

CAPABILITIES STATEMENT

Our vision is to pioneer equity-driven research and practical programming, forging strong collaborations among community-based organizations and stakeholders. We strive to create a world where equitable solutions are at the forefront of social progress, empowering communities to achieve lasting impact and transformative change.

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Visit Our Website:
www.healthstrategies.org

CORE COMPETENCIES

Community Engagement and Collaboration

- **Stakeholder Engagement:** Ability to identify and involve key stakeholders in planning and decision-making processes.
- **Partnership Building:** Skills in building and maintaining strong relationships with community-based organizations and stakeholders.
- **Collaborative Problem-Solving:** Facilitating collaborative efforts to address community challenges.

Healthcare, Population & Public Health Expertise

- **Data Analytics:** Utilize advanced data analytics to provide actionable insights and drive decision-making.
- **Health Equity:** Implement initiatives to reduce disparities and promote equitable access to healthcare services.
- **Research and Evaluation:** Research to evaluate the effectiveness of public health interventions.

Evaluation and Continuous Improvement

- **Program Evaluation:** Assessing the effectiveness and impact of programs and initiatives.
- **Feedback Mechanisms:** Establishing channels for receiving and acting on feedback.
- **Continuous Learning:** Commitment to learning and improving based on evaluation results.

Program Development and Implementation

- **Needs Assessment:** Conducting assessments to identify community needs and priorities.
- **Program Design:** Designing culturally relevant, sustainable, and impactful programs.
- **Implementation Skills:** Effectively implementing programs with fidelity and attention to detail.

DIFFERENTIATORS

Culturally Rooted & Community-Driven Approach – design interventions from within the community. **Minority, Women-Owned Leadership** – bring unmatched authenticity and insight to every engagement. **Faith-Based Health Equity Expertise** – bridge faith and health to deliver impactful health promotion in trusted environments. **Hands-On Technical Assistance & Training** – offer tailored, actionable support. **Scalable, Evidence-Informed Models** – we design with evaluation, replicability, and sustainability.

PAST PERFORMANCE

- Created and executed wellness programs and initiatives to aid community members and organizations focused on addiction and recovery
- Created a health profile for distressed, transitional, and attainment counties (428 counties)
- Lead specialized in-service training
- Subject matter expert and provided health education and resources for educational seminars.
- Developed, implemented, and evaluated health strategies and partnerships that create, promote, and expand health opportunities focusing on medically tailored meals and food insecurity.

Corporate Data

UIE: DDNTE1189LH5
CAGE: 8BYP4
DUNS: 075653750

NAICS Codes:

541611 – Administrative Management and General Management Consulting Services
611430 – Professional Management Development Training
611710 – Educational Support Services
541618 – Other Management Consulting Services

Certifications:

SBA Women Owned Small Business (WOSB)

Small & Minority Business Contracting & Certification (SMBCC): 202358

Richland County Government Small Local Business Enterprise: 839257