



# **INTERNATIONAL MEETING OF YOUNG BEEKEEPERS 2026**

## **SPONSORSHIP OPPORTUNITIES**



## CONTENTS

History of IMYB	page 3
Northern Ireland event overview	page 4
Images from previous events	page 5
Sponsorship opportunities	page 6
Contact details	page 11





# INTERNATIONAL MEETING OF YOUNG BEEKEEPERS 2026

## HISTORY OF IMYB

The International Meeting of Young Beekeepers (IMYB) is the world's largest gathering dedicated to young people with a passion for beekeeping. First held in 2010 as a small initiative led by the Czech Republic, the event has since grown into a truly global celebration of bees, learning, and international friendship, welcoming participants from over 40 countries across Europe and beyond.

**In July 2026, IMYB will be hosted in Northern Ireland for the first time.**

Designed for young beekeepers aged 12 to 18, IMYB offers a unique four-day experience that combines friendly competition, cultural exchange, and unforgettable social experiences. Participants put their knowledge and practical skills to the test through a series of beekeeping challenges, while also building friendships, discovering new cultures, and often enjoying their first trip abroad without their parents.

To date, 13 IMYB meetings have taken place in countries including Austria, France, Germany, Slovenia, Slovakia, the UAE, and England, with each year welcoming more countries, more young people, and more international connections. Past participants have proudly represented national teams from Australia, China, South Africa, the USA, and almost every corner of Europe.

More than just a competition, IMYB is about inspiring the next generation of beekeepers, encouraging cross-cultural understanding, and nurturing global awareness of the vital role bees play in our ecosystems. This event is building a buzzing global community of young changemakers.

At its heart, IMYB is a celebration of shared passion, learning through experience, and a vision for a more connected, sustainable future – one young beekeeper at a time.





# NORTHERN IRELAND EVENT OVERVIEW

## 4TH – 7TH JULY | BELFAST, NORTHERN IRELAND

In July 2026, Northern Ireland will proudly welcome young beekeepers from around the globe as it hosts the prestigious International Meeting of Young Beekeepers (IMYB) for the first time.

This unique event will bring together beekeepers aged 12–18 for an unforgettable programme of learning, competition, social elements and cultural exchange.

Each participating country will send a team of three young beekeepers, accompanied by two adult facilitators. All participants and facilitators will be hosted at Elms Village, Queen's University Belfast, creating a vibrant and supportive international community for the duration of the event.

The event will feature a spectacular opening ceremony at the iconic Titanic Belfast, with local media, dignitaries and event sponsors marking the official start of the meeting. The social and cultural programme will highlight the very best of Belfast and Northern Ireland, including a special tree-planting event at the Ulster Folk Museum – a symbolic nod to sustainability and growth.

The main competition will take place at the elegant Riddel Hall, where young beekeepers will take part in a series of practical tasks designed to test and showcase their skills. While the young competitors focus on their challenges, a parallel social programme will be offered for the accompanying adults, allowing them to enjoy the sights, culture, and hospitality of Northern Ireland.

The closing ceremony will be held at Belfast City Hall, where the coveted title of Beekeeper of the World will be awarded, and the ceremonial baton passed to the next host nation.

Every participant will receive a medal, along with branded merchandise, including backpacks and bee suits, to commemorate their IMYB experience in Northern Ireland.

There are a wide range of sponsorship levels, with contributions ranging from in-kind donations, to lower-level sponsorship and up to £20,000 for Queen Bee Sponsor. If you would like to support in a way not outlined in this document, please get in touch using the contact details on page 13.

IMYB 2026 is supported by **Visit Belfast, Belfast City Council and Tourism NI.**



visitBelfast



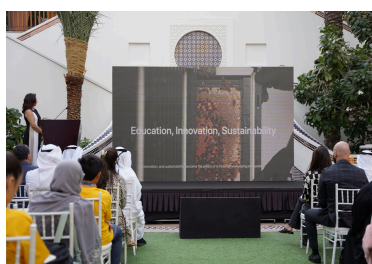
Belfast  
City Council



TOURISM  
NORTHERN  
IRELAND



# IMAGES FROM PREVIOUS EVENTS





# SPONSORSHIP OPPORTUNITIES

## QUEEN BEE SPONSOR

As the Queen Bee Sponsor, your brand will be at the forefront of this global event. Just like the queen bee herself, you'll be the centre of all the buzz, enjoying premium visibility, headline branding, and exclusive engagement opportunities throughout the event. Your support will lead the way in empowering the next generation of beekeepers from across the globe.

Outlined below are the benefits included for our Queen Bee Sponsor:

- Logo incorporated into main event logo
- Extensive, top level branding in all marketing and coverage of the event, pre, during and post-event. This includes online, print and media coverage.
- Logo included on participant merchandise – including t-shirts, bee suits, goodie bags
- A senior representative from your organisation will be given a speaking opportunity at the opening and closing event.
- Piece to camera interview with videographer as part of official highlights video and coverage
- Social media pack of graphics to share as Queen Bee Sponsor
- Brand promotion on the IMYB NI website
- Top level branding at the event, including the event backdrop and branding throughout the venues
- First pick and largest space in exhibition areas at opening and closing ceremonies
- Inclusion in written all media coverage
- Spaces on request for attendees at the opening and closing ceremony
- Inclusion in event photos issued to media pre and post-event.
- Exposure to beekeeping representatives from 40 countries, global promotion via the promotion shared by beekeeping associations in each country.
- Product or information leaflets can be inserted into individual gift bags for participants

**Only one Queen Bee sponsorship opportunity is available. To discuss the cost of the Queen Bee sponsorship package, please contact [imybni26@gmail.com](mailto:imybni26@gmail.com)**



# SPONSORSHIP OPPORTUNITIES

## WORKER BEE SPONSORS

Our hive couldn't function without its Worker Bees. Just as worker bees keep the hive thriving, Worker Bee Sponsors' support will be vital in making this event a success. In return receiving strong brand exposure, key networking moments, and opportunities to connect with an engaged international audience of young beekeepers and experts.

Outlined below are the benefits included for our Worker Bee Sponsors:

- Logo included on the IMYB NI website
- Logo included on key event branding (website, select printed materials with sponsor areas, social media graphics, on-screen sponsor slides at events)
- Social media pack of graphics to share as Worker Bee Sponsor
- Medium-level branding at the event venues
- Logo placement on a select item of participant merchandise (e.g. goodie bag or t-shirt sleeve)
- Social media mentions pre, during, and post-event
- Verbal acknowledgment at opening and closing ceremonies
- Brand mention in selected media and PR coverage
- Option to include promotional leaflet or item in participant goodie bags
- Recognition in event thank you communications
- Opportunity to have a stand in the exhibition area
- Invitation for up to 4 guests to attend opening and closing ceremonies
- Exposure to delegates from 40+ countries via IMYB and association networks

**Cost of Worker Bee sponsorship package:**

£10,000



# SPONSORSHIP OPPORTUNITIES

## ARCHITECT BEE SPONSORS

Architect Bee Sponsors help build the hive and keep all working smoothly. This sponsorship package still delivers great visibility and involvement, ideal for organisations who want to show their support, connect with a unique global audience, and align with a positive, future-focused initiative, without stinging the budget.

Outlined below are the benefits included for our Architect Bee Sponsors:

- Logo included on IMYB NI website and supporter slides on screens at events
- Mention in group social media thank yous before and after the event
- Optional leaflet or small promo item in goodie bags
- Access to exhibition area with smaller stand space
- Invitation for 2 guests to attend the opening or closing ceremony
- Name included in participant brochure/programme and select signage
- Recognition in event thank you communications
- Brand visibility to global youth and beekeeping audiences

**Cost of Drone Bee sponsorship package:**

£5,000



# SPONSORSHIP OPPORTUNITIES

## HONEYCOMB SUPPORTERS

Our Honeycomb Supporters help us build the foundations of the hive with a smaller donation. This support tier is perfect for individuals, businesses, or organisations who want to back the event and be part of something sweet, if full sponsorship isn't possible.

As a Honeycomb Supporter, you'll receive heartfelt recognition in our official thank yous, social media shoutouts, and event communications — helping us celebrate your support and show our appreciation to the wider IMYB community.

Your donation helps us make the event more accessible, more inclusive, and more impactful for the young beekeepers who are shaping the future of this vital craft.

- Thank you mention on IMYB NI social media channels
- Name listed on event website under 'Supporters'
- Inclusion in group thank you in the any programmes – digital or print
- Digital certificate of support post-event
- Recognition in event thank you communications
- Invitation for 1 guest to attend the closing ceremony (space permitting)
- Recognition as a contributor helping make the event possible

**Suggested donation amount:** £2,500

**If you would like to discuss a donation of any amount, please get in touch using the contact details on page 14.**



# DONATION OPPORTUNITIES

## FRIENDS OF IMYB

### (IN-KIND SPONSORSHIP & SERVICE OR PRODUCT DONATIONS)

Not all support comes in the form of honey or money pots, our Friends of IMYB offer invaluable in-kind contributions that keep the event buzzing, covering areas of expenditure by donating items or time. Whether it's products, services, equipment, or something else, your partnership is just as vital to the smooth running of our event.

Outlined below are the benefits included for our Friends of IMYB for in-kind sponsorship and donations, as well as example areas where these would be useful:

- Recognition on event website and social media
- Name or logo displayed near or on the item/service donated (e.g. "provided by...")
- Digital certificate of support post-event
- Recognition in event thank you communications
- Option to attend event element where contribution is used (e.g. sponsor a lunch, be recognised at the tree-planting, etc.)
- Opportunity to include a flyer or small item in gift bags (if appropriate)

**Donations can also be made on our JustGiving page:**

<https://www.justgiving.com/crowdfunding/imyb26>



## CONTACT DETAILS

The International Meeting of Young Beekeepers is made possible through the generous support of partners who share our passion for education, the environment, and international collaboration. If you're interested in joining us as a sponsor and helping to create an unforgettable experience for young beekeepers from around the world, we'd love to hear from you.

If you would like to sponsor, donate, or have any queries around doing so, please contact Valentine Hodges, Chair of the Ulster Beekeeping Association at the email below:



imybni26@gmail.com



International Centre  
for Young Beekeepers



**IMYB**  
**NORTHERN IRELAND**  
**2026**

