

CAPABILITIES STATEMENT

Our vision is to pioneer equity-driven research and practical programming, forging strong collaborations among community-based organizations and stakeholders. We strive to create a world where equitable solutions are at the forefront of social progress, empowering communities to achieve lasting impact and transformative change.

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Visit Our Website:
www.healthstrategies.org

CORE COMPETENCIES

Community Engagement and Collaboration

- **Stakeholder Engagement:** Ability to identify and involve key stakeholders in planning and decision-making processes.
- **Partnership Building:** Skills in building and maintaining strong relationships with community-based organizations and stakeholders.
- **Collaborative Problem-Solving:** Facilitating collaborative efforts to address community challenges.

Healthcare, Population & Public Health Expertise

- **Data Analytics:** Utilize advanced data analytics to provide actionable insights and drive decision-making.
- **Health Equity:** Implement initiatives to reduce disparities and promote equitable access to healthcare services.
- **Research and Evaluation:** Research to evaluate the effectiveness of public health interventions.

Evaluation and Continuous Improvement

- **Program Evaluation:** Assessing the effectiveness and impact of programs and initiatives.
- **Feedback Mechanisms:** Establishing channels for receiving and acting on feedback.
- **Continuous Learning:** Commitment to learning and improving based on evaluation results.

Program Development and Implementation

- **Needs Assessment:** Conducting assessments to identify community needs and priorities.
- **Program Design:** Designing culturally relevant, sustainable, and impactful programs.
- **Implementation Skills:** Effectively implementing programs with fidelity and attention to detail.

DIFFERENTIATORS

Culturally Rooted & Community-Driven Approach – design interventions from within the community. **Minority, Women-Owned Leadership** -bring unmatched authenticity and insight to every engagement. **Faith-Based Health Equity Expertise** – bridge faith and health to deliver impactful health promotion in trusted environments. **Hands-On Technical Assistance & Training** – offer tailored, actionable support. **Scalable, Evidence-Informed Models** – we design with evaluation, replicability, and sustainability.

PAST PERFORMANCE

Led a multi-state health data initiative, creating health profiles for 428 counties across seven states. This involved large-scale data collection and analysis of demographic, socioeconomic, behavioral, and chronic disease indicators using national datasets. The project created county profiles, visual reports, and a white paper outlining strategies to address health disparities and aid regional planning.

Developed surveys, analyzed community data, and identified trends in substance use, mental health, trauma, and resource access. This resulted in a data-driven Annual Impact Report that highlighted program reach, outcomes, and community needs, enhancing communication of impact, service improvement, and funding prospects.

Corporate Data

UIE: DDNTE1189LH5
CAGE: 8BYP4
DUNS: 075653750

NAICS Codes:

541611- Administrative Management and General Management Consulting Services
611430 – Professional Management Development Training
611710 – Educational Support Services
541618- Other Management Consulting Services

Certifications:

SBA Women Owned Small Business (WOSB)

Small & Minority Business Contracting & Certification (SMBCC): 202358

Richland County Government Small Local Business Enterprise: 839257