

CAPABILITIES STATEMENT

Health E Strategies LLC provides equity-centered research, evaluation, education, and program-development services that translate complex evidence into practical solutions. We partner with public agencies, educational institutions, healthcare organizations, faith-based organizations, and community stakeholders to strengthen programs, improve decisions, and advance measurable outcomes.

CORE COMPETENCIES

Community Engagement & Collaboration

- **Stakeholder Engagement:** Identify and involve key stakeholders in planning and decision-making
- **Partnership Development:** Build and sustain relationships across community and institutional settings
- **Collaborative Problem-Solving:** Facilitate shared strategies for complex community challenges

Program Development & Implementation

- **Needs Assessment:** Identify community assets, needs, gaps, and priorities
- **Program Design:** Develop culturally responsive, sustainable, evidence-informed programs
- **Implementation Support:** Provide training, facilitation, technical assistance, and quality-improvement support

Public & Population Health Expertise

- **Health Equity:** Design strategies that address disparities and improve access
- **Data Analytics:** Translate demographic, socioeconomic, behavioral, and health data into actionable findings
- **Research & Evaluation:** Assess program effectiveness, implementation, and outcomes

AI Prompt Development & Postsecondary Education SME

- **Prompt Design:** Develop clear, context-rich prompts and task scenarios grounded in postsecondary education
- **Output Evaluation:** Review AI-generated responses for accuracy, relevance, clarity, instructional value, and bias
- **Iterative Refinement:** Use real-world outcomes and structured feedback to improve prompt and response quality

DIFFERENTIATORS

Culturally Rooted & Community-Driven: Solutions are designed with communities.

Cross-Sector Subject-Matter Expertise: Experience spans public health, postsecondary education, community programming, and AI-supported content development.

Faith-Based Health Equity Expertise: Trusted approaches connect faith, health, and community well-being.

Applied, Evidence-Informed Practice: Deliverables are designed for implementation, evaluation, scalability, and sustainability.

PAST PERFORMANCE

Regional Health Data Initiative. Led a multi-state initiative that produced health profiles for 428 counties across seven states. Collected and analyzed demographic, socioeconomic, behavioral, and chronic-disease indicators from national datasets and translated findings into county profiles, visual reports, and a regional white paper.

Community Impact Evaluation. Designed surveys and analyzed community data related to substance use, mental health, trauma, and resource access. Produced an annual impact report that communicated program reach, outcomes, community needs, service-improvement opportunities, and funding relevance.

AI Prompt Development. Served as a subject-matter expert in postsecondary education, developing and refining prompts grounded in authentic higher-education contexts. Evaluated AI-generated outputs for factual accuracy, relevance, clarity, instructional usefulness, and alignment with intended outcomes, then applied structured feedback to improve response quality.

CORPORATE DATA

UEI: DDNTE1189LH5

CAGE: 8BYP4

NAICS Codes:

541611- Administrative Management and General Management Consulting Services

611430 – Professional Management Development Training

541618- Other Management Consulting Services

611710 – Educational Support Services

Certifications:

SBA Women-Owned Small Business (WOSB)

Small & Minority Business Contracting & Certification

(SMBCC): 202358