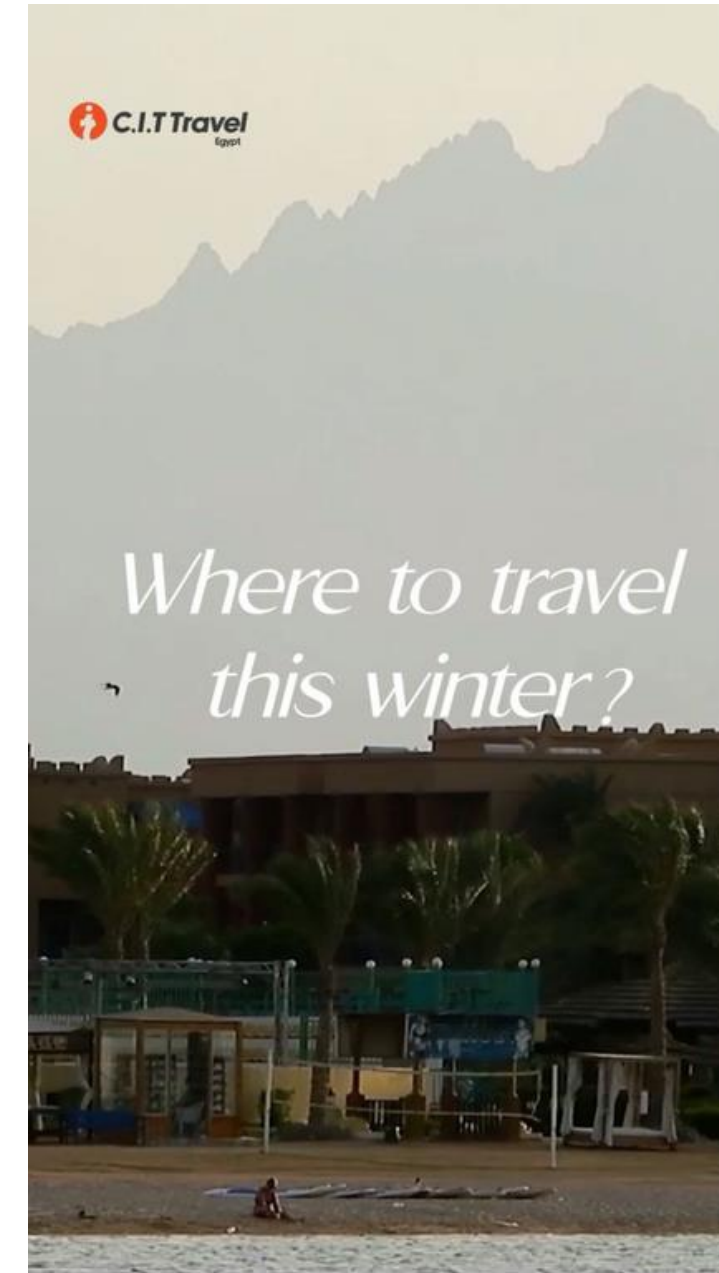
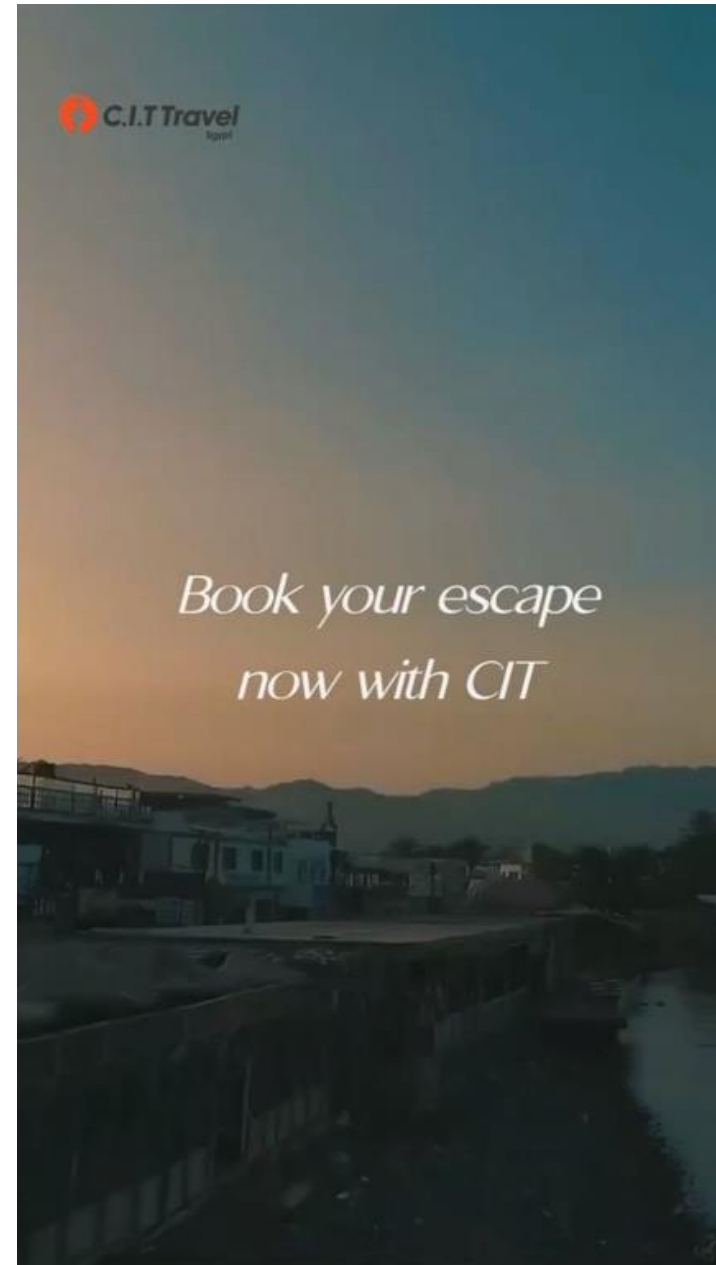
- The visuals emphasize trust, professionalism, and the joy of stress-free adventures with a reliable partner.
- <https://shorturl.at/Ns9Ha>







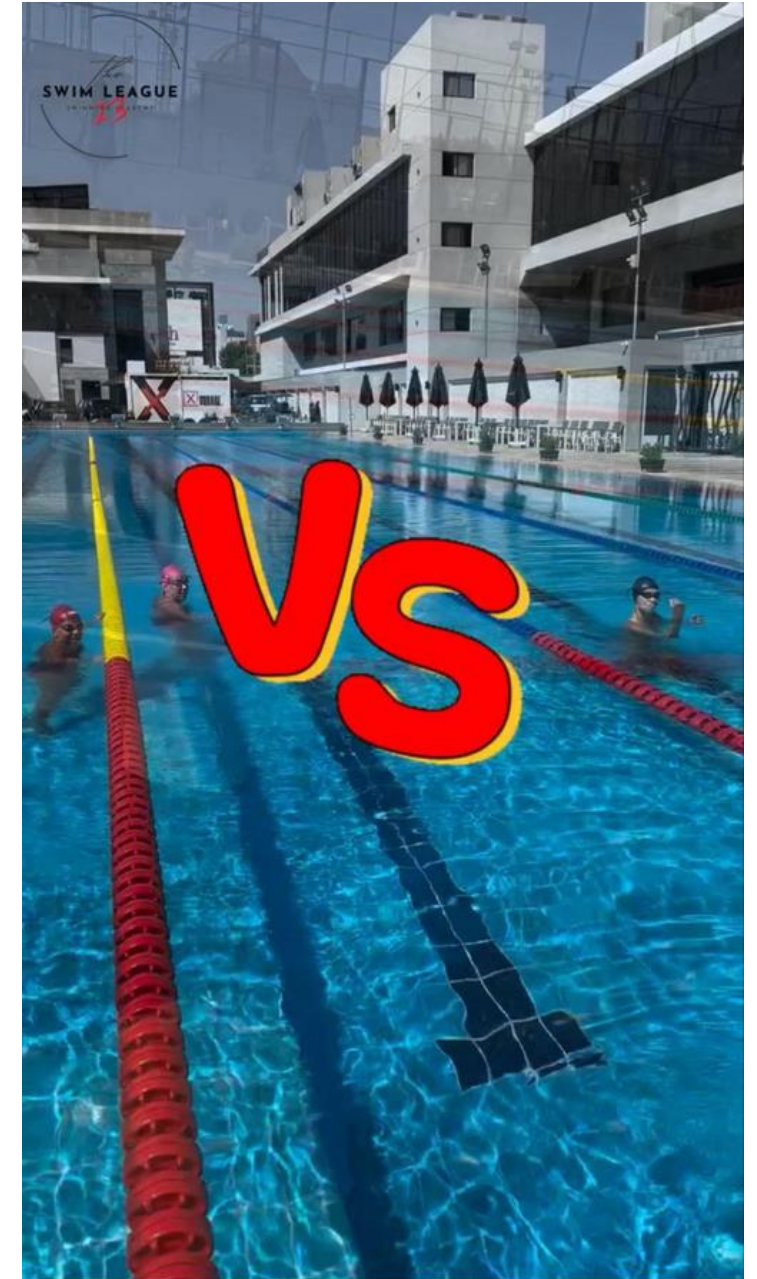
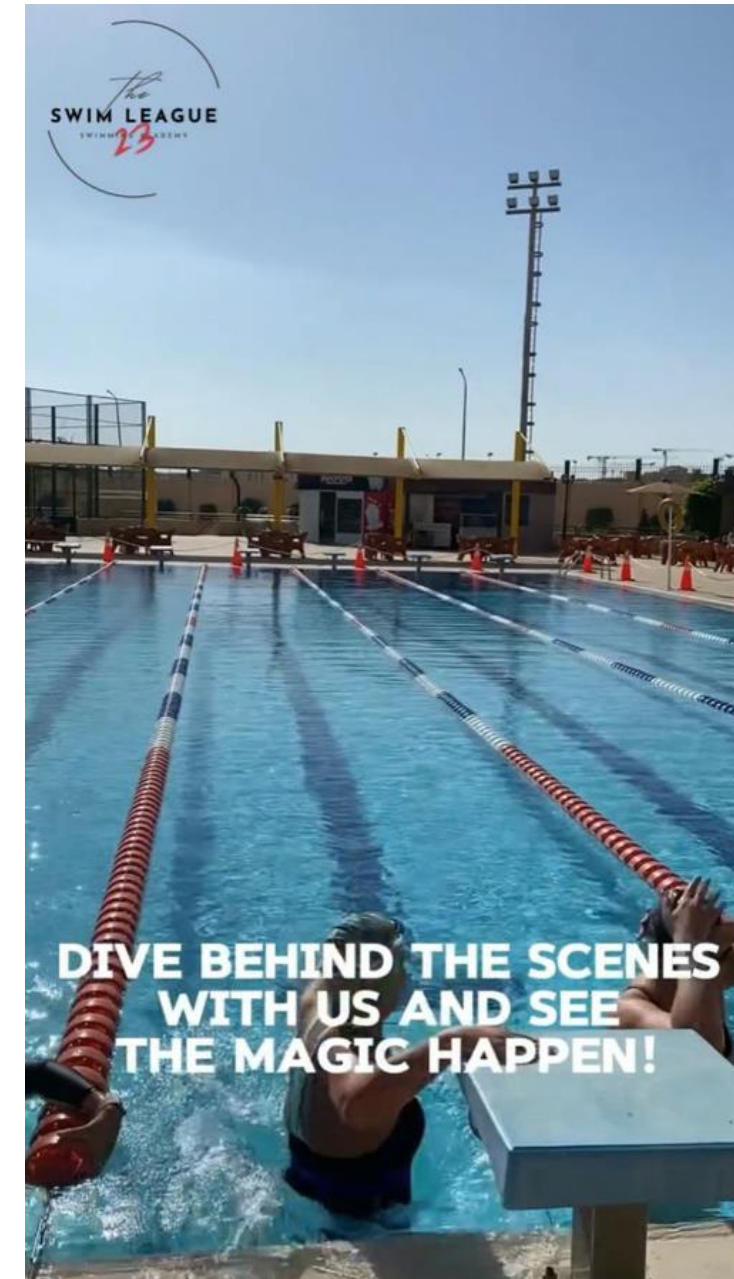
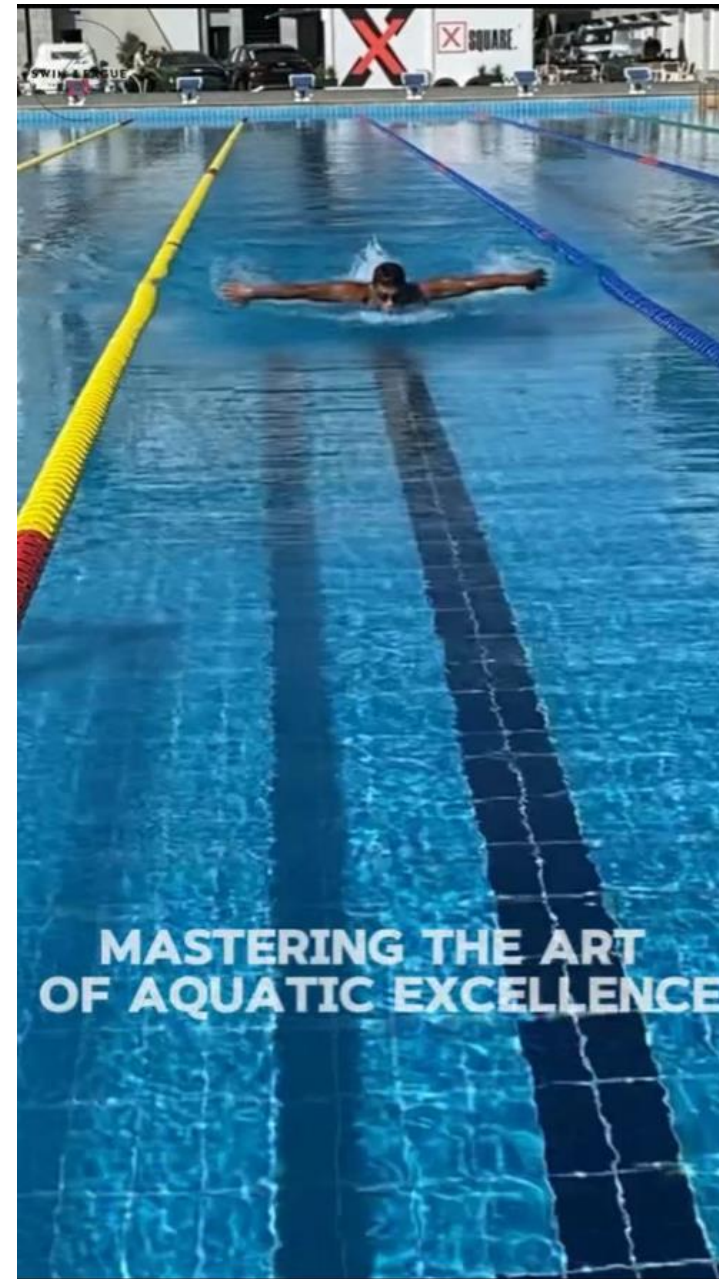
- Captivating reels showcasing stunning destinations, vibrant cultures, and thrilling adventures  
<https://shorturl.at/HUklh>







- Dynamic reels diving into the world of swimming
- <https://shorturl.at/cz8GI>





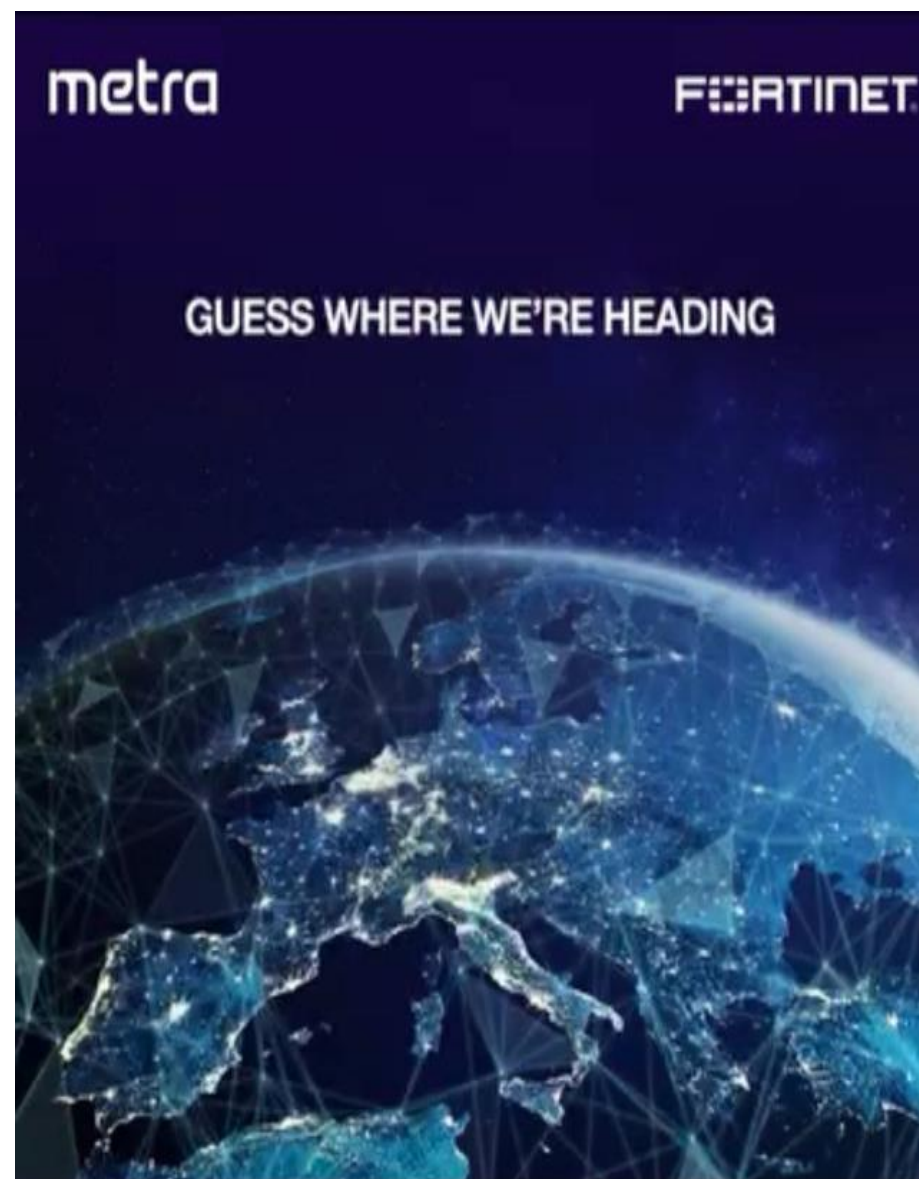
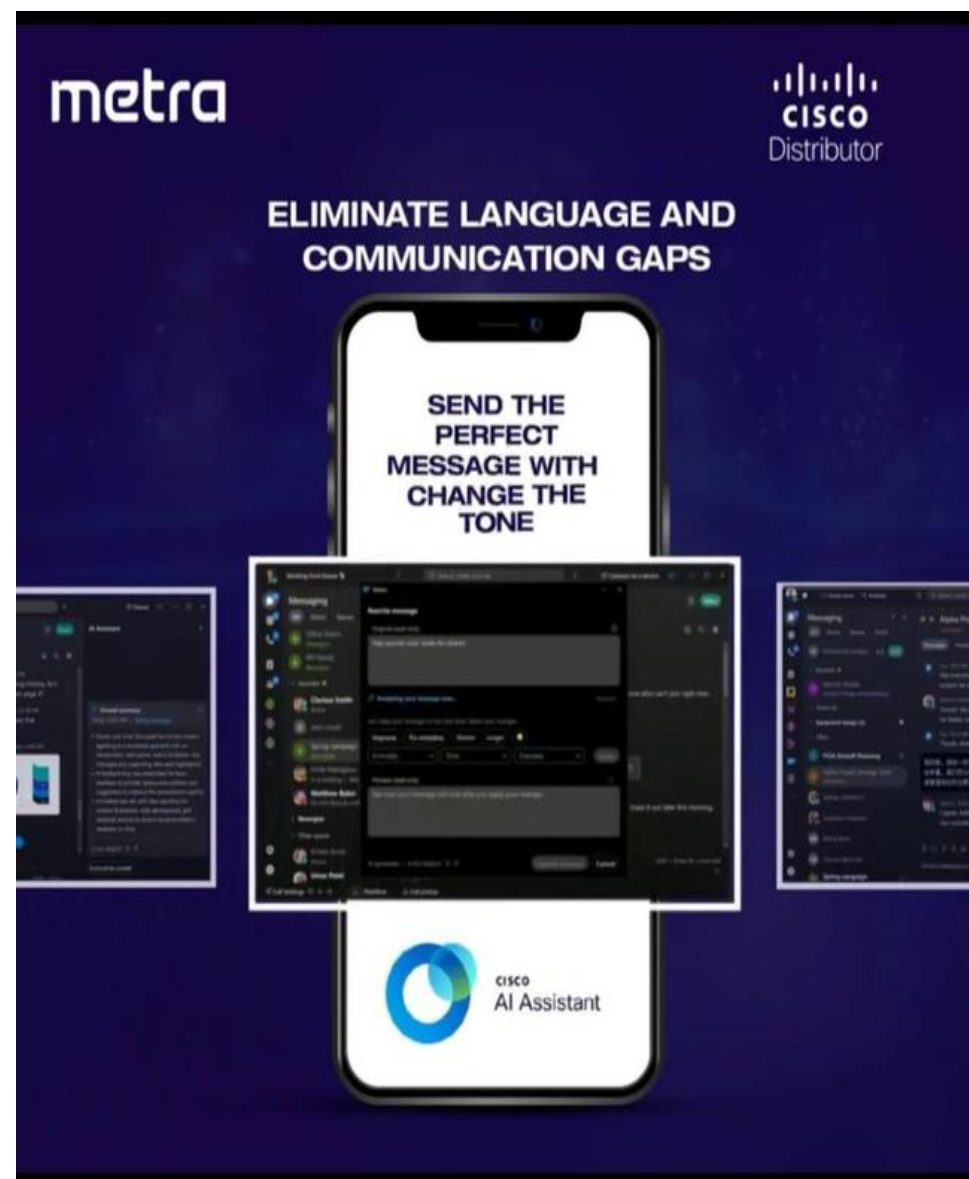
- Highlighting the vibrant pigments and flawless finishes of each product. Each reel showcases the ease of application, stunning transformation, and long-lasting effects.
- <https://shorturl.at/kFtB8>





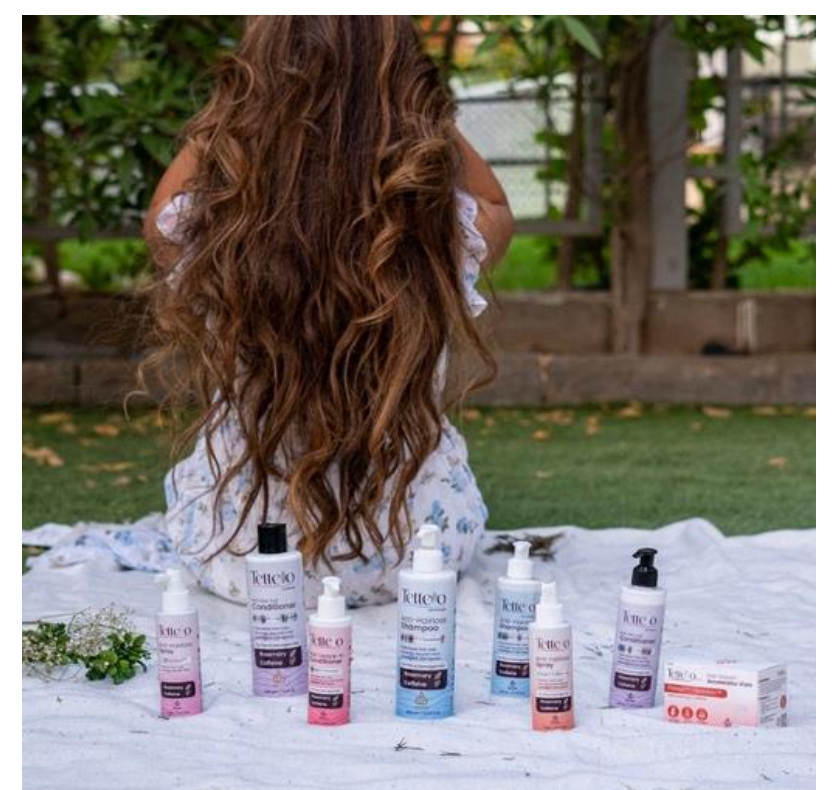
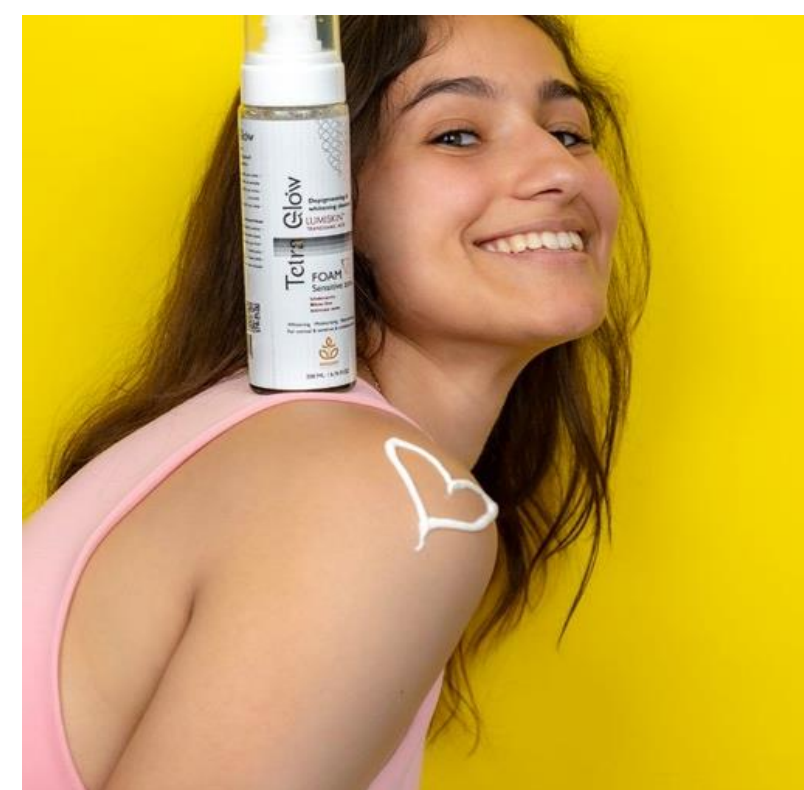
# metra

- Insightful reels unraveling complex concepts
- <https://shorturl.at/R0iEe>



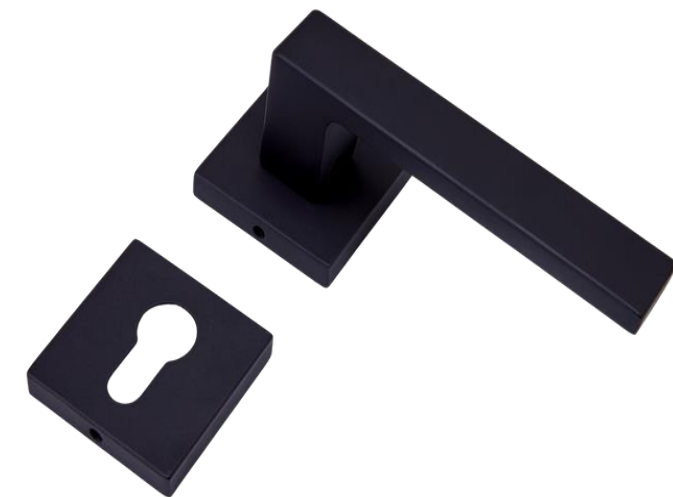


- Product Shooting with Models for cosmo products
- <https://shorturl.at/0tQ9t>





•Product Shooting For Ahram Security Group





# AI Post CONCEPT DESIGN

Personal Branding post celebrating 1 million followers without shooting by using AI effects



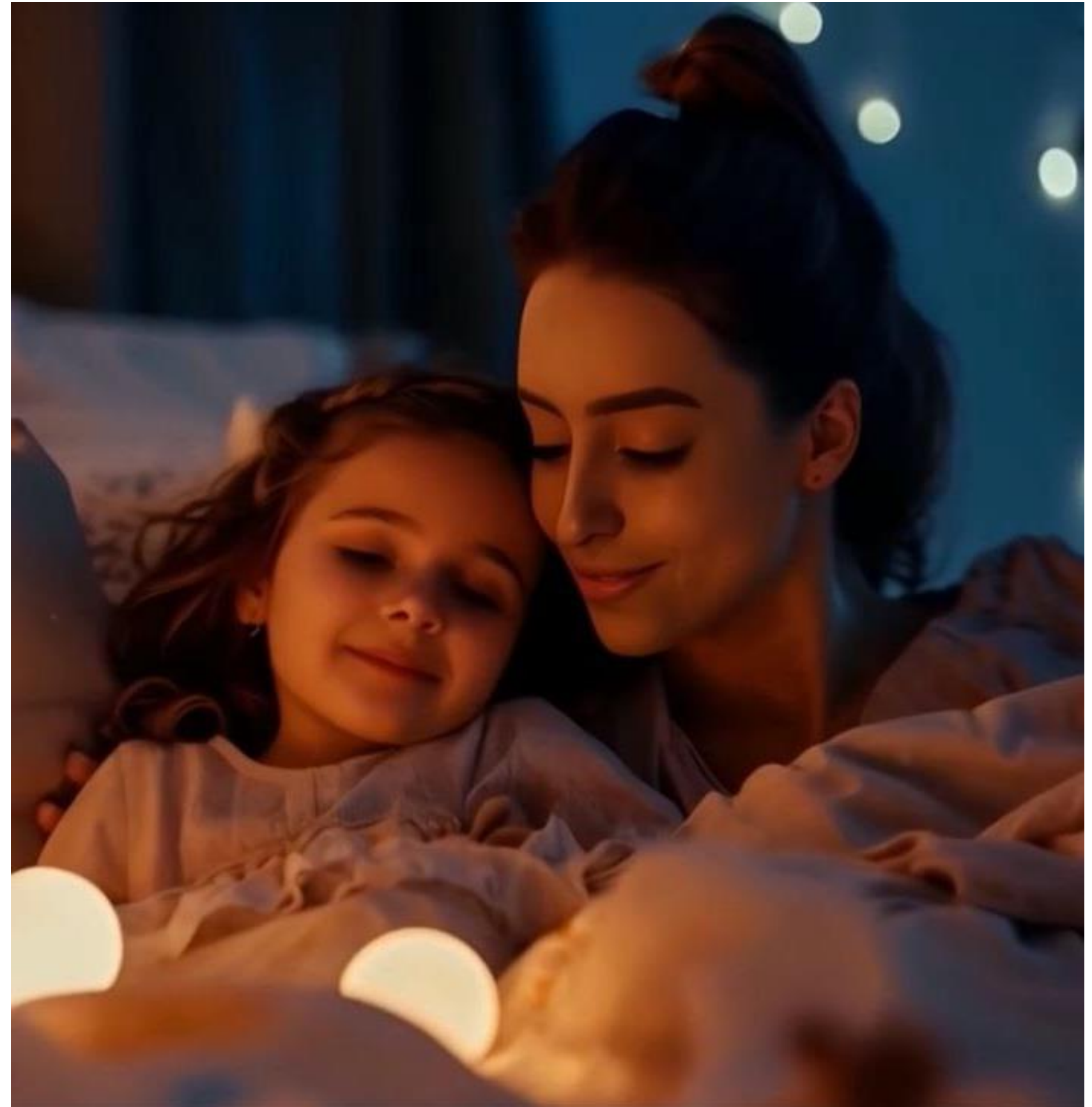


## AI Video **VIDEO** Production

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Transforming brand storytelling with cutting-edge AI videos that captivate audiences. Blending innovation and creativity to highlight products, engage customers, and elevate brand's presence.

<https://shorturl.at/dGQIR>





Social Media Campaigns

# Media Buying

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### awareness sep ins

Off • Awareness

**212,421**

Reach

**EGP2.74**

Cost per 1,000  
People Reached



### awareness sep fb

Off • Awareness

**193,776**

Reach

**EGP6.10**

Cost per 1,000  
People Reached



### engagement sep fb

Off • Engagement

**90,054**

Post engagements

**EGP0.0270**

Cost per Post  
Engagement



### video views Aug



oct 3

Active • Engagement

**1,391**

Messaging  
conversations  
started

**EGP6.32**

Cost per Messaging  
Conversation  
Started

**EGP8,795.14**

Spent



oct new 2

Active • Engagement

**816**

Messaging  
conversations  
started

**EGP10.79**

Cost per Messaging  
Conversation  
Started

**EGP8,804.11**

Spent



oct new 1 under arm

Active • Engagement

**375**

Messaging  
conversations  
started

**EGP23.46**

Cost per Messaging  
Conversation  
Started

**EGP8,799.32**

Spent



ca oct 1

Active • Engagement

**674**

Messaging  
conversations  
started

**EGP9.38**

Cost per Messaging  
Conversation  
Started

**EGP6,323.71**

Spent



Off • Messages

**192**

Messaging  
conversations  
started

**EGP4.20**

Cost per Messaging  
Conversation  
Started

**EGP805.59**

Spent



3rd video fb

Off • Messages

**1,108**

Messaging  
conversations  
started

**EGP2.42**

Cost per Messaging  
Conversation  
Started

**EGP2,678.12**

Spent



instagram

Off • Messages

**648**

Messaging  
conversations  
started

**EGP4.93**

Cost per Messaging  
Conversation  
Started

**EGP3,192.85**

Spent



tetra glow 2 fb and inst after editing

Off • Messages

**1**

Messaging  
conversations  
started

**EGP29.43**

Cost per Messaging  
Conversation  
Started

**EGP29.43**

Spent



tetra glow 2 fb and inst

Off • Messages



New

page likes 1

Active • Engagement

47

Follows or likes

EGP0.35

Cost per Follow or like

EGP

Sper

New

awareness 1

Active • Awareness

6,192

Reach

EGP2.94

Cost per 1,000 People Reached

EGP

Sper

New

engagement 1

Active • Engagement

989

Post engagements

EGP0.0222

Cost per Post Engagement

EGP

Sper

ladies – Copy

Off • Engagement

4

Messaging conversations started

EGP15.55

Cost per Messaging Conversation Started

EGP62.19

Spent

messages portsaid – Copy

Off • Engagement

48

Messaging conversations started

EGP19.84

Cost per Messaging Conversation Started

EGP952.55

Spent

ladies

Off • Engagement

7

Messaging conversations started

EGP24.84

Cost per Messaging Conversation Started

EGP173.87

Spent

babies message – awareness

Off • Awareness

347,752

Reach

EGP3.16

Cost per 1,000 People Reached

EGP1,099.60

Spent

20% off

messages sokar – new

Off • Engagement

684

Messaging conversations started

EGP23.19

Cost per Messaging Conversation Started

EG

Spe

messages d3't

Off • Engagement

1,221

Messaging conversations started

EGP7.99

Cost per Messaging Conversation Started

EG

Spe

sokar traffic

Off • Traffic

300

Link clicks

EGP0.21


Cost per Link Click

EG

Spe








**3omra**  
Active • Engagement

374  
Messaging conversations started

EGP8.42  
Cost per Messaging Conversation Started

EGP3,147.49  
Spent

New leads




**ivoiregcc**  
Not delivering • Leads

193 •  
On-Facebook Leads

EGP215.57  
Cost per On-Facebook Lead

EGP41,605.51  
Spent

New leads




**ivoire eg G**  
Not delivering • Leads

295 •  
On-Facebook Leads

EGP159.99  
Cost per On-Facebook Lead

EGP47,196.13  
Spent




**cruise video new fb – new**  
Active • Engagement

1,816  
Messaging conversations started

EGP6.84  
Cost per Messaging Conversation Started

EGP12,420.23  
Spent




**cruise video new fb**  
Active • Engagement

1,620  
Messaging conversations started

EGP8.48  
Cost per Messaging Conversation Started

EGP13,739.14  
Spent




**cruise video ins**  
Active • Engagement

924  
Messaging conversations started

EGP15.00  
Cost per Messaging Conversation Started

EGP13,861.39  
Spent




**cruise sep feb**  
Active • Engagement

2,644  
Messaging conversations started

EGP18.35  
Cost per Messaging Conversation Started

EGP48,529.33  
Spent




**cruise video new fb – new**  
Active • Engagement

661  
Messaging conversations started

EGP8.78  
Cost per Messaging Conversation Started

EGP5,802.28  
Spent

1 recommendation




**cruise video new fb**  
Active • Engagement

775  
Messaging conversations started

EGP9.20  
Cost per Messaging Conversation Started

EGP7,130.40  
Spent

1 high performing ad set  
3 recommendations



**cruise video ins**  
Active • Engagement

526  
Messaging conversations started

EGP13.67  
Cost per Messaging Conversation Started

EGP7,188.26  
Spent



# junkT!on

## Thank you



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